CHEESE HEROIN

Dallas Police Narcotics

April 2, 2007
“Cheese”
The New Face Of Heroin

TYLENOL PM + =
What Is “Cheese”? 

- Black tar heroin and crushed Tylenol PM tablets
- Highly addictive and very dangerous
- Tan-colored powder usually snorted through the nose with a tube, straw, or small ballpoint pen
- Packaged in a small paper bindle or zip lock baggie
- Can be bought for as little as $2
- Popular among Hispanic juveniles, both male and female
- Has been identified in more than a dozen Dallas ISD schools and in surrounding suburbs
“Cheese” Heroin
“Cheese” Bindles

Photo by: Jeremy Liebbe, Crime Scene/Forensics
Dallas ISD Police Department
“Cheese” Baggies

Photo by: Jeremy Liebbe, Dallas ISD Police Department
Distribution

- Users purchase “bumps” of “cheese” from other juveniles or directly from adult dealers
- “Cheese” can be purchased for as little as $10 a gram
- A single dose or “bump” typically costs $2
Symptoms Of Use

- Drowsiness and lethargy
- Euphoria
- Excessive thirst
- Disorientation
- Sleepiness and hunger
- Sudden change in grades and friends
Symptoms Of Withdrawal

*(May begin within a few hours of use)*

- Mood swings
- Insomnia
- Headache, chills, nausea, vomiting
- Muscle spasms, muscle & bone pain
- Anxiety, agitation, disorientation
- May last five to six days
Overdose Risks

- Heroin, morphine (heroin metabolite) and diphenhydramine HCl are all depressants.
- Overdose or combination with other depressants (i.e. alcohol) can cause respiratory arrest and subsequent death.
## Arrests by Dallas Independent School District

<table>
<thead>
<tr>
<th>School</th>
<th>05/06</th>
<th>06/07*</th>
<th>Council District</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jefferson HS</td>
<td>43</td>
<td>27</td>
<td>13</td>
</tr>
<tr>
<td>White HS</td>
<td>6</td>
<td>9</td>
<td>13</td>
</tr>
<tr>
<td>North Dallas HS</td>
<td>3</td>
<td>26</td>
<td>14</td>
</tr>
<tr>
<td>Wilson HS</td>
<td>1</td>
<td>2</td>
<td>14</td>
</tr>
<tr>
<td>Skyline HS</td>
<td>1</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td>Molina HS</td>
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<td></td>
<td>3</td>
</tr>
<tr>
<td>Sunset HS</td>
<td>1</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Pinkston HS</td>
<td></td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Village Fair Alt</td>
<td>1</td>
<td>13</td>
<td>4</td>
</tr>
<tr>
<td>Seagoville HS</td>
<td>1</td>
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</tr>
<tr>
<td>Cary MS</td>
<td>19</td>
<td>19</td>
<td>13</td>
</tr>
<tr>
<td>Marsh MS</td>
<td>9</td>
<td>10</td>
<td>13</td>
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<tr>
<td>Walker MS</td>
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<td>1</td>
<td>13</td>
</tr>
<tr>
<td>Rusk MS</td>
<td>1</td>
<td>13</td>
<td>2</td>
</tr>
<tr>
<td>Spence MS</td>
<td>1</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>Preston Hollow Elementary</td>
<td>1</td>
<td></td>
<td>13</td>
</tr>
<tr>
<td>Off Campus</td>
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</tr>
<tr>
<td>Arrests</td>
<td>90</td>
<td>122</td>
<td></td>
</tr>
</tbody>
</table>

*Statistics through February 2007
First Alert Drug Testing

- **First Alert** is a free drug-screening program for children in middle or high school in the Dallas ISD.
- Testing is administered based on voluntary parental request.
- Both the parent/guardian and student must sign the consent form.

Safe and Drug-Free Schools/Abstinence Education Programs at (972) 925-8040.
Cheese Task Force – March 7, 2007

- DISD and DISD PD
- Dallas Police Narcotics Division
- Dallas Police Youth Services Section
- DEA
- Greater Dallas Council on Alcohol and Drug Abuse
- Accion America
- Dallas County Juvenile Department
- Dallas County Juvenile Probation Department
- Dallas County Health and Human Services
- Texas Department of State Health Services
- Children's Medical Center
- Parkland Hospital
- UT Southwestern Medical School and Children's Hospital
- Phoenix House
- Timberlawn
- Association of Persons Affected by Addiction
- Drug Prevention Resources
- Value Options
“Cheese”: The New Face of Heroin
Conferences

- **Dates**: April 2, 2007 and May 17, 2007
- **Where**: Mesquite Convention Center

- **Participants**
  - Greater Dallas Council on Alcohol and Drug Abuse
  - Green Oaks PRC 3 Resource Center
  - Region 10 Education Service Center
  - Dallas Police Department
  - DISD and DISD PD
  - DEA
  - Phoenix House
  - Nexus
Agency Cooperation

- Dallas Police Department coordination with other school districts within the Dallas city limits

- Dallas Police Department/Dallas ISD ongoing exchange of information
Who To Call For Help

DISD Police Department - (214) 932-5627
DISD Police Narcotics Hotline - (214) 932-5695
Dallas Police Narcotics - (214) 671-3120

Addiction Information and help:

Dallas ISD Safe and Drug-Free Schools Department
(972) 925-8040
Greater Dallas Council on Alcohol and Drug Abuse
Treatment Hotline - (214) 522-8600
Questions?

Dallas Police Narcotics

214-671-3120