

# Memorandum



CITY OF DALLAS

DATE March 21, 2014

Honorable Members of the Quality of Life & Environment Committee:  
TO Dwaine R. Caraway (Chair), Sandy Greyson (Vice Chair), Adam Medrano,  
Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT **Earth Day – April 22, 2014**


The City of Dallas environmental outreach teams are scheduled to be involved in the following 2014 Earth Day activities in Dallas:

- Mar 29 **Earth Hour** – This 1-hr event, where certain City lights are turned off, seeks to raise awareness about energy use and its relationship to climate change. All City Departments are asked to remind their staff to turn off lights before leaving their office space.
- Apr 4 **Singing Hills Earth Day Celebration** – This second annual Earth Day celebration seeks to educate youth and the community about the importance of protecting and sustaining our community's natural resources. City staff will exhibit and present information to attendees ranging from grade school to adult age groups. Staff from the Office of Environmental Quality, Cease the Grease, Waste Diversion, Streets, Water Conservation, and Parks will attend.
- Apr 9 **Brookhaven College Earth Day** – This annual event seeks to inform and educate on the need to minimize environmental impacts every day. City staff will exhibit and present environmental information to college students and faculty. Staff from the Office of Environmental Quality, Cease the Grease, Waste Diversion, and Streets will attend.
- Apr 12 **Oak Cliff Earth Day** – This annual event, held at Lake Cliff Park, celebrates the planet at the local level to raise awareness. City staff will exhibit and present environmental information to Dallas residents and visitors at Lake Cliff Park. Staff from the Office of Environmental Quality, Stormwater, Parks, Waste Diversion, Water Conservation, and Cease the Grease will attend.
- Apr 18 **Earth Day at the U.S. Department of Labor** – This annual event takes place in Downtown Dallas to help educate workers and visitors on environmental issues and what they can do to protect the environment. City staff will exhibit and present environmental information to staff and visitors of the A. Maceo Smith Federal Building in downtown. Staff from the Office of Environmental Quality, Cease the Grease, and Waste Diversion will attend.
- Apr 22 **GEICO Green Fair** – This event seeks to promote knowledge and skills toward increasing recycling and lowering carbon footprints. City staff will

exhibit and present environmental information to employees. The Office of Environmental Quality will attend.

- Apr 22 **Earth Day – RPM** – This will be the first time the City has been asked to exhibit and present environmental information to employees at Raytheon Precision Manufacturing. Staff from the Office of Environmental Quality, Cease the Grease, and Waste Diversion will attend.
- Apr 24 **KPMG Living Green Week** – This event celebrates Earth Day all week and seeks to share environmental information about living green. City staff will speak before an audience on the benefits of green living. Staff from the Office of Environmental Quality will present.
- Apr 25 **URS Lunch and Learn** – This event promotes environmental stewardship and seeks to spread that message to URS employees. City staff will speak before an audience on the benefits of green living. Staff from the Office of Environmental Quality will present.
- Apr 26-27 **Earth Day Texas** – Formerly known as Earth Day Dallas, this event is an annual festival seeking to elevate environmental awareness and influence the way Texans think, live, and work. City staff has been asked to participate by exhibiting and presenting environmental information to thousands of attendees. City staff from the Office of Environmental Quality, Cease the Grease, Waste Diversion, Water Conservation, Parks, Streets, Stormwater, Trinity, Sustainable Development and Construction, Public Works, Aviation, Code, Strategic Customer Services, and Centerplate at KBHCCD have been asked to participate.

If you have any questions or require additional information, please contact me.



Jill A. Jordan, P.E.  
Assistant City Manager

- c: The Honorable Mayor and Members of the City Council  
A.C. Gonzalez, City Manager  
Warren M.S. Ernst, City Attorney  
Rosa A. Rios, City Secretary  
Judge Daniel F. Solis, Administrative Judge  
Craig D. Kinton, City Auditor  
Ryan S. Evans, Interim First Assistant City Manager  
Forest E. Turner, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Charles M. Cato, Interim Assistant City Manager  
Theresa O'Donnell, Interim Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Frank Libro, Public Information Office  
Elsa Cantu, Assistant to the City Manager – Mayor and Council