

***Too Good to Throw Away***  
**2<sup>nd</sup> Update on the City's Recycling Program**

Committee Briefing to:  
Quality of Life  
June 26, 2006



# Purpose of Briefing

- Quick catch-up from May 22, 2006
- Summarize first review of contract bids  
Note timeline for bid reviews and recommendation for Council awards
- Provide public information campaign update

# As Updated – June 2006

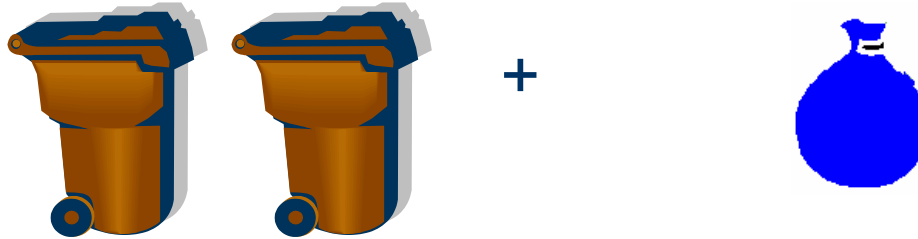
## Too Good To Throw Away

Type of Service	Program Requirements	Public Information	Outcome
<p>Twice <b><u>monthly</u></b> collection</p> <p>Single-stream</p> <p>Roll Cart <i>and/or blue bags</i></p>	<p><b>Bid new service</b></p> <ul style="list-style-type: none"> <li>- <i>7-year w/3-year extension</i></li> <li>- <i>Bids received June 16 for:</i></li> </ul> <ul style="list-style-type: none"> <li>- collection service</li> <li>- processing of recyclables</li> <li>- supply of roll carts</li> </ul> <p><b>Current collections contract to expire September 30, 2006</b></p>	<p>6–12 month lead time</p> <p><b>Multi-media</b></p> <p><b>Incorporate ISDs into campaign</b></p>	<p>High level of participation</p> <p><b>All households familiar with program</b></p> <p><b>Double the waste diversion</b></p>

# Too Good To Throw Away

## “Before” and “After”

2 x weekly trash + 1 x weekly recycling



2 x weekly trash + 2 x monthly recycling



# Plans for FY07:

## Too Good To Throw Away

- **Bids received on June 16 - all “Best Value”**
  - *Roll Carts*
    - new blue carts and replacement gray carts
    - with and without vendor financing
  - *Recyclable collection service*
  - *Recyclables processing and sale*
- **Bids fall within city’s projections**
  - *Revenue-sharing with processor: ~50%*
- **Evaluation team to review**
  - *Includes demonstration of cart usage*
  - *Provide award recommendations July 10*

# Too Good To Throw Away - Cost Impact

Service	FY04-05	FY05-06	FY06-07 (as briefed in 2005)	FY06-07 <i>new projection</i>
CWD contract	\$1,920,960	\$1,920,960	\$0	\$0
Public Info Campaign	\$150,000	\$246,000	\$720,000	\$720,000
Roll Carts:				
New cart purchase			\$993,090	\$1,907,838
Cart assemble / deliver			\$575,000	\$0
Cart maintenance			\$335,000	\$335,258
Blue Bag Giveaways			\$0	\$370,483
New Contract - <b>Recycling Collections</b>			\$2,995,200	\$4,444,495
New Contract - <b>Recycling Processing</b>			(\$432,000)	(\$1,027,740)
Revs from Recycling Educ			\$0	(\$706,641)
Admin	\$200,000	\$230,000	\$57,500	\$57,500
TOTAL:	<b>\$2,270,960</b>	<b>\$2,396,960</b>	<b>\$5,243,790</b>	<b>\$6,101,192</b>
<b>Rate Impact</b>		<b>\$0.04</b>	<b>\$0.99</b>	<b>\$1.29</b>

CAUTION: These figures are estimates based on current market conditions and may vary with market changes (i.e.: fuel costs).

# Plans for FY07:

## Too Good To Throw Away

### Customer Education Campaign

- Started last September – going well
  - Survey of City Services – rates recycling services as one of the top 5 most improved
  - Increase in diversion figures - up 16% this FY
- Continues with:
  - Roll cart tickler - DMN supplement this week
  - Roll cart request form (water bill insert, newspapers, website, etc.)
  - Numerous one-on-one community meetings
    - Budget townhalls; NA / HOA meetings, Back-To-School Fair, Texas Recycles Day, etc
  - One-on-one reinforcements through neighborhood groups, phone contacts
- Environmental Education Initiative
  - “Teach the teachers” – 10 sessions in July to spur Fall and Spring classroom lessons





# Too Good To Throw Away

## *2006-07 Timeline*

- Jun 16 - Bids received carts and services
- Jun 26 - Briefing to QoL committee
- Aug 2 - Brief full Council with award recommendations
- Aug 9 - Award of contracts
- **Oct 06**  
**to May 07 Implement new service**
- Jun 07 - All households on new service