

# Memorandum

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CITY SECRETARY  
DALLAS, TEXAS



CITY OF DALLAS

DATE March 21, 2013

TO Honorable Members of the Quality of Life & Government Services Committee:  
Sandy Greyson (Vice Chair), Mónica R. Alonzo, Dwaine Caraway, Carolyn Davis

SUBJECT Quality of Life & Government Services Committee Meeting Agenda

**Monday, March 25, 2013, 9:30 a.m.**

Dallas City Hall - 6ES, 1500 Marilla St., Dallas, TX 75201

The agenda for the meeting is as follows:

- |                                                                                         |                                                                            |
|-----------------------------------------------------------------------------------------|----------------------------------------------------------------------------|
| 1. Call to Order                                                                        | Angela Hunt<br>Chair                                                       |
| 2. Approval of February 25, 2013 Minutes                                                | Angela Hunt<br>Chair                                                       |
| 4. Proposed Changes to Conservation<br>District Regulations                             | Theresa O'Donnell<br>Director of Sustainable Development &<br>Construction |
| 3. Park and Recreation Department:<br>Park Maintenance Services and Recreation Services | Willis Winters<br>Park and Recreation Director                             |
| 5. Adjourn                                                                              | Angela Hunt<br>Chair                                                       |

Please let me know if you have any questions.

Angela Hunt  
Chair

cc: Honorable Mayor and Members of the City Council  
Mary K. Suhm, City Manager  
Rosa A. Rios, City Secretary  
Thomas P. Perkins, Jr., City Attorney  
Craig D. Kinton, City Auditor  
Daniel Solis, Administrative Judge  
Stephanie Cooper, Assistant to the City Manager

A.C. Gonzalez, First Assistant City Manager  
Ryan S. Evans, Assistant City Manager  
Jill A. Jordan, P.E., Assistant City Manager  
Forest E. Turner, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer

**NOTICE:** A quorum of the Dallas City Council may attend this Council committee meeting.

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. Contemplated or pending litigation or matters where legal advice is requested of the City Attorney. Section 551.071 of the Texas Open Meetings Act.
2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.
3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.
4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.
5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.

# Quality of Life & Government Services Committee Meeting Record

DRAFT

**Meeting Date:** February 25, 2013

**Convened:** 9:44 a.m.

**Adjourned:** 10:49 a.m.

**Members Present:**

Sandy Greyson, Vice Chair  
Mónica R. Alonzo  
Dwayne Caraway  
Carolyn R. Davis

**Members Absent:**

Angela Hunt, Chair

**Briefing Presenters**

Margaret Wright  
Asst. Director, Strategic Customer  
Services

Willis Winters  
Park and Recreation Director

**Staff Present:**

Joey Zapata, Margaret Wright, Rozalind Dickerson, Sally Rodriguez, Roger Reach, John Jenkins, Louise Elam

## AGENDA:

1. **Approval of February 11, 2013 Minutes**

**Presenter(s):**

**Action Taken/Committee Recommendation(s):**

A motion was made to approve the minutes of February 11, 2013.

**Motion made by:** Carolyn R. Davis

**Motion seconded by:** Mónica R. Alonzo

**Item passed unanimously:**

**Item passed on a divided vote:**

**Item failed unanimously:**

**Item failed on a divided vote:**

2. **311 Customer Service Center Performance**

**Presenter(s):** Margaret Wright

This briefing provided an update on 3-1-1, including call variety and volume, hours of call center operation, web in-take, staffing, and performance. Future enhancements, including CRMS upgrade, a new telephone infrastructure, and Courts software upgrade were also discussed.

Ms. Alonzo requested a breakdown of service requests by council district.

Mr. Caraway stated that calls should be answered by a live person instead of by a recording.

Ms. Greyson thanked Ms. Wright for the update.

3. **Park and Recreation Department Strategic Plan Update: Service Centers**

**Presenter(s):** Willis Winters

This briefing provided an update on the implementation of the Park Maintenance and Service Center Strategic Plan, a summary of bond funding available for service centers, a comparison of costs to renovate existing facilities, recent service centers built by the City, and other accomplishments. A plan for future service centers was also discussed.

Ms. Davis expressed concern about vacating maintenance facilities at Fair Park.

Ms. Greyson expressed concern about the proposed location of the replacement service center in Maintenance District 6.

Ms. Greyson thanked Mr. Winters for the briefing.

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**Councilmember Angela Hunt**  
Chair

# Memorandum



CITY OF DALLAS

DATE March 22, 2013

TO Honorable Members of the Quality of Life and Government Services Committee:  
Angela Hunt (Chair), Sandy Greyson (Vice Chair), Monica Alonzo, Dwaine Caraway  
and Caroline R. Davis

SUBJECT **Proposed Changes to Conservation District Regulations**

On Monday, March 25, 2013, the Quality of Life and Government Services Committee will be briefed on a proposed development code amendment to the Conservation District regulations of the Development Code.

Please feel free to contact me if you need additional information.

A handwritten signature in black ink, appearing to read 'Ryan S. Evans'.

Ryan S. Evans  
Assistant City Manager

cc: Honorable Mayor and Members of the City Council  
Mary K. Suhm, City Manager  
Thomas P. Perkins, Jr., City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
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Jeanne Chipperfield, Chief Financial Officer  
Stephanie Cooper, Assistant to the City Manager

# Proposed Changes to Conservation District Regulations

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**Quality of Life Committee**  
**March 25, 2013**



# Purpose

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- ❑ To discuss aspects of the current Conservation District ordinance that need improvement
- ❑ To summarize and review the proposed changes to the ordinance

# Summary of zoning tools

	Purpose	What is Regulated	Type of Regulation
<b>Planned Development District</b>	Encourages a unified development for an area that does not have distinctive character	Setbacks, lot coverage, and density	Zoning regulations are reviewed by building permit staff
<b>Neighborhood Stabilization Overlay</b>	To encourage quality infill and redevelopment	Front yard setbacks, side and corner yard setbacks, garage placement, and height plane	NSO regulations are reviewed by building permit staff
<b>Conservation District</b>	To protect certain characteristics that define a neighborhood	Regulations determined by the neighborhood and can include any of the following: setbacks, height, architectural style, fences, stories, building materials, accessory structures, fenestration, driveways, porches, and landscaping	A Work Review Form is only reviewed by staff
<b>Historic District</b>	To protect historic architecture and character	All exterior modifications	A Certificate of Appropriateness is reviewed by staff, the neighborhood and the Landmark Commission

# Background

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- Conservation District ordinance was adopted in February 1986
  - Purpose was:
    - to establish a “means of conserving an area’s distinctive atmosphere or character by protecting or enhancing its significant architectural or cultural attributes”

# Background

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- Things that may be regulated are:
  - Land uses
  - Density/lot coverage
  - Height/stories
  - Setbacks
  - Accessory structures
  - Fences and landscaping
  - Driveways and parking
  - Architectural features, including building materials

# Existing Conservation Districts

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- C.D. #1 - King's Highway**
- C.D. #2 - Lakewood**
- C.D. #3 - Page Avenue**
- C.D. #4 - Greiner Area**
- C.D. #5 – (was incorporated into  
the Lake Cliff Historic District)**
- C.D. #6 - Hollywood/Santa Monica**
- C.D. #7 - Bishop/8th**
- C.D. #8 - North Cliff**
- C.D. #9 - M-Streets**
- C.D. #10 - Greenway Parks**
- C.D. #11 - M Streets East**
- C.D. #12 - Belmont Addition**
- C.D. #13 - Kessler Park**
- C.D. #14 - Edgemont Park**
- C.D. #15 - Vickery Place**
- C.D. #16 – Rawlins**
- C.D. #17 – Northern Hills\***
- C.D. #20 – Stevens Park**

**\* #18 and #19 skipped**

# Issue

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- ❑ More clearly distinguish the establishment of Conservation Districts from NSO's and Historical Districts
- ❑ Simplify the process so there is a distinct difference between a determination of "eligibility" (study phase) and the creation of an actual zoning ordinance
- ❑ Create distinct criteria to determine eligibility
- ❑ Clarify the process to include specific requirements for development standards and limit "interpretation"
- ❑ Clarify and ensure that the City controls the process rather than the neighborhood
- ❑ Provide a demolition clause
- ❑ Formally institute a "XX%" support rule in ordinance

# Issue

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- More clearly distinguish the establishment of Conservation Districts from NSO's and Historical Districts:
  - The Dallas Development Code states that the purpose of a Conservation District is to provide a means of conserving an area's distinctive character by protecting or enhancing its architectural significance

# Proposed change

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- Clarify the purpose of a Conservation District is to:
  - protect the architectural significance of an area or neighborhood;
  - discourage incompatible development and promote development or redevelopment that is compatible with an existing area or neighborhood;
  - provide residents and property owners with a planning tool for future infill or redevelopment of an area or neighborhood;
  - promote economic revitalization;
  - ensure harmonious, orderly and efficient growth of the City

# Proposed change

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- (cont'd) Include provision to specify where a Conservation District may not be placed:
  - A new subdivision being developed on a tract of land
  - On a neighborhood with an existing Historic District overlay or on a neighborhood with an existing Neighborhood Stabilization Overlay since they are already protected by an overlay ordinance

# Issue

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- Simplify the process so there is a distinct difference between a determination of “eligibility” (“feasibility study” phase) and the creation of an actual zoning ordinance:
  - Currently, the criteria for determining eligibility requirements are difficult to apply. The “feasibility study” and ordinance are intertwined.
  - The procedure for processing an application for a conservation district is not clearly defined.

# Issue

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- ❑ Currently, the criteria for establishing eligibility requirements are difficult to apply:
  - ❑ Must be either “stable” or “stabilizing” (the area is expected to remain substantially the same or become stable over the next 20 years with continued maintenance)
  - ❑ Must contain significant architectural or cultural attributes
  - ❑ Must have a “distinctive atmosphere or character” that may be conserved by protecting or enhancing its architectural or cultural attributes

# Issue

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- The procedure for processing an application for a conservation district is not clearly defined:
  - The process can be confusing for residents. A neighborhood often gets into the details of creating zoning regulations before there is a real consensus of the residents desires on what to regulate.

# Proposed Changes

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- A process with 3 distinct steps is proposed:
  - Determination of Eligibility with distinct criteria that must be met
  - Pre-Application Meeting
  - Initiation of Conservation District Rezoning

# Proposed Changes

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- New criteria to determination eligibility:
  - Establishment of a Neighborhood Committee (owners of at least 10 properties or 10% of land area);
  - Area must contain a minimum of one block face (all the lots on one side of a block);
  - At least 75% of the lots are developed with buildings that are at least 25 years old; and
  - Area must have architectural significance and must have two or more of the following distinctive features:
    - Distinctive scale, size, type or materials of construction;
    - Distinctive spatial relationship between buildings;
    - Distinctive lot layouts, setbacks, street layouts, alleys or sidewalks;
    - Distinctive natural or streetscape characteristics, such as creek beds, parks, greenbelts, gardens or street landscaping; or
    - Distinctive land use patterns

# Proposed Changes

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- Pre-application meeting:
  - If the Director determines that the proposed area meets the eligibility criteria, a pre-application meeting will be set up.
  - The purpose of the pre-application meeting is to inform the Neighborhood Committee, residents and property owners of the purpose of the Conservation District designation, the process, and determine whether a Conservation District is a desirable option for the neighborhood.

# Proposed Changes

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- Initiation of Conservation District rezoning:
  - After the pre-application meeting, an application for a Conservation District may be submitted by the Neighborhood Committee.
  - The application must be on a form provided by the Department and must indicate signatures from at least XX% of the property owners or land area within the proposed Conservation District.
  - The City will guide the neighborhood through the process of creating Development Standards to address what they would like to conserve.

# Issue

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- Clarify the process of creating Development Standards for specific features that the neighborhood would like to preserve

# Proposed Change

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- Must include Design Standards for new construction and rehabilitation to any portion of any building
  
- Design Standards must include (or note the inapplicability), the following elements governing the physical characteristics and features of all property (public or private) within the proposed Conservation District:
  - Permitted uses;
  - Non-conforming uses;
  - Lot size;
  - Density;
  - Floor area ratio;
  - Lot coverage;
  - Building size;
  - Yard setbacks;
  - Building and structure height;
  - Number of stories;
  - Off-street parking or loading requirements;
  - The elements of architectural significance:
    - Architectural style;
    - Building materials;
    - Principal elevation features;
    - Roof line or pitch

# Proposed Change

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- Design Standards may also include the following elements as they relate to architectural significance:
  - Building orientation;
  - General site planning (primary and/or accessory structures);
  - Signage;
  - Garage entrance and location;
  - Window/dormer size and location;
  - Landscaping;
  - Fences and walls;
  - Entrance lighting;
  - Driveways, curbs and sidewalks;
  - Utility boxes, trash receptacles;
  - Street furniture;
  - Solar systems, components;
  - Building relocation; or
  - Right-of-way

# Issue

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- Concern regarding existing main structures in a Conservation District that are proposed to be demolished:
  - Protection must be included so that existing structures cannot indiscriminately be demolished if it is financially feasible to keep them and renovate instead.
  - This will encourage retaining structures that contribute to the existing character of a neighborhood.

# Proposed Change

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- Providing a demolition clause that states:
  - A main structure within a Conservation District adopted after (adoption of CD ordinance) may be demolished only if the cost of bringing the main structure into compliance with Chapter 27, Dallas City Code, using materials similar to the original materials is greater than 80 percent of the structure's value (excluding land) according to the Dallas Central Appraisal District.

# Issue

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- Requiring a clear majority of neighborhood support for the establishment of a Conservation District:
  - In the past, the City Council has typically approved Conservation Districts only if there was 70%+ approval from the property owners, yet this requirement was not in the ordinance.
  - There has been a desire expressed to officially place a threshold number in the ordinance.

# Proposed Change

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- Adding a “XX%” rule or suitable threshold that states:
  - In order for the Conservation District to receive final approval from the City Council, there must be reply forms indicating support for the proposed Conservation District that represent at least XX% of the property owners or XX% of the land area within the proposed Conservation District.
  - If 60% approval is required to submit an application, that number must increase to XX% to receive final approval.

# Issue

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- There is currently no formal procedure to either amend or expand a Conservation District.

# Proposed Change

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- Criteria will be added to allow for a Conservation District to be amended or expanded.

# Next Steps

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- Questions and answers
- Committee guidance is requested on proposed changes to the current regulations.

# Memorandum



CITY OF DALLAS

Date: March 22, 2013

To: Honorable Members of the Quality of Life & Government Services Committee:  
Angela Hunt (Chair), Sandy Greyson, (Vice Chair), Monica R. Alonzo,  
Dwayne Caraway, Carolyn R. Davis

Subject: Park and Recreation Department:  
Park Maintenance Services and Recreation Services

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Attached is the Park and Recreation Department: Park Maintenance Services and Recreation Services briefing which will be presented to the Quality of Life & Government Services Committee on Monday, March 25, 2013.

If you have questions or require additional information, please contact me at 214-670-4071.

A handwritten signature in cursive script, appearing to read 'Willis C. Winters'.

Willis C. Winters, FAIA, Director  
Park and Recreation Department

## Attachment

c: Honorable Mayor and Members of the City Council  
Mary K. Suhm, City Manager  
Rosa A. Rios, City Secretary  
Thomas P. Perkins, City Attorney  
Craig D. Kinton, City Auditor  
Judge Daniel Solis, Judiciary  
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Stephanie Pegues Cooper, Assistant to the City Manager



# Park and Recreation Department Park Maintenance Services and Recreation Services

Quality of Life and Government Services Committee

March 25, 2013



# Department Overview

- Improve the quality of life for the citizens of Dallas by providing:
  - Quality recreation programs and activities
  - Well-maintained parks and facilities



# Department Overview

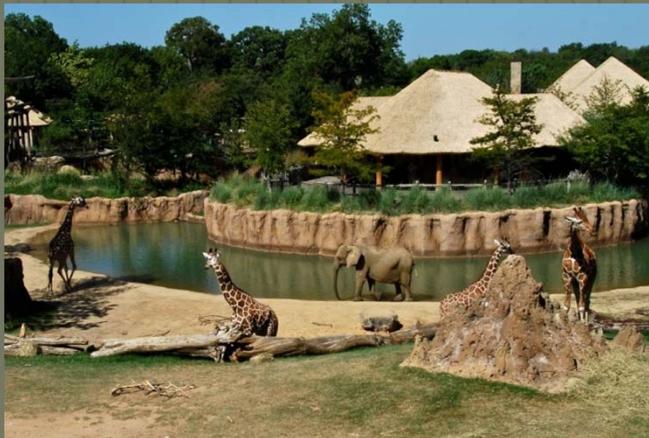
- Provide diverse leisure options :

- Aquatic Facilities
- Golf Courses
- Tennis Centers
- Elm Fork Gun Range
- Cedar Ridge Preserve
- Southern Skates
- Off-Leash Parks
- Wi-Fi Parks



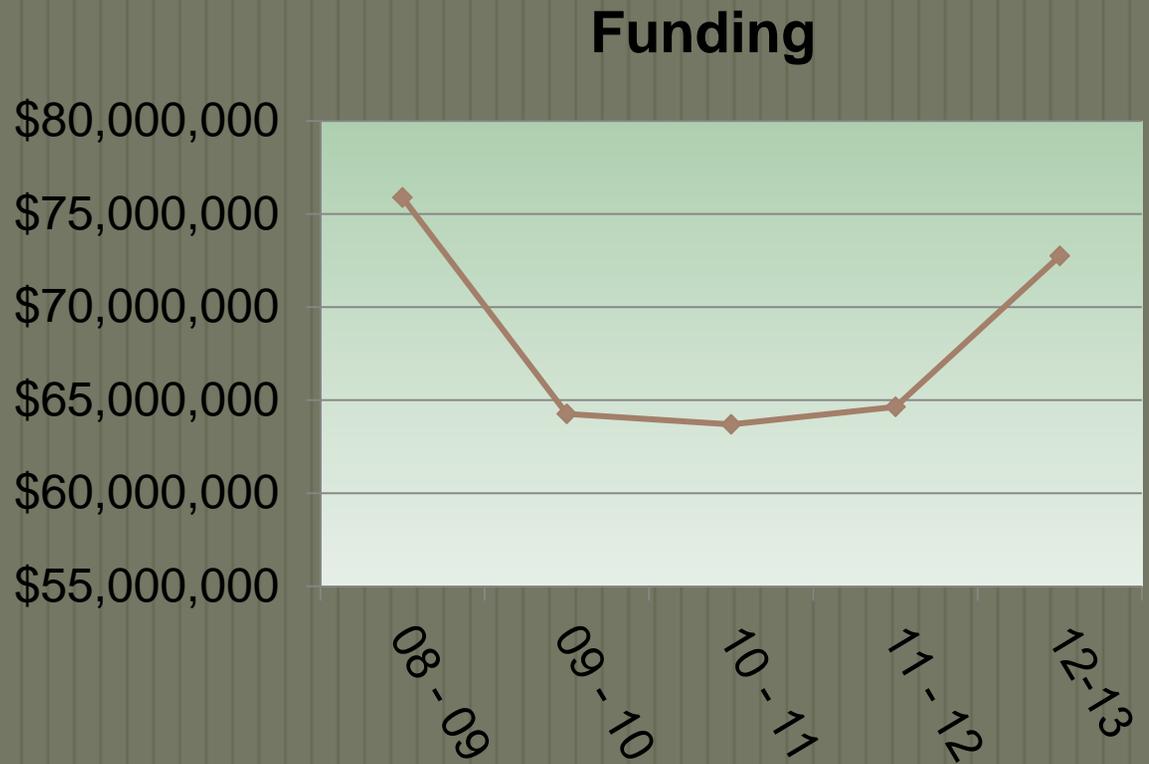
# Department Overview

- Provide regional attractions at Signature Parks:
  - Fair Park
  - Dallas Zoo
  - White Rock Lake
  - Dallas Arboretum
  - Downtown Parks
  - Trinity River Audubon Center



# Department Funding History

Fiscal Year	Funding
2008-09	\$75,888,849
2009-10	\$64,266,766
2010-11	\$63,700,049
2011-12	\$64,642,804
2012-13	\$72,747,397



# FY 2012-13 Budget by Program

Program	Budget	Budgeted FTEs	Percent of Budget
Park Land Maintained	\$24,715,531	382.2	33.97%
Community Recreation Centers	\$15,106,645	254.6	20.77%
Golf and Tennis Centers	\$3,651,471	56.9	5.02%
Operation and Maintenance of Fair Park	\$8,614,211	72.8	11.84%
Aquatic Services	\$2,937,341	62.8	4.04%
Youth and Volunteer Services	\$790,257	15.7	1.09%
Planning, Design and Construction	\$1,284,427	22.6	1.77%
Leisure Venue Management	\$15,125,319	3.1	20.79%
Environmental Management Systems and Environmental Compliance	\$522,195	6.4	.72%
Total:	\$72,747,397	877.1	100.00%

# Park Land Maintained

## ▣ Provides daily maintenance of:

- 379 parks totaling 21,000+ acres
- Trails
- Athletic fields and playgrounds
- Park facilities and amenities
- Forestry
- Horticulture



# Community Recreation Centers

- Manage 41 recreation centers throughout the city
- Provide a variety of programs for:
  - Youth
  - Adults
  - Seniors
- Programs are offered by City staff and partnership organizations and provide an opportunity for people to pursue lifelong physical, social and leisure interests



# Golf and Tennis Facilities

- Manages, through contracts and direct service, the city's most visible and highest revenue-producing recreational facilities and programs
  
- Includes:
  - Six 18-hole golf courses
  - Five tennis centers
  - Concession services
  - Outdoor fitness programs



# Fair Park

□ 277-acre National Historical Landmark and tourist destination park :

- Diverse cultural offerings
- Sports events
- Exhibits
- Festivals
- Consumer shows
- Concerts



□ Over 5 million visitors attend 700 events annually

# Other Department Services

- Centralized reservation services for 750 park facilities and athletic fields
- Recruitment and supervision of volunteers for the department accounting for 81,201 hours of service valued at \$1.65M in 2012



# Aquatic Services

## □ Operates and maintains:

- Sixteen community swimming pools
- Bahama Beach waterpark
- Bachman indoor pool
- Ten spraygrounds



□ Community pools and Bachman 120,000 visitors (FY 11-12)

□ Bahama Beach 55,000 visitors (FY 11-12)

# Planning, Design and Construction

- Provides for the implementation of the department's \$80M annual capital program
- Includes:
  - Site and facility master planning
  - Land acquisition
  - Management of design and construction projects



# Leisure Venue Management

□ Provides financial assistance and contractual oversight of six destination facilities:

- Dallas Arboretum
- Texas Discovery Gardens
- Cedar Ridge Preserve
- Trinity River Audubon Center
- Elm Fork Gun Range
- The Dallas Zoo and Children's Aquarium at Fair Park

□ 1.7 million citizens and visitors from around the world attend events at these facilities annually.



# Environmental Management System

- Manages Environmental Compliance Programs
- Insures environmental compliance through:
  - Inspections
  - Assessments
  - Audits
  - Training
- Manages annual storm water budget of \$2.4M

# Park Maintenance Services

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# Park Maintenance Services

- Routine maintenance of 379 parks totaling 21,000+ acres
- Specialized maintenance of:
  - Trails
  - Athletic Fields
  - Playgrounds
  - Forestry
  - Lakes
  - Picnic Pavilions
  - Off-Leash Parks



# Park Maintenance Services

## □ Routine maintenance:

- 12-day mowing cycle
- Average 4-day litter pick-up cycle
- Graffiti removal
- Lighting maintenance
- Irrigation
- Pesticide application



# Park Maintenance Services

## □ Performance Measures:

- Average 12-day maintenance cycle
- Average 4-day litter pick-up cycle
- Graffiti removal resolved in 3 days
- 311 requests closed within 3 days

## □ Contract Maintenance Performance Measures:

- Average 12-day mowing cycle
- Average 4-day pick-up cycle

# Park Maintenance Services

## □ Trails

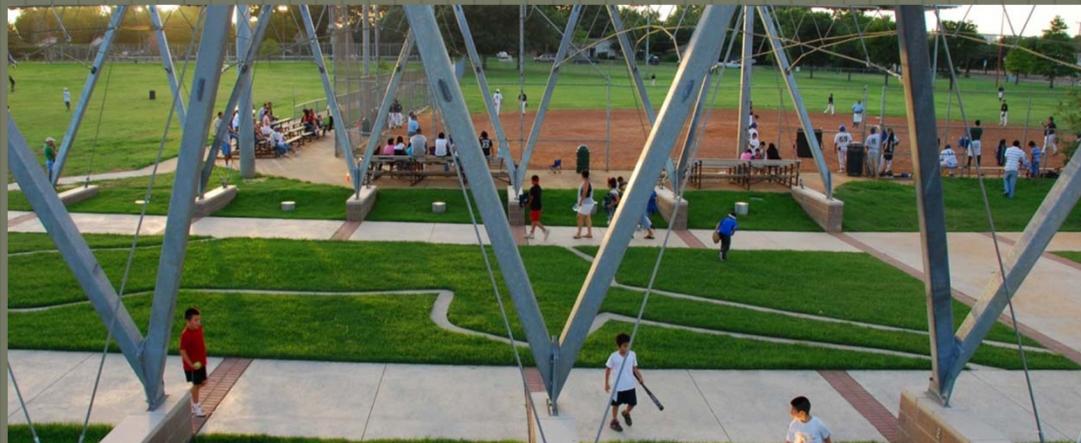
- Maintenance over 115 miles of hike and bike trails:
  - Maintain integrity of the trail edge
  - Clear shrub and tree overhang
  - Repair uneven surfaces
  - Restriping



# Park Maintenance Services

## □ Athletic Fields

- In coordination with the daily reservation schedule, mow, mark, remove litter and maintain lighting on:
  - 117 softball and baseball diamonds
  - 140 soccer and football fields
  - 258 tennis courts



# Park Maintenance Services

## □ Playgrounds

- Maintenance of 183 playground:
  - Inspections and repairs
  - Replace safety surfaces



# Park Maintenance Services

## □ Forestry

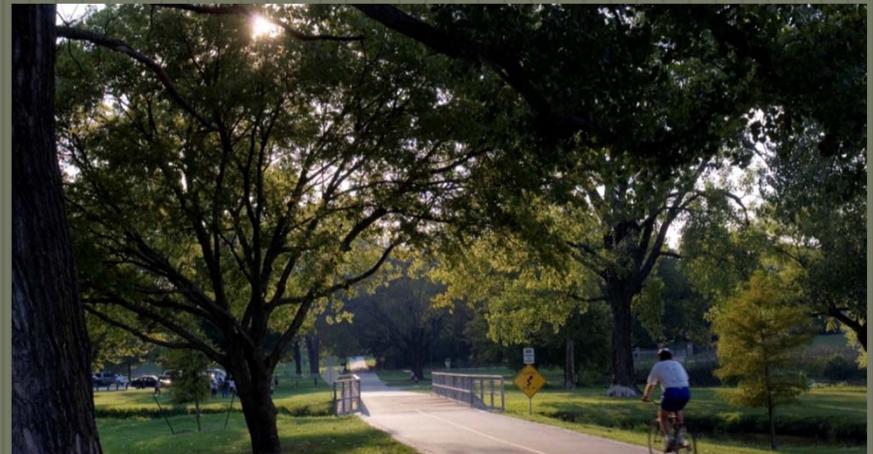
- Maintenance of the urban tree canopy:

- Evaluating

- Trimming

- Planting

- Removing



# Park Maintenance Services

## □ Major Lakes

- Maintain the shoreline at four lakes:
  - Remove floating debris
  - Mow banks
  - Maintain piers



# Park Maintenance Services

## □ Picnic Pavilions:

- Maintenance of 115 picnic pavilions:
  - Clean and remove litter, in coordination with the daily reservation schedule
  - Annual maintenance includes painting, lights, etc.



# Park Maintenance Services

## □ Off-Leash Parks

- Maintenance of four dog parks:
  - Litter and waste pick-up and removal
  - Irrigating frequently to wash away pet urine
  - Gate and fence repair
  - Lighting maintenance



# Recreation Services

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# Recreation Services

- In FY 2011-12, Recreation Services offered over 8,500 programs with attendance of 713,679



# Recreation Services

## □ Performance Measures:

- Establish and maintain after school programs with a minimum of 30 participants each
- Establish and maintain summer camp programs with a minimum of 50 participants each
- Conduct 5 senior programs per session (“season”)
- Conduct 1 youth league per session
- Establish 4 new staff-taught classes per session
- Establish 4 new contract fee programs annually
- Offer 55 programs per session at each recreation center

# Recreation Services

□ Community recreation centers are categorized by size and/or hours of operation

- 6 Small Centers

- No gymnasium
- 40 hours per week operation
- Staffing level: 1 full-time and 3 part-time
- Average size: 6,400 s.f.

- 35 Large Centers

- 1 – 2 gymnasium(s)
- 55 hours per week operation
- Staffing level: 4 full-time and 2 part-time
- Average size: 20,100 s.f.



# Recreation Services

- Serve as the social hub of the community and offer a variety of programs for youth, adults and seniors
- A sampling of programs includes:
  - Sport leagues and clinics
  - After school programs
  - Summer camps
  - Fitness classes
  - Special events



# Recreation Services

- After School Programs and Summer Camps
  - Programs allow participants the opportunity to engage in structured activities that promote healthy and active lifestyles, cultural diversity, social skills, teamwork and most of all FUN!
    - 36 Recreation Center After School Programs
    - 36 Recreation Center Summer Camp Programs
    - 22 Youth Services After School Programs (in schools)
    - 17 Youth Services Send a Kid to Camp Programs (various park locations)
  - After School Registrations – 19,096 (FY 11-12)
  - Summer Camp/SAKTC Registrations – 5,063 (FY 11-12)



# Recreation Services

## □ Fitness

- Goal is to give citizens of all fitness levels the opportunity to enhance their quality of life through a variety of affordable fitness programs
- 39 Fitness Centers
- Mayor's Youth Fitness Initiative (MyFi) is a public/private partnership dedicated to making long-term improvements in the way Dallas children eat, play and live
- Fitness Memberships – 11,727 (FY 11-12)



# Recreation Services

## □ Active Older Adults

- A variety of programs are offered to keep participants involved, active and entertained (Zumba Gold, yoga, art classes, field trips, special events)
- Texercise® and the Annual Mother's Day Luncheon are two signature senior programs



# Recreation Services

## □ Special Events

- Various special events are scheduled throughout the year including:
  - Egg Hunts
  - “Boo”-vie Night
  - July Park & Rec Day
  - 4<sup>th</sup> of July
  - National Night Out
  - Open House
  - Senior Mother’s Day Luncheon



# Recreation Services

## □ Sports

- Recreation Services offers a variety of sports leagues, tournaments and clinics for youth and adult participants
  - Sport Registrations – 20,719 (FY 11-12)
  - Number of teams – 951 (FY 11-12)
  - Number of leagues – 107 (FY 11-12)



# Recreation Services

- Programs
  - Jr. RBI /Texas Rangers
  - Let's Play – Dr Pepper/Snapple/Texas Rangers
  - Recreation center leagues
  - 1<sup>st</sup> Tee Golf
  - National Jr. Tennis League
  - Pitch, Hit and Run
  - Punt, Pass and Kick
  - Elementary school leagues
  - Police Athletic League



# Recreation Services

## □ PAL Partnership

- Dallas Park and Recreation Department has partnered with the Dallas Police Athletic League to provide enhancement programs for after school, summer camps and youth sport programs
- Currently programs are being developed in 11 recreation programs located in neighborhoods identified as TAAG areas (Targeted Area Action Grid)



# Recreation Services

- DISD/City of Dallas Sports Partnership
  - Collaborative partnership to provide youth the opportunity to participate in a variety of recreational sport leagues during the after school hours of 4pm to 7pm
  - Benefits of the Program
    - Encourages physical fitness
    - Develops life skills (teamwork, leadership, social skills, etc.)
    - Improves academic performance
    - Increases parental involvement
    - Allows staff to promote youth programs to a new audience

# Recreation Services

- Program Overview
  - DPR provides league coordination, officials and awards
  - DISD provides coaches, volunteers, transportation and uniforms
  - Each season is an 8-week league
  - Games are conducted at Park and Recreation Department and DISD facilities
  - Each school pays \$175 per team for cost of officials and awards
- Number of schools – 48 (FY 11-12)
- Number of registrations – 4,570 (FY 11-12)
- Number of teams – 288 (FY 11-12)
- Number of leagues – 20 (FY 11-12)