

Quality of Life Council Committee

Meeting Record

(DRAFT)

Meeting Date: 2-14-2011

Convened: 12:04 p.m.

Adjourned: 1:06 p.m.

Pauline Medrano, Chair
Vonciel Jones Hill, Vice-chair
Sheffie Kadane
Dave Neumann
Steve Salazar
Carolyn R. Davis

Briefing Presenter(s):

-Willis Winters, Assistant
Director of Park & Recreation
-James Childers, Assistant
Director of Code Compliance

Staff Present:

Forest Turner, Sally Rodriguez, Michael Hellman, Stephanie McHenry, Beth Ramirez, Joey Zapata, Paul Dyer, David Strueber, Aaron Hawley, Ashley Harvey

AGENDA:

1. **Approval of the January 24, 2011 minutes**

Presenter(s):

Information Only: _____

Action Taken/Committee Recommendation(s):

Motion to approve the January 24, 2011 minutes.

Motion made by: Dave Neumann

Item passed unanimously: __X__

Item failed unanimously: _____

Motion seconded by: Steve Salazar

Item passed on a divided vote: _____

Item failed on a divided vote: _____

2. **Dallas Trail Safety Initiatives**

Presenter(s): Willis Winters

Information Only: __X__

Action Taken/Committee Recommendation(s):

The briefing provided an overview of the City's trail network, information on the City's Trail Safety Initiatives, a review of the progress of the Trail Safety Advisory Committee, and discussed the proposed trail safety awareness campaign.

The Quality of Life Committee suggested that an update briefing come back to the committee within the next few months.

3. **Plan for Trash Attack and Other Community Clean-Up Initiatives**

Presenter(s): James Childers

Information Only: __X__

Action Taken/Committee Recommendation(s):

The briefing presented information on the various community clean-up programs, and the City's broader effort to increase community involvement. Branding efforts for "Trash Attack" are taking place along with the new mascot "Dusty the Dumpster". An updated website that will

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serve as a hub for volunteers is also in motion to get volunteers involved in Trash Attack and Graffiti Wipeout events across the city. The site will host an interactive calendar of events and allow users to get more information and sign up to participate. The Dallas Community Outreach annual conference will also take place on April 15-16th.

Deputy Mayor Pro Tem Pauline Medrano, Chair
Quality of Life Committee