

Memorandum



CITY OF DALLAS

DATE: June 8, 2012

TO: Members of the Public Safety Committee

SUBJECT: Automated Red Light Enforcement Program Dallas Foundation Agreement

City of Dallas SafeLight, Dallas Stops on Red! Program and the City's Automated Redlight Enforcement Commission seeks approval to enter into a contract with the Dallas Foundation for the purpose of holding and distributing donations for our public awareness campaign. There is no cost to the City to enter into this agreement.

The SafeLight Program provides education and awareness programs through community outreach by educating the citizens of Dallas about the dangers of red light running. The SafeLight program attends the Mayor's Back to School Fair, The State Fair of Texas, Councilmember sponsored National Night Out, Univision's Cinco De Mayo, Mothers Against Drunk Driving signature walk, DPDs Safety Fairs, and other events to educate the public.

Seeking favorable recommendation, authorization to enter into the Dallas Foundation Agreement will be placed on the City Council Agenda on June 27, 2012.

A handwritten signature in black ink, appearing to read 'A.C. Gonzalez', written over a circular stamp or seal.

A.C. Gonzalez
First Assistant City Manager

cc: Honorable Mayor and Members of the Dallas City Council
Mary K. Suhm, City Manager
Rosa Rios, City Secretary
Thomas P. Perkins, Jr., City Attorney
Craig D. Kinton, City Auditor
C. Victor Lander, Administrative Municipal Judge
Ryan S. Evans, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Forest E. Turner, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Frank Libro, Public Information Office
Stephanie Cooper, Assistant to the City Manager Mayor/City Council