

# Memorandum



DATE April 8, 2010

TO Honorable Members of the Quality of Life Committee: Pauline Medrano (Chair), Vonciel Jones Hill (Vice Chair), Carolyn R. Davis, Angela Hunt, Sheffie Kadane, David A. Neumann, Steve Salazar

SUBJECT Community Reach Code Conference Brochure

Attached is a brochure for the Community Reach Code Conference taking place on Friday and Saturday, April 16 – 17, 2010. At the Quality of Life Committee meeting on Monday, April 12, 2010, a brief discussion will take place to inform you of the event.

If you have questions or need additional information, please let me know.



Forest E. Turner  
Assistant City Manager

cc: Honorable Mayor and Members of the City Council  
Mary K. Suhm, City Manager  
Deborah A. Watkins, City Secretary  
Thomas P. Perkins, Jr., City Attorney  
Craig D. Kinton, City Auditor  
Judge C. Victor Lander, Administrative Judge Municipal Court  
Ryan S. Evans, First Assistant City Manager  
A.C. Gonzalez, Assistant City Manager  
Jill A. Jordan, P.E., Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Frank Libro, Public Information Office  
Helena Stevens-Thompson, Assistant to the City Manager



**JOHN MCCA** was born in Rantoul, Illinois (Chanute Air Force Base). He's an Air Force brat who has lived in Idaho, Nebraska, Spain (where he attended High School at Torrejon), and now Texas. He received his undergraduate degree at Creighton University in Omaha majoring in Journalism and Mass Communications.

In 1984, he came to WFAA as a reporter in the Fort Worth newsroom and was later promoted to bureau chief. He was transferred to the Dallas newsroom as reporter, then weekend anchor and news manager. He has also served as 5 p.m. co-anchor and now anchors the newscasts at 6 and 10 p.m. and writes "Behind the News," a weekly column for WFAA.com. John has reported on Texas stories, as well as national stories (The September 11th Terror Attack, the John F. Kennedy, Jr. plane crash) and internationally from Rome, Hong Kong and Honduras.

John is an award-winning journalist with a master's degree in politics from the University of Dallas. He has served as President of the Press Club of Dallas and the President of the Dallas-Fort Worth Association of Black Communicators. He is married and has one son.

**BOB RAY SANDERS'** journalism career has spanned three decades and three media: newspaper, television and radio. He currently is Vice President /Associate Editor and a Metro columnist for the Fort Worth Star-Telegram, the newspaper where he began his professional career. As a young journalist with the paper, he served as courthouse reporter and political writer before leaving to begin a distinguished career in broadcasting.

He joined KERA-TV in 1972 as a reporter for the station's innovative Newsroom program. Sanders later served as vice president of KERA-TV and host and producer of the station's award-winning program, News Addition.

A 1969 graduate of North Texas State University, Sanders is past president of the Press Club of Fort Worth. He is a member of the Society of Professional Journalists, the National Association of Black Journalists and the Dallas/Fort Worth Association of Black Communicators. He also is "Professional in Residence" in the Journalism Department of Texas Christian University.

Sanders has received some of journalism's most prestigious awards. He is married to Dorothy Brown-Sanders. They have one son, Chandon.



*CommunityReach works in partnership with residents in the State of Texas to promote and maintain a safe and desirable living and working environment; to improve the quality of all Texas neighborhoods through education, enforcement and abatement; and to respond to community concerns and attain code compliance while maintaining high professional standards and continually seeking improvements and innovations.*



## CONFERENCE SESSIONS

### GENERAL SESSION: CODE COMPLIANCE

City ordinances related to Litter, Illegal Dumping, High Weeds, Graffiti, Premise Parking and Animal Services

#### SESSION I

Absentee Landlords  
Demolition & Neighborhood Investment Program

#### SESSION II

Neighborhood Watch  
Presenter: Dr. John Ockels  
Texas Illegal Dumping Resource Center  
Presenter: Reggie Jackson  
Texas Engineering Extension Services

#### SESSION III

Community Gardens

#### SESSION IV

EPA Regulatory Policy

#### SESSION V

Going Green: Energy Conservation

#### SESSION VI

Community Courts vs. City Courts

#### SESSION VII

Community Housing Development Organization (CHDO)

#### SESSION VIII

Multi-Family Compliance Issues

## CONFERENCE EXHIBITORS

### CITY OF DALLAS RESOURCES

Code Compliance	Sanitation Department-Recycling
Illegal Dumping	Parks and Recreation
Police Department	Water Department
Fire Department	Strategic Customer Service
Public Works-Transportation	Green Dallas

### COMMUNITY PROVIDERS

Texas Department of Transportation - TXDOT
Community Gardens Vacant Property Security - VPS, Inc.
Southern Pacific Railroad



## CommunityReach Conference Schedule

**FRIDAY - APRIL 16, 2010 - 9:00 AM TILL 4:00 PM**

**JOHN MCCA, GUEST PRESIDERS**

9:00 am - 9:30 am	Conference Registration
9:30 am - 11:30 am	General Session - City of Dallas Code Academy "Code Compliance: Law & Order" Guest Presenter: Attorney T. J. Patterson
11:30 am - 12:30 pm	Lunch
12:30 pm - 2:00 pm	Conference Work & Informational Sessions
Session I	Absentee Landlords
Session II	Neighborhood Watch
Session III	Community Gardens
Session IV	EPA Regulatory Policy
Session V	Going Green: Energy Conservation
Session VI	Community Courts vs. City Courts
Session VII	Community Housing Development Organization (CHDO)
Session VIII	Multi-Family Compliance Issues
2:30 pm - 4:00 pm	Repeat of Conference Work & Informational Sessions

**SATURDAY - APRIL 17, 2010 - 9:00 AM TILL 12:30 PM**

**COMMUNITY WORKING TOGETHER FORUM  
BOB RAY SANDERS, GUEST MODERATOR**

Forum Panel  
Jon Meyers "Is Your Neighborhood Real or Fake?"  
John Martinez  
Additional Panelists Representing:  
The Environmental Protection Agency (EPA)  
The Legal Profession  
Sustainable Communities  
Closing Activities & Presentation of the "Community Working Together" Award  
Code Standards Institute: Texas, Inc. 214 - 87CSITX www.csitexas.org  
A 501(c) (3) Non-Profit Dedicated to Code Training

**For Additional Information Call: (214) 670-3118**

CONTINUING EDUCATION UNITS PER STATE GUIDELINES ARE AVAILABLE

**Yes, I want to make a difference in my Community!**

**COMMUNITYREACH PRE-REGISTRATION FORM**  
**April 16 - 17, 2010 at the Dallas Convention Center - Lower Level C**

Please detach the form when you have completely filled it out, and place it in an envelope, along with your payment, to be mailed to the return address provided on the reverse side.

**MAKE CHECK OR MONEY ORDER PAYABLE TO CSI TX, INC.**

Cost Per Person \$25.00 (Includes Lunch) Cost Per Officer \$75.00 (Includes Lunch)  
State Registered Officers receive: 7 Hours CEU Credit Number of Persons Attending \_\_\_\_\_

Name: \_\_\_\_\_

Organization/Department: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Apt.# \_\_\_\_\_

You may Pre-Register online at: [www.csitexas.org](http://www.csitexas.org)



*Learning from each other and taking the best of what we have to improve our Community.*