

Memorandum

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CITY SECRETARY
DALLAS, TEXAS



CITY OF DALLAS

DATE April 11, 2013

TO Honorable Members of the Arts, Culture & Libraries Committee:
Delia Jasso (Vice Chair), Tennell Atkins, Vonciel Jones Hill, Jerry Allen

SUBJECT Arts, Culture & Libraries Committee Meeting Agenda

Monday, April 15, 2013, 3:00 p.m.

Dallas City Hall – 6ES, 1500 Marilla St., Dallas, Tx 75201

The agenda for the meeting is as follows:

- | | |
|---|---|
| 1. Call to Order | Ann Margolin
Chair |
| 2. Approval of March 4, 2013 Minutes | Ann Margolin
Chair |
| 3. Dallas Summer Musicals Initiative:
High School Musical Theater Awards | Laura V. Estrada
Board Member
Dallas Summer Musicals |
| 4. The Big Read Dallas Update | Kate Park
Executive Director
Friends of the Dallas Public Library |
| 5. Adjourn | Ann Margolin
Chair |

Ann Margolin / A.R.

Ann Margolin
Chair

cc: Honorable Mayor and Members of the City Council
Mary K. Suhm, City Manager
Thomas P. Perkins, Jr., City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel Solis, Administrative Judge
A.C. Gonzalez, First Assistant City Manager

Ryan S. Evans, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Forest E. Turner, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Stephanie Cooper, Assistant to the City Manager

NOTICE: A quorum of the Dallas City Council may attend this Council committee meeting.

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SUBJECT Arts, Culture & Libraries Committee Meeting Agenda
PAGE 2 of 2

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. Contemplated or pending litigation or matters where legal advice is requested of the City Attorney. Section 551.071 of the Texas Open Meetings Act.
2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.
3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.
4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.
5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.

Arts, Culture & Libraries Committee Meeting Record

DRAFT

Meeting Date: March 4, 2013

Convened: 3:01 p.m.

Adjourned: 4:02 p.m.

Members Present:

Ann Margolin, Chair
Delia Jasso, Vice Chair
Jerry R. Allen
Tennell Atkins
Vonciel Jones Hill

Members Absent:

Briefing Presenters

Arlington Jones
Artistic Director
Sammons Center for the Arts

Nicole Small
Chief Executive Officer
Perot Museum of Nature and Science

Jo Giudice
Director of Libraries

Staff Present:

Joey Zapata, Mary Jo Giudice, Kraig Willis, Ronnie Jessie, Clifton Gillespie

AGENDA:

1. Approval of January 7, 2013 Minutes

Presenter(s):

Information Only:

Action Taken/Committee Recommendation(s):

A motion was made to approve the minutes of January 7, 2013.

Motion made by: Vonciel Jones Hill

Motion seconded by: Tennell Atkins

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

2. Dallas Jazz Appreciation Month

Presenter(s): Arlington Jones, Bart Marantz

Information Only:

Action Taken/Committee Recommendation(s):

This briefing provided history on Jazz Appreciation Month, and highlighted jazz related events that will occur in Dallas this April in celebration. The purpose of Jazz Appreciation Month is to draw greater public attention to the extraordinary heritage and history of jazz and its importance as an American cultural heritage.

The committee expressed their support for Jazz Month in Dallas, and thanked the presenters for their hard work.

3. **Perot Museum of Nature and Science Overview**

Presenter(s): Nicole Small

Information Only:

Action Taken/Committee Recommendation(s):

This briefing provided an overview of the Perot Museum of Nature and Science that opened at its new location on December 1, 2012. The museum has already welcomed more than 350,000 visitors from 31 states. The briefing reviewed the construction project timeline, visitor statistics, and the numerous exhibits, programs and features of the museum.

Committee members requested City staff work with the Museum to address crosswalk concerns in the area between the Museum and Klyde Warren Park.

The Chair thanked Ms. Small for the update.

3. **International Book Fair Programming Update**

Presenter(s): Jo Giudice

Information Only:

Action Taken/Committee Recommendation(s):

This briefing provided an update on the International Book Fair, an annual literary event hosted by the Dallas Public Library, which takes place on April 27, 2013. The event showcases works by award winning international, national and local authors. The family fun event offers artistic and cultural performances, film and book presentations, educational workshops and children’s activities. The goal is to promote a love for books, reading and literacy through multilingual and multicultural activities.

The Chair thanked Ms. Giudice for briefing the committee on the book fair.

Councilmember Ann Margolin
Chair

Memorandum



CITY OF DALLAS

DATE April 12, 2013

TO Members of the Arts, Culture & Libraries Committee:
Ann Margolin (Chair), Delia Jasso (Vice Chair), Jerry Allen, Tennell Atkins, Vonciel Jones Hill

SUBJECT Dallas Summer Musicals Initiative: High School Musical Theater Awards

On Monday, April 15, 2013 the committee will be briefed on the High School Musical Theater Awards initiative by the Dallas Summer Musicals. Briefing materials are attached for your review.

If you have any questions, please feel free to contact me.

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata
Assistant City Manager

Attachment

cc: Honorable Mayor and Members of the City Council
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Stephanie Cooper, Assistant to the City Manager



You Are Cordially Invited
to the 2nd Annual



DSM

HIGH SCHOOL

Musical Theatre

AWARDS

Tuesday, May 7, 2013

7:30pm

at the Music Hall at Fair Park





Photography by Christian Waits



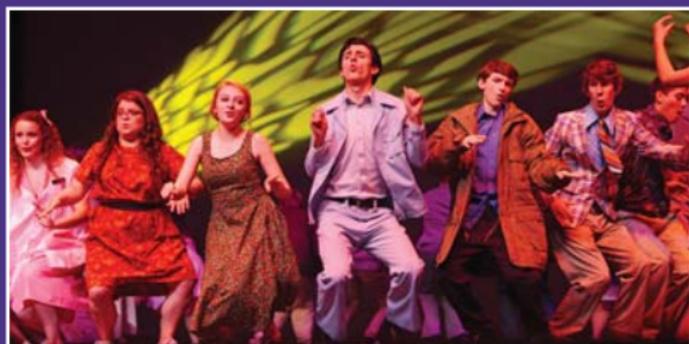
Photography by Christian Waits

Show-business veterans and community celebrities come together to spotlight the achievements of high school students and their schools' musical theatre programs! Featuring performances by Top Nominated Schools and Nominees for Best Actor and Best Actress.

"The DSM High School Musical Awards program is exactly the kind of example we want to hold up to the world to show what some communities are doing right and how important it is to support the efforts of educators ... You are truly our heroes nurturing the next generation, and we want the world to know it!"



- Matthew Kallis
Director/Producer
Film Documentary
"Most Valuable Player"



Photography by Christian Waits



For more
information visit:
dallassummermusicals.org
facebook.com/DSMHSMATA
Or call 214.413.3951

Memorandum



CITY OF DALLAS

DATE April 12, 2013

TO Members of the Arts, Culture & Libraries Committee:
Ann Margolin (Chair), Delia Jasso (Vice Chair), Jerry Allen, Tennell Atkins, Vonciel Jones Hill

SUBJECT The Big Read Dallas Update

On Monday, April 15, 2013 the committee will be updated on The Big Read Dallas. Briefing materials are attached for your review.

If you have any questions, please feel free to contact me.

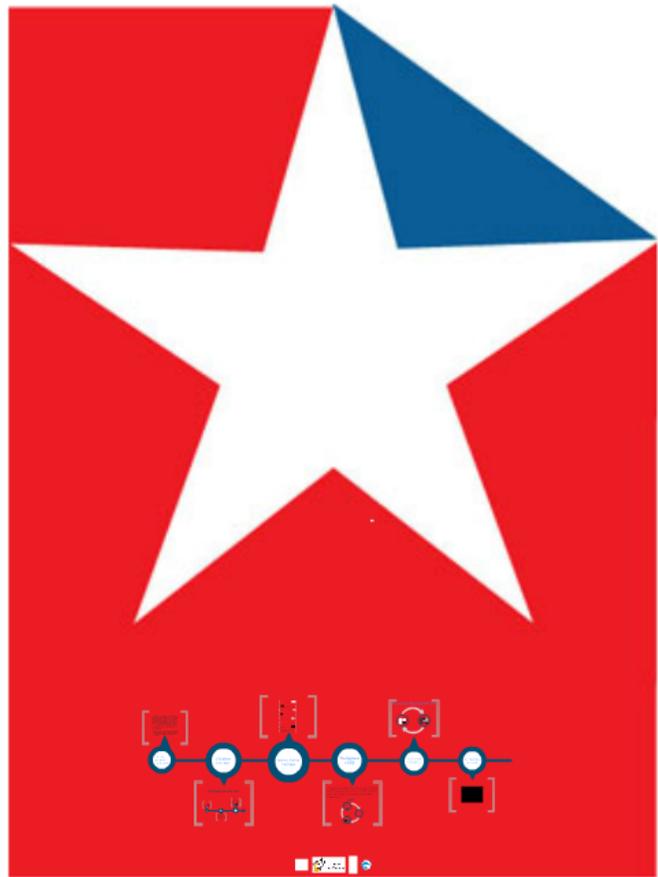
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Joey Zapata
Assistant City Manager

Attachment

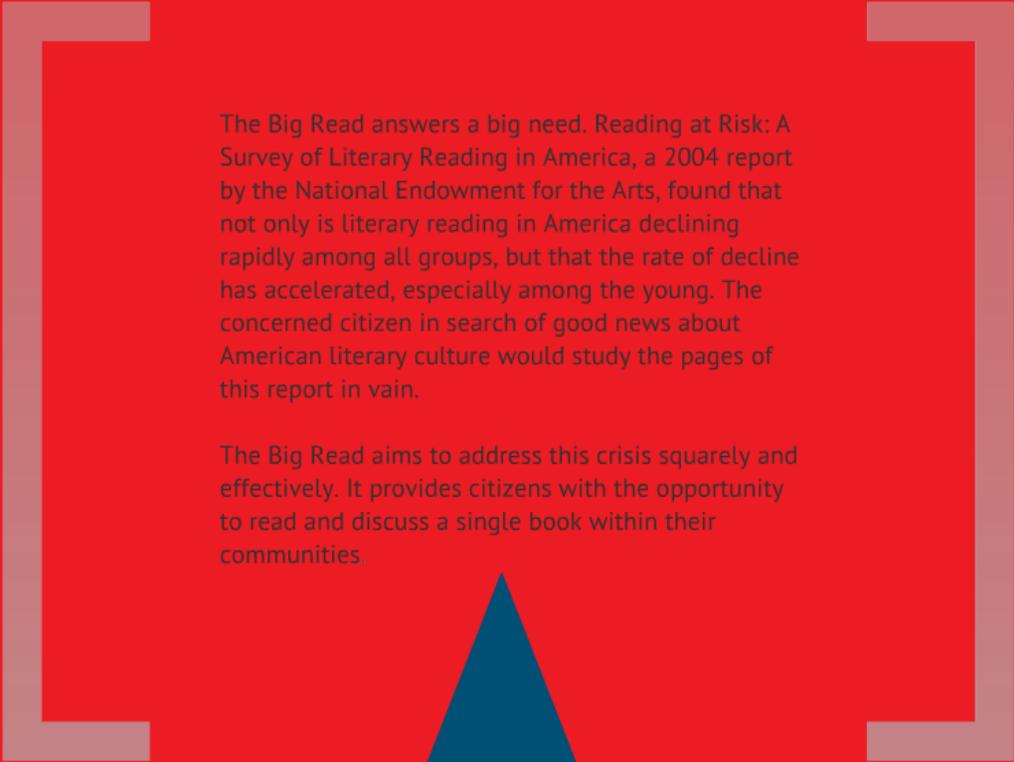
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THE BIG READ DALLAS

ONE CITY, ONE BOOK



The Big Read answers a big need. Reading at Risk: A Survey of Literary Reading in America, a 2004 report by the National Endowment for the Arts, found that not only is literary reading in America declining rapidly among all groups, but that the rate of decline has accelerated, especially among the young. The concerned citizen in search of good news about American literary culture would study the pages of this report in vain.

The Big Read aims to address this crisis squarely and effectively. It provides citizens with the opportunity to read and discuss a single book within their communities.



The NEA
Launches
The Big Read

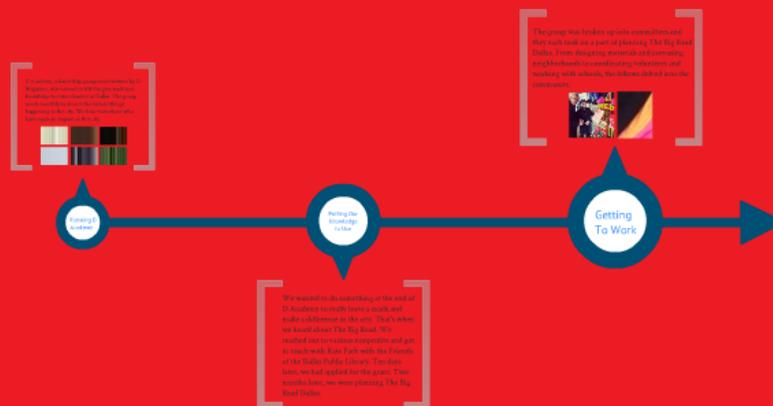
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D Academy Is Formed

Teaching Leaders To Lead



D Academy, a leadership group underwritten by D Magazine, was formed in 2012 to give tools and knowledge to future leaders of Dallas. The group meets monthly to discuss the various things happening in the city. We hear from those who have made an impact on this city.



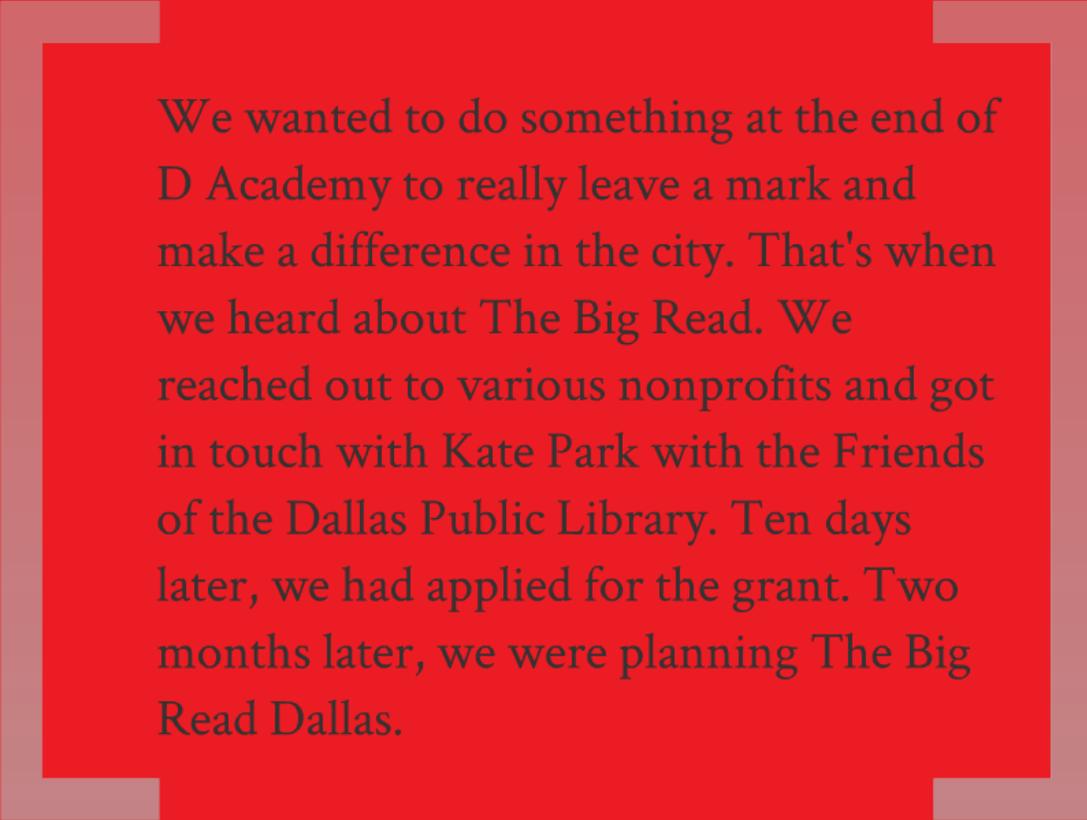
Forming D
Academy

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Putting Our
Knowledge
to Use



We wanted to do something at the end of D Academy to really leave a mark and make a difference in the city. That's when we heard about The Big Read. We reached out to various nonprofits and got in touch with Kate Park with the Friends of the Dallas Public Library. Ten days later, we had applied for the grant. Two months later, we were planning The Big Read Dallas.

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The group was broken up into committees and they each took on a part of planning The Big Read Dallas. From designing materials and canvassing neighborhoods to coordinating volunteers and working with schools, the fellows delved into the community.



Getting
To Work

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- [First Lady Laura Bush Gave Us Her Name. ]
- [ The Omni Hotel Agreed To Put Our Name In Lights.]
- [ Cuberto Coda, a group of volunteers, created an app.]
- [ Real FX Coastal Inspired Us With Their PSAs.]
- [Lynn McIver raised enough money to get us special editions of Tabernacle 451. ]
- [ beWORKSHOP Told People Where To Read.]
- [ DISD Let Us Go Into Its Schools. ]
- [And many, many others agreed to get us posters, give away books, and help spread the word about The Big Read Tulsa.]

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Partners Are Put Into Place

The Big
+ D

First Lady Laura Bush Gave Us Her Name.



The Omni Hotel Agreed To Put Our Name In Lights.

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Collective Code, a group of volunteers, created an app.





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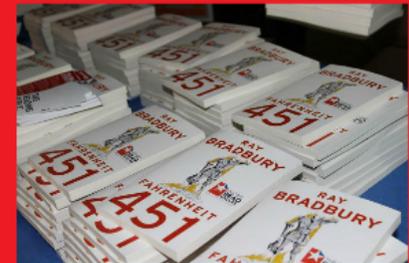
Reel FX Created Inspired Us With Their PSAs.

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Lynn McBee raised enough money to get us special editions of Fahrenheit 451.





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DISD Let Us Go Into Its Schools.





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And many, many others agreed to put up posters, give away books, and help spread the word about The Big Read Dallas.

DISD Let Us Go Into Its Schools.

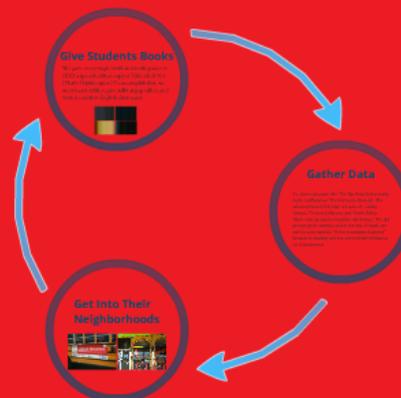


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The Big Read + DISD

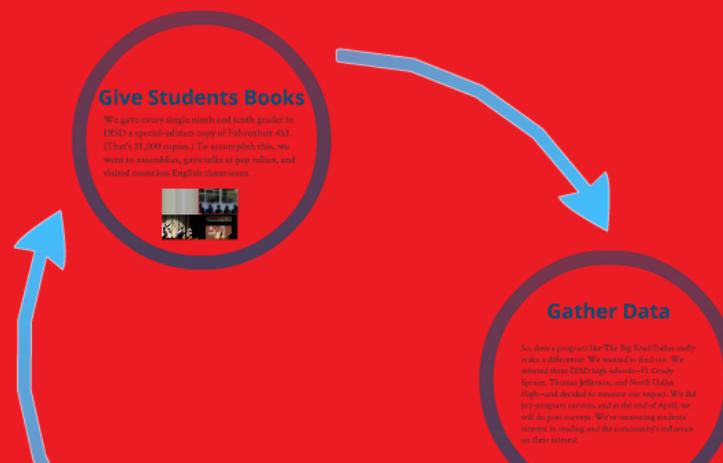
From day one, we have said that if we can get one student to go from someone who can read to a reader, then we will count The Big Read Dallas a success. But how do we achieve that goal?

Engaging DISD



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Engaging DISD



Engaging DISD

Give Students Books

We gave every single ninth and tenth grader in DISD a special-edition copy of Fahrenheit 451. (That's 21,000 copies.) To accomplish this, we went to assemblies, gave talks at pep rallies, and visited countless English classrooms.



Gather Data

So, does a program like The Big Read Dallas really make a difference? We wanted to find out. We selected three DISD high schools—H. Grady Spruce, Thomas Jefferson, and North Dallas High—and decided to measure our impact. We did pre-program surveys, and at the end of April, we will do post-surveys. We're measuring students' interest in reading and the community's influence on their interest.

Get Into Their Neighborhoods



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FAHRENHEIT 451

By Ray Bradbury



ONE CITY, NEW

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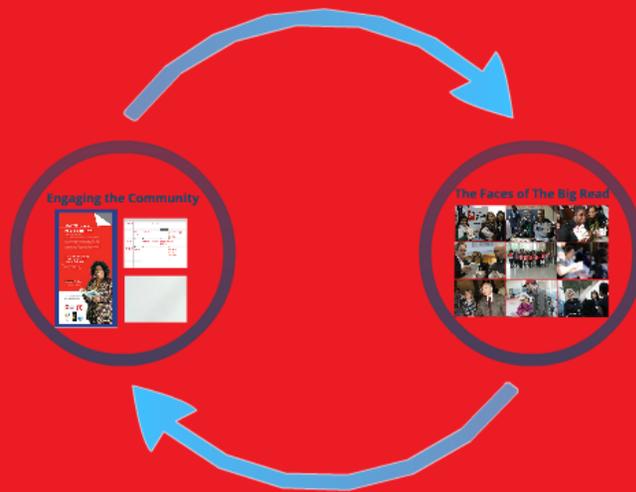
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Get Into Their Neighborhoods



Everyone Is Reading With Us!



The Big Read
+ Community

Will Y
Wi

Engaging the Community

**THE BIG READ
2013 LIBRARIAN OF THE YEAR**

PAMELA BROWN
W.H. Atwell Middle School

The 53-year-old librarian reads, dresses up as characters from books, and brings books to students. She started her career teaching elementary students at a Montessori school, but after just a few years, she took on the role of librarian. "The switch was because I wanted to impact more students," she says. "I wanted the library to be fun." Fifteen years later, she's still making the library fun by adding simple things like colorful posters and pads to the chairs. "It's a neat thing for the students," she says.

"She is the most caring, nurturing, generous librarian in Dallas..."

"She encourages us to read [and] expand our minds with new words."

PAMELA BROWN WITH HER FAVORITE BOOK AND NEW BASKET BY CHRISTOPHER PAUL CURTIS

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BIGREADDALLAS.ORG

MON	TUE	WED	THUR	FRI	SAT	SUN
1 10/14 Book: <i>Paul's Book</i> City Club			2 10/15 Book: <i>David Copperfield</i> Pemberton Hall Discussion: <i>The Last of the Mohicans</i>			
	3 10/16 Book: <i>The Catcher in the Rye</i> City Club Discussion: <i>War and Peace</i>	4 10/17 Book: <i>War and Peace</i> Pemberton Hall Discussion: <i>The Last of the Mohicans</i>	5 10/18 Book: <i>The Last of the Mohicans</i> Pemberton Hall Discussion: <i>War and Peace</i>	6 10/19 Book: <i>War and Peace</i> Pemberton Hall Discussion: <i>The Last of the Mohicans</i>	7 10/20 Book: <i>The Last of the Mohicans</i> Pemberton Hall Discussion: <i>War and Peace</i>	8 10/21 Book: <i>War and Peace</i> Pemberton Hall Discussion: <i>The Last of the Mohicans</i>
9 10/22 Book: <i>War and Peace</i> Pemberton Hall Discussion: <i>The Last of the Mohicans</i>	10 10/23 Book: <i>The Last of the Mohicans</i> Pemberton Hall Discussion: <i>War and Peace</i>	11 10/24 Book: <i>War and Peace</i> Pemberton Hall Discussion: <i>The Last of the Mohicans</i>	12 10/25 Book: <i>The Last of the Mohicans</i> Pemberton Hall Discussion: <i>War and Peace</i>	13 10/26 Book: <i>War and Peace</i> Pemberton Hall Discussion: <i>The Last of the Mohicans</i>	14 10/27 Book: <i>The Last of the Mohicans</i> Pemberton Hall Discussion: <i>War and Peace</i>	15 10/28 Book: <i>War and Peace</i> Pemberton Hall Discussion: <i>The Last of the Mohicans</i>
16 10/29 Book: <i>The Last of the Mohicans</i> Pemberton Hall Discussion: <i>War and Peace</i>	17 10/30 Book: <i>War and Peace</i> Pemberton Hall Discussion: <i>The Last of the Mohicans</i>	18 10/31 Book: <i>The Last of the Mohicans</i> Pemberton Hall Discussion: <i>War and Peace</i>	19 11/1 Book: <i>War and Peace</i> Pemberton Hall Discussion: <i>The Last of the Mohicans</i>	20 11/2 Book: <i>The Last of the Mohicans</i> Pemberton Hall Discussion: <i>War and Peace</i>	21 11/3 Book: <i>War and Peace</i> Pemberton Hall Discussion: <i>The Last of the Mohicans</i>	22 11/4 Book: <i>The Last of the Mohicans</i> Pemberton Hall Discussion: <i>War and Peace</i>
23 11/5 Book: <i>War and Peace</i> Pemberton Hall Discussion: <i>The Last of the Mohicans</i>	24 11/6 Book: <i>The Last of the Mohicans</i> Pemberton Hall Discussion: <i>War and Peace</i>	25 11/7 Book: <i>War and Peace</i> Pemberton Hall Discussion: <i>The Last of the Mohicans</i>	26 11/8 Book: <i>The Last of the Mohicans</i> Pemberton Hall Discussion: <i>War and Peace</i>	27 11/9 Book: <i>War and Peace</i> Pemberton Hall Discussion: <i>The Last of the Mohicans</i>	28 11/10 Book: <i>The Last of the Mohicans</i> Pemberton Hall Discussion: <i>War and Peace</i>	29 11/11 Book: <i>War and Peace</i> Pemberton Hall Discussion: <i>The Last of the Mohicans</i>
30 11/12 Book: <i>The Last of the Mohicans</i> Pemberton Hall Discussion: <i>War and Peace</i>	31 11/13 Book: <i>War and Peace</i> Pemberton Hall Discussion: <i>The Last of the Mohicans</i>					



THE BIG READ
2013 LIBRARIAN OF THE YEAR

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"She encourages us to read [and] expand our minds with new words."

PAMELA BROWN WITH HER FAVORITE BOOK BUD, NOT BUDDY BY CHRISTOPHER PAUL CURTIS



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MON	TUE	WED	THU	FRI
1 Union Station Big Read Kick Off			4 Dallas Central Library Fairmount 451 Discussion The Lab at the Perot Museum	
8	9 North Oak Cliff Branch Library Book Club Growing Up With Science Fiction	10 Audelia Road General Book Club Meeting	11	12
15 Books and Drinks at the Angelika Dallas		17 Skillman Southwestern Branch Library Book Club	18 Censorship Debate With Sam Veller, Ray Bradbury's Biographer	19 Bradbury Blog With Sam Veller at Spruce High School Arts and Letters Fresh Ink: Sam
22 Coffee and Fahrenheit 451: A The Big Read Dallas Event	23 Party in the Park - World Book Night in Downtown Dallas	24	25	26
29	30			



MON	TUE	WED	THU	FRI	SAT	SUN
1 Union Station Big Read Kick Off	2	3	4 Dallas Central Library <i>Fahrenheit 451</i> Discussion <hr/> The Lab at the Perot Museum	5	6	7
8	9 North Oak Cliff Branch Library Book Club <hr/> Growing Up With Science Fiction	10 Audelia Road General Book Club Meeting	11	12	13 Science of Fire at Perot Museum of Nature and Science – Session 1 <hr/> Science of Fire at Perot Museum of Nature and Science – Session 2	14 Screening of <i>Fahrenheit 451</i> at The Texas Theatre
15 Books and Drinks at the Angelika Dallas	16	17 Skillman Southwestern Branch Library Book Club	18 Censorship Debate With Sam Weller, Ray Bradbury's Biographer	19 Bradbury Biographer Sam Weller at H. Grady Spruce High School <hr/> Arts and Letters Live Fresh Ink: Sam Weller	20 Writing Workshop With Ray Bradbury Biographer Sam Weller	21
22 Coffee and Fahrenheit 451: A The Big Read Dallas Event	23 Party in the Park – World Book Night in Downtown Dallas	24	25	26	27 Science of Fire at Perot Museum of Nature and Science – Session 3 <hr/> Oak Lawn Branch Library Book Club <hr/> Science of Fire at Perot Museum of Nature and Science – Session 4 <hr/> Read-In At Klyde Warren Park	28
29	30					



SUBURBAN

RAY
BRADBURY



FAHRENHEIT
451

One City. One Book.
Join us for a citywide book club. BigReadDallas.org

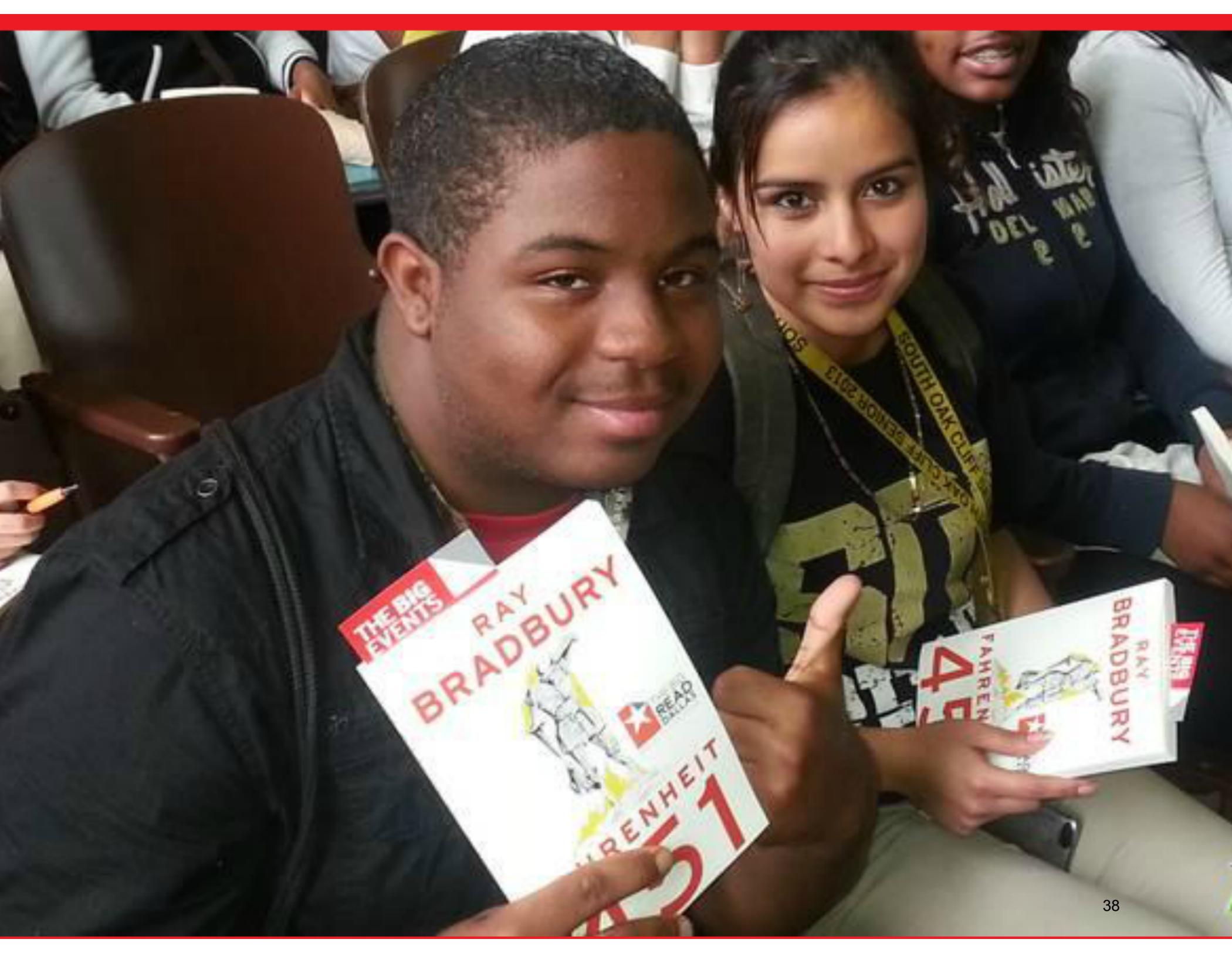


The Faces of The Big Read







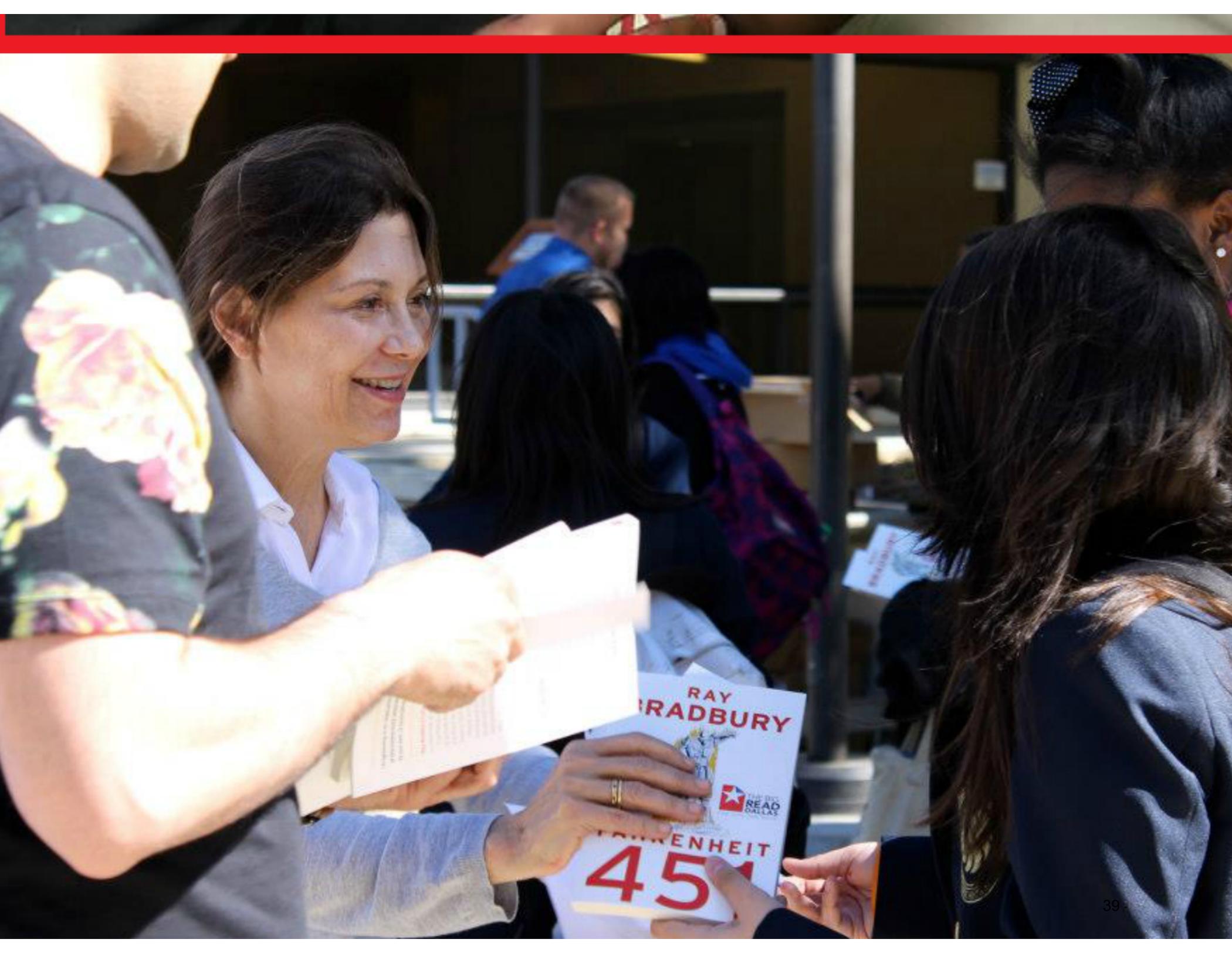


THE BIG EVENTS
RAY BRADBURY
FAHRENHEIT 451
READ BETTER

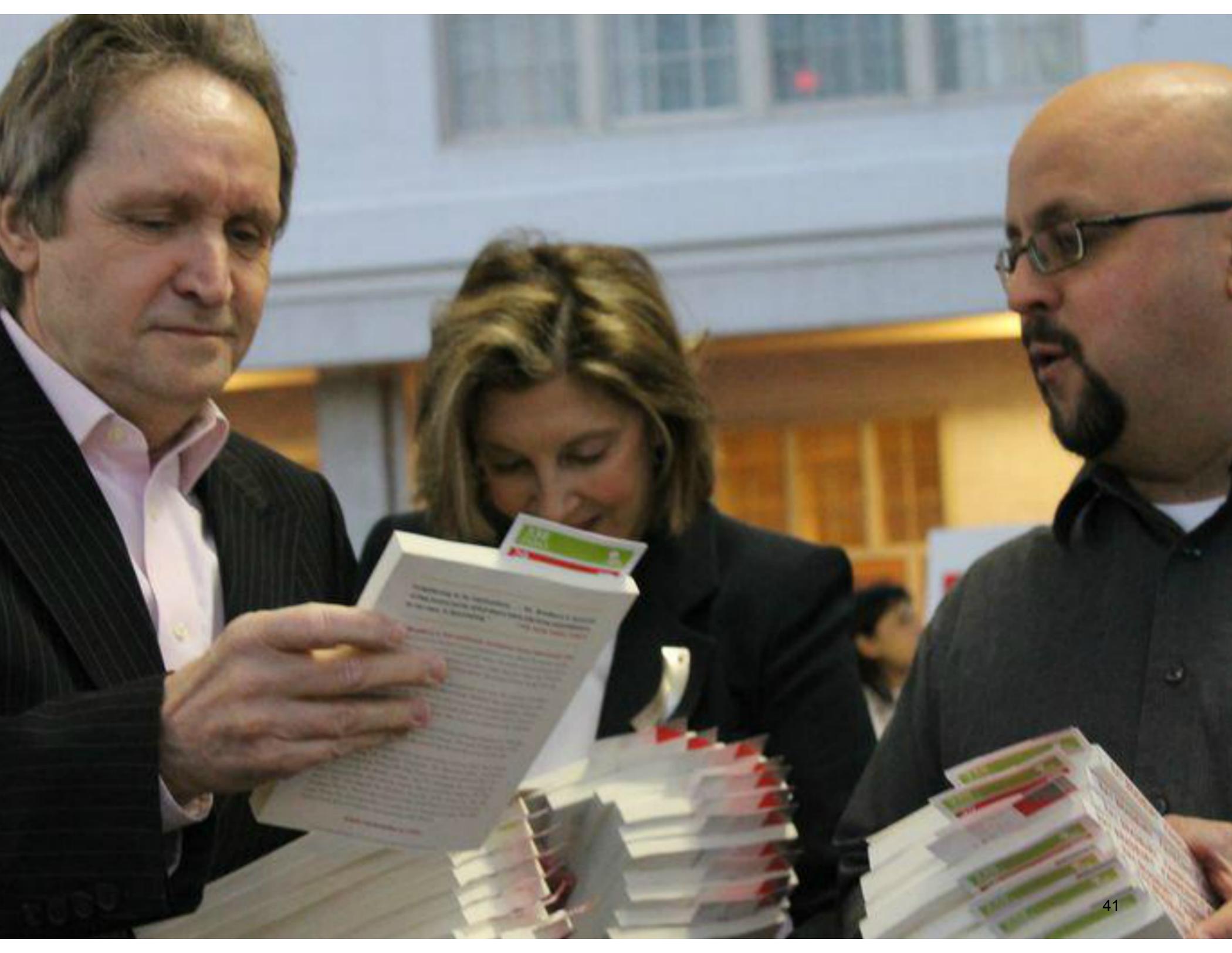
RAY BRADBURY
FAHRENHEIT 451
THE BIG EVENTS

SOUTH OAK CLIFF
SOUTH OAK CLIFF
SOUTH OAK CLIFF

HOLIDAY
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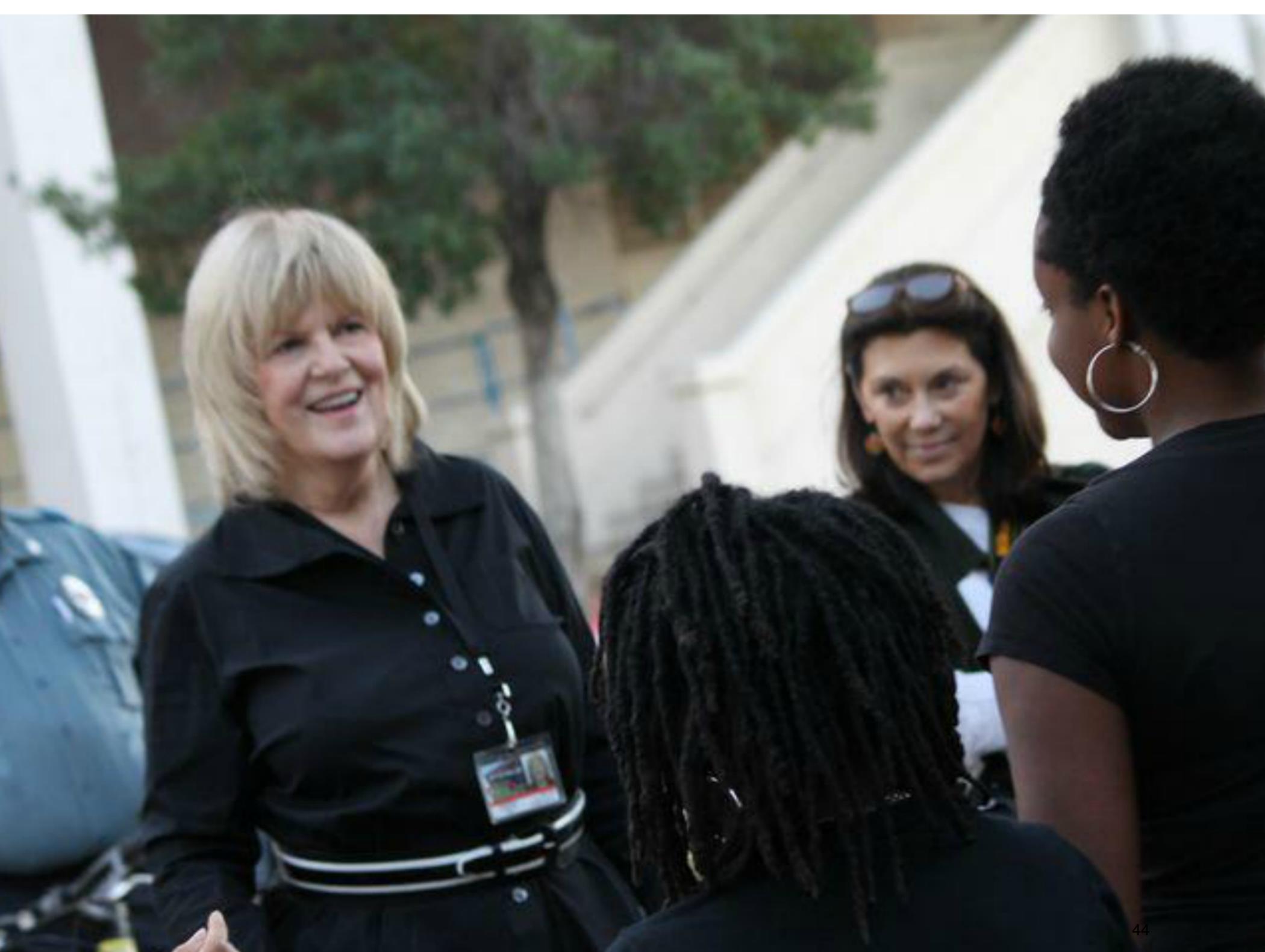












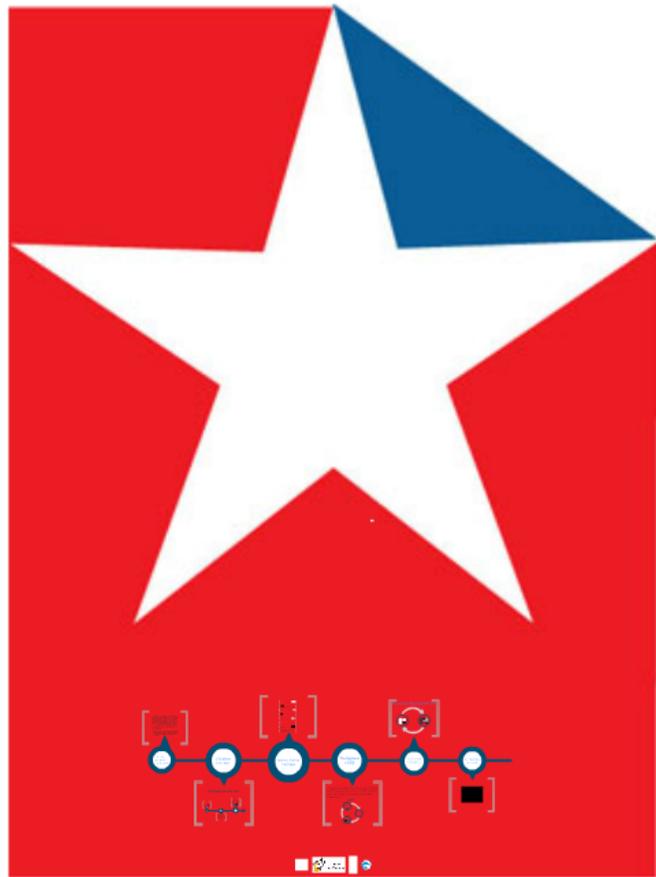
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With Us?





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READ
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THE BIG READ DALLAS

ONE CITY, ONE BOOK