

Memorandum

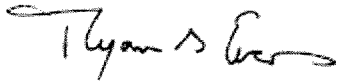


DATE: January 15, 2010

TO: Members of the Public Safety Committee

SUBJECT: **High Visibility Policing Strategies**

Attached is briefing material on the "High Visibility Policing Strategies" to be presented to the Members of the Public Safety Committee on Tuesday, January 19, 2010.



Ryan S. Evans
First Assistant City Manager

- c: Honorable Mayor and Members of the Dallas City Council
Mary K. Suhm, City Manager
Deborah Watkins, City Secretary
Tom Perkins, City Attorney
Craig Kinton, City Auditor
C. Victor Lander, Administrative Municipal Judge
Jill A. Jordan, P.E., Assistant City Manager
A.C. Gonzalez, Assistant City Manager
Forest E. Turner, Assistant City Manager
Dave K. Cook, Chief Financial Officer
Helena Stevens-Thompson, Assistant to the City Manager Mayor/City Council



High Visibility Policing Strategies

Public Safety Committee
January 19, 2010



Strategic Statement

“The Dallas Police Department is committed to ongoing **“*high visibility patrol strategies*”** to increase citizen awareness of police presence.”



Goals and Objectives

- Increase street level presence at areas of high pedestrian and vehicular traffic
- High visibility presence in areas identified as “hot spots” through exhaustive and definitive crime analysis
- Reduce and prevent the fear of crime in neighborhood, apartment, and business communities utilizing high visibility policing strategies

Current High Visibility Strategies (Equipment)

- Marked decoy vehicles
- Mobile Police Assistance Center (MPAC) Unit
- Skywatch Tower
- Bicycle Patrols
- Helicopter Unit
- Deployment of Police Mobility Vehicles
- Surveillance Cameras
- New black/white decals for patrol vehicles



High Visibility Strategies (Personnel)

- Directed “foot-patrols” in high pedestrian traffic areas
- Deployment of “mounted patrols” in parks, apartment complexes, shopping centers, and the Central Business District
- Increase high visibility staffing and deployment through the use of “one-man patrol units” for beat and sector coverage
- “Team policing” strategies achieved through the deployment of officers assigned to Operation Disruption, Operation Impact, SWAT, and the Gang Unit for directed saturation patrols

High Visibility Strategies (Personnel)

- Increase “Safety Check” initiatives in high crime areas
- Increase traffic enforcement
- Implementation of two-tone high visibility bike uniforms for CBD bike and police mobility patrols
- Utilize Police Reserves, especially on special events

High Visibility Strategies (Personnel)

- Collaborative “multi-agency” crime reduction initiatives – Constables, DART, DISD, etc
- Expand agreement with the Dallas Sheriff’s Department on working freeway accidents, resulting in more patrol on the streets
- Increase community policing through direct contact with citizens and business establishments
- Utilize motorcycle patrols in neighborhoods and high pedestrian traffic areas (i.e. Downtown Dallas, shopping malls, and entertainment districts)

Other Strategies Currently Being Examined

- Issuance of “two-tone high visibility police jackets” to all sworn officers
- Use of “Class A” hats by on and off duty officers at all special event venues and by all officers working an off-duty assignment in downtown (i.e. West End/Victory District, Arts District, and Dallas Convention Center, CBD Nightclubs, etc.)
- Issuance of “Raid Style Light Jackets” with 4” reflective lettering
- Purchase of additional “Police Mobility Vehicles” for patrol deployment in apartments, shopping malls, major special events, and community sponsored functions
- Reinstitute “point control” duties for Central Business District personnel. Each officer serving a minimum of one hour per shift at an identified point location



Questions?