

TRANSPORTATION AND ENVIRONMENT COMMITTEE MEETING RECORD

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Meeting Date: February 25, 2013 **Start Time:** 1:02 p.m. **Adjournment:** 2:49 p.m.

Committee Members Present:

Linda L. Koop (Chair), Sandy Greyson, Vonciel Jones Hill, Delia Jasso and, Mayor Pro Tem Pauline Medrano,

Committee Members Absent:

Sheffie Kadane (Vice Chair)

Other Council Members Present:

Deputy Mayor Pro Tem, Tennell Atkins
Dwayne R. Carraway

City Executive Staff Present:

Jill Jordon, Assistant City Manager
Forest Turner, Assistant City Manager
Keith Manoy, Assistant Director, Public Works and Transportation
Rick Galceran, Director, Public Works and Transportation
Peer Chacko, Director, Sustainable Development and Construction
Mark Duebner, Director, Aviation
Michael Frosch, Director, Business Development and Procurement Services
Jody Puckett, Director, Water Utilities
Kelly High, Director, Sanitation Services
William Finch, IT Director/Chief Information Officer, Communication and Information Services
Shelia Robinson, Assistant Director, Communication and Information Services

TRANSPORTATION AND ENVIRONMENT COMMITTEE AGENDA

1. Approval of Minutes for the February 11, 2013 Meeting

Action Taken/Committee Recommendation:

Motion was made to approve the minutes for the February 11, 2013 meeting, subject to corrections. No corrections were suggested and the minutes were approved as submitted.

Made by: Greyson

Seconded by: Hill

Passed unanimously

2. City of Dallas Aviation System Advertising Program

Mark Duebner, Director, Aviation, provided an update to the Committee on the procurement schedule and process methodology, and details of the request for proposal (RFP) for advertising services

Action Taken/Committee Recommendation:

Ms. Medrano suggested the possibility of matching up with outside businesses within one to three miles from the airport, which will allow patrons to venture out while waiting for passengers. Mr. Duebner stated with outdoor advertising and digital capabilities, Love Field Airport can drive local advertising to the businesses around the airport. Mr. Duebner also mentioned the public input with the Good Neighbor Plan will be presented to Committee in the next few months.

Ms. Hill asked for confirmation on the three locations specified exclusively for Dallas Businesses, outlined on slide 23, and how the process will be monitored. Mr. Duebner stated it will be part of the RFP process, which requires the locations to be Dallas Business Advertising locations.

Ms. Hill asked if the restriction of advertising alcohol and tobacco at Love Field Airport will also apply to Dallas Executive Airport. Ms. Hill also asked for confirmation on the exterior locations/approaches at Dallas Executive Airport. Mr. Duebner stated the approach will be from Hampton Road or Hwy 67. Mr. Duebner also mentioned working with advertising companies for billboards/signage prior to briefing committee for comments.

Ms. Jasso asked the definition of Emphases on Southern Dallas Businesses, outlined on slide 23. Mr. Duebner stated southern Dallas is any area South of I-30. Ms. Jasso also asked if there will be a requirement for the proposer to provide outreach they will be doing for Southern Dallas. Mr. Duebner stated quality of advertising is part of the evaluation criteria, outlined on slide 9; however, the language in the RFP can be amended requiring outreach efforts.

Mr. Atkins asked the main criteria the city is trying to accomplish with advertising; is it for Southern Dallas, Dallas Executive and Love Field Airports, or Dallas as a whole. Mr. Duebner stated those types of advertising will generate the most revenue at Dallas Executive Airport.

Mr. Atkins also stated an article in the news showing different airport control towers that will be closing and asked what will happen if funding is no long available. Mr. Duebner stated the Federal Aviation Administration has contacted and notified airports around the country that their budgets will need to be reduced \$600M.

Mr. Caraway suggested the billboard across from the Dallas Executive Airport should be lowered to create a digital billboard, which will create more revenue. Mr. Caraway also suggested installing billboards on top of the buildings at Love Field Airport.

Ms. Koop asked the length of the contract. Mr. Duebner stated the contract has not been settled; however, he anticipates a 3-5 year contract.

No action was taken on this item.

3. Dallas Horseshoe Project

Duane Milligan, Construction Engineer, Texas Department of Transportation (TxDOT), provided an update to the Committee on the Dallas Horseshoe Project, which included background of project pegasus, horseshoe breakout project, purpose and needs, coordination efforts, funding, and preliminary timeline.

Action Taken/Committee Recommendation:

Ms. Jasso asked if the Texas Department of Transportation is aware that the Houston Street Viaduct will be closed for the beginning of the streetcar project and Jefferson Viaduct will become a two-way street. Ms. Jasso asked how the horseshoe and street car construction will affect neighborhood traffic. Mr. Milligan stated TxDOT is aware of the closure and has been working with the City and DART. Mr. Milligan also stated TxDOT is restricting the contractor to maintaining the same number of lanes that are in existing condition today during peak traffic hours.

Ms. Jasso asked if there is a communication plan. Mr. Milligan stated the proposer is developing a detailed communications plan with all stake holders. Ms. Jordan stated TxDOT has hired David Dybala, former Director of Public Works, who will be the liaison between the contractor and community. Ms. Jasso requested Mr. Dybala contact her.

Action Taken/Committee Recommendation:

No action was taken on this item.

4. Local Solid Waste Management Plan Update

Kelly High, Director, Sanitation, provided an update to the Committee on the Local Solid Waste Management Plan

Action Taken/Committee Recommendation:

Mr. High recognized, Kathy Carlton, Director of Government Affairs - Apartment Association of Greater Dallas; Zac Trahan, Program Director, Texas Campaign for the Environment; Teresa Forster and Mike Pugh, Building Owners & Managers Association; and Susan Gregory Drechsler, who were in the audience and assisted with the plan. Ms. Jasso asked Kathy Carlton for comments.

Ms. Koop congratulated the Sanitation Department on the plan; and is pleased of the decision to hold quarterly meetings to keep everyone updated.

Ms. Greyson asked if the committee will be briefed after the quarterly meetings and what is the opportunity for public input. Mr. High stated a plan has not been established; however, the Sanitation Department can brief the committee after the quarterly meetings. The plan also includes additional outreach, which will allow for public input.

Ms. Greyson asked the time-line for the plastic bag and foam cup ban. Ms. Jordan stated the Department of Office of Environmental Quality has been researching the plastic bag and foam cup ban. The next step will be assessing the number of bags and whether we are seeing the same bags over and over, and looking at how other cities have approached the issue.

Motion was made to forward to full council for consideration on February 27, 2013.

5. Application Managed Services and Hosted Infrastructure to Support Billing and Payment System

Bill Finch, Director/Chief Information Officer, Communication and Information Services, provided an update to the Committee on the results of the competitive sealed proposal (RFCSP) for application managed services and hosted infrastructure to support the citywide billing and payment system.

Action Taken/Committee Recommendation:

Ms. Jasso asked what will happen with the current contract. Mr. Finch stated the current contract expires in July 2013. He stated the external auditor, Grant Thornton, was instrumental in helping with developing the RFP, including external controls and safeguards.

Ms. Greyson asked if the \$15,000 penalty is based on per-day or incident and how significant are the penalties. Mr. Finch confirmed the penalty is up to \$15,000 per incident. The penalties are very significant and not the cost of doing business. The failure to meet their obligations could terminate the agreement, which is valued at \$35M.

Motion was made to forward to full council for consideration on March 27, 2013.

Made by: Jasso

Seconded by: Hill

Passed unanimously

Linda L. Koop, Chair
Transportation and Environment Committee