DATE       June 5, 2009

TO         Members of the Transportation and Environment Committee:
            Linda L. Koop (Chair), Sheffie Kadane (Vice Chair), Jerry R. Allen, Carolyn R.
            Davis, Voncel Jones Hill, Angela Hunt, Pauline Medrano and Ron Natinsky

SUBJECT  Streetcar Planning Briefing

Attached is the "Downtown Streetcar Plan Update" briefing that will be presented

to you June 8, 2009.

Please contact me if you need additional information.

Ramón F. Miguez, P.E.
Assistant City Manager

C: The Honorable Mayor and Members of the City Council
   Mary K. Suhm, City Manager
   Thomas P. Perkins, Jr., City Attorney
   Deborah Watkins, City Secretary
   Craig Kinton, City Auditor
   Judge C. Victor Lander, Administrative Judge
   Ryan S. Evans, First Assistant City Manager
   Jill A. Jordan, P.E., Assistant City Manager
   A.C. Gonzalez, Assistant City Manager
   Forest Turner, Interim Assistant City Manager
   David Cook, Chief Financial Officer
   Jeanne Chipperfield, Director, Budget and Management Services
   Edward Scott, Director, Controller’s Office
   Helena Stevens-Thompson, Assistant to the City Manager – Council Office
   Rick Galceran, P.E., Director, Public Works and Transportation

"Dallas, The City That Works: Diverse, Vibrant and Progressive"
Downtown Streetcar Plan Update
June 8, 2009
Presentation To Transportation & Environment Committee of the Dallas City Council
Background

Previous Studies:
- forwardDallas! Comprehensive Plan
- DART 2030 Transit System Plan
- D_2 Downtown Dallas Transit Study
Organizational Roles

JOINT: City of Dallas and DART work together to secure funding from various local, regional, state and national sources
Organizational Roles

City of Dallas:

- Owns and maintains right-of-way
- Provides funding for infrastructure, vehicles and operations (*Potential Source:* City bond funds and TIF revenues.)
- Provides oversight
Organizational Roles

DART  (by agreement with and funding from City):

• Coordination of system planning and design. *(Potential Source: City bond and RTR funds.)*

• Procures the vehicles. *(Potential Source: City bond funds.)*

• Contracts for construction. *(Potential Source: City bond funds and TIF revenues.)*

• Operates the streetcar. *(Potential Source: Partial funding through DART’s Site-Specific Shuttle Operating Policy and PIDs.)*

• Maintains the streetcar system. *(Potential Source: Partial funding through DART’s Site-Specific Shuttle Operating Policy and City Parking fees.)*
Organizational Roles

Private Sector (Developers, landowners, etc)

- Support the operation through public funding. (Potential Funding Source: TIFs, PIDNs)
- Support the operation through private funding. (Potential Funding Source: sponsorships, naming rights)
Initial Streetcar Alignment Options

* Dashed blue lines: D2 LRT Alignment Options
Initial Streetcar Alignment Options

- Olive / St. Paul Corridor
Initial Streetcar Alignment Options

- Olive / St. Paul Corridor
- Elm / Main / Commerce Corridor
Initial Streetcar Alignment Options

- Olive / St. Paul Corridor
- Elm / Main / Commerce Corridor
- Lamar Street Corridor
Initial Streetcar Alignment Options

- Olive / St. Paul Corridor
- Elm / Main / Commerce Corridor
- Lamar Street Corridor
- Possible Extensions
  - Oak Cliff / West Dallas
  - Deep Ellum
  - Farmers Market
  - Others

*Dashed blue lines: D2 LRT Alignment Options*
Business Plan Project

• Comprehensive description of the recommended project
• An Implementation Plan
• Kick-off: June 9, 2009
Deliverables

- Preferred Initial Alignment and Operating Plan
- Technology Requirements and Recommendations
- Facilities Requirements
- Staffing Plan and Business Processes Recommendations
- Base Information and Redevelopment Projections
- Funding Requirements, Options and Recommendations
- Organizational and Governance Recommendations
- Outreach and Communications Plan Recommendations
- Implementation Plan
Timeline

- Bring study recommendations to City Council / DART Board in early fall 2009
- Council action to implement recommendations
Key Decision Points

- Funding Source(s) and Magnitude
- Definition of Initial Project Limits
- Federal / Non Federal Project
- Vehicle Specifications