

Graffiti Abatement Program



Presented to Quality of Life
Committee by the Department
of Code Compliance

September 25, 2006

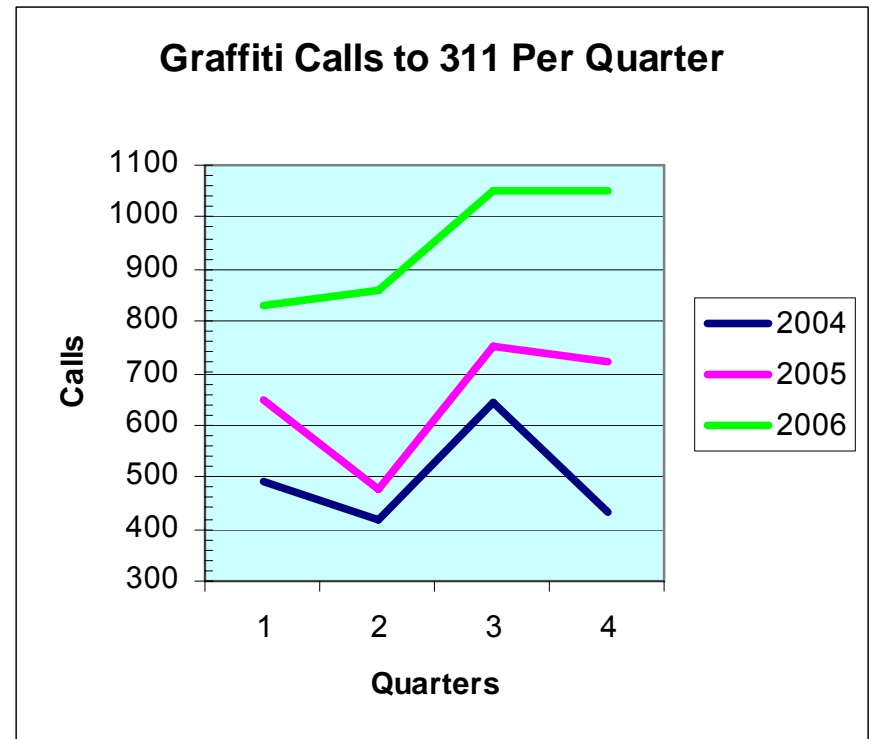
History of Graffiti Abatement in Dallas

- Various City Departments abate graffiti
 - Parks Department – Park property
 - Street Department – Street Signs, bridges
 - Code Compliance – private property
- Brush Buster Program moved from Sanitation to Code Compliance via mutual agreement on February 1, 2006
 - Transferred 1 FTE position to Code Compliance along with small budget for paint/supplies

History of Graffiti Abatement in Dallas

Quarterly Calls to 311 Call Center (Public and Private)

	2004	2005	2006*
Q1	493	647	830
Q2	420	477	859
Q3	646	751	1051
Q4	432	722	1051
Totals	1991	2597	3791

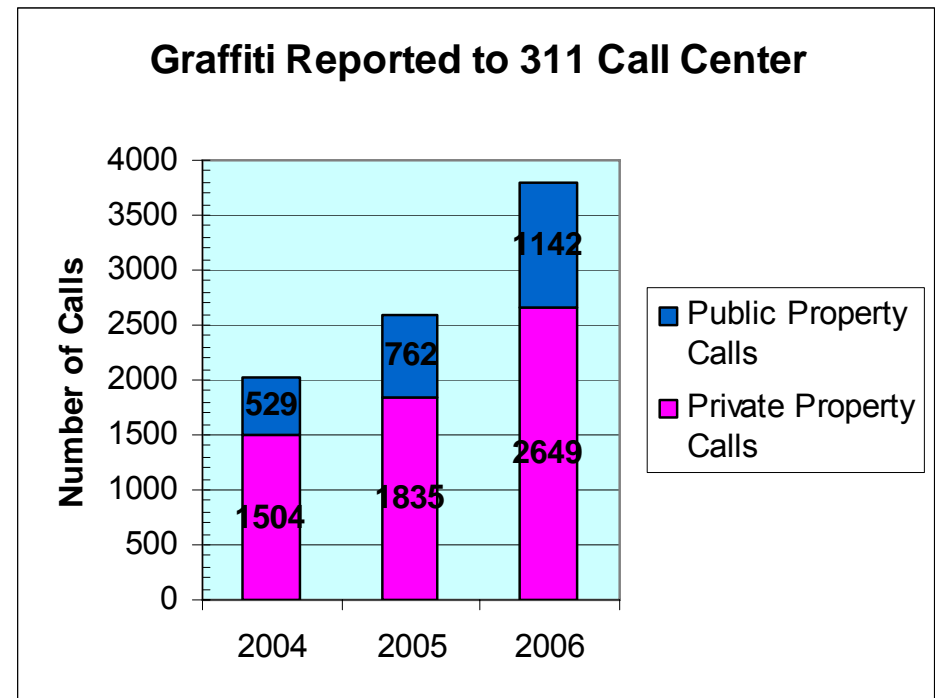


*Q3/Q4 2006 numbers are calculated based on average % increase of calls in Q3/Q4 over Q1/Q2 of 2004/2005

History of Graffiti Abatement in Dallas

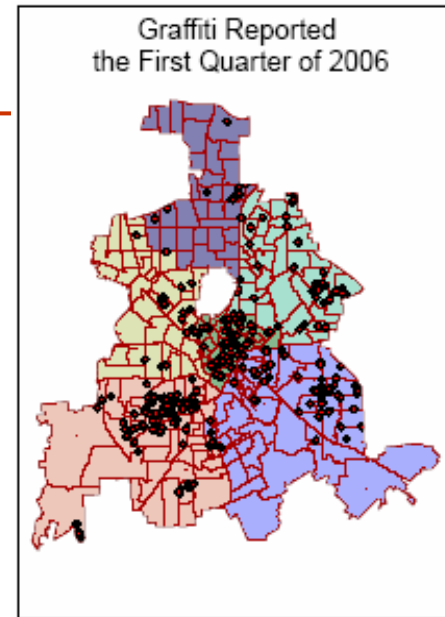
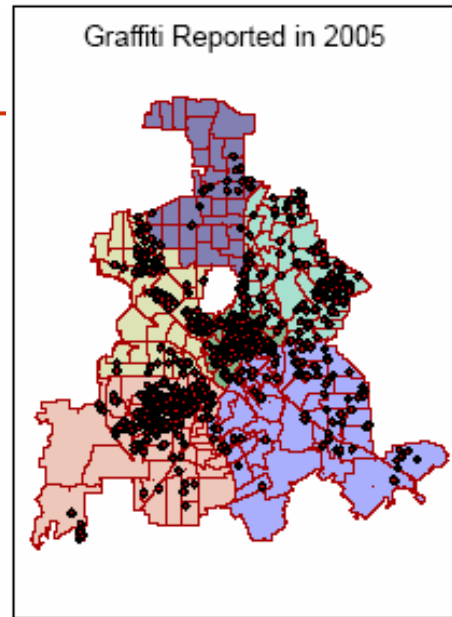
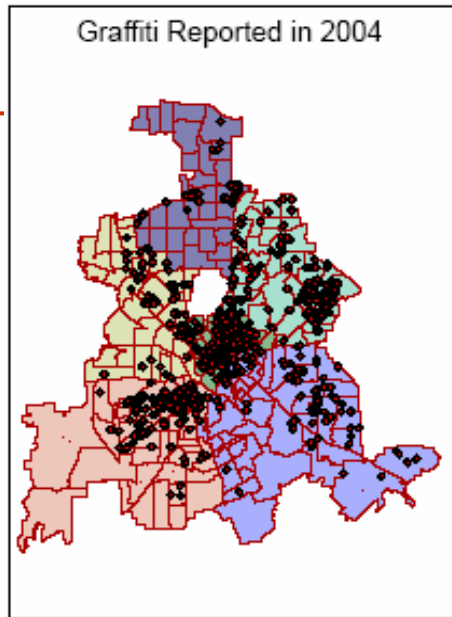
Yearly Calls to 311 Call Center (Public and Private)

- Increase of 30.4% from 2004 to 2005
- Increase of 46.0% from 2005 to 2006 (using Q1/Q2 data)
- 72% of calls are related to private property
 - 69.2% Residence/business
 - 2.8% Apartments



*Q3/Q4 2006 numbers are calculated based on average % increase of calls in Q3/Q4 of 2004/2005

History of Graffiti Abatement in Dallas



Three Areas of Concentration

- Southwest - North Oak Cliff
- Downtown - North and Northeast of Downtown
- East/Northeast

Also along major roadways such as I-35, I-75, northern LBJ

FY05/06 Accomplishments

- Volunteer Efforts – 282 sites abated
 - Swiss Avenue – October 2005
 - Old East Dallas – March 2006
 - Citywide Paint Out – May 2006

- Mow Clean - 589 sites abated

- Total sites abated to date: 871

Sponsors-to-date

- Paint has been donated by Sherwin Williams and The Meadows Foundation
- Atmos Energy donated one Ford F-150 pickup truck for Mow Clean crews to abate graffiti
- Leadership Dallas donated one Ford F-250 pickup truck for Mow Clean crews to abate graffiti

FY 05/06 Highlights

Swiss Avenue Graffiti Abatement – Oct '05



Old East Dallas Volunteer Day – Mar '06



Graffiti Wipeout – May '06

Mayor's Summer Reading Program Finale–Aug '06



Budget

- FY05/06 - \$75,969

 - Includes 1 FTE position – Graffiti Coordinator

- Proposed for FY06/07 - \$196,721

 - Includes: 4 FTE - 1 Graffiti Coordinator, 1 Abatement Supervisor, 2 laborers

 - Paint matching equipment

 - Funds for street sign replacement

Future Goals

Enhance Graffiti Program

- ❑ Add to existing staff: 1 abatement supervisor and 2 laborers with goal to remove graffiti within 48 hours
- ❑ Acquire paint matching equipment for more aesthetic abatement, eliminating “patch work” effect
- ❑ Expand database of signed consent forms to facilitate legal ability to quickly abate graffiti
- ❑ Facilitate coordination with DPD Gang Unit and other city departments
 - Share information on sites, trends
 - Share resources, if needed
 - Review program for best practices

Future Goals

Develop and expand public outreach

- Call 311 to report
 - All graffiti/tagging is illegal (i.e. Class of '06, Suzie ♥ Jonnie, etc.)
 - Don't have to accept as part of the neighborhood
 - Tips on how to deter graffiti

- August 19, 2006 – Mayor's Summer Reading Program Finale
- September 19, 2006 meeting with Northwest Dallas Improvement League
- September 23, 2006 – Trinity River Trash Bash at Samuell Grand Park
- October 4, 2006 graffiti activity/presentation at Audelia Road Branch Library

Future Goals

- Create database of community volunteers
 - Utilize HOAs, neighborhood assoc, scout troops, faith-based groups, schools
- Expand database of signed waivers
- Concentrate abatement in hard hit areas of the City, then moving outward to all areas
 - October 14, 2006 paint-out planned in Lower Greenville area
- Utilize staff to accomplish goal of locating and abating graffiti within 48 hours