

Memorandum



DATE April 22, 2010

TO Honorable Members of the Quality of Life Committee: Pauline Medrano (Chair), Vonciel Jones Hill (Vice Chair), Carolyn R. Davis, Angela Hunt, Sheffie Kadane, David A. Neumann, Steve Salazar

SUBJECT Thriving Minds Success Briefing

On Monday, April 26, 2010, you will be briefed on the Thriving Minds Success presentation by Gigi Antoni, Big Thought President and CEO and Maria Munoz-Blanco, Director of Cultural Affairs. The briefing material is attached for your review.

If you have questions or need additional information, please let me know.


Forest E. Turner
Assistant City Manager

cc: Honorable Mayor and Members of the City Council
Mary K. Suhm, City Manager
Deborah A. Watkins, City Secretary
Thomas P. Perkins, Jr., City Attorney
Craig D. Kinton, City Auditor
Judge C. Victor Lander, Administrative Judge Municipal Court
Ryan S. Evans, First Assistant City Manager
A.C. Gonzalez, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Frank Libro, Public Information Office
Helena Stevens-Thompson, Assistant to the City Manager



Thriving Minds Success

Briefing to the Quality of Life Committee

April 26, 2010



Purpose of Briefing

- To provide an update on the Thriving Minds initiative, managed by Big Thought, to the Quality of Life Committee
- To provide information on the SLANT45 program partnership with the North Texas Super Bowl XLV Host Committee



Recent Thriving Minds History

2005

- Wallace Foundation gives \$1 million planning grant

2006-2007

- Wallace gives additional \$8 million for implementation
- Big Thought brings creative learning to 157 campuses and 6 neighborhoods in a coordinated system of year-round creative learning

2008

- Dallas ISD and Big Thought team up to support after-school programs funded through the federal 21st Century grant program (Cycle 5) in 22 schools.
- Summer school in 16 campuses & OCA centers

2009-2010

- Receives Cycle 6 grant-34 schools in September
- Coordinates Summer Camps in 28 Dallas schools and OCA centers

Student Outcomes

Students: 96% of students promoted to next grade

Teachers: 91% reported improved behavior and homework completion

TAKS: 70% improved or maintained proficiency

Policy: Weekly arts instruction for **every** elementary student

Community Outcomes

Students receive creative learning through:

- 70 OCA supported arts and cultural organizations and 4 OCA cultural centers
- A dozen parks and recreation centers and services
- 27 public libraries
- Faith-based centers and numerous other community entities
- Neighborhood events



Thriving Minds Phase I

Jobs and Economic Impact for City

- **\$2,182,575** has been redistributed to more than 70 local community organizations for services provided
- **\$624,255** has been paid to individual artists
- **140** new teaching positions have been created and maintained at Dallas ISD (annual salaries total approx. **\$7.6M**)

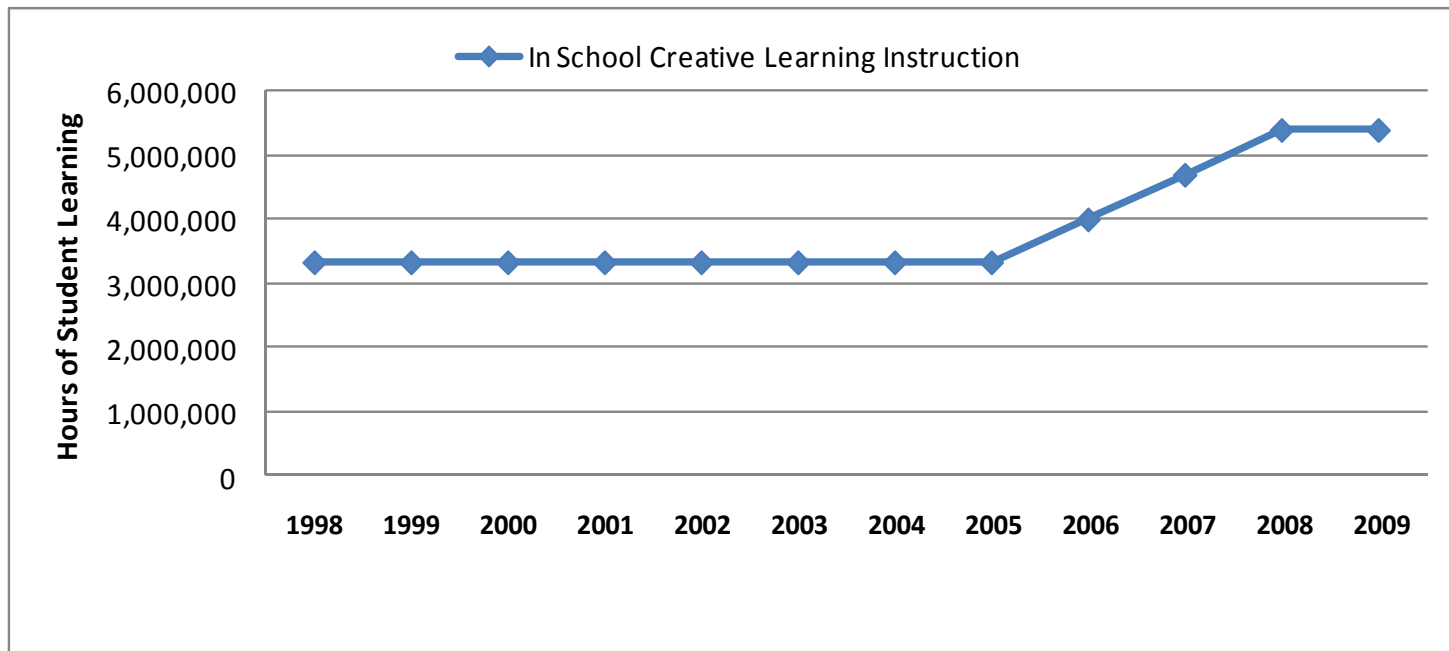


Thriving Minds Phase I

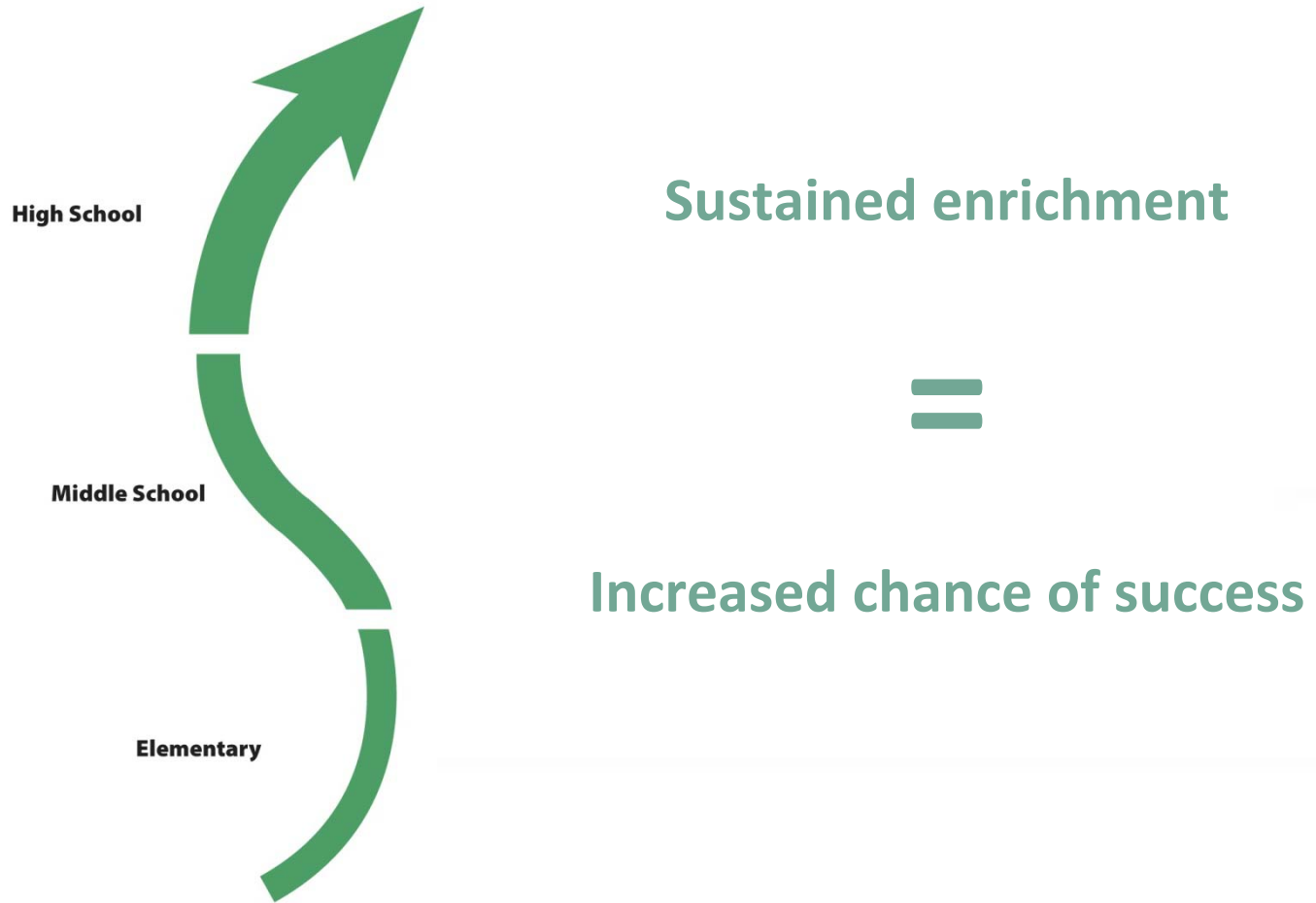
Impact—Supporting Community Connections

- Organized 150 neighborhood leaders
- Coordinated 100+ organizations
- Met with 100's of families to establish need
- Engaged teens in the program through paid apprenticeships in the summer camps and programs for the Dallas Public Library teen centers in all 27 branches

Thriving Minds Phase I

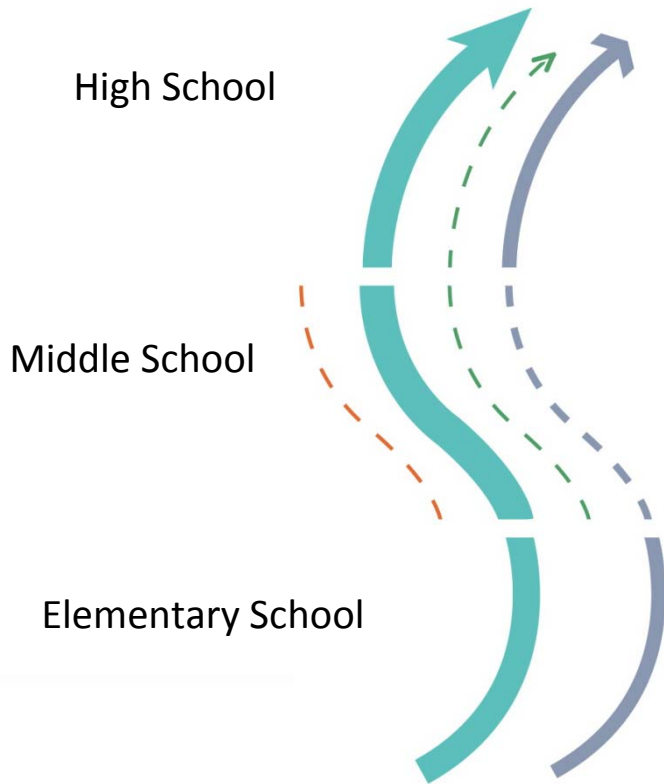


Pathways to Success



Pathways to Success

Pleasant Grove -- 2007



Pleasant Grove -- 2009



Dance ● Music ● Theater ● Visual Art ●



Thriving Minds Phase II

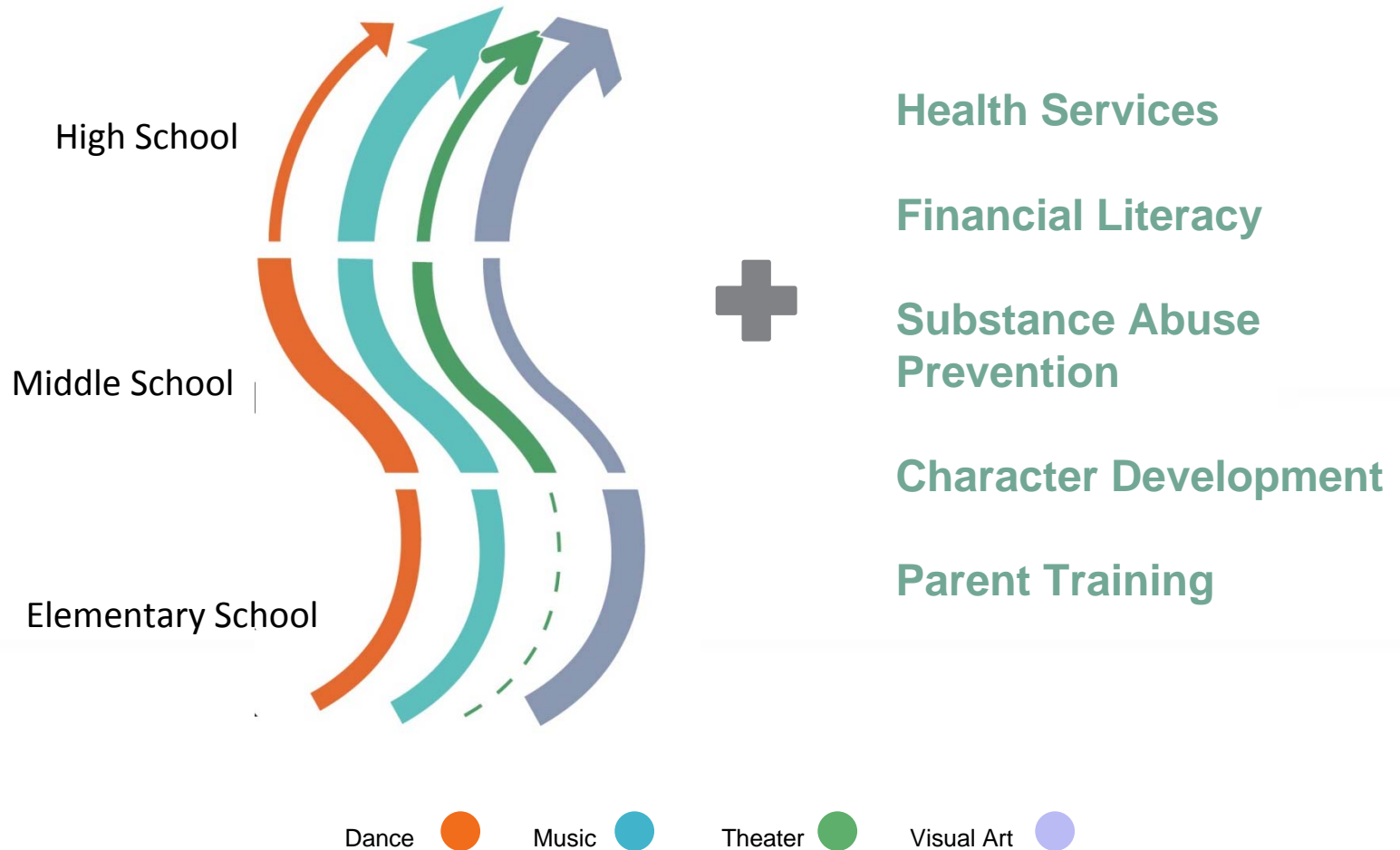
Phase 2 of Thriving Minds will:

- Establish year-round programs serving neighborhoods out of every DISD elementary school
- Begin summer camps in every Dallas neighborhood
- Build 500+ neighborhood leaders
- Provide professional development to 6,000 teachers and 370 fine arts specialists
- Coordinate neighborhood resources

Pathways Plus

Pleasant Grove -- 2009

Pleasant Grove -- 2014





Summer Camps 2010

Overview

- 4 OCA sites open to the public
- 24 Dallas ISD Elementary campuses
- 1 mega middle-school camp @ Booker T. Washington Performing & Visual Arts High School in the Arts District
- Enrichment Opportunities + Academic Classes

Goals

- Reduce summer learning loss
- Preparation for fall
- Increased academic performance
- Engagement of communities across City



OCA Summer Camps 2010

- All centers will host a summer camp in June 2010
 - Bath House Cultural Center (grades 3-5)
 - Oak Cliff Cultural Center (grades 1-3)
 - Latino Cultural Center (ages 11-14)
 - South Dallas Cultural Center (grades K-12)
- All camps will offer visual and performing arts components and will have a “culminating” event at the end of June
- The capacity of each weekly camp will be 25 students
- Registration is open to any child residing in the City of Dallas (first-come, first-served basis)
- Through Thriving Minds, Big Thought has arranged for the participants to be provided breakfast, lunch and a daily snack



20,000 students

45,000 hours of service learning

112 cities across North Texas





Main components of SLANT 45 projects:

- Register
- Brainstorm
- Research
- Develop
- Project
- Implement project
- Reflect upon experience
- Submit final project “stats” and photos ... **Celebrate!**



Timeline For Implementation





Questions/Comments

Thank you!