Memorandum



DATE April 8, 2010

Honorable Members of the Quality of Life Committee: Pauline Medrano (Chair), Vonciel Jones Hill (Vice Chair), Carolyn R. Davis, Angela Hunt, Sheffie Kadane, David A. Neumann, Steve Salazar

SUBJECT Community Reach Code Conference Brochure

Attached is a brochure for the Community Reach Code Conference taking place on Friday and Saturday, April 16 - 17, 2010. At the Quality of Life Committee meeting on Monday, April 12, 2010, a brief discussion will take place to inform you of the event.

If you have questions or need additional information, please let me know.

Forest E. Turner

Assistant City Manager

cc: Honorable Mayor and Members of the City Council

Mary K. Suhm, City Manager

Deborah A. Watkins, City Secretary

Thomas P. Perkins, Jr., City Attorney

Craig D. Kinton, City Auditor

Judge C. Victor Lander, Administrative Judge Municipal Court

Ryan S. Evans, First Assistant City Manager

A.C. Gonzalez, Assistant City Manager

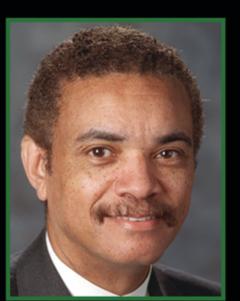
Jill A. Jordan, P.E., Assistant City Manager

Jeanne Chipperfield, Chief Financial Officer

Frank Librio, Public Information Office

Helena Stevens-Thompson, Assistant to the City Manager



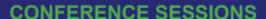


JOHN MCCAA was born in Rantoul, Illinois (Chanute Air Force Base). He's an Air Force brat who has lived in Idaho. Nebraska. Spain (where he attended High School at Torrejon), and now Texas. He received his undergraduate degree at Creighton University in Omaha majoring in Journalism and Mass Communications.

In 1984, he came to WFAA as a reporter in the Fort Worth transferred to the Dallas newsroom as reporter, then weekend anchor and news manager. He has also served as 5 p.m. co-anchor and now anchors the newscasts at 6 and 10 p.m. and writes "Behind the News," a weekly column for WFAA.com. John has reported on Texas stories, as well as national stories (The September 11th Terror Attack the John F. Kennedy, Jr. plane crash) and internationally from Rome, Hong Kong and Honduras.

John is an award-winning journalist with a master's degree in politics from the University of Dallas. He has served as President of the Press Club of Dallas and the President of the Dallas-Fort Worth Association of Black Communicators. He is married and has one son.

BOB RAY SANDERS' journalism career has spanned three decades and three media: newspaper, television and radio. He currently is Vice President /Associate Editor and a Metro columnist for



GENERAL SESSION: CODE COMPLIANCE

City ordinances related to Litter. Illegal Dumping, High Weeds, Graffiti, Premise Parking and Animal Services

SESSION I

Absentee Landlords Demolition & Neighborhood Investment Program SESSION II

Neighborhood Watch Presenter: Dr. John Ockels Texas Illegal Dumping Resource Center Presenter: Reggie Jackson Texas Engineering Extension Services SESSION III

Community Gardens

SESSION IV EPA Regulatory Policy

SESSION V

Going Green: Energy Conservation

SESSION VI Community Courts vs. City Courts







FRIDAY - APRIL 16, 2010 - 9:00 AM TILL 4:00 PM JOHN McCAA, GUEST PRESIDER

9:00 am - 9:30 am Conference Registration

9:30 am - 11:30 am General Session - City of Dallas Code Academy "Code Compliance: Law & Order"

Guest Presenter: Attorney T. J. Patterson

1:30 am - 12:30 pm Lunch

12:30 pm - 2:00 pm Conference Work & Informational Sessions

Absentee Landlords Neighborhood Watch Community Gardens EPA Regulatory Policy

Going Green: Energy Conservation Community Courts vs. City Courts

Community Housing Development Organization (CHDO) Session VIII Multi-Family Compliance Issues

2:30 pm - 4:00 pm Repeat of Conference Work & Informational Sessions

SATURDAY - APRIL 17, 2010 - 9:00 AM TILL 12:30 PM COMMUNITY WORKING TOGETHER FORUM

Closing Activities & Presentation of the "Community Working Together" Award

Code Standards Institute: Texas, Inc. 214 - 87CSITX www.csitexas.org A 501(c) (3) Non-Profit Dedicated to Code Training

For Additional Information Call: (214) 670-3118

enforcement and abatement; and to **SESSION VII** the Fort Worth Star-Telegram, the newspaper where he began his Community Housing Development Organization respond to community concerns and professional career. As a young journalist with the paper, he served as courthouse reporter and political writer before leaving to begin a attain code compliance while maintaining distinguished career in broadcasting. **SESSION VIII** Multi-Family Compliance Issues BOB RAY SANDERS, GUEST MODERATOR high professional standards and He joined KERA-TV in 1972 as a reporter for the station's innovative Newsroom program. Sanders later served as vice Forum Panel continually seeking improvements and CONFERENCE EXHIBITORS president of KERA-TV and host and producer of the station's Jon Meyers "Is Your Neighborhood Real or Fake" award-winning program, News Addition. CITY OF DALLAS RESOURCES John Martinez Code Compliance Sanitation Department-Recycling A 1969 graduate of North Texas State University, Sanders is Additional Panelists Representing Illegal Dumping Parks and Recreation past president of the Press Club of Fort Worth. He is a member of the The Environmental Protection Agency (EPA) Police Department Water Department Society of Professional Journalists, the National Association of Black The Legal Profession Strategic Customer Service Journalists and the Dallas/Fort Worth Association of Black Sustainable Communities Public Works-Transportation Green Dallas Communicators. He also is "Professional in Residence" in the Journalism Department of Texas Christian University. **COMMUNITY PROVIDERS** Sanders has received some of journalism's most prestigious Texas Department of Transportation - TXDOT Community Gardens Vacant Property Security – VPS, Inc awards. He is married to Dorothy Brown-Sanders. They have one Southern Pacific Railroad

Community Reach works in partnership

with residents in the State of Texas to

promote and maintain a safe and

desirable living and working environment;

to improve the quality of all Texas

neighborhoods through education,



CSI Learning from each other and taking the best of what we have to improve our Community.