



dallas **GREEN** expo™ April 24-25 2010

LET THERE BE GREEN

BRINGING GREEN PRODUCTS, SERVICES AND IDEAS INTO FOCUS FOR THE NORTH TEXAS REGION



The first ever Dallas Green Expo is coming April 24-25, 2010, to the Dallas Convention Center.

The expo's mission is to give attendees an opportunity to learn about the people, organizations, products, services and ideas that are behind the green revolution and to give them some practical tools to make positive changes in their own lives. The Dallas Green Expo will belong to and be shaped by the community and will be an opportunity for Dallas and the North Texas region to be seen on the leading edge of this powerful trend in our culture.



The Dallas Green Expo offers businesses a way to reach out to an ever-expanding green marketplace, targeting consumers in a single venue to showcase just how broad an impact the green movement is having on every aspect of our economy and society, from personal transportation to careers, education, energy, travel and many other areas.



Plans call for extensive mass media marketing of the event, more than 200 booths, speakers, seminars, live music and an attendance of 20,000 adults and children the first year. The Dallas Green Expo welcomes businesses and organizations that are working toward a sustainable present and future through the development and implementation of sustainable business practices, and the development and marketing of green products and services.

Green Festivals have been staged successfully in Chicago, New York, San Francisco, Seattle and Washington DC. The Chicago Green Festival attracted 35,000 people and had 350 exhibits. Organizers predict that in the future Dallas can eclipse that number.



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Proposed Programming Tracks

- Eco-KID-Zone
- Green Lifestyle
 - Eco Art & Culture
 - Fashion & Cosmetics
 - Home Decor
 - Green Building
 - Consumer Products
 - Energy Efficient Appliances
 - Health & Wellness
 - Green Cuisine
 - Parks & Recreation
 - Organic Gardening
 - Xeriscaping
 - Recycle-Reduce-Reuse
 - Eco-Tourism
- Green Auto Show
- Clean Air & Conservation
- Green Energy Solutions
- Green Media & Publishing
- Green Economy
 - Sustainable Investing
 - Sustainable Business Practices
 - Carbon Trading
 - Environmental Law
 - Green Education
 - Green Careers
 - Green Manufacturing
- Green Government
 - Urban Planning
 - Public Transportation
 - Public Policy
- Green Community Action

