

# Quality of Life Council Committee

## Meeting Record

(DRAFT)

**Meeting Date:** 8-12-2008

**Convened:** 12:06 p.m.

**Adjourned:** 1:41 p.m.

Pauline Medrano, Chair  
Vonciel Jones Hill, Vice Chair  
Sheffie Kadane  
David A. Neumann  
Angela Hunt  
Carolyn Davis  
Elba Garcia (non-member)

### **Briefing Presenters:**

-Karen Rayzer, Director of Environmental Health Services  
- Katrina Keyes with K-Strategies & Forest Turner, Director of Code Compliance

### **Special Guests:**

Dorothy Gentry & Alejandrina Aguirre with K-Strategies

### **Staff Present:**

Chief Brown, Shanika Brooks, Dilip Shah, Chauncey Williams, Michael Hellman, Lynetta Moore, Ahsan Khan,

## AGENDA:

### 1. **Approval of June 23, 2008 minutes**

**Presenter(s):**

**Information Only:** \_\_\_\_\_

**Action Taken/Committee Recommendation(s):** Motion to approve the June 23, 2008 minutes.

Motion made by: Angela Hunt

Item passed unanimously:   X  

Item failed unanimously: \_\_\_\_\_

Motion seconded by: David Neumann

Item passed on a divided vote: \_\_\_\_\_

Item failed on a divided vote: \_\_\_\_\_

### 2. **Animal Services Proposal Marketing**

**Presenter(s):** Katrina Keyes & Forest Turner

**Information Only:**   X  

**Action Taken/Committee Recommendation(s):**

K-Strategies is a public affairs firm providing public relations, community relations and M/WBE programs. Their purpose is to educate and increase awareness of the new animal ordinance. Their objectives include: decreasing the number of stray animals and euthanasia rates, increasing animal adoptions and promoting responsible pet ownership.

Components of the marketing plan include developing a slogan, creating marketing collateral, conducting community outreach, creating radio PSA's, holding open house events at the Animal Shelter, developing new information for websites and 311, speaking engagements and presentations, exploring a celebrity spokesperson and online registration and payment.

Motion made by:

Item passed unanimously: \_\_\_\_\_

Item failed unanimously: \_\_\_\_\_

Motion seconded by:

Item passed on a divided vote: \_\_\_\_\_

Item failed on a divided vote: \_\_\_\_\_

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### 3. Food Protection Inspection Program

Presenter(s): Karen Rayzer

Information Only: X

Action Taken/Committee Recommendation(s):

The briefing covered the process of food establishment inspections and how to regulate and get the establishments to comply. The briefing raised questions as to whether the department was staffed correctly and the question as to what to do if you are uncomfortable with the way the establishment is handling the food. A suggestion was to include the inspectors in the Mayor's task force on store front signs.

The Committee asked for an informational memo pertaining to the number of sanitarians needed, pay differential between cities and to be informed of the establishment names on the recognition program.

Motion made by:

Item passed unanimously: \_\_\_\_\_

Item failed unanimously: \_\_\_\_\_

Motion seconded by:

Item passed on a divided vote: \_\_\_\_\_

Item failed on a divided vote: \_\_\_\_\_

Ms. Hill moved to approve the upcoming agenda items with the exception of item # 18, Ms. Davis seconded the motion.

Motion made by: Vonciel Jones Hill

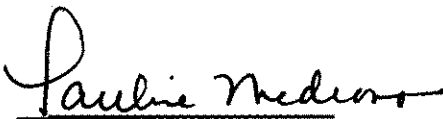
Item passed unanimously: X

Item failed unanimously: \_\_\_\_\_

Motion seconded by: Carolyn Davis

Item passed on a divided vote: \_\_\_\_\_

Item failed on a divided vote: \_\_\_\_\_



Pauline Medrano

Chair