

TRANSPORTATION AND ENVIRONMENT COMMITTEE MEETING RECORD

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Meeting Date: December 13, 2010 **Start Time:** 2:07 p.m. **Adjournment:** 3:30 p.m.

Committee Members Present:

Linda L. Koop (Chair), Jerry Allen, Tennell Atkins, Carolyn R. Davis, Sheffie Kadane (Vice Chair), Vonciel Jones Hill, Delia Jasso, Pauline Medrano and Ron Natinsky

Committee Members Absent:

None

Other Council Members Present:

None

City Executive Staff Present:

Jill A. Jordan, Assistant City Manager
A.C. Gonzalez, Assistant City Manager
Theresa O'Donnell, Director, Sustainable Development and Construction
Rick Galceran, Director, Public Works and Transportation
Dan Weber, Director, Aviation
Peer Chacko, Assistant Director, Sustainable Development and Construction
Alan Hendrix, Assistant Director, Public Works and Transportation

TRANSPORTATION AND ENVIRONMENT COMMITTEE AGENDA

1. Approval of Minutes for November 8, 2010

Action Taken/Committee Recommendation:

Motion was made to approve the minutes for the November 8, 2010 meeting subject to corrections. No corrections were suggested and the minutes were approved as submitted.

Made by: Atkins

Seconded by: Medrano

Passed unanimously

2. Dallas Executive Airport Marketing Plan

Presenter: A.C. Gonzalez, Assistant City Manager

Mr. Gonzalez briefed the Committee on Dallas Executive Airport's goals, growth opportunities, and recent airport enhancements. They also reviewed the Airport's

marketing strategy and preparations for the Super Bowl XLV. Mr. Dan Weber, Director of the Aviation Department, assisted in answering questions.

Action Taken/Committee Recommendation:

Mr. Atkins thanked Mr. Gonzalez and Mr. Weber for presenting the briefing to the Committee. He stated that even though Executive Airport is funded by Love Field Airport, it is important for the City to focus on marketing the Executive Airport because it is an economic engine with opportunities that could drive the Southern Sector. Mr. Atkins noted that in the past ten years, 27 percent of Addison's tax base was generated from their airport due to the mixed-use development around it.

Mr. Atkins asked Mr. Gonzalez if he believes Executive Airport is an asset based on its relationship to DFW Airport and Love Field, as well as its ability to help drive development in the Southern Sector. Mr. Gonzalez confirmed that Executive Airport is an important asset that complements the overall aviation system in North Texas. Mr. Atkins stated that with the amount of available land, the City should promote mixed-use development in the area surrounding Executive Airport.

Ms. Koop mentioned that the City of Lancaster is interested in expanding their airport. Mr. Atkins noted that Lancaster would have to purchase additional land to expand.

Mr. Kadane indicated that Executive Airport is one of Dallas' best kept secrets. He asked how difficult it would be to extend the northwest/southeast runway. Mr. Weber stated the current Master Plan, completed in 2001, recommended a 550 foot extension of the runway to correct a safety issue. A new Master Plan will be undertaken in 2011 that will look at extending the runway.

Mr. Kadane asked where "Million Dollar Air" would be located if they were interested in moving to Executive Airport. Mr. Weber indicated that there are 150 acres of land on the west side of the airport, designated for airport use that would be an appropriate location.

Ms. Hill thanked Mr. Gonzalez and Mr. Weber for the briefing and stated that she is pleased with the work done at Dallas Executive Airport. She would like to see some focus on the golf course near the airport as part of the marketing plan.

Ms. Koop asked Mr. Atkins if he was aware of discussions about Lancaster Airport holding aviation-related classes at the University of North Texas (UNT) or one of the community colleges. Ms. Koop suggested Dallas should also pursue that market. Mr. Atkins noted that there are aviation-related classes at Skyline High School and Mountain View Jr. College. He also said that he has spoken with Mr. Lee Jackson and Dr. John Price at UNT, who think that there is a market for aviation maintenance classes. Mr. Atkins suggested that aviation training could be incorporated into the Executive Airport marketing plan.

Mr. Natinsky asked if the cost for snow removal and aircraft de-icing was for permanent equipment or contracted services, and if Love Field and the Convention Center Heliport were included in the \$54,000 budget for advertising. Mr. Weber stated that snow removal and de-icing were contracted services and the budget for advertising included Love Field and the Heliport.

No action was taken on this item.

3. Complete Streets Initiative

Presenter: Peer Chacko, Assistant Director, Sustainable Development and Construction.

Mr. Chacko briefed the Committee on the City's Complete Streets Initiative including the key opportunities and challenges, project goals, and relationship to other planning efforts. Mr. A. C. Gonzalez and Ms. Jill Jordan, Assistant City Managers, assisted in answering questions.

Action Taken/Committee Recommendation:

Ms. Koop asked if there is a timeframe for the Vision Map, Complete Streets Manual, and Implementation Phase. Mr. Chacko stated that the goal is to complete the entire project within one year. He anticipates developing the Vision Map during the first part of the project. Mr. Gonzalez added that though the overall plan is a year out, there are a number of activities that are moving more quickly.

Ms. Jasso thanked Mr. Gonzalez and Mr. Chacko for the presentation. She commented that streets in her district are more than fifty years old, so the needs in her community are different from newer areas in the City. She believes that most of the obstacles to making streets pedestrian, bike, and streetcar friendly rest with our outdated policies and procedures.

Ms. Koop mentioned that it was remarkable to see the various activities on 16th Street in Denver, Colorado during the National League of Cities (NLC) Conference. She suggested that Committee members, who did not attend the Conference, take a look at the NLC website.

Ms. Davis asked if DART's D2 Study would be a part of the Complete Streets Initiative. Mr. Chacko responded that the Complete Streets consultant team will be charged with developing the overall citywide approach and that they will coordinate with consultants working on other projects, such as D2.

No action was taken on this item.

Linda L. Koop, Chair
Transportation and Environment Committee