

Memorandum



DATE: June 3, 2011

TO: Members of the Public Safety Committee

SUBJECT: **Collaborative Youth Initiative - Developing the Model**

Attached is briefing material on the "Collaborative Youth Initiative - Developing the Model" to be presented to the Members of the Public Safety Committee on Monday, June 6, 2011.



Ryan S. Evans
First Assistant City Manager

Attachment

CC: Honorable Mayor and Members of the Dallas City Council
Mary K. Suhm, City Manager
Deborah Watkins, City Secretary
Tom Perkins, City Attorney
Craig Kinton, City Auditor
C. Victor Lander, Administrative Municipal Judge
Jill A. Jordan, P.E., Assistant City Manager
A.C. Gonzalez, Assistant City Manager
Forest E. Turner, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Helena Stevens-Thompson, Assistant to the City Manager Mayor/City Council



Collaborative Youth Initiative Developing the Model

Public Safety Committee
June 6, 2011



Mission and Goals

One of Dallas Police Department's most effective strategies in reducing crime will be to facilitate a multitude of partners and community assets to collaboratively break the cycle of crime in 7% of the City that represents 30% of total crime.

- Goal of this collaboration is to transform youth's lives, thus transforming the community as a whole by building an innovative crime model (The Build Model) to accomplish this goal.

- This crime prevention model relies on essential quality after-school, weekend and summer youth programs to continually build self esteem.
- Engaging all children with hobbies, activities, and mentoring enhances their confidence levels and develops transformed communities.
- This initiative, coupled with the crime fighting models already in place, will not only lower crime but will empower the community and create community leaders for generations to come.

Mission and Goals cont'd

- We can then measure the impact performance of the youth through:
 - Truancy
 - Academic Grades
 - Achievements
 - Graduation Rates

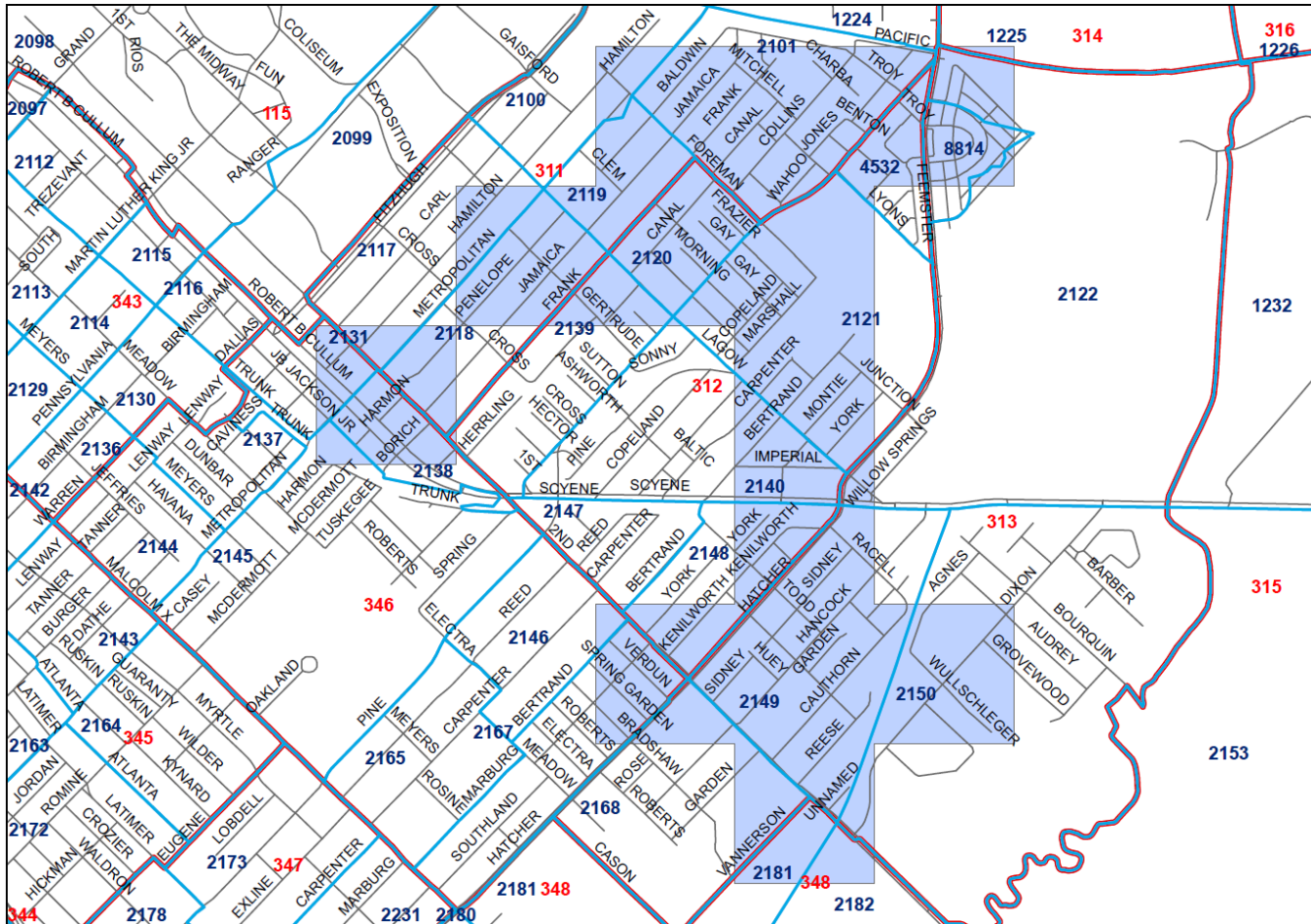
TAAAG (Targeted Area Action Grids)

- The 27 TAAAG areas in the City of Dallas account for 7% of the city and 30% of the crime.
- The Hatcher /Scyene TAAAG area, in the Southeast Patrol Division, was selected as the pilot location for the Collaborative Youth Initiative.

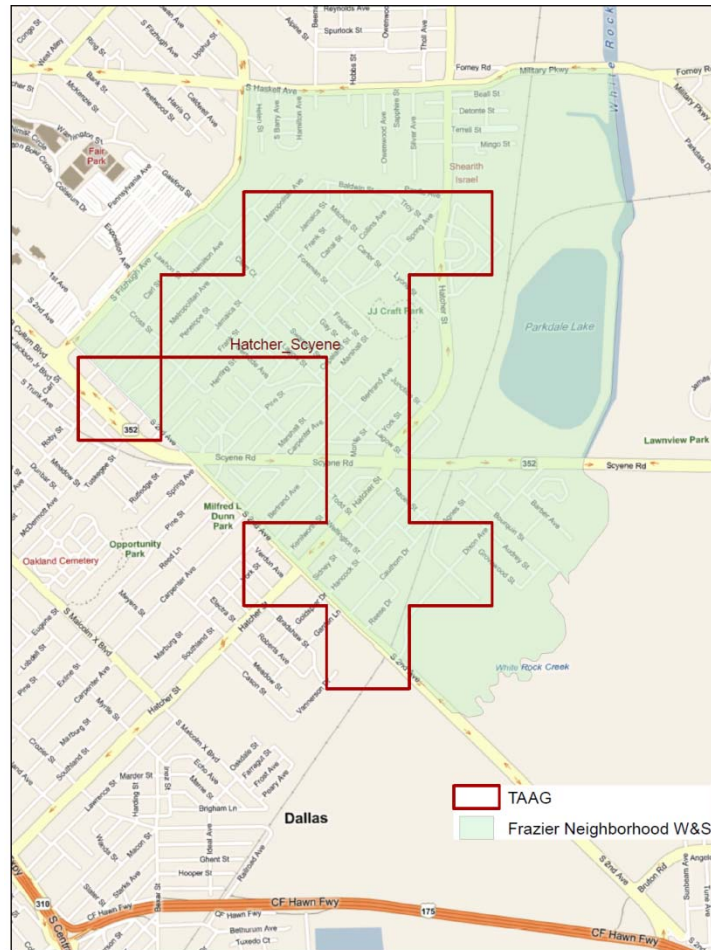
Hatcher/ Scyene TAAG Area

- While this community was selected based on the crime rate and a high number of arrests and gang activity, it is also a neighborhood in transition that could greatly benefit from this youth initiative.
- Additionally, the Frazier Community offers a solid infrastructure of resources and leadership already in place to support the initiative and will help to make it a success in the long term.

Map of Hatcher/Scyene TAAG



Map of Hatcher/Scyene TAAAG and Frazier Neighborhood



Hatcher/ Scyene TAAG Area cont'd

- Gives and Gaps
 - Gives and gaps is where the collaborative partners state what they have to give and those services are plugged into the gaps that are identified within the Frazier Initiative Programs.
 - These Gives and Gaps will allow these programs to grow, affecting a larger number of children as time goes on.

Feeder Schools in the Frazier Neighborhood

SCHOOLS

NAME	TYPE	ADDRESS
Paul L. Dunbar Learning Center	ELEMENTARY	4200 Metropolitan Ave.
Julia C. Frazier	ELEMENTARY	4600 Spring Ave.
Billy E. Dade	MIDDLE SCHOOL	2801 Park Row Ave.
James Madison	HIGH SCHOOL	3000 Martin L. King JR. Blvd



Collaborative Partners

- This collaborative youth initiative will focus on reaching out to and exposing youth (primarily ages 8 to 14) to numerous cultural, fitness, leadership and mentoring programs.
- Non-profit agency resources and volunteers are crucial and, therefore, it's critical that we facilitate a partnership with a multitude of agencies to gather their interest/input to make this collaboration a great success.

Collaborative Partners cont'd

- Project Still I Rise and The Institute for Leadership & Educational Excellence (ILEE)
- Summer of Hope Camp – True Lee Baptist Church
- Rainbow Junction Summer Reading Programs
- Greater Mt. Calvary Summer Camp
- African American Museum
- Rapademics Youth Camp – North Texas Fatherhood Initiative
- Mayor's Youth Fitness Initiative
- City of Dallas Parks and Recreation
- Promising Youth Alliance Partners
 - Boys and Girls Club of Greater Dallas
 - Big Brothers, Big Sisters
 - Phoenix House
- Boy and Girl Scouts/ Explorers
- Community Council's Community Youth Develc
- Texas Rangers Baseball Foundation



Collaborative Partners cont'd

- Contemporary Art Center (Art Think)
- DPD retirees and spouses
- America Society of Media Photography
- Office Of Cultural Affairs
- YMCA
- Dallas After School Network
- Allyn Media
- Big Thought
- Dallas Independent School District
- Dallas Margarita Society dba Dallas Children Charities
- Dallas Morning News
- Park South Family YMCA
- Arts District of Dallas
- Latino Dance and Cultural Center
- The Art Institute of Dallas

Frazier Neighborhood Revitalization Partnership

- Prevention, Intervention, and BUILDing Futures – this requires coordinated services that benefit youth by assessing their needs and identifying support through BUILD in conjunction with community **partners**.

Frazier Neighborhood Revitalization Partnership cont'd

- Prevention/Intervention
 - Prevention Strategies
 - In-school Activities
 - Community Outreach and Collaboration
 - After-School and Out-of-School Activities
 - Provide academic assistance, exposure to the cultural and visual arts, sports and recreation activities, mentoring and leadership development opportunities to highly at-risk youth at safe, community-based settings (Safe Havens)

Frazier Neighborhood Revitalization Partnership cont'd

- Youth Empowerment, Increase Pro-Social Behavior
 - Life Skills Development
 - Goal Setting and Planning
- Building Futures
 - Post-Secondary Success, Civic Activism
 - Leadership Development
 - Assist at-risk students develop and implement plans for postsecondary education and career

Time Line Goal

- Philanthropic Outreach and Advocating for Youth Outreach Programs – Ongoing
- Frazier Neighborhood Summer Programs – June 6th through August 12th
- After school and weekend programs – August 22, 2011 through May 31, 2012
- Assessment of youth performance/program effectiveness – Beginning Fall 2011
- Produce a written process that can serve as a model in establishing additional Collaborative Youth Initiatives in other TAAG neighborhoods – Spring 2012

Questions?