

# Upcoming City Council Agenda Items

# Memorandum



CITY OF DALLAS

DATE: April 20, 2012  
TO: Members of the Public Safety Committee  
SUBJECT: Dallas Police Department Click-It or Ticket Grant

The Texas Department of Transportation has awarded \$39,978 for the "Click-It or Ticket" Grant to the Traffic Section of the Dallas Police Department for FY 2011-12. The City would be required to contribute pension and FICA costs of \$11,574. This grant award will provide reimbursement of overtime salaries for officers utilized to enforce seatbelt and child safety seat laws during the national campaign.

The Traffic Section of the Dallas Police Department was the recipient of the Comprehensive STEP Grant for the current fiscal year from the Texas Department of Transportation. As a grant recipient, the Police Department is eligible for "wave" grants that are effective for particular times of the year and specific enforcement objectives. The "wave" grants are part of the national traffic safety plan, and usually follow a public service campaign targeting a specific topic. The Police Department will enforce seat belt laws throughout the City of Dallas May 21, 2012 through June 3, 2012. The non-use of seatbelts was a contributing factor in over 50% of traffic fatalities over the past two years in Dallas. The Traffic Section of the Dallas Police Department has utilized grant funding for safety initiatives for many years. Traffic fatalities in 2012 are up 6% compared to 2011. The goal of the section is a 2% reduction in traffic fatalities for the year.

Seeking favorable recommendation, acceptance of the Dallas Police Department Click-It or Ticket Grant will be placed on the City Council Agenda for May 9, 2012.

A handwritten signature in blue ink, appearing to read 'A.C. Gonzalez'.

A.C. Gonzalez  
First Assistant City Manager

# Memorandum



DATE: April 20, 2012

TO: Members of the Public Safety Committee

SUBJECT: Acceptance of the Tobacco Enforcement Grant

The Dallas Police Department has been awarded \$69,675.00 for Tobacco Enforcement from the Texas School Safety Center, for the period of March 1, 2012 through August 31, 2012. There is no local match is requirement.

This grant was created to enforce Subchapter H, Chapter 161, Texas Health and Safety Code, to reduce the extent to which cigarettes and tobacco products are sold and distributed to persons younger than 18 years of age. The grant will provide funding for the overtime salaries of Vice personnel who will be conducting controlled buys and stings, and enforcement of minor in possession. Additionally, the grant will fund the payment of confidential informants used in controlled buys and for purchases of tobacco products by these informants.

Seeking favorable recommendation, the Tobacco Enforcement Grant will be placed on the City Council Agenda on April 25, 2012.



A. C. Gonzalez  
First Assistant City Manager

# Memorandum



CITY OF DALLAS

DATE: April 20, 2012

TO: Members of the Public Safety Committee

SUBJECT: Pay-By-Phone Services for Single Space Meters

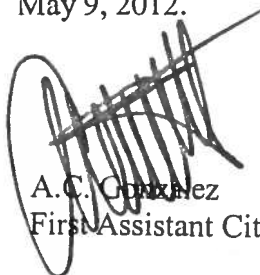
The Police Department seeks authorization to amend the contract with ACS State and Local Solutions, Inc. to provide a pay by phone option at single space meters and charge a \$0.35 convenience fee for the option. There is no cost to the City to implement the pay-by-phone option at single spaced meters.

Currently, the City of Dallas operates approximately 4,200 single space coin meters and 100 single space IPS meters that offer credit card payment options in conjunction to coin transactions. In addition to the single space meters, the City owns and operates (5) five parking lots which allow cash, credit card, and pay-by-phone transactions.

The City of Dallas would like to expand the current pay by phone services from the parking lots that we operate to all 4,300 single space meters utilizing Verrus Pay by Phone as a subcontractor of ACS State and Local Solutions, Inc. This additional service will allow customers greater flexibility in what payment option they prefer to use when parking on street downtown. Customers will have the option to pay over the phone or via smart phone application. Additionally, customers will have the option to set text message or e-mail notifications when their time at the meter is about to expire with the option to extend their time from any location via their phone.

The \$0.35 convenience fee charged to the customer will go to Verrus for providing pay by phone services and will not be passed onto ACS State and Local Solutions, Inc. or the City. ACS State and Local Solutions, Inc. will coordinate with Verrus Pay by Phone to provide stickers for each parking meter that identifies the toll-free phone number and meter number allowing the customer to pay-by-phone for any parking meter.

Seeking favorable recommendation, authorization to provide a pay by phone option at single space meters and charge a \$0.35 convenience fee will be placed on the City Council Agenda on May 9, 2012.



A.C. Gonzalez  
First Assistant City Manager



# paybyphone



no cash  
needed



text message  
reminders



add time  
remotely



multi-day  
parking



online  
receipts



pay from  
your car

## Here's how it works...

1. Call displayed phone number or enter [m.paybyphone.com](http://m.paybyphone.com) on your smartphone
2. Enter displayed Location # or Stall #
3. Enter desired parking time

## How Do I Sign Up?

You can sign-up online or by phone. We suggest you go online to set up your FREE Verrus PayByPhone account at [paybyphone.com](http://paybyphone.com) by providing the following information:

- Mobile phone number \*
- Credit card (VISA, MasterCard, AM/EX)
- The license plate of your car(s)

The next time you park, your details will be automatically recognized. All you do is enter the location # and the amount of time.

Accounts may also be set up by calling displayed phone number. The account will be activated immediately and the parking session can be started on the initial phone call.

## What are the benefits?

- No need for cash or coins
- Real time credit card transactions
- PCI Level 1 Certified
- Permits, validations, and violation payment options
- Text message reminders
- Extend your time from any phone
- Receipts emailed at time of purchase
- View & print parking receipts online
- Pay from the comfort & **security** of your car

## Where can I use it?

Vancouver, BC  
Miami, FL  
Fort Lauderdale, FL  
South Miami, FL  
Greenwich, CT  
Aspen, CO  
New Orleans, LA  
Dallas, TX  
Chicago, IL  
Lexington, KY

San Francisco, CA  
Anchorage, AK  
Ann Arbor, MI  
Long Beach, CA  
Redwood City, CA  
White Plains, NY  
Oakland, CA  
Sacramento, CA  
Seattle, WA  
Whistler, BC

...and more

# paybyphone



no cash needed



text message reminders



add time remotely



multi-day parking



online receipts



pay from your car

## How does the parking enforcement officer know I've paid by phone?

When you pay for parking by phone, your license plate and parking time are automatically displayed on the device used by the parking officer.

## How do I add an additional vehicle to my account?

Simply go to [paybyphone.com](http://paybyphone.com) and log into your account or use [m.paybyphone.com](http://m.paybyphone.com) on your smartphone. You may add up to nine vehicles. Or call the displayed phone number and follow the prompts.

## Is it safe to do a credit card transaction on a mobile phone?

Yes. Your credit card number is encrypted when you sign up and is never entered, displayed, or spoken during a transaction.

## Example Decal



The decal features the paybyphone logo, the Naperville logo, and contact information: "Either call 1-888-450-7275 Or mobile web m.paybyphone.com". It also shows a location number "3442" and the text "mobile apps and more at paybyphone.com". Payment logos for VISA and MasterCard are visible at the bottom.

Contact:  
[sales@paybyphone.com](mailto:sales@paybyphone.com)  
1-866-783-7787  
[paybyphone.com](http://paybyphone.com)

## When will I see the transactions on my credit card statement?

Each time you pay for parking with Verrus, the payment is processed in real-time. Your charge will appear as "Pay By Phone Parking" on your credit card statement.

## Do I get a receipt?

You can view all your transaction by logging onto your account at [paybyphone.com](http://paybyphone.com). All parking charges can be printed off in the form of a receipt. E-mail receipts are available; select this optional feature on your profile.

## PayByPhone Customers

PayByPhone can be implemented on any existing meter or where no meters are located.

Our clients include:



Yale University



# Memorandum



CITY OF DALLAS

DATE: April 20, 2012

TO: Members of the Public Safety Committee

SUBJECT: Memorandum of Understanding – Senior Source, Senior Safety Model

This is to authorize the Police Department to receive equipment valued at \$19,942.37 in consideration for the services of professional advice and assistance associated with the planning and development of a Senior Safety Model Program. The Police Department participated in up to thirty (30) half or full day meetings during the grant period. The Agreement term is for approximately thirteen (13) months commencing February 2011 and continuing through February, 2012.

Senior Citizens of Greater Dallas, a Texas nonprofit corporation doing business as Senior Source, is working with support from a 2011 planning grant funded by the W.W. Caruth, Jr. Foundation, to develop Project SECURE (*Safety, Education, Collaboration, Unification, Replication for Elders*).

Project SECURE is a collaborative system of initiatives that works to *Empower, Protect, and Defend* our community's older adults and to increase public awareness about the threats to the safety of older adults. The initiatives are: The Campaign for Senior Safety Awareness, The Center for Financial Security, The Center for Elder Abuse, Neglect and Exploitation, and The Partnership for Guardianship Excellence.

Seeking favorable recommendation, this Senior Source Collaborative Agreement Memorandum of Understanding, will be placed on the City Council Agenda for April 25, 2012.

A handwritten signature in black ink, appearing to read 'A.C. Gomez', written over a circular stamp or seal.

A.C. Gomez  
First Assistant City Manager