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CITY SECRETARY
DALLAS, TEXAS

Executive Marketing Task Force Meeting

Agenda

**The Fairmont Hotel
1717 N Akard St
Dallas, TX 75201
Pavilion Room
September 23, 2008
9:30 a.m. – 11:30 a.m.**

Agenda

- I. Explain Marketing Committee concept
- II. Review Marketing Committee Mission, Goals & Objectives
- III. Discuss Committee Members' Role
- IV. Present Designated Marketing/Advertising Efforts
- V. Assign Tasks

The above schedule represents an estimate of the order for the indicated items and is subject to change at any time.