

Memorandum



CITY OF DALLAS

DATE March 20, 2009

TO Members of the Quality of Life and Government Services Committee:
Pauline Medrano, (Chair), Vonciel Jones Hill, (Vice Chair), Carolyn R. Davis, Angela Hunt, Sheffie Kadane, David A. Neumann and Steve Salazar

SUBJECT Urban Rodeos Briefing

The Convention & Event Services Department will be briefing you on Urban Rodeos on March 23, 2009.

Please let me know if you have any questions regarding this matter.

A handwritten signature in black ink, appearing to read 'R. Miguez'.

Ramon F. Miguez, P.E.
Assistant City Manager

Attachment

c: The Honorable Mayor and Members of the City Council
Mary K. Suhm, City Manager
Deborah Watkins, City Secretary
Tom Perkins, City Attorney
Craig Kinton, City Auditor
Judge C. Victor Lander, Judiciary
Ryan S. Evans, First Assistant City Manager
Forest Turner, Interim Assistant City Manager
A.C. Gonzalez, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Dave Cook, Chief Financial Officer
Frank Poe, Director, Convention & Event Services
Helena Stevens-Thompson, Assistant to the City Manager

Urban Rodeos

Presented to the
Quality of Life Committee
March 23, 2009

Convention & Event Services - Office of Special Events



Purpose

- Review Office of Special Events (OSE) current status of urban rodeos
- Present concerns with Chapter 42A Special Events ordinance as it relates to urban rodeos
- Identify next steps

Situation

- OSE received complaints regarding Tierra Caliente Rodeo which resulted in an assessment of urban rodeos as a special event under Chapter 42A
- Chapter 42A does not prohibit urban rodeos
- Further, Chapter 42A does not provide guidelines or regulations for urban rodeos

History

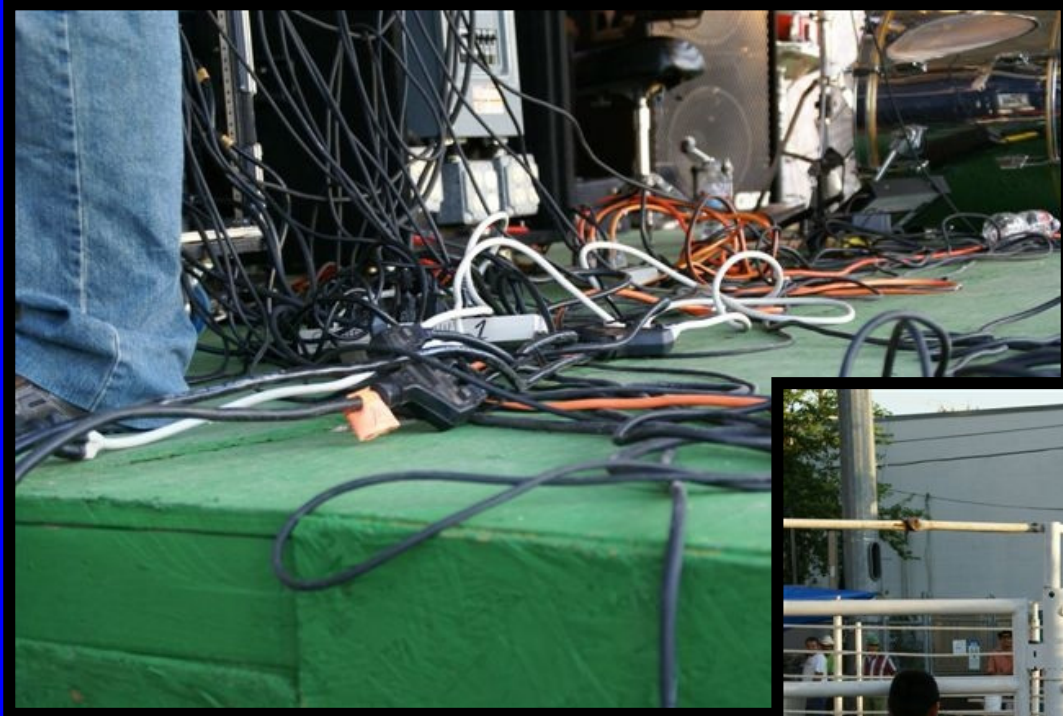
- OSE issued permits to two urban rodeos during fiscal year 2007-2008:
 - Rio Rodeo
 - Tierra Caliente Rodeo
- OSE has received no complaints or reported violations for Rio Rodeo
- Thirty-five 311/911 calls were received for Tierra Caliente Rodeo

Current Rodeo Status

- Rio Rodeo
 - Remains active due to no complaints with the event
 - Walton Walker/Keenland
 - Weekly on Sunday – 2:00 P – 8:00 P
- Tierra Caliente Rodeo
 - Denial of future permits
 - Northwest Hwy./Webb Chapel
 - Weekly on Saturday – 4:00 P – 9:00 P
 - Currently operating in Hutchins, TX

Tierra Caliente Rodeo

- Complaints received and reasons for future denial of permits
 - Noise Issues
 - Zoning Complaints
 - Building Permits for Temporary Structures
 - Animal Safety
 - Inspections at events
 - Traffic and Parking Problems



Concerns

- In reviewing urban rodeos in the context of Chapter 42A several concerns surfaced
 - The length and frequency of a special event?
 - What differentiates a temporary special event venue from a permanent venue?
 - General authority of OSE manager?

Recommendations

- A rodeo will be limited to no more than 30 days per address per calendar year and no more than 10 consecutive days
- Implement a Tear-Down policy for special events in order to differentiate between a temporary event venue and a permanent event venue
- Rodeos will be required to be dismantled and cleaned within 48 hours of the closing of the event
- Provide General Authority to Convention and Event Services Director or designee to produce event specific guidelines to support the ordinance
 - OSE has produced Rodeo Guidelines
 - Currently being followed by the one rodeo being permitted
- Request a Moratorium on rodeo special events until Ch. 42A special Events ordinance is updated

Rodeo Guidelines

Highlights

- An experienced or professional rodeo organizer must be hired or designated and will provide 3 references for successful rodeo events
- Hire a State of Texas licensed Veterinarian
- Ensure no children or spectators are climbing, standing or hanging on fence
- City of Dallas Animal Control will be informed and copied on permit

Next Steps

- Secure City Council Quality of Life Committee direction regarding
 - Urban rodeos
 - Acceptance of staff's recommended modifications to Chapter 42A
- Continue dialogue with Stakeholders and City Attorney's Office to draft an ordinance in accordance with proposed revisions
- Present final revisions to the City Council Quality of Life Committee for review and action

Questions