Quality of Life Council Committee
Meeting Record
(DRAFT)

Meeting Date: 5-11-2009       Convened: 12:04 p.m.   Adjourned: 1:53 p.m.

Pauline Medrano, Chair
Vonciel Jones Hill, Vice Chair
Sheffie Kadane
David A. Neumann
Steve Salazar
Angela Hunt

Carolyn R. Davis (absent)

Briefing Presenters:
-Cheritta Johnson, Sanitation Services
Department
-Kenneth Gwyn, Staci Thetford & PameLa
Ashford, Strategic Customer Services
-James Childers, Code Compliance
Department

Special Guests:
Keep Dallas Beautiful Committee

Staff Present:
Forest Turner, Joey Zapata, Lynetta Kidd,
Jimmy Martin, Barbara Martinez, PameLa
Ashford, Corey Morgan, Mary Nix, Karen
Plunkett, Maria Munoz-Blanco

AGENDA:

1. **Approval of April 13, 2009 minutes**
   Presenter(s):
   Information Only: _____
   Action Taken/Committee Recommendation(s): Motion to approve the
   April 13, 2009 minutes.

   Motion made by: Vonciel Jones Hill
   Item passed unanimously: X
   Item failed unanimously: _____

   Motion seconded by: Sheffie Kadane
   Item passed on a divided vote: _____
   Item failed on a divided vote: _____

2. **Pride in Your Neighborhood Update**
   Presenter(s): Cheritta Johnson
   Information Only: X
   Action Taken/Committee Recommendation(s):

   The program is a “Beautification Program” which empowers citizens to take responsibility for
   enhancing their communities. Tools to measure the success of the program are the windshield
   survey system, photometric index, and the litter index. The program goals are to re-establish and
   nurture community pride, reduce litter, wipe out graffiti, and eliminate common dump sites.

   There were seven selected neighborhoods that are all progressing. Arcadia Park is leading the
   pack because they started first, have a good leadership team, are more self-directed with events,
   and coordinate with the City for multiple services. Each of the other neighborhoods are
   following the same path. All of the neighborhoods were also provided with one lap-top and
   printer to the point person for communicating with the neighbors and other Pride groups as well
   as for printing flyers and accessing 311 and city services.
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Next steps are to complete all program tasks in all of the neighborhoods during fiscal year 2009, evaluate the levels of success, and delay the start of new neighborhoods until fiscal year 2010. Councilmember Medrano also asked for a bar graph of the money spent per each neighborhood along with the number of service requests that have been completed since each neighborhood received the laptops.

Motion made by: __________   Motion seconded by: __________
Item passed unanimously: ____   Item passed on a divided vote: ____
Item failed unanimously: ____   Item failed on a divided vote: ____

3. Loving My Community Neighborhood Improvement Grant  
   Presenter(s): Kenneth Gwyn, Staci Thetford & Pamela Ashford  
   Information Only: ____  
   Action Taken/Committee Recommendation(s):

The Loving My Community Neighborhood Improvement Grant (LMC) is a new initiative that offers a financial incentive to neighborhoods to work together to develop and implement a self-help project of program for their community. Each quarter the LMC will award top ranked self-help projects and programs up to $10,000 in grant funds. Application rankings are based on the score of a 100-point evaluation covering five categories.

To be considered for funding the idea must build a stronger and healthier community, provide a public benefit in the community, meet an obvious neighborhood need or desire, involve residents, be completed or launched within one year of signing the funding agreement and be maintained by the neighborhood or applicant group for a minimum of 2-4 years. The grants can not be used to fund individual projects, improvements required by city code, replace an association’s operating budget, pay for food, beverages or catering services, pay for travel expenses, or provide payment to individuals and community members for volunteer work.

The LMC Advisory Board will be conducted by a group of community residents selected to form the board. The board will allow project teams that ranked above the line as well as two ranked below the line a chance to sell their vision to making a final decision on which projects are funded. Project finalists will then give a 10-minute presentation on their idea for final evaluation. Teams selected to receive grants will be required to sign a funding agreement with the City of Dallas before any funds are disbursed.

On May 27, 2009 the LMC Program Resolution will be presented during council, on June 15th, the LMC Advisory Board selection notification will be sent to the communities, on July 6th applications for the quarter will begin being accepted, and September 4, 2009 will be the last day to submit applications for the quarter.

The motion was made to move the item to the May 27, 2009 council agenda.
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Motion made by: Steve Salazar
Item passed unanimously: X
Item failed unanimously: ___

Motion seconded by: Angela Hunt
Item passed on a divided vote: ___
Item failed on a divided vote: ___

   Presenter(s): James Childers
   Information Only: ___ X ___
   Action Taken/Committee Recommendation(s):

The purpose of the briefing was to provide a detailed overview on how to read the Code Compliance Accountability Report Card and how it is used to provide better service to the residents of Dallas.

Development of the report card began in May of 2008 as a means to provide the City Council and the public an overview of code activities in each Community Code District. The report card format was modeled after a third grade report card which provides the reader a grading scale of which they are familiar.

The report card takes a three-pronged approach in measuring staff performance. These include service delivery, community conduct and service requests created by the inspectors. The report cards are distributed amongst the seven Community Code Districts, but all of Code’s business units are evaluated.

The Code Accountability Report Card has evolved over the past 7 months and will continue to do so. Management will continue to set a bar that will challenge the staff to provide customers with the highest level of service. Future drafts of the card will include responses directly from the customers on the level of service provided by the staff. Code will also seek community input through surveys and focus groups to learn priorities of the people. The district will then be graded on how well they are addressing those priorities.

Councilmember Medrano also suggested that staff meet with individual councilmember’s to address questions and seek input.

Motion made by: ___
Item passed unanimously: ___
Item failed unanimously: ___

Motion seconded by: ___
Item passed on a divided vote: ___
Item failed on a divided vote: ___

5. May 13, 2009 Council Addendum Item/DSM Management Group Informational Memo
   Presenter(s): Maria Munoz-Blanco
   Information Only: ___
   Action Taken/Committee Recommendation(s):

An informational memo was provided to explain the draft addendum item on the DSM Management Group.
A motion was made to move forward with the memo.

Motion made by: Steve Salazar
Item passed unanimously: ___
Item failed unanimously: ___

Motion seconded by: Sheffie Kadane
Item passed on a divided vote: ___
Item failed on a divided vote: ___

Signed:
_____________________
Pualine Medrano
Chair