Quality of Life Council Committee
Meeting Record
(DRAFT)

Meeting Date: 1-12-2009  Convened: 12:07 p.m.  Adjourned: 1:16 p.m.

Pauline Medrano, Chair
Vonciel Jones Hill, Vice Chair
Sheffie Kadane
David A. Neumann
Carolyn Davis
Steve Salazar
Angela Hunt
Elba Garcia (non-member)

Briefing Presenters:
-Mary Nix & Cheritta Johnson, Sanitation Department
-Joey Zapata, Code Compliance Department

Staff Present:
Forest Turner, Shanika Brooks, Jimmy Martin, James Childers, Kathy Hernandez,
Karen Plunkett, Sheila Overton, Sherlyn McAnally

AGENDA:

1. Approval of November 6, 2008 and December 9, 2008 minutes
   Presenter(s):
   Information Only: _____
   Action Taken/Committee Recommendation(s): Motion to approve the November 6, 2008 and December 9, 2008 minutes with the correction of deleting “registration of all residential rental properties” from the recommendations section of the December 9th Boarding House Task Force Update briefing.

   Motion made by: Dave Neumann
   Item passed unanimously: __X__
   Item failed unanimously: _____

   Motion seconded by: Steve Salazar
   Item passed on a divided vote: _____
   Item failed on a divided vote: _____

2. Multi-Family Recycling
   Presenter(s): Mary Nix & Cheritta Johnson
   Information Only: __X__
   Action Taken/Committee Recommendation(s):

   The briefing provided background about multi-family recycling. On November 2006 the Commission on Productivity and Innovation (CPI) was briefed. On February 2008 CPI recommended to the Transportation and Environment Committee to: enhance current drop off facilities, initiate pilot trials, provide educational programs, begin measures, and provide incentives. A budget of $296,000 for FY09 was approved by Council on September 2008 for Multi-family Recycling.

   Today, 70 new blue containers have been set in place for visibility and access to multi-family settings. Sites will be added or modified based on resident’s needs and usage. Recycling goal is to raise diversion rate from 350 tons to 2,500 tons per year. The Sanitation Department met with the Greater Dallas Apartment Association (GDAA) to receive their input about styles of service. Some suggestions were: blue containers in convenient access parking areas, big blue carts located on each floor of the complexes, blue bag valet service at each unit.
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Next steps include hiring a recycling coordinator to promote the program and cultivate enthusiasm, initiate pilot activity to begin by April, and return to Council in March 2010 to present findings and discuss options to consider expanding the program.

Motion made by:  
Item passed unanimously: ___  
Item failed unanimously: ___

Motion seconded by:  
Item passed on a divided vote: ___  
Item failed on a divided vote: ___

3. Harry Hines Boulevard Premise Sign Initiative
Presenter(s): Joey Zapata
Information Only: X
Action Taken/Committee Recommendation(s):

The Harry Hines Boulevard sweep project was designed to address code violations along the Harry Hines Business Corridor. This was a coordinated effort with the Code Department, Strategic Customer Services and the Asian Chamber of Commerce. The departments prepared a letter in four languages to distribute amongst business owners on the six common code violations in the area. Businesses would have 30 days to remedy prior to the code sweep.

On September 30, 2008, 434 business locations were identified for distribution of the letter. Twelve Code Officers hand carried and delivered a copy of the letter in English, Korean, Chinese and Spanish to the business owners.

Stage I inspections were from November 4, 2008 through November 13, 2008. Inspectors identified code violations and issued notices, cases were created, and photos taken. Stage II re-inspections started on November 18, 2008. The re-inspections had 2 possible outcomes: violations remained and either an extension was granted or citations were issued, or the violation was complied and the case was closed.

The sign ordinance that was amended on June 25, 2008 has more restrictive additions and limitations on the number and duration of attached special purpose signs, prohibits detached special purpose signs, and limits the area of signs on facades and in windows in business zoning districts. While efforts to have the businesses come into compliance were effective, businesses complained of the inability to attract customers when banners and signs were removed. Therefore, the Asian Chamber of Commerce requested a meeting to discuss problems owners had and to request an extension so business owners could be educated about the ordinances and how to comply. An extension was granted until the end of January 2009.

It was also recommended to explore the possibility of creating a special sign district.

Motion made by:  
Item passed unanimously: ___  
Item failed unanimously: ___

Motion seconded by:  
Item passed on a divided vote: ___  
Item failed on a divided vote: ___
A motion was made to approve and move the upcoming agenda items to City Council with the exception of agenda item # 22.

Motion made by: Steve Salazar
Item passed unanimously: X
Item failed unanimously: ____

Motion seconded by: Sheffie Kadane
Item passed on a divided vote: ____
Item failed on a divided vote: ____

Pauline Medrano
Chair