DATE: September 18, 2009

TO: Members of the Public Safety Committee

SUBJECT: Mandatory Crime Reduction Program Ordinance, Convenience Store Ordinance, Goldstar Certification Program

Attached is briefing material on the “Mandatory Crime Reduction Program Ordinance, Convenience Store Ordinance, Goldstar Certification Program” to be presented to the Members of the Public Safety Committee on Thursday, September 24, 2009.

Ryan S. Evans
First Assistant City Manager

attachment

CC: Honorable Mayor and Members of the Dallas City Council
Mary K. Suhm, City Manager
Deborah Watkins, City Secretary
Tom Perkins, City Attorney
Craig Kinton, City Auditor
Victor Lander, Administrative Municipal Judge
Jill A. Jordan, P.E., Assistant City Manager
A.C. Gonzalez, Assistant City Manager
Forest E. Turner, Assistant City Manager
Dave K. Cook, Chief Financial Officer
Helena Stevens-Thompson, Assistant to the City Manager Mayor/City Council
Mandatory Crime Reduction Program Ordinance
Convenience Store Ordinance
Goldstar Certification Program

Public Safety Committee
September 24, 2009
Mandatory Crime Reduction Program (MCRP) - Ordinance

• Went into effect February 2009

• The goal of this ordinance is to reduce crime in apartment complexes
  ➢ Through crime reduction programs, and
  ➢ Compliance with minimum property standards

• Complexes are flagged based on a mathematical formula looking at their per capita crime rate (per 100)
MCRP Process

• The Police Crime Analysis Unit produces a monthly report of those properties with crime that exceeds the threshold as outlined by the ordinance

• The Patrol Divisions review those crimes for proper attribution
MCRP Process

• The Patrol Divisions give notice to those properties of their MCRP designation

• After notice is scheduled the Patrol Divisions do the following
  - Conduct an accord meeting with the property
  - Perform a security survey of the property
  - Survey the residents
  - Develop a crime reduction plan
  - Have regular meetings with the property to gauge progress
## MCRP

<table>
<thead>
<tr>
<th>Reporting Month</th>
<th>Total Apartments above CRT</th>
<th>Apartments Flagged for First Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 2009</td>
<td>115</td>
<td>115</td>
</tr>
<tr>
<td>June 2009</td>
<td>114</td>
<td>21</td>
</tr>
<tr>
<td>July 2009</td>
<td>121</td>
<td>39</td>
</tr>
<tr>
<td>August 2009</td>
<td>106</td>
<td>7</td>
</tr>
<tr>
<td>September 2009*</td>
<td>105</td>
<td>13</td>
</tr>
<tr>
<td>(preliminary)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>195</strong></td>
<td></td>
</tr>
</tbody>
</table>
MCRP

• Since May 2009, 195 apartment complexes have been flagged at least once for entry into the MCRP

• As of Sept 9, 2009, 80 apartment complexes have been notified of their designation as MCRP properties
MCRP Appeal of Designation

• Appeals to the Permit and License Appeal Board

• Properties can appeal based on their-
  ➢ Crime rate (crime index)
  ➢ Occupancy Rate

• May request modification of fencing requirement
Convenience Store Ordinance

• We have achieved 100% compliance in store registration
  ➢ This is based on stores identified through their North American Industry Classification System code based on their sales tax permit

• Employee safety training started July 20\textsuperscript{th}
  ➢ We have trained over 400 employees to date
  ➢ Not including over 1000 employees covered under approved corporate training programs
Convenience Store Ordinance

• Store Inspections
  ➢ Two phases
    ❖ Pre - May 1, 2010
    ❖ May 1, 2010

• Pre – May 1, 2010
  ➢ To be done after the employee safety training
  ➢ Will inspect requirements of the ordinance except, video cameras, alarm systems, & drop safes
Convenience Store Ordinance

• Pre – May 1, 2010, Inspections Cont.
  ➢ Will be achieved through a cooperative effort between, Neighborhood Policing/Nuisance Abatement Unit and Patrol Divisions

• May 1, 2010
  ➢ This is the deadline for stores to comply with the video recording/storage, alarm system, and drop safe requirements
Goldstar

• A volunteer program for apartment complexes that encourages safer communities through addressing the following:
  - Preventing the criminal element from renting at their property
  - Knowing who is visiting their property, &
  - Making the property less attractive to the roaming criminal element
Goldstar

• The Patrol Divisions are taking the lead in facilitating the training within their divisions for their respective apartment complexes

• There are 3 phases to the program
  ➢ Phase 1 – 8 Hours of training
  ➢ Phase 2 – Security Inspection
  ➢ Phase 3 – Starting a crime watch or “Safety Social”

• Must complete all 3 phases before being awarded Goldstar plaque
Goldstar

• About 170 apartment complexes have submitted their application to be Goldstar properties

• 147 applications have been completed for entry into the program

• Classes are scheduled every month through November, 2009
Questions?