

Quality of Life Council Committee

Meeting Record

(DRAFT)

Meeting Date: 5-11-2009

Convened: 12:04 p.m.

Adjourned: 1:53 p.m.

Pauline Medrano, Chair
Vonciel Jones Hill, Vice Chair
Sheffie Kadane
David A. Neumann
Steve Salazar
Angela Hunt

Carolyn R. Davis (absent)

Briefing Presenters:

-Cheritta Johnson, Sanitation Services
Department
-Kenneth Gwyn, Staci Thetford & PameLa
Ashford, Strategic Customer Services
-James Childers, Code Compliance
Department

Special Guests:

Keep Dallas Beautiful Committee

Staff Present:

Forest Turner, Joey Zapata, Lynetta Kidd,
Jimmy Martin, Barbara Martinez, PameLa
Ashford, Corey Morgan, Mary Nix, Karen
Plunkett, Maria Munoz-Blanco

AGENDA:

1. Approval of April 13, 2009 minutes

Presenter(s):

Information Only: _____

Action Taken/Committee Recommendation(s): Motion to approve the
April 13, 2009 minutes.

Motion made by: Vonciel Jones Hill

Item passed unanimously: __X__

Item failed unanimously: _____

Motion seconded by: Sheffie Kadane

Item passed on a divided vote: _____

Item failed on a divided vote: _____

2. Pride in Your Neighborhood Update

Presenter(s): Cheritta Johnson

Information Only: __X__

Action Taken/Committee Recommendation(s):

The program is a "Beautification Program" which empowers citizens to take responsibility for enhancing their communities. Tools to measure the success of the program are the windshield survey system, photometric index, and the litter index. The program goals are to re-establish and nurture community pride, reduce litter, wipe out graffiti, and eliminate common dump sites.

There were seven selected neighborhoods that are all progressing. Arcadia Park is leading the pack because they started first, have a good leadership team, are more self-directed with events, and coordinate with the City for multiple services. Each of the other neighborhoods are following the same path. All of the neighborhoods were also provided with one lap-top and printer to the point person for communicating with the neighbors and other Pride groups as well as for printing flyers and accessing 311 and city services.

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Next steps are to complete all program tasks in all of the neighborhoods during fiscal year 2009, evaluate the levels of success, and delay the start of new neighborhoods until fiscal year 2010. Councilmember Medrano also asked for a bar graph of the money spent per each neighborhood along with the number of service requests that have been completed since each neighborhood received the laptops.

Motion made by: _____
Item passed unanimously: _____
Item failed unanimously: _____

Motion seconded by: _____
Item passed on a divided vote: _____
Item failed on a divided vote: _____

3. Loving My Community Neighborhood Improvement Grant

Presenter(s): Kenneth Gwyn, Staci Thetford & PameLa Ashford

Information Only: _____

Action Taken/Committee Recommendation(s):

The Loving My Community Neighborhood Improvement Grant (LMC) is a new initiative that offers a financial incentive to neighborhoods to work together to develop and implement a self-help project of program for their community. Each quarter the LMC will award top ranked self-help projects and programs up to \$10,000 in grant funds. Application rankings are based on the score of a 100-point evaluation covering five categories.

To be considered for funding the idea must build a stronger and healthier community, provide a public benefit in the community, meet an obvious neighborhood need or desire, involve residents, be completed or launched within one year of signing the funding agreement and be maintained by the neighborhood or applicant group for a minimum of 2-4 years. The grants can not be used to fund individual projects, improvements required by city code, replace an association's operating budget, pay for food, beverages or catering services, pay for travel expenses, or provide payment to individuals and community members for volunteer work.

The LMC Advisory Board will be conducted by a group of community residents selected to form the board. The board will allow project teams that ranked above the line as well as two ranked below the line a chance to sell their vision to making a final decision on which projects are funded. Project finalists will then give a 10-minute presentation on their idea for final evaluation. Teams selected to receive grants will be required to sign a funding agreement with the City of Dallas before any funds are disbursed.

On May 27, 2009 the LMC Program Resolution will be presented during council, on June 15th, the LMC Advisory Board selection notification will be sent to the communities, on July 6th applications for the quarter will begin being accepted, and September 4, 2009 will be the last day to submit applications for the quarter.

The motion was made to move the item to the May 27, 2009 council agenda.

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Motion made by: Steve Salazar

Item passed unanimously: X

Item failed unanimously: _____

Motion seconded by: Angela Hunt

Item passed on a divided vote: _____

Item failed on a divided vote: _____

4. Code Accountability Report Card

Presenter(s): James Childers

Information Only: X

Action Taken/Committee Recommendation(s):

The purpose of the briefing was to provide a detailed overview on how to read the Code Compliance Accountability Report Card and how it is used to provide better service to the residents of Dallas.

Development of the report card began in May of 2008 as a means to provide the City Council and the public an overview of code activities in each Community Code District. The report card format was modeled after a third grade report card which provides the reader a grading scale of which they are familiar.

The report card takes a three-pronged approach in measuring staff performance. These include service delivery, community conduct and service requests created by the inspectors. The report cards are distributed amongst the seven Community Code Districts, but all of Code's business units are evaluated.

The Code Accountability Report Card has evolved over the past 7 months and will continue to do so. Management will continue to set a bar that will challenge the staff to provide customers with the highest level of service. Future drafts of the card will include responses directly from the customers on the level of service provided by the staff. Code will also seek community input through surveys and focus groups to learn priorities of the people. The district will then be graded on how well they are addressing those priorities.

Councilmember Medrano also suggested that staff meet with individual councilmember's to address questions and seek input.

Motion made by:

Item passed unanimously: _____

Item failed unanimously: _____

Motion seconded by:

Item passed on a divided vote: _____

Item failed on a divided vote: _____

5. May 13, 2009 Council Addendum Item/DSM Management Group Informational Memo

Presenter(s): Maria Munoz-Blanco

Information Only: _____

Action Taken/Committee Recommendation(s):

An informational memo was provided to explain the draft addendum item on the DSM Management Group.

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A motion was made to move forward with the memo.

Motion made by: Steve Salazar

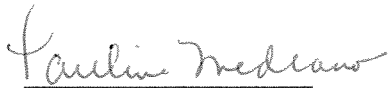
Item passed unanimously: _____

Item failed unanimously: _____

Motion seconded by: Sheffie Kadane

Item passed on a divided vote: _____

Item failed on a divided vote: _____



Pauline Medrano

Chair