

Memorandum



DATE September 15, 2011

TO Honorable Members of the Arts, Culture & Libraries Committee: Ann Margolin (Chair), Delia Jasso (Vice Chair), Tennell Atkins, Vonciel Jones Hill, Jerry Allen

SUBJECT Office of Cultural Affairs Overview Briefing

Attached you will find material for the "Office of Cultural Affairs Overview" briefing that will be presented to the Arts, Culture & Libraries Committee on Tuesday, September 20, 2011.

If you have questions or need additional information, please let me know.

A handwritten signature in black ink, appearing to read "Joey Zapata".

Joey Zapata
Interim Assistant City Manager

Attachment

cc: Honorable Mayor and Members of the City Council
Mary K. Suhm, City Manager
Rosa A. Rios, Acting City Secretary
Thomas P. Perkins, Jr., City Attorney
Craig D. Kinton, City Auditor
C. Victor Lander, Administrative Judge
A.C. Gonzalez, First Assistant City Manager
Ryan S. Evans, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Forest E. Turner, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Frank Librio, Public Information Office
Helena Stevens-Thompson, Assistant to the City Manager



Office of Cultural Affairs
CITY OF DALLAS

Office of Cultural Affairs Overview

**Briefing to the
Arts, Culture & Libraries Committee
September 20, 2011**





Purpose of the Briefing

- Provide an overview of the services and budget history of the Office of Cultural Affairs:
 - Vision & Mission Slides 3-4
 - History & Overview 5-6
 - Cultural Affairs Commission 7-8
 - Core Services 9-31
 - Proposed FY12 Budget By Fund 32-33
 - Budget History 34-37
 - Budget Concerns 38
 - Appendices 40-59



Mission

The Office of Cultural Affairs works to enhance the **vitality** of the City and the **quality of life** for all Dallas citizens by creating an environment wherein arts and cultural organizations can **thrive** so that **people of all ages** can enjoy opportunities for **creative expression** and the celebration of our community's **multicultural heritage**.

Our mission is to establish a cultural system that ensures that ALL Dallas citizens and visitors have an opportunity to experience the finest in arts and culture.



Arts, culture and the humanities are essential to vital, healthy urban communities; we recognize the Dallas is home to people from throughout the world whose gifts of art, culture and customs are rich resources to be shared; we acknowledge that arts reflect the character of a city and its inhabitants, and that experiencing arts and culture is nourishing and life-affirming.





History & Overview

- The City's support of the arts dates to 1928 when the city entered into a landlord-tenant relationship with the Dallas Museum of Fine Arts.
- The Office of Cultural Affairs has its origins in the City Arts Program, which was established in 1976 as a division of the Dallas Park & Recreation Department.
- In 1989, City Council adopted a City Ordinance to establish a department-level Office of Cultural Affairs and the Cultural Affairs Commission.
- The Office of Cultural Affairs serves as the lead city department guiding the city's investment in the arts and cultural sector, working in five core areas:
 - Cultural Contracts
 - Cultural Facilities & Centers
 - Public Art
 - Arts Learning & Life-long Education
 - Classical Radio
- The Cultural Affairs Commission is the advisory board for all arts and cultural funding and policy issues.



Overview (cont.)

Partnerships: The Office of Cultural Affairs leverages its resources through an expansive network of public/private partnerships with artists, arts and cultural organizations, and civic organizations to support our mission of access to the arts for people of all ages.

- **Programs:** OCA, through its cultural contracts, cultural centers, public art, classical radio and audience development projects, supports year-round arts and cultural programs.
- **Facilities:** OCA and its facility partners provide a friendly, safe and increasingly “green” environment for Dallas citizens and visitors to participate in the arts.
- **Arts Learning:** OCA’s long-standing partnership with Big Thought (Thriving Minds) enhances the learning of young children in Dallas, both in- and out-of school.



- City advisory board appointed by Mayor and Council:
 - Chair appointed by the Mayor;
 - 14 members appointed by individual City Council Members;
 - 3 members appointed by the City Council as a whole, including the vice chair.
- Commission holds regular monthly meeting (3rd Thursday); special call meetings when appropriate; and monthly committee meetings.
- Per ordinance, Commission acts as advisory body to Council and Manager, making recommendations on cultural policies and procedures, cultural diversity, city facilities, cultural programs, emerging arts groups, development of arts organizations, expenditure of city funds, and opportunities for citizens to have access to the arts and means of cultural expression.



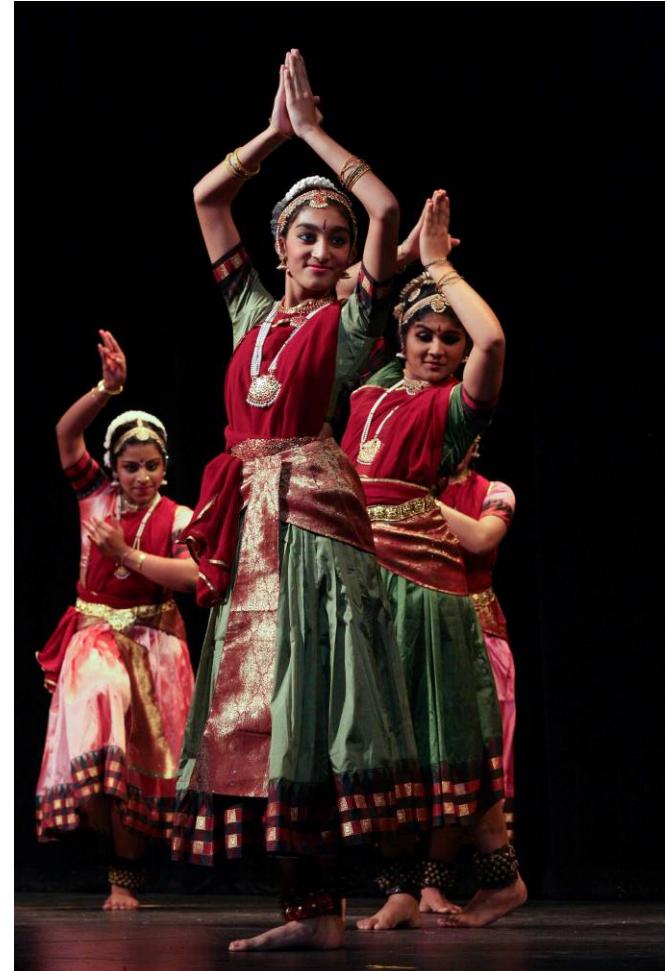
Cultural Affairs Commission (cont.)

Commission is actively engaged in the department's core services to the community:

- Cultural Contracts
 - Review of applicable policies and procedures
 - Appointment of panelists to review applications for funding
 - Review and recommendation of annual funding levels
- Public Art Program
 - Review of applicable policies and procedures
 - Appointment of panelists to review artists proposals for projects
 - Review of projects (artistic and community issues, aesthetic considerations)
 - Recommends to staff and City Council artists contracts for project execution
- Community Representation
 - Each Commissioner serves as liaison to 2-4 governing boards of organizations with cultural contracts or to the advisory boards of the cultural centers.



- Cultural Contracts
 - Arts & Cultural Organizations
 - Artists (Community Artists Program)
- Cultural Facilities
 - Nonprofit partners
 - Cultural Centers
- Public Art
- Arts Learning
 - Audience Development
- WRR Municipal Radio





Cultural Contracts

- Cultural Services Contracts is a broad reaching service that directly impacts the overall cultural and economic health of the City and significantly contributes to our residents' Quality of Life by fostering the growth and success of groups across the entire cultural sector, from small emerging arts groups to major cultural institutions.
- Three main categories offered in FY11:
 - Cultural Organizations Program (COP)
 - Cultural Projects Program (CPP)
 - Community Artists Program (CAP)
- Funding categories of Cultural Tourism Initiative & Leadership Exchange Advancement Program (LEAP) not offered since FY09.





Cultural Contracts

- Cultural Contracts are awarded through an annual application and review process.
- Cultural Affairs Commission reviews and recommends funding levels.
- City Approval of Contracts:
 - City Council Resolution for Cultural Organization Program (COP)
 - Administrative Actions for Cultural Projects Program (CPP) and Community Artists Program (CAP)

OCA Solicits Applications



Peer Panel Review



Cultural Affairs
Commission Review /
Recommendation



City Approval of Cultural
Contracts



Cultural Organizations
Deliver Services



OCA Monitors Contract
Compliance (services
offered, financial audits,
etc. through regular
reports)



Cultural Facilities

- Office of Cultural Affairs oversees 22 cultural facilities totaling over 1.5 million square feet of city-owned cultural space.
 - Significant leverage of private sector investment to match public sector Bond Program funds.
 - Highly concentrated in city center.
- Two different approaches to facility management:
 - **Nonprofit Facility Partner:** An independent nonprofit cultural organization operates the facility through a long-term management agreement.
 - **OCA Cultural Centers:** OCA manages, programs and operates the facility with a single or multiple arts partners.



Cultural Facilities

- 16 city-owned cultural facilities are managed by our nonprofit partners through long-term management agreements or leases.
Facilities with long-term management partners
(listed in alphabetical order by nonprofit organization)
 - Management agreements or leases approved by Council
 - Each agreement is specific to the facility, reflecting the role of the nonprofit partner in the development of the facility and outlining both parties responsibilities.
1. African American Museum
 2. AT&T Performing Arts Center / Wyly Theater
 3. AT&T Performing Arts Center / Winspear Opera House
 4. AT&T Performing Arts Center / Winspear Opera House
 5. Black Academy of Arts & Letters
 6. Dallas Black Dance Theater / Historic Moreland YMCA
 7. Dallas County Heritage Society / Heritage Village at Old City Park
 8. Dallas Historical Society / Hall of State
 9. Dallas Museum of Art
 10. Dallas Theater Center / Kalita Humphreys Theater
 11. DSM Management Group / Fair Park Music Hall
 12. Museum of Nature & Science / Natural History Building
 13. Museum of Nature & Science / Science Place
 14. Museum of Nature & Science / Planetarium
 15. Sammons Center for the Arts
 16. Women's Museum



Cultural Centers

- 6 Cultural Facilities are managed and operated by the OCA
- Referred to mainly as the “cultural centers,” these facilities have a distinct mission and focus:
 - Meyerson Symphony Center
 - Majestic Theater
 - Bath House Cultural Center
 - Oak Cliff Cultural Center
 - Latino Cultural Center
 - South Dallas Cultural Center





Morton H. Meyerson Symphony Center

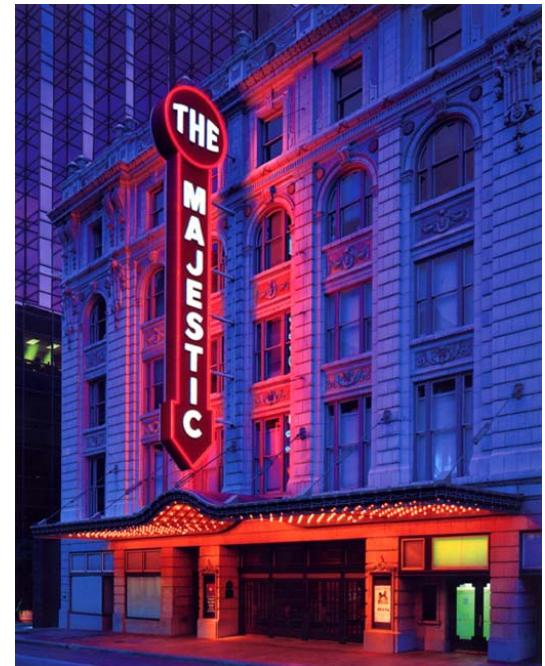
- Meyerson Symphony Center is the only one of the cultural centers that has a Resident Company with a long-term agreement.
- The Dallas Symphony Association has been the city's partner since the inception of the facility, raising more than \$50 million in private funds to match the City Bond funds allocated to its construction.
- 80% of the events presented at the Meyerson are Dallas Symphony programs (classical and pops, family and educational concerts, and concerts by touring performers).





Majestic Theater

- Built as a vaudeville theater in 1921 by impresario Karl Hoblitzelle, it transformed into a movie house in the 1930s and closed in 1976.
- Given to the City by the Hoblitzelle Foundation in 1976, it reopened in 1983 as a performing arts facility.
- Building managed by private operators under contract with the City until 2010.
- Since November 2010, OCA manages the facility as a multi-user rental house available for touring shows, local promoters and corporate events.





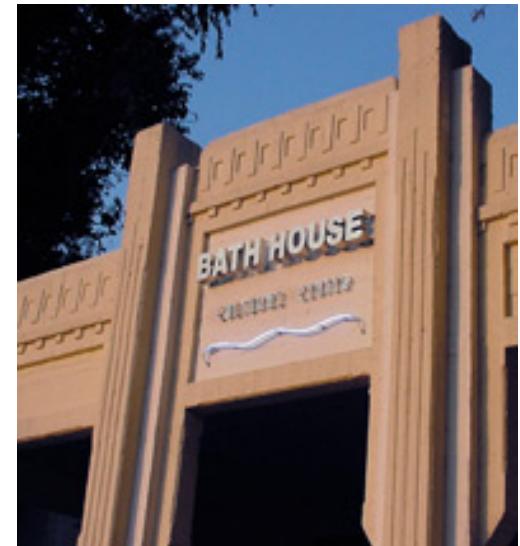
Bath House Cultural Center

- **Mission**

The Bath House Cultural Center is dedicated to fostering the growth, development, and quality of multicultural arts within the city of Dallas by emphasizing innovative visual and performing arts as well as other multidisciplinary arts events.

- **Brief History**

The oldest of the city's cultural centers, the 1930 Art Deco structure was first built to provide lockers and changing rooms for swimmers at White Rock Lake. The Bath House opened its doors as a cultural center in 1981, which makes it the longest-serving city cultural center.





Bath House Cultural Center (cont.)

- Long-standing programs that reflect the center's commitment to new and emerging artists and to the Northeast Dallas neighborhood:
 - **Festival of Independent Theaters**
Now in its 13th year, the critically acclaimed festival features new works by Dallas' edgier independent theater companies.
 - **One Thirty Productions**
Dallas's only matinee series created in 2008 as an affordable theater experience for senior citizens.
 - *Greetings* (November 30-December 17, 2011)
 - *The Last Romance* (March 7-24, 2012)
 - **Visual Arts Exhibitions**
Over 10 visual arts exhibitions annually, including the *El Corazón* exhibit (now in its 25th year)

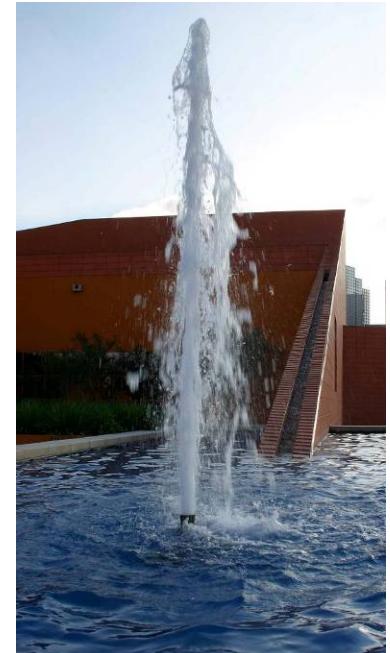


- **Mission**

To serve as a regional catalyst for the preservation, development, and promotion of Latino and Hispanic arts and culture.

- **Brief History**

Established in 2003, the LCC is the outcome of a community-led feasibility and master plan completed in 1998. The facility, located at 2600 Live Oak, was designed by renowned architect Ricardo Legorreta and built through a public/private partnership that raised \$4.2 million to develop the facility to match the city's \$5.6 bond contribution (40/60 match per Cultural Policy).





Latino Cultural Center (cont.)

- Programs focus on the Latino contemporary arts and cultural traditions, featuring both local and national artists.
 - **Local Groups:** 10-12 Dallas arts groups regularly perform at the LCC through the year (i.e., Anita N. Martinez Ballet Folklorico & Cara Mia Theater Co.).
 - **Family Festivals:** Free weekend multi-disciplinary events targeted to families, include Target Second Saturday (monthly); Día del Niño (April); Día de los Muertos (Day of the Dead) (October); and Posada Dallas (December).
 - **LCC Signature Series:** A performing arts series featuring Latino touring theater, music and dance artists who are not often seen by Dallas audiences
 - *Simplemente Lara* (September 23-24, 2011)
 - *Los Texmaniacs* (March 25, 2012)
 - *Los Pleneros de la 21* (June 16, 2012)
 - **Visual Arts Exhibitions:** 8-10 exhibits showcasing Latino artists (local and national); including annual *Maestros Tejanos* and *Hecho en Dallas*.



- **Mission**
To present excellent cultural programs reflecting the contributions of Africa to world culture.
- **Brief History**
The SDCC first opened its doors in June 1986, before the OCA was in existence, through the efforts of the Park Board, City Council, African American artists and community leaders. An expansion and renovation was completed in 2007 (2003 Bond Program funds).





South Dallas Cultural Center (cont.)

- Programs focus on the vibrancy and diversity of the African Diaspora , featuring both local and national artists.
 - Extensive children's programs, including the Summer Arts at the Center and Soul Children's Theatre.
 - **Arthello Beck Gallery:** 8 annual exhibitions featuring local, regional & nationally recognized visual artists. Upcoming exhibits include:
 - *Alisa Banks and Pearline Johnson* (October 17-December 3, 2011)
 - *Chris Herod and Dave Herman* (May 19-July 7, 2012)
 - **National Performance Network (NPN):** The SDCC is the only North Texas cultural organization invited to be a member of NPN, a national organization that supports the commission and presentation of new work by performing artists, both emerging and established, across the U.S.
 - NPN support has enabled the SDCC to present in Dallas award winning national artists such as Teo Castellanos (Miami), Progress Theater (Atlanta), Hannibal Lokumbe (New Orleans), and Kalamu ya Salaam (New Orleans).



- **Mission**

To promote arts and cultural events that reflect the diversity of Oak Cliff and the surrounding neighborhoods.

- **History**

This new center opened in August 2010. The property was acquired and renovated with funds from the 2003 Bond Program. It replaces the Ice House Cultural Center, a leased facility programmed by OCA from 1999-2009. Building on the successful events of the Ice House, the programs at the Oak Cliff Cultural Center include exhibitions of Oak Cliff and Dallas artists; workshops and classes for youth and families.





Oak Cliff Cultural Center (cont.)

- At the heart of Jefferson Boulevard, the Oak Cliff Cultural Center celebrates the richness and diversity of the community's artistic and cultural heritage.
 - **Local Groups:** Several groups hold weekly instruction in the dance studio through out the year (Alegre Ballet Folklorico, Argentine Tango, Aztec Dance); Thriving Minds offers an after-school guitar program for youth.
 - **Neighborhood Involvement:** The Oak Cliff Cultural Center has formed good partnerships with the neighboring Texas Theater and community groups, collaborating on several events and exhibits. Other community partners include the Rosemont Early Childhood PTA and the Adamson High School *Leopardette Legends*.
 - **Visual Arts Exhibitions:** 4-6 art exhibits feature artist's work from Oak Cliff and the Dallas area; including *Real Time: Contemporary Photojournalism* and *Influence*. Both shows have received many favorable articles and coverage.



Collaborators & Supporters of the Cultural Centers

- **Local Groups:** Alegre Ballet Folklórico; Anita Martinez Ballet Folklórico; Audacity Theater; Argentine Tango; Aztec Dancers; Barefoot Brigade; Beckles Dancing Company; Big Thought; Black Cinematheque Dallas; Cara Mia Theater; Centro Argentino; Conte de Loyo Flamenco Dance Theatre; Dallas Art Dealers Association; Dallas Children's Chorus; Dallas Museum of Art; Dallas Symphony Association; Dallas Wind Symphony; Dance Expression; Daniel de Córdoba Bailes Españoles; Echo Theater; Elledancework; Evolution Tango; Exhibit Dance Collective, Fahari Arts Institute; Greater Dallas Youth Orchestra; Junior Players; Ollimpaxqui Ballet Company; Os Malandros de Mestre Touro Capoeira; Performing Arts Initiative; Reciprocity Live!; Shakespeare Festival of Dallas; Teatro Cambalache; Teatro Dallas; Texas Theater; The Third Eye; Turtle Creek Chorale; WingSpan Theater.
- **Corporate & Media Partners:** American Airlines; BBVA Compass; Capital One; Dallas Morning News & Al Día; Dallas South News; Dallas Weekly; DallasBlack.com; Dieste; Intuit Corporation; Macy's Foundation; Matthews Southwest; Mid America Arts Alliance; Radio One; Reach Media; Target; Texas Commission on the Arts; Univision Radio; Williams Fried Chicken.
- **Support Organizations:** Friends of the Bath House, Friends of the LCC, South Dallas Cultural Center Association



- Ordinance adopted in 1989 provides for the appropriation of up to 1.5 % of funds from eligible capital improvement projects for public art:
 - Funds to be used for design services or artists; for the selection, acquisition, commissioning and display of artworks; and for the administration of public art projects.
 - Located in publicly-owned and accessible civic spaces.
 - OCA works with other city departments, including Public Works & Transportation, Park & Recreation, Water Utilities, etc., in the implementation of the program.



Public Art (cont.)

- FY10 completed projects
 - Routh Street Connector (Carolyn Brown, *Paradise Garden Wall*)
 - Fire Station No. 33 (Art Garcia, *Fire Fighting Science*)
 - Farmers Market Shed 2 (Art Garcia, *Peaches* and Bruce Taylor, *Bench*)
 - Lochwood Branch Library (Rex Kare, *Air on Blake*)
 - Fair Park (David Newton, *Tenor & Contralto*)
 - Main Street Garden Park (Leni Schwendinger, *Spectrascape*)
 - Fire Station No. 29 (Terri Stone, Committed)
 - Fire Station No. 42 (Bruce Taylor, Untitled)
- FY11 YTD have completed 5 projects and will install 3 additional projects by the end of the year.





Arts Learning & Life Long Education

- Thriving Minds partnership with Big Thought
 - In-school through ArtsPartners
 - Out-of-school time in DISD campuses and other neighborhood locations
 - Summer art camps at the cultural centers
- Significant national and local private sector investment in the Thriving Minds Initiative through Big Thought
- Strong research component to measure the impact of the arts in learning





Audience Development

Strategies or programs to market and expand participation in arts and cultural programs supported by OCA:

- OCA Website partnership with KERA's Art&Seek
- Free Night of Theater (national partnership with Theater Communications Group and local theater and performing arts groups)
 - 3,000 free tickets, 100 performances over 2-year period
 - 70% attended a theater they had not been before
 - 50% reported that they purchased a ticket to return to the theater they attended (34% national average)
 - 43% attend more theater since Free Night
- WRR 101.1 FM Classical Radio
 - Arts Calendar
 - 2 x 1 ad pricing for arts and other nonprofits
 - Art Matters & Spotlight on the Arts programs



WRR Municipal Radio

- City has been the holder of an FCC-granted commercial radio license since 1921:
 - WRR-AM licensed in 1921
 - WRR-FM licensed in 1948
 - 100,000 watt station, extensive geographic reach
- Vehicle for delivery of arts services (classical music, arts information).
- WRR revenue from advertising sales supports the expenses of running the station (enterprise fund).





Customer Service

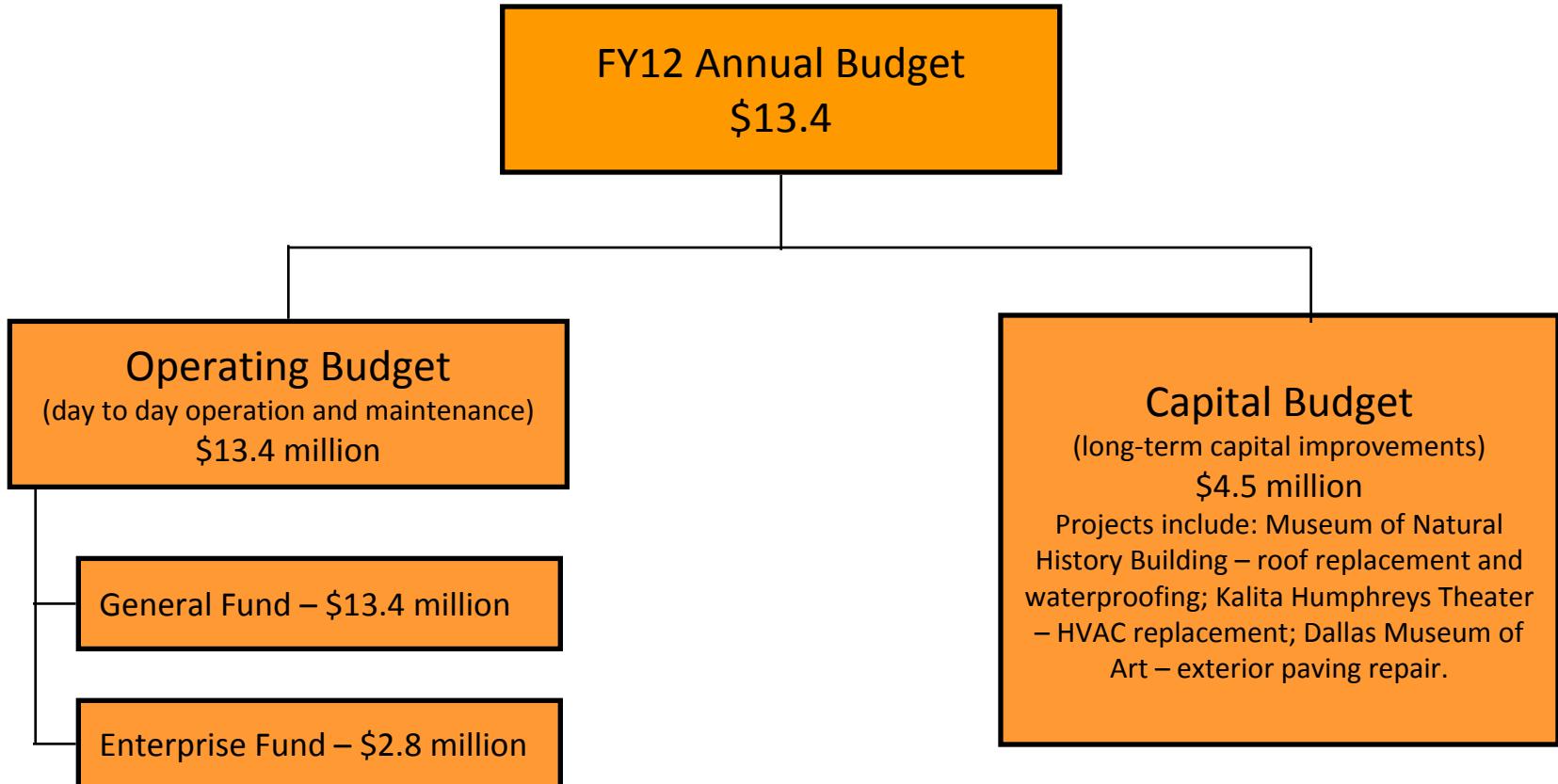
- High level of satisfaction:
 - 74% of citizens rated the opportunities to attend arts and cultural events in Dallas as “excellent” or “good” (*arts ranked second after shopping*).
 - 70% of the residents surveyed rated the appearance of arts and cultural centers and facilities in the City as “excellent” or “good.”
 - 61% of those surveyed rated the accessibility of arts and cultural centers and facilities as “excellent” or “good.”

Source: 2009 Citizen Survey





FY 12 Proposed Budget By Fund





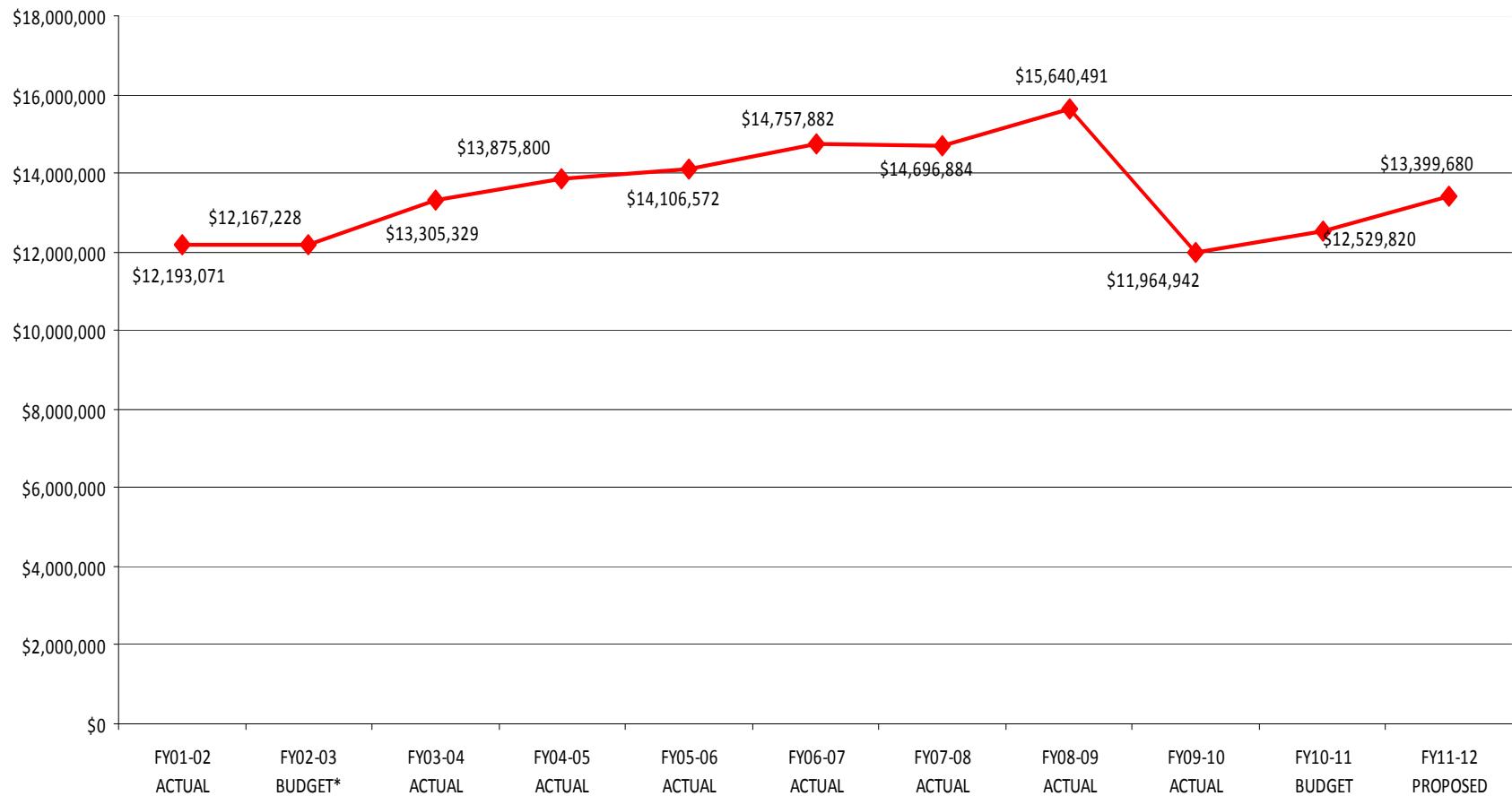
FY12 Operating Budget

Service	FY10-11 Adopted	FY11-12 Proposed
General Fund		
Cultural Centers	\$2,746,913	\$3,094,365
City Performance Hall	N/A	\$214,629
Community Artists Program	\$100,000	\$0
Cultural Facilities	\$4,486,786	\$5,364,893
Cultural Services Contracts	\$3,885,519	\$3,414,327
Majestic Theater	\$766,555	\$693,366
Public Art	\$165,917	\$168,341
Arts Learning (Thriving Minds)	\$663,548	\$658,100
Enterprise Fund		
WRR Municipal Radio	\$2,717,088	\$2,795,120



Operating Budget History General Fund

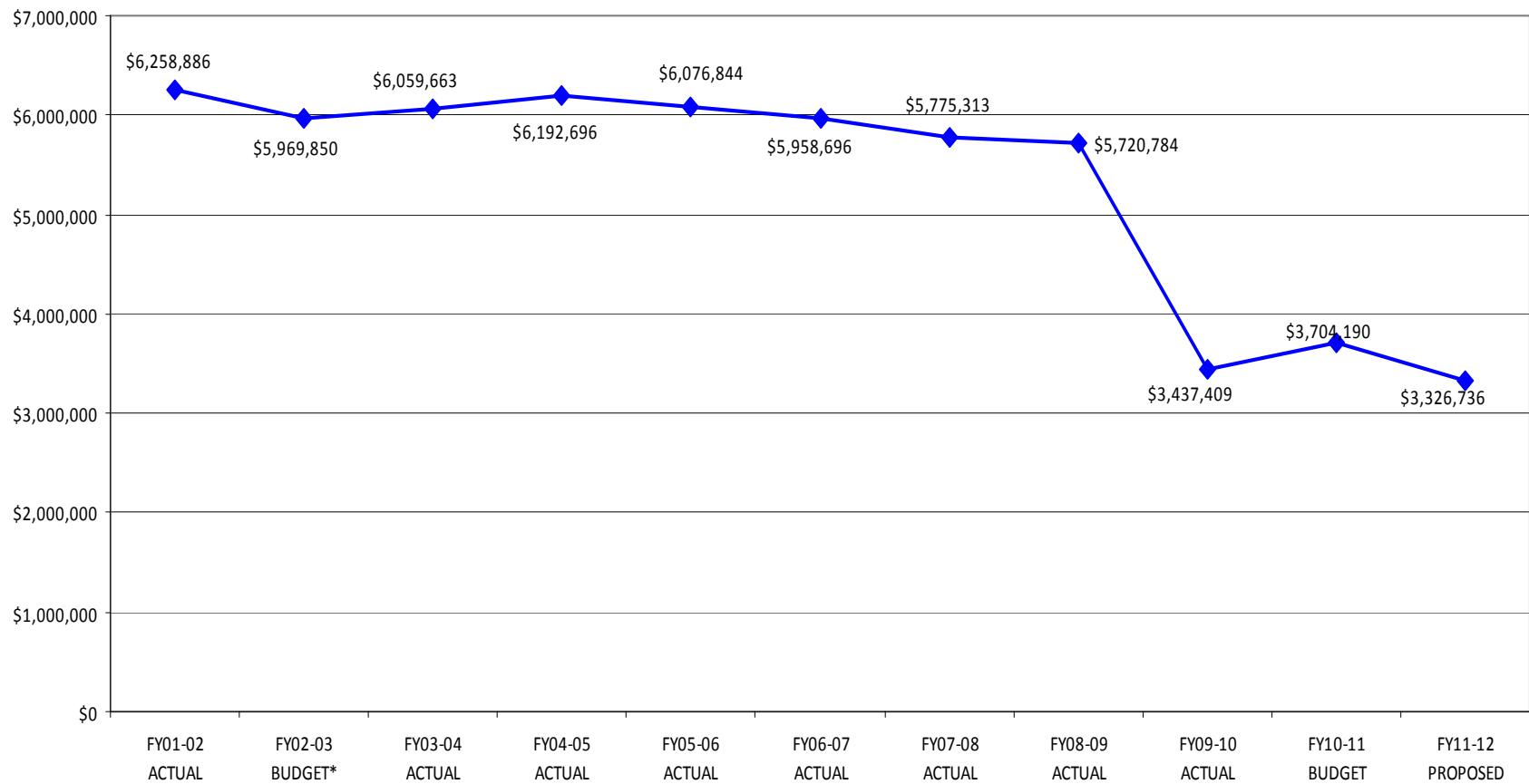
General Fund Expenditures





Programming Budget History / General Fund

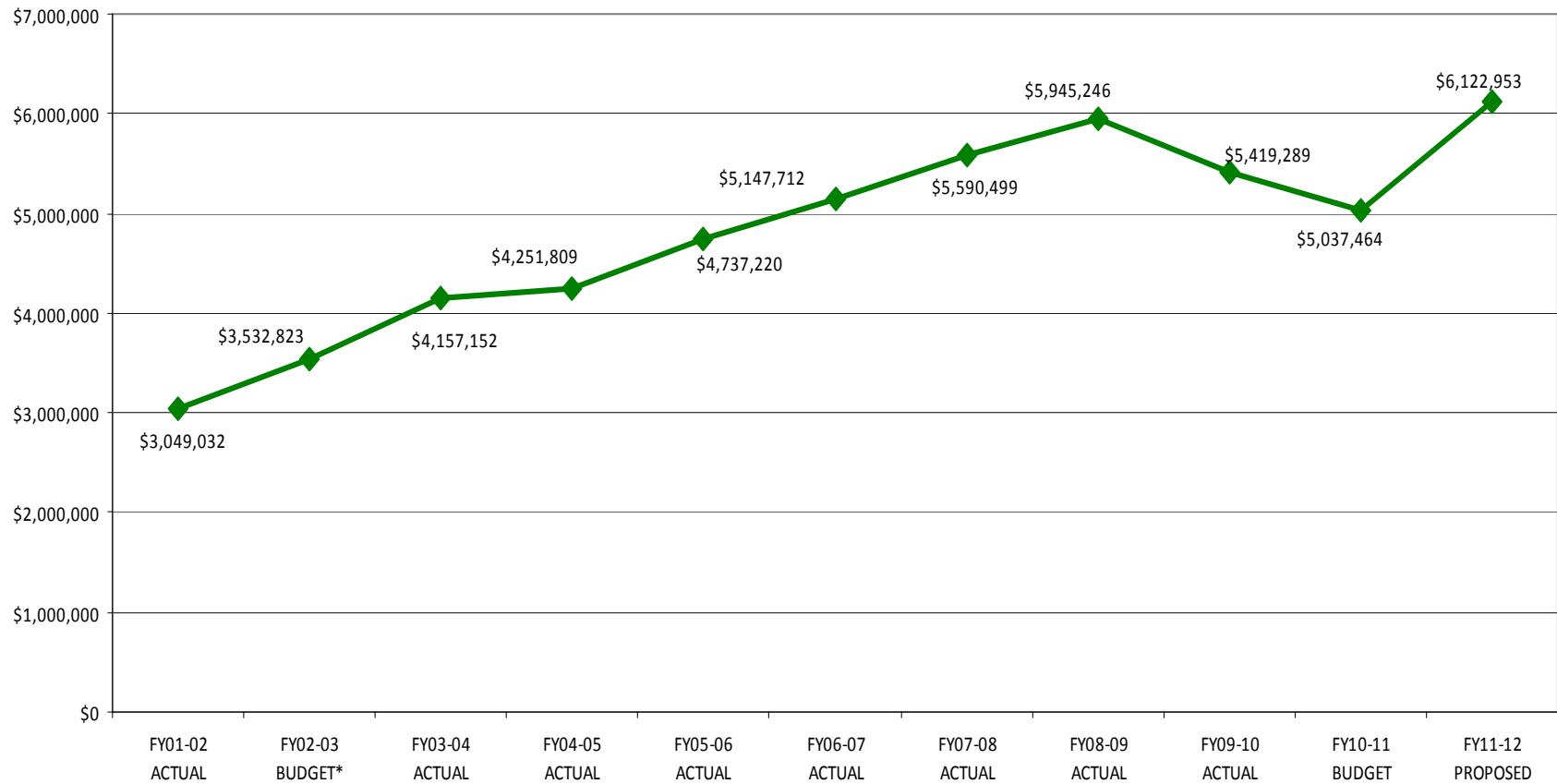
Programming





Facility Operations Budget History / General Fund

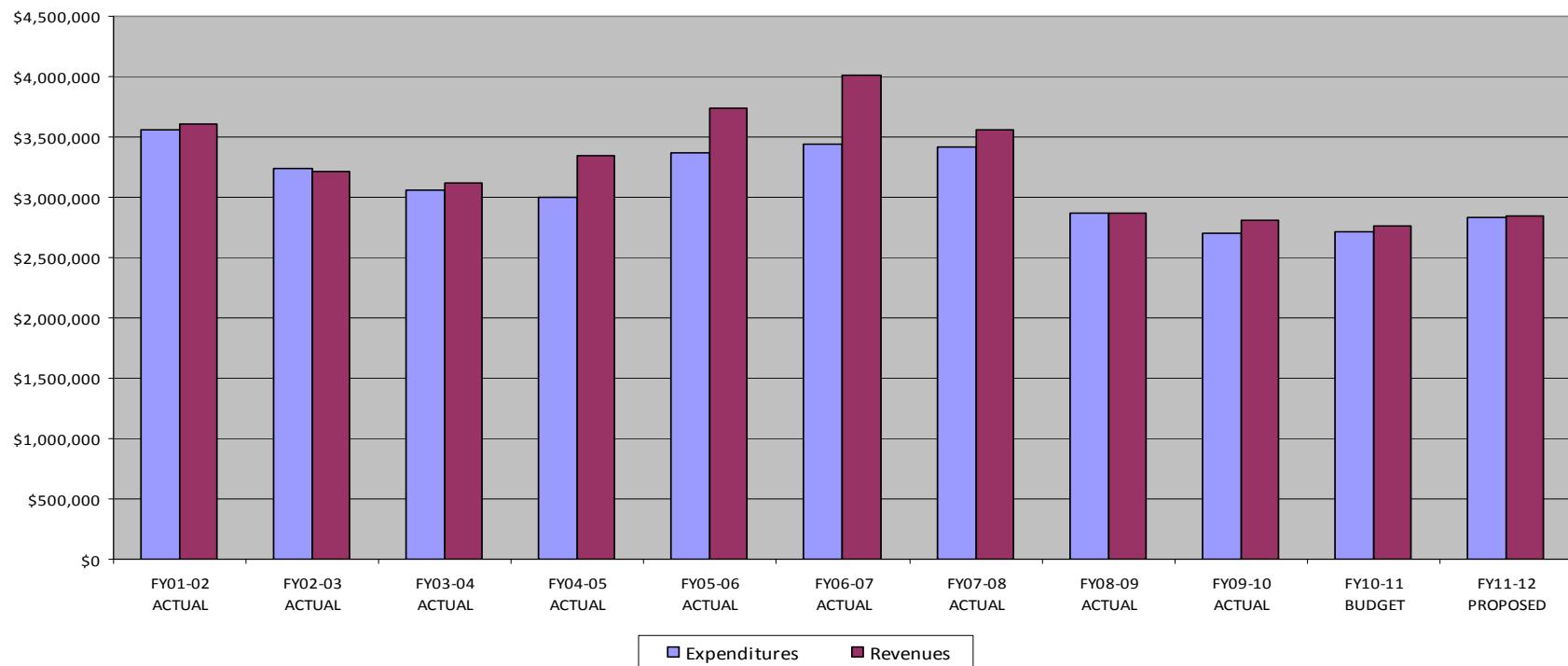
Facility Operations





Operating Budget History

WRR Enterprise Fund



	FY01-02 ACTUAL	FY02-03 ACTUAL	FY03-04 ACTUAL	FY04-05 ACTUAL	FY05-06 ACTUAL	FY06-07 ACTUAL	FY07-08 ACTUAL	FY08-09 ACTUAL	FY09-10 ACTUAL	FY10-11 BUDGET	FY11-12 PROPOSED
Expenditures	\$3,557,046	\$3,238,979	\$3,060,709	\$3,001,996	\$3,372,762	\$3,445,370	\$3,415,240	\$2,870,482	\$2,705,679	\$2,717,088	\$2,830,211
Revenues	\$3,609,096	\$3,215,362	\$3,122,740	\$3,346,393	\$3,742,000	\$4,008,088	\$3,563,110	\$2,869,943	\$2,809,787	\$2,765,000	\$2,841,500



Budget Concerns Looking Forward

- Staffing cultural centers to restore technical/event staff and operating hours to adequately support programs presented by artists and arts organizations.
- Funding commitments for long-term facility agreements including AT&T Performing Arts Center, Dallas Museum of Art, Dallas Black Dance Theater, etc.
- Restoring cultural contracts funding that has decreased by 40% since FY05-06.
- Addressing deferred maintenance in cultural facilities and aging/obsolete technology and equipment.



Information?

- www.dallasculture.org
 - Each center has its own section with events calendar
 - Citizens can sign-up for monthly e-newsletter produced by each center with details on upcoming programs
- Facebook
 - www.facebook.com/dallasculture





- Cultural Affairs Commission Members
- FY10 OCA Outcomes Snapshot
- FY11 OCA Snapshot
- Peer Cities / Texas
- Comparable Cities / Per Capita
- Long Term Facility Agreements



Cultural Affairs Commission

Place 01	Manulita Nellie Tafalla
Place 02	<i>Vacant</i>
Place 03	Anastasia “Tasie” Semos
Place 04	Frederick Linton Medlin
Place 05	Matilda B. Louree
Place 06	Tailim Song
Place 07	<i>Vacant</i>
Place 08	Daisy Faye Gafford
Place 09	W. Lee Carter III
Place 10	Steven Harris
Place 11	Lark Montgomery
Place 12	James Welch
Place 13	Maura Wright Conley
Place 14	Roger Carroll
Place 15	<i>Vacant – Chair</i>
Place 16 At Large	Phillip Collins
Place 17 At Large	Catherine Cuellar
Place 18 At Large	Gail Marcia Sachson – Vice Chair



FY10 OCA Outcomes

- Over 42,000 cultural services provided in FY10.
- In FY10, attendance to arts and cultural events in Dallas exceeded 3.9 million.
- In FY10, highest attendance organizations were Dallas Museum of Art and Museum of Nature & Science.
- During FY10, average weekly listenership to WRR was 258,200.

Program Type	% of Services	% of Attendance
Camp / Class / Workshop / Residency	44%	7%
Exhibits	25%	28%
Fair / Festival	3%	4%
Performance / Presentation	20%	56%
Tour	1%	1%
Other	7%	4%



OCA FY11 Snapshot

- \$15.2 million operating budget
 - \$12,530,796 General Fund
 - \$2,717,088 Enterprise Fund
- 18 Cultural Affairs Commissioners
- 74.8 FTE (53.8 General Fund, 21.0 Enterprise Fund)
- 22 City-owned Cultural Facilities



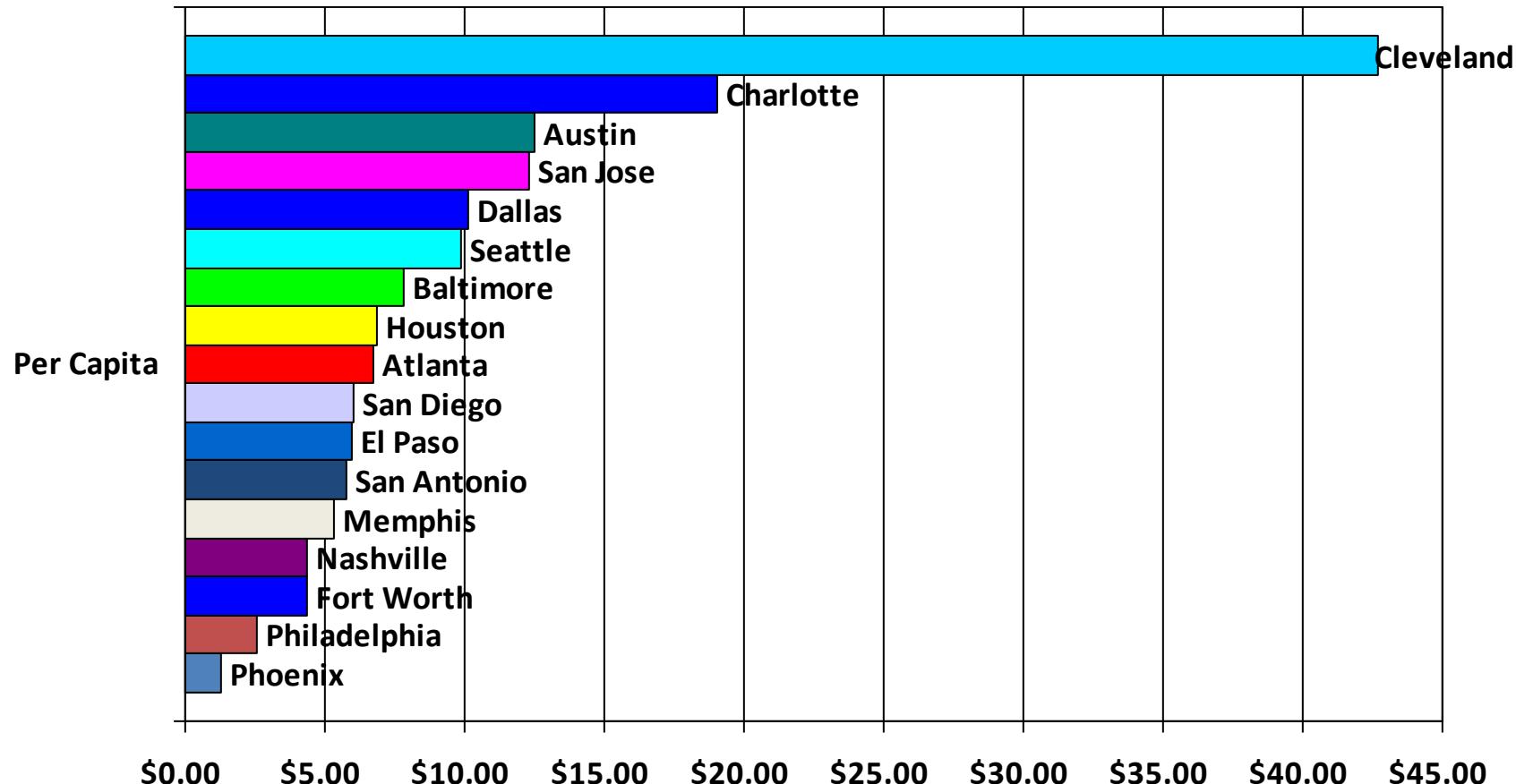
Peer City Arts Agencies / Texas

Comparisons of arts/cultural funding with peer city arts agencies does not reflect the differences in the operating budgets due to varied scope of work of the agencies.

City	Dallas	Houston	San Antonio	Austin	Ft Worth
Type of agency	City department	Nonprofit under contract to City	City department	2 separate departmental divisions	Nonprofit under contract to City
Primary Funding Source	City General Fund	City Hotel Occupancy Tax	City Hotel Occupancy Tax	General Fund & City Hotel Occupancy Tax	City Hotel Occupancy Tax
Cultural Contracts (Grants)	Yes	Yes	Yes	Yes	Yes
Centers & Facilities	Yes (22)	No (Performing arts facilities managed by Convention LGC)	No	Yes (cultural centers managed through Park Dept)	Yes (1)
Arts Learning	Yes	No	Grants	Grants	Grants
Public Art	Yes	Yes	Yes	Yes	Yes
Marketing / Audience Development	Yes	Yes	Yes	Yes	Yes
Radio	Yes	No	No	No	No



Comparable Cities / Public Funding Per Capita



Per capita calculated using 2010 Census estimate and FY10 operating expense budget for city arts agencies



Cultural Facilities Long Term Agreements

- Each agreement is specific to the facility, reflecting the role of the nonprofit partner in the development of the facility and outlining both parties responsibilities.
- All agreements were approved as to form by the City Attorney's Office and include clauses for termination, defaults, indemnification, insurance, gift to public servant, etc.
- In the following pages, please find brief summaries of key operational clauses (approval dates, term, city obligations).



Cultural Facilities Long Term Agreements

African American Museum

- Approved by City Council June 1992.
- 20 year term with two five-year renewal options.
- City provides structural maintenance and repairs to building systems and grounds maintenance and pays for utilities (electric, water, sewer, gas, waste disposal), subject to annual allocation.
- City provides annual cultural services contract, subject to application and recommendation by the Cultural Affairs Commission (and annual allocation).
- Museum responsible for all programs and operational expenses other than those paid for by the City.

	FY0-10 Actual	FY10-11 Estimate	FY11-12 Proposed
Utilities	\$88,137	\$80,838	\$72,900
Cultural Services Contract	\$123,179	\$114,556	Pending Commission Recommendation



Cultural Facilities Long Term Agreements

AT&T Performing Arts Center

- Approved by City Council in December 2005 (40-year term with five 10-year options).
- Includes terms for both development and long term management of the facilities:
 - Dallas Center for the Performing Arts Foundation raised upwards of \$300 million to build the facilities, which would then become city property.
 - Upon completion of the facilities, and in recognition of the significant private support, the City would provide up to \$2.5 million annually subject to allocation to reimburse the AT&T PAC for utilities (water, sewer, gas and electricity) and ordinary maintenance and repair (including landscaping). The AT&T PAC submits receipts of the eligible expenses on a quarterly basis for reimbursement. AT&T PAC is responsible for funding all other operational expenses.

	FY08-09 & FY0-10 Actual	FY10-11 Estimate	FY11-12 Proposed
Appropriation	\$1,600,000	\$500,000	\$1,500,000
Eligible Expenses	\$1,719,122	\$2,427,202	\$2,500,000 (maximum per contract)



Cultural Facilities Long Term Agreements

Black Academy of Arts & Letters

- Approved by City Council January 1999. Contract is with the Convention & Entertainment Facilities Department.
- 15 year term with one five-year renewal option.
- Establishes terms for the occupancy of the Dallas Convention Center Theater Complex, including year-round space for gallery, classrooms and office space and 175 days of theater use. The agreement also establishes the rental rates for the use of the space.
- City provides annual cultural services contract, subject to application and recommendation by the Cultural Affairs Commission (and annual allocation).
- City budget includes annual amount in Office of Cultural Affairs budget to pay the Convention Center for the rental expenses associated with this agreement.
- Organization responsible for all programs and operational expenses other than those paid for by the City.

	FY0-10 Actual	FY10-11 Estimate	FY11-12 Proposed
Rental Subsidy	\$120,000	\$120,000	\$135,000
Cultural Services Contract	\$126,621	\$117,758	Pending Commission Recommendation



Cultural Facilities Long Term Agreements

Dallas Black Dance Theater

- Approved by City Council December 2005; amended January 1998.
- Term through December 31, 2048.
- Included development terms (public/private investment); city holds title to facility and improvements.
- Dallas Black Dance Theater responsible for all operational expenses related to the facility.
- City provides annual operating expenses subsidy; this subsidy set at \$93,000 for initial 3-year period to be adjusted periodically to reflect increases in cost of kWh.
- City provides annual cultural services contract, subject to application and recommendation by the Cultural Affairs Commission (and annual allocation).

	FY0-10 Actual	FY10-11 Estimate	FY11-12 Proposed
Facility Subsidy	\$88,815	\$93,000	\$93,000
Cultural Services Contract	\$126,621	\$117,758	Pending Commission Recommendation



Cultural Facilities Long Term Agreements

Dallas County Heritage Society (Dallas Heritage Village at Old City Park)

- Approved by City Council May 1993.
- 20 year term with two five-year options.
- Museum responsible for all operational expenses related to the facility.
- City pays for utilities (electric, water, sewer, gas, waste disposal) and grounds maintenance, subject to annual allocation.
- City provides annual cultural services contract, subject to application and recommendation by the Cultural Affairs Commission (and annual allocation). The cultural services contract includes funds for structural repairs and maintenance of buildings and systems.

	FY0-10 Actual	FY10-11 Estimate	FY11-12 Proposed
Utilities	\$107,792	\$92,867	\$93,000
Cultural Services Contract	\$153,407	\$153,407	Pending Commission Recommendation



Cultural Facilities Long Term Agreements

Dallas Historical Society (Hall of State)

- Approved by City Council September 1991; amended 2010.
- 23 year term with two five-year renewal options.
- City provides structural maintenance and repairs to building systems and grounds maintenance and pays for utilities (electric, water, sewer, gas, waste disposal), subject to annual allocation.
- City provides annual cultural services contract, subject to application and recommendation by the Cultural Affairs Commission (and annual allocation).
- Museum responsible for all programs and operational expenses other than those paid for by the City.

	FY0-10 Actual	FY10-11 Estimate	FY11-12 Proposed
Utilities	\$120,287	\$108,297	\$98,100
Cultural Services Contract	\$42,845	\$39,846	Pending Commission Recommendation



Cultural Facilities Long Term Agreements

Dallas Museum of Art

- Approved by City Council October 1972 (Fair Park Museum of Fine Arts Building); amended 1984 (development of Arts District facility), 1990 (development of Hamon Building), 2011 (renewal option).
- Term through May 1, 2021.
- Included development terms (public/private investment); city holds title to facility and improvements.
- City provides structural maintenance and repairs to building systems and grounds maintenance and pays for utilities (electric, water, sewer, gas, waste disposal), subject to annual allocation.
- City provides annual cultural services contract, subject to application and recommendation by the Cultural Affairs Commission (and annual allocation).
- Museum responsible for all programs and operational expenses other than those paid for by the City.

	FY0-10 Actual	FY10-11 Estimate	FY11-12 Proposed
Utilities	\$1,294,830	\$768,663	\$692,100
Cultural Services Contract	\$712,811	\$748,452	Pending Commission Recommendation



Cultural Facilities Long Term Agreements

Dallas Theater Center / Kalita Humphreys Theater & Heldt Annex

- Approved by City Council September 1973; amended 1982 (added acreage to the original contract for parking and improvements); 1991 (added Heldt Annex operations and city payment of electricity).
- 20 year term with two five-year renewal options (both options exercised).
- Included development terms (public/private investment); city holds title to facility and improvements.
- City provides structural maintenance and repairs to building systems and grounds maintenance and pays for utilities (electricity, water and sewer), subject to annual allocation.
- City provides annual cultural services contract, subject to application and recommendation by the Cultural Affairs Commission (and annual allocation).
- Theater responsible for all programs and operational expenses other than those paid for by the City.

	FY0-10 Actual	FY10-11 Estimate	FY11-12 Proposed
Utilities	\$79,227	\$75,248	\$68,400
Cultural Services Contract	\$24,325	\$22,622	Pending Commission Recommendation



Cultural Facilities Long Term Agreements

DSM Management Group / Fair Park Music Hall

- Approved by Council June 2009.
- 20 year term with four five-year renewal options.
- Organization retains revenue from rentals and food/beverage concessionaire to support operations.
- Organization responsible for all operational expenses and building repairs; if organization does not have the funds for major building systems repair, the City will repair subject to availability of funds.
- City does not provide utilities or a cultural services contract.



Cultural Facilities Long Term Agreements

Museum of Nature & Science (2 facility agreements for 3 facilities)

Museum of Natural History Building

- Approved by City Council August 1993.
- 23 year term with two five-year renewal options.
- Included development terms (public/private investment); city holds title to facility and improvements.
- City provides structural maintenance and repairs to building systems and grounds maintenance and pays for utilities (electric, water, sewer, gas, waste disposal), subject to annual allocation.
- City provides annual cultural services contract, subject to application and recommendation by the Cultural Affairs Commission (and annual allocation).
- Museum responsible for all programs and operational expenses other than those paid for by the City.

(Combined for all three buildings)	FY0-10 Actual	FY10-11 Estimate	FY11-12 Proposed
Utilities	\$336,201	\$291,907	\$262,800
Cultural Services Contract	\$543,822	\$571,013	Pending Commission Recommendation



Cultural Facilities Long Term Agreements

Museum of Nature & Science (2 facility agreements for 3 facilities) (cont.)

Science Place & Planetarium Buildings

- Approved by Council December 1992 (contract with Southwest Museum of Science & Technology, assumed by Museum of Nature & Science when the two museums merged)
- 350 month term (29 years, 2 months)
- Included development of exhibition hall improvements and construction of Imax theater (funds raised by the museum); city holds title to the improvements.
- City provides structural maintenance and repairs to building systems and grounds maintenance and pays for utilities (water, sewer, gas, waste disposal), subject to annual allocation.
- City provides annual cultural services contract, subject to application and recommendation by the Cultural Affairs Commission (and annual allocation).
- Museum responsible for all programs and operational expenses other than those paid for by the City.



Cultural Facilities Long Term Agreements

Sammons Center for the Arts

- Approved by City Council September 1981; amended 1990 (added parking lot) and 1998 (extended term and changed rental rate).
- 53 year term through June 30, 2034.
- City holds title to facility and improvements.
- Organization pays \$1,000 annual rent.
- City provides annual cultural services contract, subject to application and recommendation by the Cultural Affairs Commission (and annual allocation).
- Organization responsible for all programs and operational expenses other than those paid for by the City.

	FY0-10 Actual	FY10-11 Estimate	FY11-12 Proposed
Utilities	N/A	N/A	N/A
Cultural Services Contract	\$41,986	\$41,986	Pending Commission Recommendation



Cultural Facilities Long Term Agreements

Women's Museum

- Approved by City Council November 1998 with Foundation for Women's Resources; amended September 1999 to assign the contract to the Women's Museum: An Institute for the Future.
- 20 year term with two five-year options.
- Included development terms (public/private investment); city holds title to facility and improvements.
- Museum responsible for all operational expenses related to the facility.
- City provides annual cultural services contract, subject to application and recommendation by the Cultural Affairs Commission (and annual allocation).

	FY0-10 Actual	FY10-11 Estimate	FY11-12 Proposed
Utilities	N/A	N/A	N/A
Cultural Services Contract	\$45,356	\$45,356	Pending Commission Recommendation