

# Memorandum



**Date** May 9, 2008

**To** Honorable Members of the Quality of Life and Government Services Committee:  
Pauline Medrano, Chair; Vonciel Jones Hill, Vice Chair; Carolyn R. Davis, Angela  
Hunt, Sheffie Kadane, David A. Neumann, Steve Salazar

**Subject** FY 08-09 Preliminary Ranking of Bids – Educational Enhancements Key Focus  
Area

Your committee agenda for May 12, 2008 includes the review of the Educational  
Enhancements Key Focus Area Team's preliminary ranking of bids.

Attached is the briefing for your review.



David Cook  
Chief Financial Officer

## Attachment

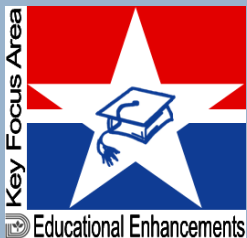
- c: Honorable Mayor and Members of the City Council  
Mary K. Suhm, City Manager  
Deborah Watkins, City Secretary  
Thomas P. Perkins, Jr., City Attorney  
Craig Kinton, City Auditor  
Ryan S. Evans, First Assistant City Manager  
David Brown, Interim Assistant City Manager  
A.C. González, Assistant City Manager  
Jill A. Jordan, Assistant City Manager  
Ramón F. Míguez, Assistant City Manager  
Jeanne Chipperfield, Interim Director, Budget Services

# Educational Enhancements Preliminary Ranking of Bids



Quality of Life &  
Government Services  
Committee

May 12, 2008





# Purpose of this Briefing

- Review Price of Government Process
- Review Status of Budgeting For Outcomes Process
- Review Educational Enhancements Preliminary List of Offers/Services to be “Purchased” in FY 2008-09
- Review Next Steps in Price of Government Process



# Review of POG Process to Date

- City Council established desired objectives for the City of Dallas at their October Planning Session
- KFA Teams developed “Requests for Offers”, including Purchasing Strategies that City Council reviewed at their January Planning Session
- KFA Teams held conferences with departments to discuss Purchasing Strategies and desired objectives
- Departments prepared offers to achieve objectives
- KFA teams reviewed offers and developed an initial ranking



# Review of POG Process to Date

- Each KFA Team was given an allocation of funds, based on the preliminary price of government set by Council on February 20, 2008, to purchase offers
- As Teams “spent” their allocation, the running total was reduced - less was available
- When the running total reached \$0, the allocation was spent and no additional offers/services were recommended for purchase
- City Manager met with KFA Teams to discuss rankings and reviewed the “funding line”



# Status of FY2008-09

## Budgeting for Outcomes

- May 7<sup>th</sup> Council Briefing provided updated information regarding forecasted revenues and expenditures
- When comparing the updated revenue and expenditure estimates, currently there is an estimated \$50m differential
  - No tax rate increase is assumed
- Options to eliminate the differential:
  - Identify \$50m in revenue,
  - Reduce \$50m in expenditures, or
  - A combination of additional revenue increases and expenditure reductions
- This briefing details the Educational Enhancements Key Focus Area's services which may be funded within the updated revenue estimate
  - Some current year services are not funded
  - Other current year services are funded at a reduced level
  - Detail is provided on the impact of the reduced level of service



# Educational Enhancements Envisioned Future Statement

Recognizing that education is the foundation for achieving prosperity, health and well-being, the City of Dallas supports lifelong learning opportunities through partnerships with agencies throughout the Dallas community and beyond...



# Educational Enhancements Council Objectives

Council Objective	Current Data																				
<p>1. Improve graduation rate/reduce drop-out rate: Assist DISD effort to earn the Broad Award by increasing the high school graduation rate to 85% by 2010</p>	<p>DISD rates:</p> <table border="1"> <thead> <tr> <th>Class</th> <th>Graduation</th> <th>Dropout</th> <th>GED</th> </tr> </thead> <tbody> <tr> <td>2006</td> <td>68.8%</td> <td>19.4%</td> <td>1.1%</td> </tr> <tr> <td>2005</td> <td>77.8%</td> <td>7.9%</td> <td>2.2%</td> </tr> <tr> <td>2004</td> <td>80.8%</td> <td>6.3%</td> <td>2.1%</td> </tr> <tr> <td>2003</td> <td>81.3%</td> <td>6.3%</td> <td>1.2%</td> </tr> </tbody> </table>	Class	Graduation	Dropout	GED	2006	68.8%	19.4%	1.1%	2005	77.8%	7.9%	2.2%	2004	80.8%	6.3%	2.1%	2003	81.3%	6.3%	1.2%
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<p>2. Expand workforce development opportunities: Determine community capacity to offer job training programs that will support the regional economy over the long-term</p>	<p>2006 Dallas pop. &gt;25 years of age with</p> <ul style="list-style-type: none"> <li>•Higher-ed degree 31.7%</li> <li>•No high school diploma 29.6%</li> </ul>																				
<p>3. Encourage continuance into higher education: Raise \$1.875 million in scholarships to award to high school students through 2010</p>	<p>•5% of college-eligible Texans are enrolled in higher education compared with a national average of 5.4% (represents approximately 76,000 individuals)</p>																				





# Educational Enhancements

## Purchasing Strategies to Achieve Goals & Objectives

- Access and Facilities: Promote access to information and learning opportunities and create a sound infrastructure that can accommodate the learning needs of various populations
- Motivators: Provide or support positive opportunities (such as mentorship) to attract Dallas youth into learning environments
- Community Capacity: Recognize and build upon existing community capacity to promote the value of learning
- Outside the Classroom: Prepare Dallas residents to actively engage in the learning process through targeted programming



# Educational Enhancements

Included in today's briefing:

- Educational Enhancements KFA Team Ranking Sheet
  - Bid Number (Column 1) - unique identifier assigned to each bid
  - Bid Name (Column 2) - service title
  - Basic Bids within Price of Government (Column 3) - amount requested to fund the current year service within the price of government allocation. For FY 08-09, this amount may not produce the same level of service as the current year



# Educational Enhancements

- Bids to Maintain Current Year Service Level (Column 4) - amount requested by departments to maintain current service level if the current year service level is not funded in Basic Bid for that specific service
- New Services / Enhancements to Increase Current Year Service Level (Column 5) - amount requested by departments for a new service or to increase current year service level of the Basic Bid, such as opening new facilities or increasing hours of operation at libraries
- Team Recommended Amount (Column 6) - amount of funding recommended by the KFA Team which may be less than the bid price
- Running Total (Column 7) - remaining amount available to "spend"

If the cost of the service is reimbursed from another department, the cost is shown net of the reimbursement. The remainder of the cost is shown in the reimbursing department's bid.

KFA: EDUCATIONAL ENHANCEMENTS

GENERAL FUND TOTAL = \$ 28,860,487

1	2	3	4	5	6	7		
Line	BID NUMBER	BID NAME	Basic Bids within Price of Govt	Bids to Maintain Current Year Service Level	New Service/ Enhancements to Increase Current Service Level	Team Recommended Amount	Running Total	Comments/Impact Statements
1	LIB-001	Neighborhood Libraries	\$ 15,515,633	\$ -	\$ -	\$15,515,633	\$13,344,854	<p><b>CURRENT YEAR SERVICE AT A REDUCED LEVEL</b> This bid funds the operational costs of 25 branch libraries including staffing, security, custodial, electricity and water.</p> <p>Neighborhood Libraries reductions will result in closure of branch libraries on Sundays and Mondays with an overall reduction in service hours from 47 hours per week to 36 hours. <i>See also LIB-001A (Line Item 4)</i></p>
2	LIB-005	Central Library	\$ 13,299,752	\$ -	\$ -	\$13,299,752	\$45,102	<p><b>CURRENT YEAR SERVICE AT A REDUCED LEVEL</b> This bid funds the operational costs of the Central Library including staffing, security, custodial, electricity and water.</p> <p>This bid reduces the level of materials acquisition (35% less); eliminates the customer request/delivery service for materials at branches; and postpones PC upgrades needed for POLARIS implementation. <i>See also LIB-005A (Line Item 5)</i></p>
3	OCA-007	Dallas Arts Learning Initiative	\$ 375,902	\$ -	\$ -	\$375,902	(\$330,800)	<p><b>CURRENT YEAR SERVICE</b> This bid funds 1. In-school arts education provided by City/Arts Partners; 2. Out-of-school family arts learning (after school and summer camp programs; family opportunities for arts learning; and parent/caregiver training for home arts education); and 3. City's portion of online portal for accessing arts education information. <b>If additional resources become available, recommend full funding</b></p>
4	LIB-001-A	Neighborhood Libraries - A Branch Services	\$ -	\$ 1,995,640	\$ -	\$1,995,640	(\$2,326,440)	<p><b>BID TO MAINTAIN CURRENT YEAR SERVICE LEVEL</b> Restores opening of branch libraries on Sundays and Mondays; and restores overall service hours from 36 hours per week to 47 hours per week.</p>
5	LIB-005-A	Central Library-A - Central Full Service	\$ -	\$ 809,840	\$ -	\$600,544	(\$2,926,984)	<p><b>BID TO MAINTAIN CURRENT YEAR SERVICE LEVEL</b> This bid reinstates funding for 1. Current level of materials acquisition for Central; 2. Customer request/delivery service; 3. PC upgrades for POLARIS implementation and 4. Materials preservation (archiving and binding). <b>If additional resources become available, recommend funding 1 and 2</b></p>
6	OCA-007-A	Dallas Arts Learning Initiative - A	\$ -	\$ 23,144	\$ -	\$23,144	(\$2,950,128)	<p><b>BID TO MAINTAIN CURRENT YEAR SERVICE LEVEL</b> This bid provides full year funding for a position that was partially funded FY 08. <b>If additional resources become available, recommend full funding</b></p>

KFA: EDUCATIONAL ENHANCEMENTS

GENERAL FUND TOTAL = \$ 28,860,487

1	2	3	4	5	6	7		
Line	BID NUMBER	BID NAME	Basic Bids within Price of Govt	Bids to Maintain Current Year Service Level	New Service/ Enhancements to Increase Current Service Level	Team Recommended Amount	Running Total	Comments/Impact Statements
7	OCA-007-B	Dallas Arts Learning Initiative - B	\$ -	\$ -	\$ 540,000	\$225,000	(\$3,175,128)	<b>ENHANCEMENT</b> 1. Extend DALI into 3 additional neighborhoods; 2. 40 additional summer camp slots; and 3. Admission & transportation to Tut Exhibit for approximately 12K students. <b>If additional resources become available, recommend funding 1 and 2</b>
8	LIB-001-F	Neighborhood Libraries - F - Branch Staffing	\$ -	\$ -	\$ 83,774	\$0	(\$3,175,128)	<b>ENHANCEMENT</b> Staffing to handle increased size/hours of new Bachman facility and Black Box Theater. <b>Not recommended for funding</b>
9	LIB-005-B	Central Library - B - Security	\$ -	\$ -	\$ 79,000	\$0	(\$3,175,128)	<b>ENHANCEMENT</b> Install security cameras on 4th/8th floors. <b>Not recommended for funding</b>
10	LIB-001-D	Neighborhood Libraries - D - Sunday Hours	\$ -	\$ -	\$ 299,162	\$0	(\$3,175,128)	<b>ENHANCEMENT</b> Sunday operation extended to 4 additional Branches. <b>Not recommended for funding</b>
11	EHS-015	Childcare Contract	\$ 31,000	\$ -	\$ -	\$0	(\$3,175,128)	<b>CURRENT YEAR SERVICE</b> This bid funds child care for 22 homeless families. <b>Not recommended for funding</b>
12	LIB-001-E	Neighborhood Libraries - E - Facilities Services	\$ -	\$ -	\$ 95,357	\$0	(\$3,175,128)	<b>ENHANCEMENT</b> Position to coordinate capital projects and vehicle for staff. <b>Not recommended for funding</b>
13	OEQ-017	Green Collar Jobs	\$ -	\$ -	\$ 31,600	\$0	(\$3,175,128)	<b>NEW SERVICE</b> Coordination among environmental services industry and DCCCD to develop curricula. <b>Not recommended for funding</b>
<b>Total</b>			\$ 29,222,287	\$ 2,828,624	\$ 1,128,893	\$ 32,035,615		



# Highlighted Offers/Services

## Elimination of Existing Services

- Dallas Arts Learning Initiative - In-school arts education; Out-of-school family arts learning; City portion of online portal for accessing arts education information (\$376k) *Line 3*
- Childcare Contract - Childcare for 22 homeless families (\$0) *Line 11*
  - KFA Team does not recommend funding

## Reductions to Existing Services

- Neighborhood Libraries Branch Services - Opening of branch libraries on Sundays and Mondays, increasing overall service hours from 36 hours per week to 47 hours per week- (\$1.9m) *Line 4*
- Central Library Full Service - Materials acquisition; request/delivery service; PC upgrades; material preservation (\$601k) *Line 5*
- Dallas Arts Learning Initiative - Full year funding for position (\$23k) *Line 6*



# Highlighted Offers/Services

## Enhancements Not Funded

- Dallas Arts Learning Initiative - Service provided to 3 new neighborhoods; 40 additional summer camp slots; Admission and transportation to King Tut Exhibit for 12k students (\$225k) *Line 7*
- Neighborhood Libraries - Enhanced Staffing - Bachman Library & Black Box Theater (\$0) *Line 8*
  - KFA Team does not recommend funding
- Neighborhood Libraries - Sunday Hours at 4 branches (\$0) *Line 10*
  - KFA Team does not recommend funding
- Neighborhood Libraries -Facilities Services- Position to coordinate capital projects and vehicle for staff (\$0) *Line 12*
  - KFA Team does not recommend funding
- Central Library - Security Cameras - 4<sup>th</sup> & 8<sup>th</sup> Floors (\$0) *Line 9*
  - KFA Team does not recommend funding



# Highlighted Offers/Services

## New Services Not Funded

- Green Collar Jobs - Curricula development (\$0) *Line 13*
  - KFA Team does not recommend funding





# Summary of Bids/Services

## Eliminations and Reductions to Existing Services - KFA Team Recommended Amounts

- Number of Bids - 5
- Total - \$2.9m

## Enhancements Not Funded - KFA Team Recommended Amounts

- Number of Bids - 5
- Total - \$225k

## New Services Not Funded

- Number of Bids - 1
- Total - \$0



# Budgeting for Outcomes

## Steps

- ✓ Oct 17: Established citywide goals & objectives (Council)
- ✓ Jan 16: Set strategic direction for FY08-09 (Council)
- ✓ Jan 17-28: KFA Teams developed "Requests for Offers" (Staff)
- ✓ Jan 29: "Request for Offers" issued to departments (Staff)
- ✓ Feb 20: Set overall "price" of Dallas government (Council)
- ✓ March 28: Offers due from departments (Staff)



# Budgeting for Outcomes

## Steps

- ✓ April-May: Evaluate & prioritize offers in each KFA; Buy down the list of offers until the funding runs out, or “draw the line” (Staff)
- ✓ April-May: KFA Teams present rankings to CMO (Staff)
- ✓ May 12: Quality of Life Committee Briefing - KFA Teams preliminary rankings of bids (Staff)
  - E3 Government
  - Educational Enhancements
  - Culture, Arts & Recreation



# Budgeting for Outcomes

## Steps

- May 12: Transportation & Environment Committee Briefing - Clean, Healthy Environment KFA Team preliminary ranking of bids (Staff)
- May 19: Economic Vibrancy Committee Briefing - Economic Vibrancy KFA Team preliminary ranking of bids (Staff)
- May 19: Public Safety Committee Briefing - Public Safety KFA Team preliminary ranking of bids (Staff)



# Budgeting for Outcomes

## Steps

- May 21: Council Briefing on preliminary rankings (Staff)
- June 18: Council Briefing - City Manager's Proposed Budget Preview (Staff)
- Aug 11: Present City Manager's Proposed Budget to Council (Staff)
- Aug-Sept: Review, amend, and approve final budget (Council)