Memorandum

Date: May 22, 2009

Thru: Forest E. Turner
      Interim Assistant City Manager

To: Honorable Members of the Quality of Life Committee:
   Pauline Medrano, Chair; Vonciel Jones Hill, Vice Chair; Carolyn R.
   Davis, Angela Hunt, Sheffie Kadane, David A. Neumann, Steve
   Salazar

Subject: “Dallas Park and Recreation Department 2008 Volunteer Program”
         briefing

Attached is the “Dallas Park and Recreation Department 2008
Volunteer Program” briefing which will be presented to
the Quality of Life Committee on May 26, 2009.

If you have questions, please call me at 214-670-4071.

Paul D. Dyer, Director
Park and Recreation

c: Honorable Mayor and Members of the City Council
   Mary K. Suhm, City Manager
   Deborah A. Watkins, City Secretary
   Thomas P. Perkins, Jr., City Attorney
   Craig D. Kinton, City Auditor
   Judge C. Victor Lander, Judiciary
   Ryan S. Evans, First Assistant City Manager
   Jill A. Jordan, P.E., Assistant City Manager
   Ramon F. Miguez, P.E., Assistant City Manager
   A. C. Gonzalez, Assistant City Manager
   David K. Cook, Chief Financial Officer
   Helena Stevens-Thompson, Assistant to the City Manager

“Dallas, The City That Works: Diverse, Vibrant and Progressive”
Volunteer Program History

- Department’s program established in 1986
- Volunteer Manual adopted as policy by the Dallas Park and Recreation Board in 1991
- An estimated 4.5 million hours have been contributed by volunteers since the program began
  - Using today’s volunteer rate of $16 an hour, the value would be $72M
Volunteer Program Purpose

- To utilize the skills, knowledge, and expertise of volunteers to support and further the mission of the Dallas Park & Recreation Department
- To recruit and train volunteers
- To enhance and expand programs and services
Volunteer Coordination

- Recruitment and training of approximately 2500 volunteers on an annual basis
- Coordination of background checks with the Volunteer Center of North Texas
- Dallas Park and Recreation Department staff training
  - New employee orientation on volunteer policies and procedures
  - Expert specialty trainings for program participant safety
- Tracking of hours and record keeping
  - Volunteer applications and reports
- Program site audits for adherence to Volunteer Policy
Volunteers

- Individuals
- Families
- Seniors
- Youth organizations
- Professionals
- Student groups and clubs
- Civic/Service organizations
- Faith-based organizations
- Businesses and corporations
- Court ordered referrals
Volunteer Opportunities

• Park Maintenance Areas
  – Cleanups, shoreline debris, pruning, horticulture plantings, tree planting, trail maintenance

• Recreation Centers
  – Programs instruction, advisory councils, receptionist, special events and activities, tutors

• Dallas Zoo & Aquarium
  – Docents, Jr. Zoo Keepers, Animal Operations, & Education
Volunteer Opportunities

- Fair Park & Community Services
  - Special events, youth programs, environmental management initiatives, painting, administration, carpentry, marketing
- Golf & Tennis
  - First Tee Golf program, tennis instruction
- Administration & Finance
  - Assistance Receptionist, filing, and general office
- Planning, Design & Facility Services
  - Forestry
Volunteer Partners

- Volunteer Center of North Texas
- Public & Private Schools
  - DISD, Ursuline Academy
- Colleges & Universities
  - Southern Methodist University, Dallas County Community College District, University of North Texas
- Special Interest & Friends Groups
  - Friends of Oak Cliff Parks, For the Love of the Lake, American Association of Retired Persons
- Corporations
  - Citi, Home Depot, Texas Instruments
Cooking Program Volunteers
Fishing Event Volunteer
Citigroup Corporate Volunteers
Holiday In the Grove Volunteers
Dallas Zoo & Aquarium Youth Volunteer
Youth Volunteers Planting Trees
Dallas Zoo & Aquarium Young Adult Volunteers
Trinity River Clean-Up Volunteers
Ursuline Academy Youth Volunteer
Recreation Center Athletic Program Volunteers
Color Guard Volunteers
Education Program Volunteers
Cleanup Volunteers
Bachman Recreation Special Event Volunteer
Therapeutic SCUBA Diving Volunteer
Halloween Carnival Volunteers
Volunteer Coaches
After School Program Volunteers
Corporate Volunteers
Mulching Project Volunteers
Inspirational Speaker Volunteer
Special Event Corporate Volunteers
Samuell Farm Volunteers
Corporate Volunteers
Cub Scout Service Group Volunteers
Volunteer Painters
The City of Dallas

Thanks the Dallas Park & Recreation Department 2008 Volunteers

For

195,000 hours of donated service valued at $3.2 million