DATE: September 24, 2009

TO: Honorable Members of the Quality of Life Committee: Vonciel Jones Hill (Vice Chair), Carolyn R. Davis, Angela Hunt, Sheffie Kadane, David A. Neumann, Steve Salazar

SUBJECT: Quality of Life Committee Meeting

Tuesday, September 29, 2009, 12:00 p.m.
Dallas City Hall - 6ES, 1500 Marilla St., Dallas, TX 75201

The agenda for the meeting is as follows:

1. Approval of August 25, 2009 minutes
   12:00 p.m. – 12:01 p.m.)
   Pauline Medrano, Chair

2. DCHHS Update on the H1N1 Pandemic
   12:01 p.m. – 1:00 p.m.)
   Zachary Thompson & Dr. John Carlo, DCHHS

3. 2010 Census Status Update
   1:00 p.m. – 2:00 p.m.)
   Brett Wilkinson, Director of Intergovernmental Services

4. Adjourn
   2:00 p.m.)
   Pauline Medrano, Chair

Please let me know if you have any questions.

Pauline Medrano,
Chair

cc: Honorable Mayor and Members of the City Council
Mary K. Suhm, City Manager
Judge C. Victor Lander, Judiciary
Deborah A. Watkins, City Secretary
Thomas P. Perkins, Jr., City Attorney
Ryan S. Evans, First Assistant City Manager

Forest E. Turner, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
A.C. Gonzalez, Assistant City Manager
David K. Cook, Chief Financial Office
Craig D. Kinton, City Auditor

“Dallas – Together, we do it better!”
A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. Contemplated or pending litigation or matters where legal advice is requested of the City Attorney. Section 551.071 of the Texas Open Meetings Act.

2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.

3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.

4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.

5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.
Quality of Life Council Committee
Meeting Record
(DRAFT)

Meeting Date: 8-25-2009  Convened: 12:03 p.m.  Adjourned: 1:58 p.m.

Pauline Medrano, Chair
Vonciet Jones Hill, Vice Chair
Sheffie Kadane
Steve Salazar
Angela Hunt
Carolyn R. Davis
David Neumann
Jerry R. Allen (non-member)
Dwaine Caraway (non-member)

Briefing Presenters:
-Teressa Page-Davis & Mamie Lewis, Environmental & Health Services Department
-Lynetta Kidd, Code Compliance Department
-forest Turner, Assistant City Manager

Special Guests:
The Animal Shelter Commission
Tenants of the Barclay Square Apartments

Staff Present:
Joey Zapata, Jimmy Martin, Kent Robertson, Rosalind Jeffers, Corey Morgan, Laurietta Stewart

AGENDA:

1. Approval of August 11, 2009 minutes
   Presenter(s):
   Information Only: _____
   Action Taken/Committee Recommendation(s): Motion to approve the August 11, 2009 minutes.

   Motion made by: Sheffie Kadane
   Item passed unanimously: ___X___
   Item failed unanimously: _____
   Item passed on a divided vote: _____
   Item failed on a divided vote: _____

2. Homelessness Prevention & Rapid Re-Housing Program (HPRP)
   Presenter(s): Teressa Page-Davis and Mamie Lewis
   Information Only: _____
   Action Taken/Committee Recommendation(s):

The American Recovery and Reinvestment Act of 2009 became a law on February 17, 2009, providing $1.5 billion in Homelessness Prevention funds to be used for Homelessness Prevention and Rapid Re-Housing. The City of Dallas was awarded $7,977,673 in HPRP funds.

The goals and objectives of HPRP are to prevent people from becoming homeless by targeting individuals and families currently in housing but at risk and need temporary rent or utility assistance. The program also targets individuals and families already experiencing homelessness and need temporary assistance in order to obtain housing and retain it. Financial assistance includes: short and medium-term rental, security deposits, utility deposits and payments, moving cost assistance, motel and hotel vouchers. Housing relocation and stabilization services include: case management, outreach and engagement, housing search and placement, legal services, and credit repair.
Quality of Life Council Committee
Meeting Record
(DRAFT)

Sub-recipients (contractors) are selected using the Request for Competitive Sealed Proposals (RFSCP) process. Proposals were received from 14 non-profit agencies. Individuals and families, whether homeless or housed, must meet minimum criteria as well. Those requirements include meeting an area median income of below 50% and must be either homeless or would be homeless.

To encourage accountability the City of Dallas will monitor sub-recipients collection of eligibility documentation at a minimum quarterly. To encourage transparency sub-recipients must attend quarterly meetings to discuss reporting and compliance matters and share lessons learned in policy and procedures. Close monitoring, data collection and evaluations will be performed by the City of Dallas and sub-recipients will submit monthly reports.

Motion made by: ____________  Motion seconded by: ____________
Item passed unanimously: ___  Item passed on a divided vote: ______
Item failed unanimously: _____  Item failed on a divided vote: ______

3. **Dallas Animal Services Update**
   **Presenter(s):** Lynetta Kidd
   **Information Only:** X
   **Action Taken/Committee Recommendation(s):**

   The purpose of the briefing was to provide an update on Dallas Animal Services operations, their education and outreach efforts and changes to the cruelty investigations unit. Over the last year there has been a 3% increase in dogs caught, 7% increase in dogs turned into shelter, 11% increase in dogs and cats adopted, 43% increase in spay/neuter applications approved, and loose/aggressive service requests are down 22%.

   In July of 2009 a Spay/Neuter Clinic was opened that permits adopters to take their new companions home the same day. Sterilizations are performed on adopted animals only. Since the opening, 112 dogs and 20 cats have been sterilized.

   District 2 and District 5 have focused on loose dog initiatives by having Animal Services pick up loose dogs, distribute educational brochures, and issue citations to non-compliant citizens. Animal Services has also participated in local events, presented information at community events and schools, conducted environmental tours of the shelter, taught weekly Responsible Pet Ownership classes in English and Spanish, held monthly open house events at the shelter, and hosted a workshop for DISD Pre-K through 8th grade science teachers. There are also microchip clinics held every 4th Saturday of the month, registration and vaccination clinics scheduled to begin in October 2009, and continued volunteer recruitment orientations.

   The animal cruelty investigations process was reviewed and the following changes occurred: reassigned four officers to work cruelty investigations full-time, dedicated one supervisor to manage the unit, implemented a plan to rotate officers to ensure consistent and thorough investigations, and reviewed and revised all cruelty investigation policies and directives. A mandatory refresher training was also provided for all animal services officers who respond to
service requests. With this training a cruelty investigations check list was developed to assist responding officers in ensuring proper resolution of cases.

Motion made by: Motion seconded by:
Item passed unanimously: _____ Item passed on a divided vote: X
Item failed unanimously: _____ Item failed on a divided vote: _____

4. **Barclay Square Apartments Informational Memo**
   Presenter(s): Forest Turner
   Information Only: X
   Action Taken/Committee Recommendation(s):

An informational memo was provided to update the committee of an ongoing issue tenants of Barclay Square Apartments are having with the managers and owners of the complex.

Motion made by: Motion seconded by:
Item passed unanimously: _____ Item passed on a divided vote:
Item failed unanimously: _____ Item failed on a divided vote:

Pauline Medrano
Chair
Memorandum

DATE: September 25, 2009

TO: Honorable Members of the Quality of Life Committee: Pauline Medrano (Chair), Vonciel Jones Hill (Vice Chair), Carolyn R. Davis, Angela Hunt, Sheffie Kadane, David A. Neumann, Steve Salazar

SUBJECT: DCHHS Update on the H1N1 Pandemic

On Tuesday, September 29, 2009, you will be briefed on the Dallas County Department of Health and Human Services efforts to address the H1N1 (Swine Flu). The briefing will be presented by Zachary Thompson, M.A., Director and Dr. John Carlo, M.D., M.S.E. Medical Director of the Dallas County Department of Health and Human Services. The briefing material is attached for your review.

If you have questions or need additional information, please let me know.

Forest E. Turner
Assistant City Manager

cc: Honorable Mayor and Members of the City Council
Mary K. Suhrn, City Manager
Deborah A. Watkins, City Secretary
Thomas P. Perkins, Jr., City Attorney
Craig D. Kinton, City Auditor
Judge C. Victor Lander, Judiciary
Ryan S. Evans, First Assistant City Manager
A.C. Gonzalez, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
David K. Cook, Chief Financial Officer
Helena Stevens-Thompson, Assistant to the City Manager
Update on the H1N1 Pandemic
Dallas City Council Quality of Life Committee
September 29, 2009

Dallas County Health and Human Services

Overview

Preparing and responding to an Influenza Pandemic remains a primary focus of the Dallas County Department of Health and Human Services (DCHHS). The reception of the Centers for Disease Control and Prevention (CDC) Bioterrorism Cooperative Agreement Funds in 2002 stimulated our efforts to ready this community against not only Bioterrorism but for any public health emergency. Subsequent events including the hurricane evacuations and emerging disease threats such as SARS, West Nile Virus and Cryptosporidiosis have tested our response, and we have continued to refine our capabilities to meet these and future challenges.

With assistance from the Pandemic Influenza State and Local Funding beginning in 2006, DCHHS initiated heightened local pandemic response planning. The major objectives were to educate key stakeholders as to the risk, and be a resource for community partners who were creating their own pandemic response plans. This strategy was for a potential H5N1 or “Bird Flu” epidemic. While the H5N1 virus thankfully did not become a pandemic virus, the preparing work undertaken over the past 4 years greatly expanded our readiness for any potential emerging communicable disease threat.

The novel H1N1 influenza virus or “swine flu” is thought to have originated in the small village of La Gloria, Mexico around February 2009. By mid-April, Mexico City, the largest city in the world, was brought to a standstill. Cases began to spread quickly to the United States. On April 26, 2009 a nationwide public health emergency declaration was issued by Acting HHS Secretary Charles Johnson.

The spread of this new virus was unprecedented. Whereas seasonal influenza viruses typically take 6 months to circulate the globe, the H1N1 virus reached 6 continents in 6 weeks.

Locally, DCHHS activated its emergency response plan on April 24, 2009. The major objectives during the Spring 2009 H1N1 response were:

- Collect data and investigate cases of influenza to understand the transmission dynamics and severity
- Alert and inform the medical community, key government officials, business leaders, and the public about the situation and what measures needed to be taken
- Plan for medical countermeasures and the distribution of medications and vaccines.

On June 11, 2009, the World Health Organization declared that the novel H1N1 virus was a Pandemic Virus. This declaration called for the expedited manufacturing and delivering of H1N1 influenza vaccines by the pharmaceutical industry. Clinical trials to ensure an effective and safe vaccine were begun shortly thereafter.

Post-spring Planning

In anticipation of a resurgence of H1N1 infections this fall and winter, DCHHS has been actively working with school, healthcare, government and business leaders this summer. Key preparedness elements which are being stressed to all entities:

- Ensure that individuals who are sick with symptoms of influenza stay at home and away from others
- Promote effective hand hygiene and cough/sneeze etiquette
- Keep surfaces clean


• Encourage individuals who are experiencing symptoms to seek medical attention if their symptoms are severe or if they are at high risk for influenza-related complications
• Receive influenza vaccines when available and indicated

Schools

Priority for the 2009-2010 school year is for schools to remain open while operating as safely as possible. Dallas County school officials have been actively engaged with DCHHS staff throughout the summer months to plan for the potential return of the H1N1 virus. Meetings this summer have included:

- Dallas County Public School Superintendents
- School Nurse Directors
- Irving Independent School District
- Dallas Independent School District
- Diocese of Dallas Catholic Schools
- Dallas area Child and Daycare Providers
- DeSoto Independent School District
- Eastfield Community College
- Dallas-area Head Start Program Health Committee

All public schools are reporting daily absentee numbers to DCHHS. Many are utilizing a web-based reporting system developed internally by DCHHS staff. Schools are also working to communicate important influenza safety measures to their parents.

Throughout the influenza season DCHHS will continue to partner closely with school health officials to monitor the course of H1N1 and make joint decisions on how best to respond to school outbreaks.

Health Care

DCHHS has been working closely with the health care community to prepare for this year’s flu season. The Dallas Medical Operations Center, a collaboration fostered by the hospital community and DCHHS, has been actively planning for a potential increase in patient volume. Issues such as resource shortages, staffing, infection control practices, and medical countermeasures are being discussed. DCHHS staff have also had several meetings with U.T. Southwestern Medical School officials this summer to increase the already high level of collaboration which exists between the organizations.

The Dallas County Medical Society has been an integral partner to facilitate rapid and up-to-date information to area practicing physicians. Regular blast faxes and health alerts have been distributed. A redesigned website contains current practice and treatment guidelines, and the Medical Society assisted with notifying physicians of how to place orders for the upcoming H1N1 vaccine. Regular influenza epidemiological reports are also being distributed via email to healthcare partners. This information is also being kept on the DCHHS website. A clinical treatment algorithm for H1N1 infections developed by the DCHHS staff has been distributed to area physicians and has been used as a model by both the Texas Department of State Health Services and the Texas Medical Association. DCHHS staff have authored several scientific journal articles published since May.

Government

DCHHS has been working with numerous government officials this summer in order to ensure important services will operate effectively during a heightened epidemic. Municipalities have agreed to place influenza prevention information inserts in their utility bills. Important meetings have included:

- Dallas County Public Health Advisory Committee
- City of Dallas Environmental Health Commission
- City of Dallas City Manager’s Meeting
- North Texas Council of Governments
- City of Boston
- Washington District of Columbia
- Texas Department of State Health Services
- Collin, Denton, and Tarrant County Health Authorities
- 2-1-1 Texas Information and Referral Network
- North Texas Crime Commission
- Dallas County Jail Health Services
- Immunize Kids Coalition
- CareVan Symposium
DCHHS has also refined its own operational guidelines which include an antiviral and vaccine allocation plan for essential County Employees. Guidance has been distributed to City Emergency Managers and EMS Medical Directors on vaccine ordering and distribution for municipal employees.

**Businesses**

Many business leaders have been active participants in the community pandemic planning process. In April, the City of Dallas Downtown Emergency Response Team (DERT) hosted a well attended Metaleadership Seminar created by the CDC Foundation. Over 150 business, education, healthcare, and government representatives attended. The H1N1 response and effective communication were primary issues.

Organizations who have been actively working with DCHHS during their planning process this summer have included:

- Energy Future Holdings
- Texas Instruments
- Hillwood Development Corporation
- Mary Kay
- Lockheed Martin
- Inwood National Bank
- State Fair of Texas
- Verizon Business
- YUM Foods
- Tenet Healthcare Corporation
- North Texas TORCH (Texas Organization of Residential Care Homes)
- Maxim Healthcare
- Food Marketing Institute
- Greater Dallas Chamber of Commerce

Business leaders have been encouraged to ready their organizations by educating their employees about influenza, and encourage individual protection measures. Many occupational health officials and risk managers are now on the DCHHS Influenza email list. Businesses are also readying their organizations by ordering H1N1 vaccines for their employees who are considered to be priority for receiving the H1N1 vaccine (see below).

**General Public**

Dallas County Health and Human Services

Aggressive radio, internet, newspaper, and television media campaigns have been completed this summer which stress the importance of individual protection and precautionary measures.

The DCHHS H1N1 Website is being continuously updated and remains a valuable information source for a wide variety of audiences.

Leaders of faith-based organizations have received letters urging them to ready their communities against influenza.

**Influenza Surveillance**

DCHHS employs a robust influenza surveillance network and has had this system in place since 2004. In addition to school-based reporting, DCHHS partners with over 20 Dallas area hospitals, urgent care centers and private providers to act as sentinel sites for influenza reporting. These sites provide DCHHS epidemiologists with information on the numbers of positive influenza tests at their facilities on a weekly basis. This allows DCHHS epidemiologists to establish trends in influenza activity in Dallas County.

DCHHS also uses a Syndromic Surveillance system which electronically monitors hospital emergency departments for patients who present with a chief complaint of influenza-like illness.

**Laboratory**

During the spring 2009 H1N1 outbreak in Dallas County, the DCHHS laboratory responded and completed testing on over 1,000 specimens. Whereas the laboratory completes 80 samples per week during regular influenza seasons, up to 200 samples were collected per day during the peak of the spring epidemic. Integral to enabling the laboratory to test this increase in sample volume were equipment, personnel, and supplies provided by the U.S. Department of Homeland Security. Following the spring outbreak, the DCHHS laboratory has utilized additional funds to triple the capacity for influenza testing for future outbreak responses.

**H1N1 Vaccine**

On July 30, the CDC published the results of the Advisory Committee for Immunization Practices meeting and the Committee’s recommendations
for priority persons who should receive the H1N1 vaccination. These groups are:

- Pregnant women
- Household contacts of children under 6 months of age
- Children and young adults ages 6 months through 24 years
- Healthcare workers and Emergency Medical Service (EMS) providers
- Adults aged 25 through 64 years who have health conditions associated with a higher risk of medical complications from influenza.

Recent reports indicate individuals over the age of 10 will need only a single dose of the H1N1 vaccine in order to achieve immunity against the virus. Children under the age of 10 will likely need 2 doses. The process of manufacturing the H1N1 vaccine has been underway all summer. Also, ongoing clinical trials are being completed in multiple locations throughout the United States to ensure that an effective and safe H1N1 vaccine is available. Currently, it is estimated that initial supplies of the H1N1 vaccine will be available by mid-October. All H1N1 vaccines and supplies are to be paid for by the Federal Government.

The DCHHS Public Health Preparedness and Immunization Staff have been actively planning for the upcoming delivery and administration of the H1N1 vaccine. Private medical providers, hospitals, and pharmacies have been strongly encouraged to order a supply of H1N1 vaccines for their patients through the Texas Department of State Health Services website (http://www.texasflu.org/).

The primary populations DCHHS intends to focus for its own vaccination campaign include:

- Healthcare workers and EMS Personnel who are not able to receive the H1N1 vaccine elsewhere
- Children ages 6 months to 24 years of age who are regularly receive immunizations through public immunization clinics
- Other individuals in the CDC's priority groups who are not able to receive the vaccine elsewhere

DCHHS has numerous public health clinics and immunization locations which provide primarily childhood immunizations for persons without a medical provider. These locations will be utilized with potentially extended hours and days to accommodate additional persons requesting the H1N1 vaccine. DCHHS will also potentially utilize former City of Dallas Immunization Clinic sites for the H1N1 vaccine distribution. The number of clinics and vaccine administration volume will be heavily dependent on the amount and rate at which the vaccine is received from the federal government. A wide range of potential clinical operations is being developed to account for a number of distribution scenarios.

To date, over 1000 medical providers, pharmacies, and healthcare organizations have registered as entities who wish to provide H1N1 vaccines to their patients. The North Texas area has the largest number of providers in the State who have registered at this time to be considered for H1N1 vaccine delivery.

**Antiviral medications**

Influenza antiviral drugs are prescription drugs (pills, liquid, or inhaler) that decrease the ability of flu viruses to reproduce. These medications are effective in the prevention of severe influenza illness, particularly in individuals who would be likely to have more severe cases. The federal strategic national stockpile since 2006 has procured over 81 million courses of antiviral medications. The State of Texas has requested 50% of its population-based allocation of this supply. Current planning is underway by the Texas Department of State Health Services to distribute these medications to local pharmacies. Once delivered, these medications are intended to be dispensed to individuals who are unable to pay for their prescriptions.

Additional antiviral medications are being made available by DCHHS to be utilized by local hospitals if their own pharmaceutical supplies become exhausted. Additionally, DCHHS has a limited supply for charitable clinics operating in the County.
Update on the H1N1 Pandemic
September 29, 2009
City of Dallas Quality of Life Committee

John T. Carlo, M.D., M.S.E.
Medical Director/Health Authority
Dallas County Department of Health and Human Services
Influenza

- 15th Century Italy: *Influence of the stars*

- Type A
  - 3 H subtypes; 2 N subtypes are known to cause human infections
  - 16 H subtypes; 9 N subtypes exist in nature

- New viruses have created Pandemics
  - 1918-1919
  - 1957-1958
  - 1968-1969
Lifecycle of Influenza

Webster, et al. EID. 2006; 12(1): 4
Swine Influenza

Slide courtesy of Dr. Amy Vincent, USDA
Public Health Response During Disasters

- Disease control and prevention
- Coordination of the provision of healthcare services
- Risk communication
Swine Influenza, 2009

- March 28th: Onset of illness of case A (border surveillance)
- March 30th: Onset of illness of case B (military surveillance)
- April 15th: Novel influenza virus identified by the CDC
Swine Influenza, 2009

- Friday, April 17th: Email from CDC Quarantine Station, Case of swine influenza in airline passenger from San Diego to Dallas
- Saturday, April 18th: Report from San Diego: 3 cases of Swine Influenza Infections. Detected from military surveillance
- Saturday, April 18th: Epidemiology team dispatched to Dallas location
Swine Influenza, 2009

- Wednesday, April 22\textsuperscript{nd}: Health Advisory for Medical Providers issued. 2 cases in San Antonio area reported (5 total)
- Thursday, April 23\textsuperscript{rd}: San Antonio virus isolates related to California isolates
Swine Influenza, 2009

- Friday, April 24th: 7 confirmed cases in U.S., Mexico reports 3 separate events:
  - 854 cases of pneumonia in Mexico City with 59 deaths
  - 24 cases of Influenza-like illness (ILI) with 3 deaths
  - Mexicali, near the border of the U.S., 4 cases of ILI
- Saturday, April 25th: WHO issues first alert
- Sunday, April 26th: 3 cases of non-subtypable influenza infections in Dallas County
Swine Influenza, 2009

- Sunday, April 25th -- Sunday May 3rd: Full response of Department, Laboratory testing, contact investigations, transportation notifications, press conferences, technical consultations, and advisories
- Monday, May 4th: Updated guidance from CDC for school closure
- Thursday, May 7th: Emergency operations ended
Dallas School Absentee Reports

Data collected by Wendy Chung and Mary Katherine Sanchez
## Dallas County Laboratory Testing Results

<table>
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<tr>
<th>Week Ending</th>
<th>May 2</th>
<th>May 9</th>
<th>May 10-May 30</th>
<th>May 31-June 20</th>
<th>June 21-July 18</th>
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<td>CDC Week</td>
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<td>18</td>
<td>19 - 21</td>
<td>22 – 24</td>
<td>25-28</td>
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<td>Influenza A</td>
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<tr>
<td>(Total Positive PCR Tests)</td>
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<td>Seasonal H1N1</td>
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<td>Seasonal H3N2</td>
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<tr>
<td>Novel H1N1</td>
<td>122 (82%)</td>
<td>66 (89%)</td>
<td>46 (94%)</td>
<td>30 (100%)</td>
<td>40 (100%)</td>
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<td>PCR-Negative Specimens</td>
<td>577</td>
<td>129</td>
<td>17</td>
<td>1</td>
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</tr>
</tbody>
</table>

Slide by: Wendy Chung and Kristy Baumgart Dallas County Health and Human Services
School Dismissal

- Classroom settings are the most socially dense environments in our communities
- School age children spread influenza efficiently
- Pediatric hospital bed space is limited
School Dismissal Problems

- Care providers may need to miss work
- Free breakfast and lunch programs become unavailable
- Some area households may have higher density environments
- No access to school health clinic
- Loss of school absence tracking to characterize epidemic
School Closure Principles

- **Authority**
  - School Districts
  - Health and Safety Code, §81.084
  - Texas Government Code, §418.018 Movement of people

- **Surveillance**

- **Decision-making Process**

- **Results**
Antivirals

- Still currently not recommended to be prescribed for stockpiling
- U.S. = 81 million courses
- Texas = 700,000 courses
- Resistance continues to be a concern
- Distribution of antiviral stockpiles is ongoing
H1N1 Vaccine

- H1N1 Vaccine manufacturing update
- Priority groups
- Delivery procedures
Hospital Readiness

- Care of influenza patients
  - Treatment
  - Testing
- Avoiding nosocomial spread of influenza
- Healthcare worker personal protection
- Management of medical supplies and resources
Recommendations

- Sick persons should stay home
- Hand washing
- Cough/Sneeze etiquette
- Frequent environmental cleaning

Acknowledgements

- DCHHS Staff
- Healthcare providers
  - Dallas County Medical Society
  - U.T. Southwestern Medical School
  - Parkland Health and Hospital System
Dallas County Health and Human Services

http://www.dallascounty.org/
jcarlo@dallascounty.org
214-819-2023
Preparation for H1N1 underway

At a time of the year when flu infections are rare, a new strain of flu — 2009 H1N1 — continues to circulate, infecting many people around the world.

Dallas County is bracing for a flu season during which seasonal flu strains and the new strain will be circulating concurrently.

We have yet to receive an H1N1 vaccine and we expect infections rates to rise again in this flu season.

How the flu will affect our community is unpredictable, but Dallas County Health and Human Services is positioned to respond to the anticipated wave of infections.

DCHHS is going to let science guide our response to whatever unfolds this flu season. We will follow recommendations that are given by our medical director Dr. John Carlo and our epidemiologists.

We’re also going to need your help to prevent the spread of illness.

Because we want to be sure our community is well educated and prepared this flu season, we are taking proactive steps.

Take a close look at some of the things Dallas County Health and Human Services has done for you.
Know what to do about the flu

Limit the spread of flu

What you can do:

- Wash your hands frequently with soap and water, especially after being around people who are sick or coughing or sneezing.
- Cover your nose and mouth with a tissue when you cough or sneeze.
- Avoid touching your eyes, nose, and mouth.
- Stay home when you are sick.
- Clean and disinfect frequently touched objects and surfaces.

Comparing seasonal flu and H1N1

Similarities and differences:

- Both can cause fever, cough, and body aches.
- Both can be transmitted to others from 1-3 days before symptoms start.
- Both can be treated with antiviral medications.
- Both can lead to complications such as pneumonia.

Potential school closures

What parents can do and need to know:

- Keep your children home if they are sick.
- Wash your hands frequently.
- Avoid close contact with sick children.
- Monitor your child for fever.
- Keep up to date on recommended vaccines.

The vaccine

- The vaccine is made with weakened or killed flu viruses.
- It helps your body make antibodies that protect you from the flu.
- It is given as an injection.
- It is recommended for everyone 6 months and older.

SPECIAL EDITION
HINI virus

YOUR FAMILY
HOME A closer look

Before the H1N1 Flu Alert

The 2009 H1N1 virus was initially referred to as swine flu, but it quickly became clear that the virus was spread primarily among young people. The virus is believed to have spread through large gatherings, such as sporting events, religious events, and military exercises. The virus is believed to have originated in pigs, but it has been transmitted from person to person.

H1N1 and other strains of flu have been around for decades.

The H1N1 strain of flu is a new type of flu virus that does not have a lot of immunity in the population. It is important to get vaccinated against the H1N1 virus to help prevent the spread of the virus.

Wash your hands frequently with soap and water, especially after being around people who are sick or coughing or sneezing. Cover your nose and mouth with a tissue when you cough or sneeze. Avoid touching your eyes, nose, and mouth. Stay home when you are sick. Clean and disinfect frequently touched objects and surfaces.

Published by the Dallas County Health and Human Services

For more information, visit www.dallascounty.org/flu
Suspect that you have the flu?

If you have a fever, you should stay home from work or school for at least 24 hours until it's gone without the use of any fever-reducing medication.

Stay away from others as much as possible.

Rather than potentially exposing your healthcare provider's waiting room with the flu, call first and ask for any specific instructions that may suit your medical condition. They may recommend antiviral medication, such as Tamiflu or Relenza.

While at home, get plenty of rest and drink clear fluids to prevent dehydration.

Wear a facemask, if possible, when sharing common spaces with other household members to prevent the spread of illness.

Cover your coughs and sneezes and wash your hands frequently with soap and water.

If your flu-like symptoms seem to improve, but then return with a fever and worse cough or if you experience any difficulty breathing, sudden dizziness, confusion, pain or pressure in your chest or abdomen or severe, persistent vomiting, you should seek urgent medical attention.

If you are the caregiver...

Avoid face-to-face contact with the sick person.
Clean your hands with soap and water after touching the sick person and handling used tissues and laundry.
Wear a facemask while caring for the sick person, if possible.
Keep surfaces such as bedside tables, bathroom surfaces and toys for children clean by wiping them down with disinfectants.
Wash used linens with soap and water and dry on a hot setting. Avoid contaminating yourself when handling the laundry.
Keep the sick person in an isolated room and keep the door closed whenever possible.
Protect your children from the flu this season.

When flu is circulating in our community, school-aged children are particularly affected.

Symptoms of flu include fever with cough or sore throat, and sometimes vomiting or diarrhea.

Flu spreads easily and can cause outbreaks in our schools.
Vaccination is the best way to protect your child from the virus. Teaching them simple precautions will protect them from the flu.

Keeping your child at home while they’re sick and notifying their school if they have the flu will help health officials determine if an outbreak is occurring. Sick students should not return to school until free of symptoms for at least 24 hours.

WHAT PARENTS CAN DO

- Check your child every morning for signs of illness.
- If your child has flu-like symptoms keep your child at home.
- Notify school officials with the reason for your child’s absence the same day your child misses school.
- Have your family vaccinated for the flu every year.

WHAT CHILDREN CAN DO

- Wash your hands thoroughly and frequently with soap and water.
- Wash your hands before and after touching your eyes, nose and mouth.
- Use your elbow to shield your cough or sneeze.
- Don’t share personal items such as toothbrushes, drinking glasses or towels.

Log onto dallascounty.org for updated information and recommendations.

Dallas County Health and Human Services
214-819-3100 | www.dallascounty.org
Zachary Thompson, Director
Dr. John Carlo, Medical Director
Proteja sus niños contra la influenza esta temporada.

Cuando la influenza está circulando en nuestra comunidad los niños que están en la escuela son afectados especialmente.

Sintomas de la influenza incluye fiebre con tos o dolor de garganta y a veces vómito o diarrea.

La influenza esparce fácilmente y puede causar estallidos en nuestras escuelas.

Vacunación es la mejor manera a proteger los niños contra el virus. Enseñándoles precauciones simples protegerán a ellos contra la influenza.

Quedando a los niños en la casa cuando están enfermos y notificando su escuela si tienen la influenza ayudará a los oficiales de salud hacer una determinación si un estallido está ocurriendo. Estudiantes que están enfermos no deben regresar a la escuela hasta que no tengan síntomas por lo menos de 24 horas.

PARA PADRES

- Cada mañana, averigüe si los niños tienen señales de enfermedad.
- Si los niños tienen síntomas de influenza que se quedan en casa.
- Notifique a los oficiales de la escuela con la razón de la ausencia el mismo día que los niños no estén en clase.
- Vacune toda la familia contra la influenza cada año.

PARA NIÑOS

- Lave muy bien sus manos con jabón y agua con frecuencia.
- Lave sus manos antes de y después de tocar sus ojos, nariz y boca.
- Use su codo en vez de la mano cuando necesita estornudar o toser.
- No comparta artículos personales como cepillos de dientes, vasos de beber o toallas.
- Busque más información y recomendaciones en dallascounty.org.

Dallas County Health and Human Services
214-819-2100 | www.dallascounty.org
Zachary Thompson, Director
Dr. John Carlo, Medical Director
4 steps to clean hands

1. Wet
   Wet your hands with warm running water.

2. Lather
   Apply soap and lather for at least 20 seconds.

3. Rinse
   Thoroughly rinse your hands with warm water.

4. Dry
   Dry hands with a towel. Then use it to turn off faucet.
Prevent the spread of H1N1

2009 H1N1 influenza virus is an illness that is spread when respiratory droplets land on surfaces that are touched by others. The H1N1 strain, once referred to as swine flu, has genes from flu viruses that circulate in pigs, birds and humans.

2009 H1N1 can vary in severity. Pregnant women, diabetics and people who suffer from asthma, heart and kidney disease have the highest risk of severe disease. Severe H1N1 infections can require hospitalization and cause death. Milder cases that cause symptoms similar to those associated with seasonal flu won't usually require medical attention.

What you need to know about H1N1 flu

How do I know if I have H1N1 flu or seasonal flu?
The 2009 H1N1 virus is what is circulating now. Because the new strain is similar to seasonal flu in terms of severity, it is being treated like seasonal flu.

What are the symptoms?
People who have been infected with the virus report fever, cough, sore throat, runny or stuffy nose, body aches, headaches, chills and fatigue. Some people have reported vomiting and diarrhea.

What is the treatment?
Call your doctor first and ask for any specific instructions that may suit your medical condition. They may recommend antiviral medication, such as Tamiflu or Relenza.

What if I'm not experiencing any symptoms?
Some infected people will show no symptoms. You should still incorporate the preventative steps daily to prevent the spread of germs.

What if my symptoms improve, but then return?
If your fever returns or your cough worsens, you should seek urgent medical attention, especially if you have difficulty breathing or experience persistent vomiting, sudden dizziness or pain in your chest or abdomen.

Log onto dallascounty.org for more information regarding H1N1 updates.
Seasonal flu and novel H1N1 virus infections can spread quickly. Prevention is key! Simple actions can prevent the spread of the illness.

It's going to be a busy flu season. Are you and your family prepared?

**PREVENT ILLNESS**
- Get a flu shot every year.
- Wash your hands thoroughly with soap and water and use hand sanitizer regularly.
- Wash your hands before touching your eyes, nose and mouth.

**PREVENT SPREADING**
- Stay home if you have flu-like symptoms.
- Use your elbow to shield your cough or sneeze.
- Don’t share personal items such as toothbrushes, drinking glasses or towels.

DCHHS
Dallas County Health and Human Services
814-819-2100  www.dallascounty.org
Safe families, healthy lives
La influenza estacional y el virus H1N1 pueden transmitir rápidamente. La prevención es la llave! Las acciones simples pueden prevenir el contagio de la enfermedad.

Esta temporada de influenza será ocupada. ¿Está preparada usted y su familia?

PREVENGA ENFERMEDAD
- Tome una vacuna contra la influenza cada año.
- Lave muy bien sus manos con jabón y agua y use los desinfectantes para manos con frecuencia.
- Lave sus manos antes de tocar sus ojos, nariz y boca.

PREVENGA CONTAGIO
- Quédese en casa cuando tenga síntomas como las que vienen con la influenza.
- Use su codo en vez de la mano cuando necesite estornudar o toser.
- No comparta artículos personales como cepillos de dientes, vasos de beber o toallas.

DCHHS
Dallas County Health and Human Services
214-819-2100 www.dallascounty.org

Safe Families, Healthy Lives
Don’t let the flu get you!

- Get a flu shot every year.
- Stay at home if you have flu-like symptoms.
- Wash your hands with soap and water often.
- Use hand sanitizer regularly.
- Wash your hands before touching your face.
- Use your elbow to shield your cough or sneeze.

Dallas County Health and Human Services
214-819-2100   www.dallascounty.org

Lakshy Thompson, Director
Dr John Carlos, Medical Director
¡Protéjase contra la influenza!

> Tome una vacuna contra la influenza cada año.
> Quédese en casa cuando tenga síntomas como las que vienen con la influenza.
> Lave sus manos con jabón y agua.
> Use los desinfectantes para manos con frecuencia.
> Lave sus manos antes de tocar su cara.
> Use su codo en vez de la mano cuando necesite estornudar o toser.

DCHHS
Safe families, healthy lives.

Dallas County Health and Human Services
214-819-3100 www.dallascounty.org

Sankey Thompsett, Director
Dr. John Cato, Medical Director
37
DATE    September 25, 2009

TO    Honorable Members of the Quality of Life Committee: Pauline Medrano (Chair), Vonciel Jones Hill (Vice Chair), Carolyn R. Davis, Angela Hunt, Sheffie Kadane, David A. Neumann, Steve Salazar

SUBJECT    2010 Census Status Update

On Tuesday, September 29, 2009, you will be updated on the 2010 Census Status. The briefing material is attached for your review.

If you have questions or need additional information, please let me know.

Forest E. Turner
Assistant City Manager

CC:    Honorable Mayor and Members of the City Council
       Mary K. Suhm, City Manager
       Deborah A. Watkins, City Secretary
       Thomas P. Perkins, Jr., City Attorney
       Craig D. Kinton, City Auditor
       Judge C. Victor Lander, Judiciary
       Ryan S. Evans, First Assistant City Manager
       A.C. Gonzalez, Assistant City Manager
       Jill A. Jordan, P.E., Assistant City Manager
       David K. Cook, Chief Financial Officer
       Helena Stevens-Thompson, Assistant to the City Manager

"Dallas, the City that Works: Diverse, Vibrant and Progressive"
2010 Census Status Update

City of Dallas, Dallas Mayor’s Complete Count Committee, and Census Bureau Efforts, Activities, and Accomplishments
Purpose

- Census background information
- What Census data means to Dallas
- 2010 Census challenges
- 2010 Census updates
  - City of Dallas
  - Dallas Mayor’s Complete Count Committee
  - US Census Bureau
- Call To Action
Decennial Census Facts & History

- The Census is a count of everyone living in the United States
  - Mandated by the United States Constitution
  - Has been held every 10 years since 1790
  - First Census in Texas was held in 1850

![Graph showing total population in millions from 1900 to 2000.](chart.png)
<table>
<thead>
<tr>
<th></th>
<th>Estimate</th>
<th>2000</th>
<th>1990</th>
</tr>
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<tbody>
<tr>
<td><strong>United States</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Population</td>
<td>304,059,724</td>
<td>281,421,906</td>
<td>248,709,873</td>
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<tr>
<td><strong>State of Texas</strong></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Population</td>
<td>24,326,974</td>
<td>20,851,820</td>
<td>16,986,510</td>
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<tr>
<td><strong>Dallas (County)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Population</td>
<td>2,412,827</td>
<td>2,218,899</td>
<td>1,852,810</td>
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<tr>
<td><strong>Dallas (City)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Population</td>
<td>1,279,910</td>
<td>1,188,580</td>
<td>1,006,877</td>
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</tbody>
</table>
Census data is used for legislative purposes

- City municipalities use Census totals to redraw council districts
- States use Census totals to redraw legislative districts
- The population totals from the Census determine the number of seats each state has in the House of Representatives
As a result of the 2000 Census

- 8 states gained congressional seats
  - Arizona (+2), California (+1), Colorado (+1), Florida (+2), Georgia (+2), Nevada (+1), North Carolina (+1), Texas (+2)

- 10 states lost congressional seats
  - Connecticut (-1), Illinois (-1), Indiana (-1), Michigan (-1), Mississippi (-1), New York (-2), Ohio (-1), Oklahoma (-1), Pennsylvania (-2), Wisconsin (-1)

<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>California</td>
<td>33,930,798</td>
<td>33,871,648</td>
<td>59,150</td>
<td>53</td>
<td>52</td>
<td>45</td>
<td>43</td>
<td>38</td>
<td>30</td>
<td>23</td>
<td>20</td>
<td>22</td>
<td>22</td>
<td>8</td>
</tr>
<tr>
<td>Texas</td>
<td>20,903,994</td>
<td>20,851,820</td>
<td>52,174</td>
<td>32</td>
<td>30</td>
<td>27</td>
<td>24</td>
<td>23</td>
<td>22</td>
<td>21</td>
<td>21</td>
<td>18</td>
<td>18</td>
<td>16</td>
</tr>
<tr>
<td>New York</td>
<td>19,004,973</td>
<td>18,976,457</td>
<td>28,516</td>
<td>29</td>
<td>31</td>
<td>34</td>
<td>39</td>
<td>41</td>
<td>43</td>
<td>45</td>
<td>45</td>
<td>43</td>
<td>43</td>
<td>37</td>
</tr>
</tbody>
</table>
Decennial Census Facts & History (cont)

- Census data determines annual federal funding allocations to states and cities

  - 2000 Census: Estimated annual federal distribution of $300 Billion

  - 2010 Census: Estimated annual federal distribution of $400 Billion
    - Potentially equal to $4 Trillion over a 10-year period leading to the 2020 Census
2010 Census: What it means to the city of Dallas

- Federal dollars received as a result of Census enumeration help fund
  - Emergency food & shelter
  - Community Development
  - Public transportation
  - Road rehabilitation & construction
  - Programs for elderly
  - Head Start programs
  - Title 1 grants to educational agencies
2010 Census: What it means to the city of Dallas

- City of Dallas departments utilize Census data
  - Office of Emergency Management:
    - Some Homeland Security grants are based on population
  - Department of Park and Recreation
    - The number of children reported in an area is used to determine if play structures or other youth oriented equipment should be installed
    - Many grant applications require detailed information about the neighborhoods served and the number of people impacted by a potential project. Census data provides information on income levels, racial make-up, age distribution, total population, and education level which is used to fulfill grant requirements and justify projects.
  - Library Services
    - Census data is used determine educational program needs in service areas such as GED and literacy courses.
## Homeless and Emergency/Transitional Shelter Population Trends

### Texas – Total Homeless Population

<table>
<thead>
<tr>
<th></th>
<th>1990</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Texas</td>
<td>7,816</td>
<td>7,608</td>
</tr>
</tbody>
</table>

### Texas – Homeless Population by Gender (2000)

<table>
<thead>
<tr>
<th>Gender</th>
<th>Under 18</th>
<th>Over 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Males (4,927)</td>
<td>918</td>
<td>4,009</td>
</tr>
<tr>
<td>Females (2,681)</td>
<td>860</td>
<td>1,821</td>
</tr>
</tbody>
</table>

### Texas – Cities with 100,000 or More Pop. with 100 or More People in E&T Shelters (2000)

<table>
<thead>
<tr>
<th>City</th>
<th>Under 18</th>
<th>Over 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dallas (1,321)</td>
<td>165</td>
<td>1,156</td>
</tr>
<tr>
<td>Houston (1,310)</td>
<td>323</td>
<td>987</td>
</tr>
<tr>
<td>San Antonio (801)</td>
<td>216</td>
<td>585</td>
</tr>
<tr>
<td>Fort Worth (602)</td>
<td>73</td>
<td>529</td>
</tr>
</tbody>
</table>

Quality of Life Highlights: Counting Persons Experiencing Homelessness

- Census Bureau identifies all “Service Locations” that accommodate homeless individuals and families.

- This information is compiled into a database and provided to local Census officials.
Quality of Life Highlights:
Counting Persons Experiencing Homelessness (cont)

- Service Locations
  - Emergency and transitional shelters
  - Soup kitchens
  - Regularly scheduled mobile food vans
  - Non-shelter outdoor locations
Quality of Life Highlights:
Counting Persons Experiencing Homelessness (cont)

- The Census Bureau
  - Compiles a database of all Service Locations that is provided to local Census officials

- Local Census Bureau Representatives
  - Visit/contact sites to verify their existence and categorize
  - Mobilize for a 3-day operation to count all persons experiencing homelessness that are located at one of the previously identified service locations on that day
    - Group Quarters Count: March 29 – May 14, 2010
    - Homeless Count: March 29 – 31, 2010
2010 Census Challenges

- Confidentiality Concerns
- Perception of time commitment
- Mail response rate
- Hard To Count (HTC) Census Tracts
- Language barriers
Challenges: Confidentiality Concerns

- Census questionnaire responses are protected by law and are kept strictly confidential
  - Per U.S. Code: Title 13, Section 9
  - Information released after 72 years

- No court of law nor the President of the United States can access individual responses

- Personal information, including legal status, **IS NOT** shared with other federal agencies, state officials, or local authorities

- Census Bureau Employees
  - Must pass rigorous security and employment reference checks
  - Are subject to a $250,000 fine and/or 5 year prison term for breaking confidentiality
Challenges: Perception of Time Commitment

- In the past, the decennial Census included randomly selected individuals receiving the 50 question “long form”

- The long form is now part of the annual *American Community Survey*

- The 2010 Census will only utilize the “short form”
  - All questionnaires will consist of 10 easy questions
Challenges: Mail Response Rate

<table>
<thead>
<tr>
<th>Geographical Location</th>
<th>1990</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>65%</td>
<td>67%</td>
</tr>
<tr>
<td>Texas</td>
<td>61%</td>
<td>64%</td>
</tr>
<tr>
<td>Dallast County</td>
<td>60%</td>
<td>65%</td>
</tr>
<tr>
<td>City of Dallas</td>
<td>57%</td>
<td>62%</td>
</tr>
</tbody>
</table>


- **2010 Census Dallas Mail Response Rate Goal: 70%**
- When Census questionnaires are completed and returned by residents
  - The information is likely to be more accurate
  - Enumerators will not have to physically visit the dwelling for follow-up
  - A more accurate snapshot of the community is taken
Challenges: Hard To Count (HTC) Census Tracts

- HTC Criteria
  - A Hard To Count score summarizes the attributes of each census tract in terms of enumeration difficulty.
  - A total of 12 variables correlated with nonresponding households and undercounting were used to derive the HTC score (see appendix for list of variables)
  - Any census tract with a score of 70 or above is considered hard to count

- Dallas County Census Tracts: 488

- HTC Census Tracts
  - Dallas County: 108
  - Dallas (city): 88
    - 3 shared with other cities: DeSoto (CT016605), Garland (CT018504), and Farmers Branch (CT009900)
Dallas Council District HTC Map
Challenges: Language Barriers

- Census forms will be mailed in English and Spanish
  - Forms will be available in 4 additional languages
  - Assistance will be available in 59 languages

- Dual-Language (English/Spanish) Forms
  - Census Bureau Plan of Action: send dual-language forms to Census Tracts reporting 20% or more primarily Spanish speaking residents.

- Dallas County Census Tracts: 488

- Census Tracts Reporting 20% primarily Spanish Speakers
  - Dallas County: 54
  - Dallas (city): 35
Dallas, A Complete Count is in Our Hands
Dual Language 2010 Census Questionnaires

2010 Census Bilingual Questionnaire
Distribution by Collection Blocks
Dallas Regional Census Center

Number of Bilingual Collection Blocks
- Louisiana: 0
- Mississippi: 9
- Texas: 9669
- Dallas RCC: 9658

Dallas, A Complete Count is in Our Hands
City of Dallas Efforts

- Creation of Complete Count Committee (CCC)
  - Standing Meetings: 2nd Thursday of each month, 8am
- FY 09/10 budget considerations for 2010 Census awareness efforts
- Dedicated personnel
  - Establish a working relationship with the local Census Bureau
  - Work closely with and support the activities of the CCC
  - Develop and foster partnerships in and around Dallas
    - Community organizations (HOA, Crime Watch groups)
    - Government agencies
    - Educational institutions
    - Faith-based organizations
    - Business community
    - Professional and social organizations
- Dallas 2010 Census Webpage
Mayor’s Complete Count Committee (CCC)

- The CCC was established by Mayor Tom Leppert to increase 2010 Census awareness and motivate residents to respond.
- The CCC consists of volunteers representing faith-based/community/non and for profit organizations, the education and business community, chambers of commerce and major corporations.

Purpose
- Lead local outreach efforts that publicize the importance of the 2010 Census.
- Utilize CCC member knowledge, expertise, and influence to design and implement a census awareness campaign targeting all communities within the city of Dallas.
- Make a special effort to reach out to historically Hard to Count areas and populations to decrease the chance of an inaccurate or under count.
Mayor’s Complete Count Committee (cont)

- **Goals**
  - Increase the response rate in HTC Census tracts in Dallas
  - Increase the Census questionnaire mail response rate for Dallas (city) to 70%
    - Stretch goal of 75%
  - Foster partnerships with community groups and corporations to reach all Dallas residents
    - Secure a commitment of partnership to promote the 2010 Census
  - Secure donations (both monetary and in-kind)
  - Establish and maintain a presence in every district to ensure that Census promotion reaches all communities
  - Work closely with the COD 2010 Census staff and the Census Bureau
Mayor’s Complete Count Committee (cont)

Committee Activities and Outreach Efforts

- Press Events
- Dallas Arts Festival
- National Urban League Economic Empowerment Tour Career Fair
- CCC Partnership Drive
- UniverSoul Circus
- Mayors Back to School Fair
- Viva Dallas Expo
- Dallas Homeowners League Conference
- Tulisoma Festival
- Back Pack Bash
- Hispanic Heritage Celebration
- National Night Out
Mayor’s Complete Count Committee (cont)

- Partnerships
  - United States Census Bureau
  - Administration for Children & Families
  - City of Dallas Departments
  - Dallas County Community Colleges
  - Dallas ISD
  - dfwRealtors
  - Greater Dallas Hispanic Chamber of Commerce
  - Metropolitan Dallas Alumnae Chapter: Delta Sigma Theta
  - Texas Municipal League
  - Urban League of Greater Dallas
  - USDA
  - Visiting Nurses Association
Mayor’s Complete Count Committee (cont)

- Continued Efforts/Upcoming Events
  - Media Campaign
    - PSA utilizing local celebrities and familiar faces of Dallas
    - Billboard advertisements
  - Community Awareness Events
    - Census Sunday
    - Dallas We Count Walk
    - Citywide Census Pep Rallies
    - Participation in all community fairs/activities possible
  - Partnership Drives
    - Faith-Based Organizations: October 15
    - Business Community: November 17
    - Community Groups: December 8
    - Elected Officials: TBA
Census Bureau Time Line

Dallas, A Complete Count is in Our Hands
Call To Action

Dallas City Councilmembers can

- Encourage **ALL** Dallas residents to complete the 2010 Census questionnaire
- Encourage people without conventional housing to make sure they are counted
- Support Complete Count Committee activities
- Provide information in your newsletters, email blasts, and community mailings
- Encourage presentations at all community, HOA, BA, and Crime Watch meetings in your district
- Include a Census logo on your email signature
- Provide Census Web links on your Web site
- Host at least one Census event in your District
Mention the 2010 Census in Your District

10 minutes to answer
10 questions that will directly affect the next 10 years of your life!

The 2010 Census is Easy Safe & Confidential
Remember the 2010 Census Core Message

- **It’s Easy:**
  - Shortest questionnaire in Census history
  - Only ten questions
  - Will take approximately 10 minutes to complete

- **It’s Important:**
  - Remember that Census Day is April 1, 2010
  - Census data will directly affect how $400 billion of federal funding is allocated
  - The census provides a snapshot of the nation and our city

- **It’s Safe:**
  - Answers are protected by law and strictly confidential
  - Information collected is used for statistical purposes only
APPENDIXES
Commonly Used Census Terms

- **Apportionment** – Process to determine number of representatives to which each state is entitled

- **Be Counted Site** – A location where individuals who did not receive one can obtain a census questionnaire

- **Census Day** – A reference date for collecting data

- **Differential Undercount** – Refers to undercounting of specific “hard to count” populations generally difficult to count during the census

- **Group Quarters** – A census operation to count people living or staying in places such as college residence halls, skilled nursing facilities, group homes, military barracks, or correctional facilities

- **Mail Response Rate** – The percentage of households who upon receiving it, fill out their questionnaire and return it in a timely manner. Considered to be the most accurate information

- **Non-Response Follow Up** – A census operation where census workers (enumerators) conduct interviews with those households who did not return their questionnaire
## Hard To Count Variables

(mentioned on slide 17)

<table>
<thead>
<tr>
<th>No.</th>
<th>Variable</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Pct Vacant</td>
<td>Vacant Housing Units</td>
</tr>
<tr>
<td>2</td>
<td>Pct 2+ Multi Unit</td>
<td>Multi Unit 2+ in Structure</td>
</tr>
<tr>
<td>3</td>
<td>Pct Renter</td>
<td>Renter-occupied unit</td>
</tr>
<tr>
<td>4</td>
<td>Pct Crowded</td>
<td>Units with more than one person per room</td>
</tr>
<tr>
<td>5</td>
<td>Pct No H/W HH</td>
<td>Not Husband/Wife Household</td>
</tr>
<tr>
<td>6</td>
<td>Pct HU No Phone</td>
<td>Housing Unit Without a Telephone</td>
</tr>
<tr>
<td>7</td>
<td>Pct Not HS Grad</td>
<td>Not High School Grad (no diploma)</td>
</tr>
<tr>
<td>8</td>
<td>Pct Poverty</td>
<td>Persons Below Poverty Level</td>
</tr>
<tr>
<td>9</td>
<td>Pct Pub. Assist</td>
<td>Receiving Public Assistance Income</td>
</tr>
<tr>
<td>10</td>
<td>Pct. Unempl.</td>
<td>Unemployed</td>
</tr>
<tr>
<td>11</td>
<td>Pct Ling Iso HH</td>
<td>Linguistically Isolated Household</td>
</tr>
<tr>
<td>12</td>
<td>Pct Move</td>
<td>Households that have moved in the past 12 months</td>
</tr>
</tbody>
</table>