

# Memorandum



CITY OF DALLAS

DATE January 21, 2010

TO Members of the Transportation and Environment Committee:  
Linda L. Koop (Chair), Sheffie Kadane (Vice Chair), Jerry Allen, Carolyn R. Davis, Tennell Atkins, Angela Hunt, Pauline Medrano, Delia Jasso and Ron Natinsky

SUBJECT Environmental Outreach Committee Briefing

Attached is the briefing on the environmental outreach committee activities that will be presented to the Committee at the January 25, 2010 meeting.

Please contact me if you need additional information.

A handwritten signature in black ink, appearing to read 'Jill Jordan', with a long, sweeping underline.

Jill A. Jordan, P.E.  
Assistant City Manager

c: The Honorable Mayor and Members of the Dallas City Council  
Mary K. Suhm, City Manager  
Thomas P. Perkins, Jr., City Attorney  
Deborah Watkins, City Secretary  
Craig Kinton, City Auditor  
Judge C. Victor Lander, Administrative Judge  
Ryan S. Evans, First Assistant City Manager  
A.C. Gonzalez, Assistant City Manager  
Forest Turner, Assistant City Manager  
David Cook, Chief Financial Officer  
Jeanne Chipperfield, Director, Budget and Management Services  
Edward Scott, Director, Controller's Office  
Helena Stevens-Thompson, Assistant to the City Manager – Council Office  
Eric Griffin, Assistant Director, Office of Environmental Quality

# City of Dallas Environmental Outreach Committee (EOC)

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Transportation and  
Environment Committee

January 25, 2010



# EOC Guiding Principle



Partnerships for education and  
quality of life.

# EOC Membership

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- ❑ Formed in October of 2008
- ❑ Purpose: To unify and expand the City's environmental message through increased collaborative efforts.
- ❑ Members:
  - Dallas Code Compliance: Animal Services
  - Dallas Water Utilities: Grease Abatement
  - Dallas Water Utilities: Water Conservation
  - Dallas Zoo
  - Office of Environmental Quality
  - Park and Recreation: City Forester
  - Park and Recreation: Communities Against Trash
  - Public Works and Transportation: Stormwater Management
  - Sanitation Recycling Team
  - Texas Discovery Gardens
  - Trinity River Audubon Center (NEW Member)

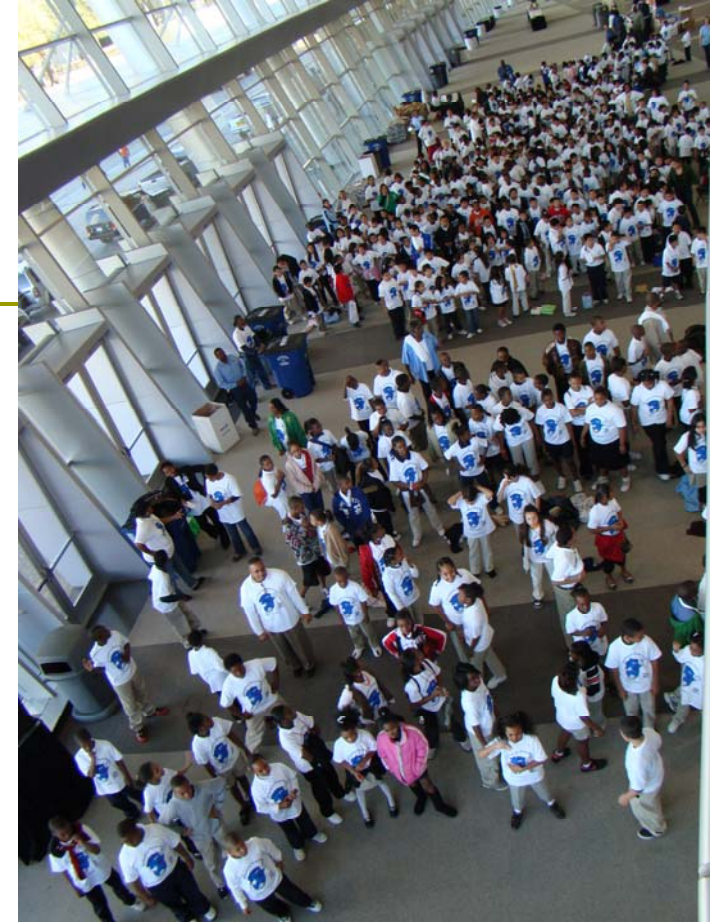
# EOC Collaborative Efforts

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- Community Events
- School Presentations and Summer Camps
- Dallas ISD Teacher Training
- Green Times, Monthly Newsletter
- GreenDallas.net

# EOC Collaborative Efforts: Community Events

- ▣ Texas Recycles Day
- ▣ Science Day at the Zoo



# EOC Collaborative Efforts: Community Events

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## ▣ Green Festival



# EOC Collaborative Efforts: Joint School Presentations

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- ❑ Da Vinci School Healthy Schools Day
- ❑ Withers Elementary Earth Day
- ❑ Lake Highlands Elementary Environmental Assembly





# EOC Collaborative Efforts: Summer Camp Presentations

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- ❑ No Child Left Inside
- ❑ Singing Hills Baptist Church Summer Camp Program
- ❑ Girl Scouts IP College: Eco-Action Badge



# EOC Collaborative Efforts: Working with DISD

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## Educators' Environmental Workshop

- ▣ The first collaborative teacher training provided by the EOC



# EOC Collaborative Efforts:

## GreenTimes

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[New This Month](#)

- ❑ Distributed to City of Dallas employees
- ❑ Posted on GreenDallas.net
- ❑ Promotes the environmental accomplishments and projects of City employees and departments
- ❑ All articles written by City of Dallas employees
- ❑ Contributions from over 10 City departments
- ❑ Plans for public email subscription for wide distribution

# EOC Collaborative Efforts:

## GreenDallas.net



- Resource for City environmental services and initiatives
- Green lifestyle tips and Green Guide
- Monthly Community Events Calendar
- Resource Examples:
  - Recycling Drop-Off Centers and Recycling Roundups
  - Cease the Grease recycling drop off events
  - Green Festival and EarthFest
  - EPA Green Power Partnership Award
  - Volunteer Opportunities
  - Brochures

# EOC Future Goals

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- ❑ Increase collaboration for new programming
- ❑ Interdepartmental environmental cross-training
- ❑ Increase cost and resource sharing
- ❑ Increase presence on GreenDallas.net
- ❑ Attend Professional Development Workshops
- ❑ Create TEKS aligned joint catalogue