

Memorandum



DATE: January 14, 2011

TO: Members of the Public Safety Committee

SUBJECT: **Super Bowl XLV Operational Overview**

Attached is briefing material on the "Super Bowl XLV Operational Overview" to be presented to the Members of the Public Safety Committee on Tuesday, January 18, 2011.



Ryan S. Evans
First Assistant City Manager

Attachment

CC: Honorable Mayor and Members of the Dallas City Council
Mary K. Suhm, City Manager
Deborah Watkins, City Secretary
Tom Perkins, City Attorney
Craig Kinton, City Auditor
C. Victor Lander, Administrative Municipal Judge
Jill A. Jordan, P.E., Assistant City Manager
A.C. Gonzalez, Assistant City Manager
Forest E. Turner, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Helena Stevens-Thompson, Assistant to the City Manager Mayor/City Council



Super Bowl XLV Operational Overview

Public Safety Committee
January 18, 2011



Super Bowl XLV

- **The Super Bowl will take place at Cowboy Stadium in Arlington on Sunday, February 6, 2011**
 - Super Bowl XLV events, venues and festivities will be spread throughout the North Texas Region
 - Events will have both regional and Dallas specific impacts
 - Traffic
 - Tourism
 - Large Crowds attending events
 - Criminal activity targeting Super Bowl visitors or local residents

Super Bowl XLV in North Texas

- Cities in North Texas will host various aspects of Super Bowl XLV Events and Venues
 - Arlington
 - Super Bowl XLV at Cowboy Stadium
 - Dallas
 - NFL Experience – Dallas Convention Center
 - Media Center Hotel - Sheraton Hotel
 - NFL Headquarters Hotel – Hilton Anatole Hotel
 - Fair Park
 - Various nightly entertainment venues including Fair Park
 - Fort Worth
 - AFC Hotel – Omni Hotel
 - AFC Fan Party – Sundance Square
 - Various nightly entertainment venues
 - Irving
 - NFC Hotel – Omni Mandalay
 - Grand Prairie
 - Concert Series – Verizon Theater at Grand Prairie

Regional Public Safety

- A Regional Public Safety Planning Committee was established for Super Bowl XLV
 - Chaired by Arlington Police Department
 - Co-Chaired by Arlington Fire Department and Federal Bureau of Investigation
- The Planning Safety Committee was subdivided into:
 - Five Area Commands
 - State and Federal Coordination teams
- Subcommittees
 - Aviation
 - Crisis Management
 - Transportation
 - EMS
 - Emergency Management
 - SWAT/TOC
 - Regional Public Safety Planning
 - Mobile Field Force
 - Canine
 - Intelligence

Regional Public Safety

- As part of the Regional Public Safety Plan, various multi-agency coordination centers will be established for the Super Bowl
- Multi-Agency Coordination Centers
 - Joint Operation Center (JOC)
 - Intelligence Operation Center (IOC)
 - Tactical Operation Center (TOC)
- Area Commands will also operate
 - Area Command Posts
 - Emergency Operation Centers (EOC)

Super Bowl XLV in Dallas

- City of Dallas will have several venues and numerous events related to Super Bowl XLV
 - Venues
 - NFL Experience (Dallas Convention Center)
 - Media Center (Sheraton Hotel)
 - NFL Headquarters Hotel (Hilton-Anatole Hotel)
 - Fair Park
 - Events
 - Sanctioned Events at venues
 - Unsanctioned events throughout area
 - Clean Zones

Role of Assets

- Police & Fire personnel resources will be assigned to key venues for duration of operational period
- Other Police Resources will be assigned to maintain the capability of immediate response to incidents
- Limited assignment of Police personnel to regional command posts or liaison positions

Command Posts

- There will be several Dallas specific Command Posts utilized during the Super Bowl operational period
- The are
 - Dallas Area Command
 - Office of Emergency Management and 1400 S. Lamar
 - Venue Command Posts
 - DCC
 - Media Center
 - Anatole
- Once established they will be staffed 24/7
 - Off-peak times will be minimal staffing to protect assets and monitor phones

Schedule of Events

- Sanctioned Events

- As of Jan. 4, 2011 there are forty-four NFL sanctioned events

- Majority at DCC (daily event and NFL After Dark)
 - Remainder of events in Central Business District & Uptown with few exceptions

- Unsanctioned Events

- As of Jan. 4, 2011 there are at least eighty-six unsanctioned and thirty-one private known events occurring in Dallas

- Spontaneous Events

Training

- Regional Training
 - FBI tabletops
 - Command and Control Situational Awareness Training and Resources
 - Cotton Bowl Game Work Up
 - Radio Interoperability testing
- Dallas Area Command Training
 - Tabletop Exercises
 - Functional Exercises
 - Full Scale Exercise
 - State Fair Resource Tracking

Key Dates

- Dec 15, 2010 – Draft Event Action Plans Due
- Jan 7, 2011 – Cotton Bowl at Cowboys Stadium (prep. Exercise)
- Jan 26, 2011 – NFL Operational Period Begins
- Jan 27, 2011 – NFL Experience Opens at DCC
- Jan 30, 2011 – Media Center Opens at Sheraton
- Jan 31, 2011 – Staffing of NFL HQ Hotel at Anatole
- Feb 3, 2011 – NFL Experience After Dark (DCC)
- Feb 4, 2011 – NFL Friday Night Fan Party (Anatole)
- Feb 6, 2011 – Super Bowl XLV Game
- Feb 8, 2011 – All DPD Personnel and Equipment Resources returned to regular assignments

QUESTIONS ?