

# Memorandum



CITY OF DALLAS

DATE February 24, 2012

TO Members of the Transportation and Environment Committee:  
Linda Koop (Chair), Sheffie Kadane (Vice Chair), Sandy Greyson, Delia Jasso, Vonciel Jones Hill, Pauline Medrano

SUBJECT Mayor's Grow South Initiative and Transportation and Environment Committee Goals

At the Transportation and Environment Committee Meeting on Monday, February 27 2012, there will be a short briefing and discussion on opportunities to use future Transportation and Environment Committee agendas to advance Council Strategic Plan Action items and the Mayor's Growth South Initiative. Materials related to these two Initiatives are attached to facilitate discussion.

Please feel free to contact me if you need additional information.

A handwritten signature in cursive script, reading "Jill A. Jordan".

Jill A. Jordan  
Assistant City Manager

c: The Honorable Mayor and Members of the City Council  
Mary K. Suhm, City Manager  
Thomas P. Perkins, Jr. City Attorney  
Rosa Rios, Acting City Secretary  
Craig Kinton, City Auditor  
Judge C. Victor Lander, Administrative Judge  
A.C. Gonzalez, First Assistant City Manager  
Ryan S. Evans, Assistant City Manager  
Forest Turner, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Edward Scott, Director, Controller's Office  
Frank Libro, Public Information Office  
Theresa O'Donnell, Director, Sustainable Development and Construction  
Stephanie Cooper -Thompson, Assistant to the City Manager – Council Office

## Transportation & Environment Committee

Mayor's Initiative: How can our vision of complete streets become a reality?

| KFA | KFA Goals   | Final FY 11-12 Objectives                                     | FY 11-12 Work Plan & Indicators   |
|-----|---|---|---|
|     | <b>These are very broad visions in the existing Strategic Plan</b>  | <b>Objectives developed at Council Retreat</b>                | <b>Recommended work plan for FY 11-12 (combines Council ideas and staff recommendations)</b>  |
| EV  | <i>A growing economy sustained by a healthy mix of local and international business opportunities, housing choice, visitor attraction and city services</i> | Objective 7: Develop the Bond Program for a Nov 2012 election | <ul style="list-style-type: none"> <li>• Update the Needs Inventory and prioritize streets for inclusion in the bond program. Include funding for complete streets implementation.</li> <li>• Revisit the City's approach to funding construction and reconstruction of alleys and sidewalks</li> <li>• Identify intergovernmental partnership projects and required city funding participation and prioritize those projects for possible inclusion in the bond program</li> </ul> |

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| EV  | <p><i>A growing economy sustained by a healthy mix of local and international business opportunities, housing choice, visitor attraction and city services</i></p> | <p>Objective 8: Advance strategic transportation projects</p> | <ul style="list-style-type: none"> <li>• Streetcar System: Complete the McKinney Avenue Trolley loop extension to the Downtown transit plaza by Dec 2013; Initiate revenue service of a modern streetcar line from Downtown to Oak Cliff Methodist Hospital by mid 2014</li> <li>• LBJ 635 Project: Monitor project progress to ensure completion of construction on frontage roads and bridges by 2013</li> <li>• S.M. Wright: Support efforts to complete design plans to downsize S.M. Wright by 2014; Complete plans for Trinity Parkway Phase I (IH-45 connector) by year-end 2012</li> <li>• IH-35E/IH-30 Horseshoe: Support efforts to complete 30% preliminary engineering and environmental assessment and procure a design build team by year-end 2012</li> <li>• Love Field Transit Connector: Study feasibility of a Love Field transit connector to the Inwood DART Station including the Southwest Medical District Partners, DART and NCTCOG to develop integrated local transit serving the internal circulation needs of the medical district</li> <li>• Love Field Modernization Program: Open first 12 new gates, the new ticketing wing and baggage screening matrix by April 2013</li> <li>• 183 Managed Lanes Project: Work with the TXDOT 183 Managed Lanes Pro</li> </ul> |

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| EV  | <i>A growing economy sustained by a healthy mix of local and international business opportunities, housing choice, visitor attraction and city services</i> | Objective 8: Advance strategic transportation projects (Cont'd) | <ul style="list-style-type: none"> <li>• SOC3 Light Rail Extension: Work with DART, development stakeholders and community leaders to establish a rail alignment that meets the goals of providing a transit connection to the UNT campus, creates transit oriented development on undeveloped land along the corridor and protects establish residential neighborhoods.</li> <li>• DART Rail Stations along the Lancaster Corridor &amp; Westmoreland Station: Work with DART and Community Stakeholders to renovate the existing LRT stations along the Lancaster Corridor and the Westmoreland Station utilizing funding in the DART Refresh Program</li> <li>• Wishbone project at IH20: Work with TXDOT as a part of the Southern Gateway freeway construction project to improve access from IH-20 to Southwest Center Mall.</li> <li>• I-35E Managed Lanes Project: Work with the TXDOT I-35E Managed Lanes project from I-635 to US 380 in Dallas and Denton Counties to determine the project delivery method prior to issuance of the request for qualifications. The City of Dallas will work with other stakeholders toward the development, construction, and operation of the I-35E Managed Lanes P</li> </ul> |

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| CHE | <i>Dallas is a sustainable community with a clean, healthy environment</i> | <p>Objective 2: Bring the citywide Complete Streets vision to reality, including implementation of the bike plan</p>             | <ul style="list-style-type: none"> <li>• Complete Streets project consultants hired and project is in progress; anticipated completion mid-2012</li> <li>• Develop and adopt a Complete Streets Manual to establish design policies and standards integrating complete street and iSWM principles</li> <li>• Conduct citywide outreach to promote public awareness and receive feedback on complete streets priorities, costs, benefits and trade-offs</li> <li>• Develop conceptual designs and cost estimates for complete street showcase/demonstration projects for implementation through the 2012 Bond Program and other funding sources</li> <li>• Establish a process and methodology for testing complete streets design solutions to facilitate transition to the new approach</li> <li>• Identify sustainable funding strategies for the increased capital and long-term operation and maintenance costs for complete streets</li> <li>• Support ongoing complete streets implementation through already funded capital improvement projects that can incorporate complete streets design elements</li> <li>• Identify and address regulatory amendments needed to facilitate complete streets implementation</li> </ul> |
|     |  | <p>Objective 3: Present a plan for Council adoption by June 2012 for how to make Dallas a healthier, safer, and cleaner city</p> | <ul style="list-style-type: none"> <li>• Adopt a sustainability plan for the city</li> </ul>  |

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| CHE | <i>Dallas is a sustainable community with a clean, healthy environment</i> | Objective 4: Study energy recapture opportunities in water, wastewater, solid waste operations, and other city assets | <ul style="list-style-type: none"> <li>• Develop plan to plug electric vehicles into parking meters</li> <li>• Develop plan to to make our assets generate money</li> <li>• Explore how the city could install a solar farm</li> <li>• Learn what other cities are doing to partner with private sector companies</li> </ul>  |
|     |  | Objective 5: Green initiatives  | <ul style="list-style-type: none"> <li>• Work with Mayor to reformulate the MEEA program</li> <li>• Maintain 40% renewable energy purchase</li> <li>• Reduce energy use 25% from 2007 data</li> <li>• Work with selected third-party firm to conduct an update to the GHG emissions inventory based on 2010 data</li> <li>• Maintain 32 lbs per household residential rate – keeping the “Too Good To Throw Away” message fresh</li> <li>• Increase household participation levels from current 62% to 68%, focusing on neighborhoods with lowest participation rates</li> <li>• Hold two household hazardous recycling events</li> <li>• Develop an incentive/rebate program for Industrial, Commercial and Institutional customers (Water); Develop water conservation tip box</li> <li>• Adopt International Green Construction Code (IgCC)</li> <li>• Continue to pursue "Green Fleet"</li> </ul> |
|     |  | Objective 6: Improve the Quality of Air   | <ul style="list-style-type: none"> <li>• Take a leadership role in regional coalitions which are working to reduce emissions contributing to ozone in the DFW area</li> <li>• Look into forming a LGC; Apply to be REP as a local government corporation in FY12</li> </ul>   |

## Pinnacle Park Expansion Improvement Plan

### 12 Month Action Items

- Commence construction of new frontage road along south side of I-30 between Cockrell Hill Rd. and Westmoreland Rd.
- Begin construction of 130-unit Hillside West apartment complex on W Davis St west of Cockrell Hill Rd

### 2 Year Strategy Items

- Complete construction of new frontage road along south side of I-30 between Cockrell Hill Rd & Westmoreland Rd
- Commence construction of Phase I retail of The Canyon at Oak Cliff

## North Oak Cliff Improvement Plan

### 12 Month Action Items

- Initiate zoning changes consistent with the Oak Cliff Gateway Land Use Plan
- Complete conceptual design for W. Davis St. Complete Streets Demonstration Project
- Complete a Main Street Plan for Jefferson Blvd.
- Complete a strategic plan for the Bishop Arts District area
- Begin construction of The Collective mixed-use development at Colorado Blvd. & Fort Worth Ave.
- Saragosa 10 unit condo new construction at 8th & Patton leasing now
- Continue North Oak Cliff Neighborhood Investment Program (NIP) target area improvements
- Complete Zang Triangle mixed-use project on Zang Blvd. north of Colorado Blvd.
- \$1M in Davis Garden improvements initiated
- Determine Methodist Dallas Medical Center sustainable development improvements

### 2 Year Strategy Items

- Work with Bishop Arts Village, LLC to finalize an implementation plan for Phase I vertical development including the negotiation of a development agreement identifying potential incentives
- 9th Street: 12 unit seniors project, new construction – 520 E. 9th Street
- Begin construction on the Oak Cliff Streetcar starter line

## Greater Downtown / Cedars Improvement Plan

### 12 Month Action Items

- Renew the South Side Public Improvement District
- Support funding requests for new residential and hotel projects in the Cedars and TOD TIF Districts
- Complete construction of NYLO Hotel
- Complete construction of S Lamar St streetscape improvements
- Pursue “Cedars Haven” single family concept

### 2 Year Strategy Items

- Improve connectivity and pedestrian traffic safety on the Lamar corridor from Victory Park to South-Side on Lamar
- Complete connection plan from Belleview Street to Cedars West
- Complete the Cadiz Street improvement project
- Complete Able Pump Station improvements
- Begin construction on Project Horseshoe
- Complete design for Riverfront Blvd reconstruction south of Cadiz St
- Review operations at the Dallas Farmers Market and look at potential public-private redevelopment and operations opportunities

## Education Corridor / IIPD Improvement Plan

### 12 Month Action Items

- Finalize funding mechanism for the Southeast Oak Cliff (SEOC) Development Fund (subject to Resource Flow Control)
- Develop and structure a City Council-approved workplan for the SEOC Development Fund through community consensus (subject to Resource Flow Control)
- Negotiate new master development agreement with DLH Holdings LLC
- Complete the Southern Dallas County Infrastructure Analysis (SDCIA)
- Complete construction of approved gas station / convenience store at Simpson Stuart Rd. & Bonnie View Rd.
- Finalize plan for a grocery store on Simpson Stuart Rd.
- Runyon Springs – Infill development: 13 single family homes
- Complete conceptual design for Camp Wisdom Rd. / Simpson Stuart Rd. Complete Streets Demonstration Project
- Reestablish relationship with BNSF for potential intermodal facility at the IIPD

### 2 Year Strategy Items

- Continue pursuing state funding for a third and fourth campus building at University of North Texas at Dallas campus
- Continue implementation of UNT-Dallas Area Plan via the 2012 Bond Program
- Implement workplan for SEOC Development Fund (subject to Resource Flow Control)
- Pursue pharmacy school
- Complete site selection for a new Singing Hills Recreation Center
- Implement IIPD marketing plan
- Reprioritize and reallocate unspent 2006 Bond Program funds at IIPD based on completed SDCIA and developer negotiations
- Complete preliminary engineering and environmental assessment for DART Blue Line extension to UNT-Dallas

## Red Bird Improvement Plan

### 12 Month Action Items

- Hire an Aviation Coordinator for the Office of Economic Development to oversee land development at Dallas Executive Airport and Dallas Love Field
- Complete Dallas Executive Airport Master Plan update
- Finalize approvals for new Walmart Supercenter at I-35E & Ledbetter Rd.
- Complete Rolling Dynamic Deflecto Meter (RDD) Pavement Evaluation Study at Dallas Executive Airport

### 2 Year Strategy Items

- Create a 5 Year Action Plan for Dallas Executive Airport including master plan, airport development, capital investment, and funding as well as marketing, including non-aviation development plan
- Extend taxiway Romeo at Dallas Executive Airport
- Upgrade perimeter fence and security gates at Dallas Executive Airport
- Upgrade lighting to LED at Dallas Executive Airport
- Complete a Master Drainage Comprehensive Plan at Dallas Executive Airport
- Complete a comprehensive marketing plan for Dallas Executive Airport
- Complete construction of Walmart Supercenter at I-35E & Ledbetter Rd.
- Complete construction of Home Depot distribution center expansion
- Pursue renovation / redevelopment opportunities at Southwest Center Mall
- Pursue access improvements with TXDOT from US 67 to Camp Wisdom Rd., and I-20 to Westmoreland Rd.
- Identify potential private developers at Dallas Executive Airport

## West Dallas Gateway Improvement Plan

### 12 Month Action Items

- Complete the Margaret Hunt Hill Bridge
- Continue work on the Trinity Groves restaurant district and initiate phase 1 construction
- Complete conceptual design for Fort Worth Ave. Complete Streets Demonstration Project
- Begin construction of Sylvan Avenue Bridge replacement
- Complete design and begin construction of Continental Pedestrian Bridge and western gateway
- Complete Design and construction of traffic calming on Herbert Street north of Singleton [La Bajada]
- Open mobile business park along Fort Worth Ave, east of Pittman Rd
- Complete construction of Pavaho Pump Station

### 2 Year Strategy Items

- Begin vertical construction on infill development in La Bajada neighborhood
- Complete construction of Continental Pedestrian Bridge and western gateway
- Begin construction on improvements at Beckley Ave / Commerce St intersection
- Initiate construction on Sylvan | Thirty
- Continue construction of the Villas at the Belmont townhome development

## Lancaster Corridor Improvement Plan

### 12 Month Action Items

- Initiate transit-oriented development (TOD) and affordable housing plan and infrastructure study at Kiest and VA Medical Center DART stations
- Close financing and start construction of Lancaster Urban Village mixed-use TOD project at VA Medical Center Station
- Complete conceptual designs for Lancaster Road Complete Streets demonstration project
- Reach a Memorandum of Understanding (MOU) with the Dallas VA Medical Center regarding a pedestrian bridge over Lancaster Road to connect to the proposed Veterans Place development and other collaborative efforts
- Launch Urban League of Greater Dallas campaign to secure funding commitments for job skills training center expansion
- Complete Oak Glen Apartment renovation into 64-unit apartment complex at 2120 52nd Street
- Submit infrastructure improvements needed for Lancaster Corridor NIP area

### 2 Year Strategy Items

- Initiative first phase of construction of Veterans Place project at VA Medical Center Station
- Secure a partner for redevelopment of the Lancaster-Kiest Shopping Center
- Begin construction of Serenity House, 24-unit apartment complex at Lancaster & Kiest
- Begin construction of Opal Project, 24 senior townhomes, 3700 block of Lancaster Rd

## DART Green Line Improvement Plan

### 12 Month Action Items

- Initiate transit-oriented development (TOD) & affordable housing plans at MLK, Hatcher and Buckner DART stations
- Complete conceptual design for Buckner Blvd. and Grand Ave. Complete Streets demonstration projects
- Commence street reconstruction and streetscape improvements on Spring Ave.

### 2 Year Strategy Items

- Continue work on Hatcher Square 136-unit mixed-use TOD project including securing low-income housing tax credits
- Continue construction of Fair Park Estates single-family development
- Begin construction of 38-unit phase 1 of Hall Family TOD development at 3215 Elihu St