Graffiti Abatement Program

Presented to Quality of Life Committee by the Department of Code Compliance

September 25, 2006
History of Graffiti Abatement in Dallas

- Various City Departments abate graffiti
  - Parks Department – Park property
  - Street Department – Street Signs, bridges
  - Code Compliance – private property
- Brush Buster Program moved from Sanitation to Code Compliance via mutual agreement on February 1, 2006
  - Transferred 1 FTE position to Code Compliance along with small budget for paint/supplies
History of Graffiti Abatement in Dallas

Quarterly Calls to 311 Call Center (Public and Private)

<table>
<thead>
<tr>
<th></th>
<th>2004</th>
<th>2005</th>
<th>2006*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q1</td>
<td>493</td>
<td>647</td>
<td>830</td>
</tr>
<tr>
<td>Q2</td>
<td>420</td>
<td>477</td>
<td>859</td>
</tr>
<tr>
<td>Q3</td>
<td>646</td>
<td>751</td>
<td>1051</td>
</tr>
<tr>
<td>Q4</td>
<td>432</td>
<td>722</td>
<td>1051</td>
</tr>
<tr>
<td>Totals</td>
<td>1991</td>
<td>2597</td>
<td>3791</td>
</tr>
</tbody>
</table>

*Q3/Q4 2006 numbers are calculated based on average % increase of calls in Q3/Q4 over Q1/Q2 of 2004/2005.
History of Graffiti Abatement in Dallas

Yearly Calls to 311 Call Center (Public and Private)

- Increase of 30.4% from 2004 to 2005
- Increase of 46.0% from 2005 to 2006 (using Q1/Q2 data)
- 72% of calls are related to private property
  - 69.2% Residence/business
  - 2.8% Apartments

*Q3/Q4 2006 numbers are calculated based on average % increase of calls in Q3/Q4 of 2004/2005*
History of Graffiti Abatement in Dallas

Three Areas of Concentration
- Southwest - North Oak Cliff
- Downtown - North and Northeast of Downtown
- East/Northeast

Also along major roadways such as I-35, I-75, northern LBJ
FY05/06 Accomplishments

- Volunteer Efforts – 282 sites abated
  - Swiss Avenue – October 2005
  - Old East Dallas – March 2006
  - Citywide Paint Out – May 2006

- Mow Clean - 589 sites abated

- Total sites abated to date: 871
Sponsors-to-date

- Paint has been donated by Sherwin Williams and The Meadows Foundation

- Atmos Energy donated one Ford F-150 pickup truck for Mow Clean crews to abate graffiti

- Leadership Dallas donated one Ford F-250 pickup truck for Mow Clean crews to abate graffiti
FY 05/06 Highlights

Swiss Avenue Graffiti Abatement – Oct ‘05

Old East Dallas Volunteer Day – Mar ‘06

Graffiti Wipeout – May ‘06

Mayor’s Summer Reading Program Finale–Aug ‘06
Budget

- **FY05/06 - $75,969**
  Includes 1 FTE position – Graffiti Coordinator

- **Proposed for FY06/07 - $196,721**
  Includes: 4 FTE - 1 Graffiti Coordinator, 1 Abatement Supervisor, 2 laborers
  - Paint matching equipment
  - Funds for street sign replacement
Future Goals

Enhance Graffiti Program

- Add to existing staff: 1 abatement supervisor and 2 laborers with goal to remove graffiti within 48 hours
- Acquire paint matching equipment for more aesthetic abatement, eliminating “patch work” effect
- Expand database of signed consent forms to facilitate legal ability to quickly abate graffiti
- Facilitate coordination with DPD Gang Unit and other city departments
  - Share information on sites, trends
  - Share resources, if needed
  - Review program for best practices
Future Goals

Develop and expand public outreach

- Call 311 to report
  - All graffiti/tagging is illegal (i.e. Class of ‘06, Suzie ♥ Jonnie, etc.)
  - Don’t have to accept as part of the neighborhood
  - Tips on how to deter graffiti

- August 19, 2006 – Mayor’s Summer Reading Program Finale
- September 19, 2006 meeting with Northwest Dallas Improvement League
- September 23, 2006 – Trinity River Trash Bash at Samuell Grand Park
- October 4, 2006 graffiti activity/presentation at Audelia Road Branch Library
Future Goals

- Create database of community volunteers
  - Utilize HOAs, neighborhood assoc, scout troops, faith-based groups, schools
- Expand database of signed waivers
- Concentrate abatement in hard hit areas of the City, then moving outward to all areas
  - October 14, 2006 paint-out planned in Lower Greenville area
- Utilize staff to accomplish goal of locating and abating graffiti within 48 hours