

Memorandum



CITY OF DALLAS

DATE September 14, 2012

TO Members of the Economic Development Committee: Tennell Atkins (Chair),
Ann Margolin (Vice Chair) Jerry R. Allen, Sheffie Kadane, Monica Alonzo

SUBJECT **SourceLinkDallas: Linking Entrepreneurs to Answers**

On Monday, September 17, 2012 the Economic Development Committee will be briefed on the SourceLinkDallas entrepreneurship program.

Briefing material is attached.

Should you have any questions, please contact me at (214) 670-3296.

A handwritten signature in black ink, appearing to read 'Ryan S. Evans'.

Ryan S. Evans
Assistant City Manager

C: The Honorable Mayor and Members of the City Council
Mary K. Suhm, City Manager
Rosa Rios, City Secretary
Tom Perkins, City Attorney
Craig Kinton, City Auditor
Judge Daniel Solis, Administrative Judge Municipal Court
A.C. Gonzalez, First Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Forest Turner, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Karl Zavitkovsky, Director, Office of Economic Development
J. Hammond Perot, Assistant Director, Office of Economic Development
Stephanie Pegues-Cooper, Assistant to the City Manager

SourceLinkDallas: Linking Entrepreneurs to Answers

Economic Development Committee

September 17, 2012



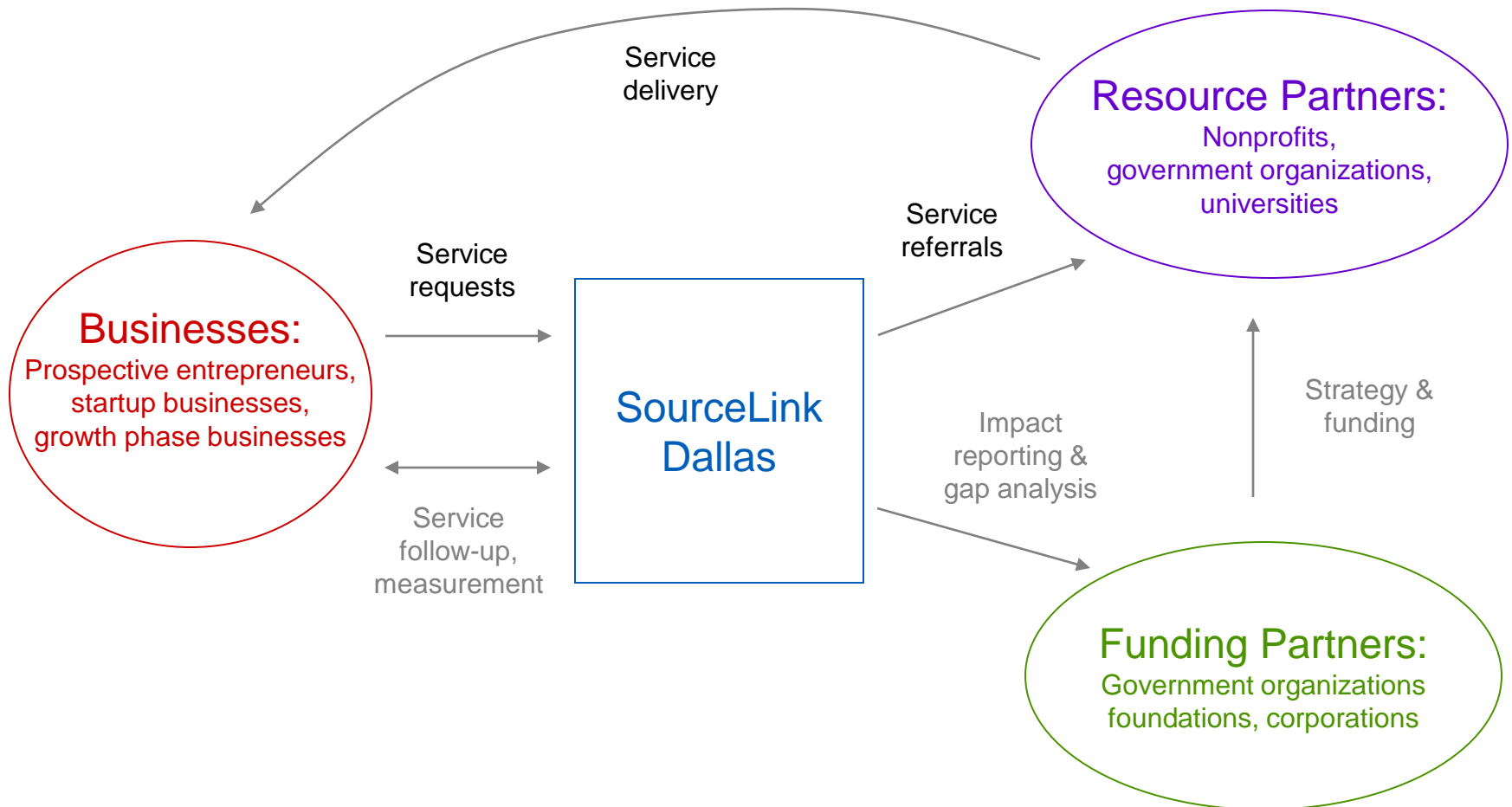
Purpose

- SourceLinkDallas implementation update
- Outline proposed governance, funding strategy and performance measurement system
- Explain SourceLinkDallas role in GrowSouth
- Recommend EDC approval for Council consideration on September 26th to:
 - File organizational documents
 - Seek 501c3 status
 - Create fiscal sponsorship with Communities Foundation of Texas (CFT)
 - Encumber funding to support previously approved SourceLinkDallas program

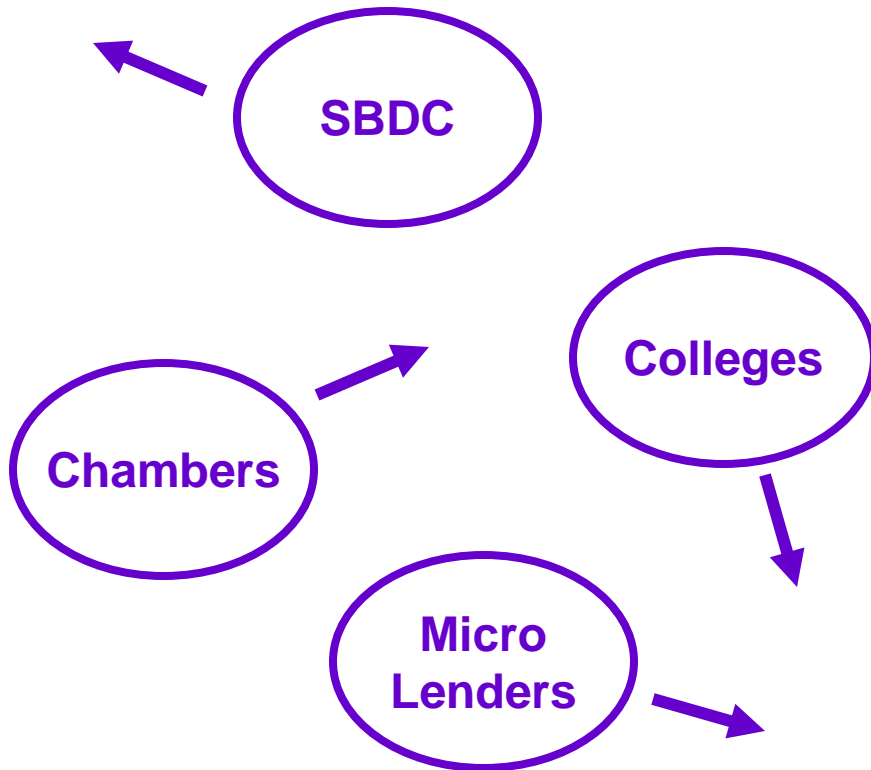
SourceLinkDallas implementation

- What is SourceLink?
- Award winning process and software developed with funding from Kauffman Foundation in 2003
- Two aspects to the program
 - Online – One-stop shop to improve entrepreneur's access to service organizations: service matching tool, training and event calendar, business start up guides and checklists
 - Offline – Hotline staffed by economic development professionals to help entrepreneurs with custom needs and direct them to Dallas programs that support entrepreneurs

SourceLink process



SourceLink networking



Partners still have their focused, core missions, but SourceLinkDallas provides coordination and a common focus on communitywide improvement of entrepreneur services

March 28, 2012 Council action

- Appropriated \$750K appropriation for the Source Link fund from Public Private Partnership funds
- Directed the Controller to encumber and disburse \$115K for interlocal agreement to support program
- Directed the City Manager to
 - Execute a 3 year interlocal agreement with the University of Missouri Kansas City for software and technical support
 - Develop a plan and documents to create a nonprofit
 - Identify and secure contributions from outside groups
 - Create a system of performance measurement

Status update

- Formed advisory team
- Recruited resource partners
- Held partner network kickoff meeting
- Initiated asset mapping project to identify key entrepreneurship organizations and networks in Dallas
- “Soft-launch” of www.SourceLinkDallas.org

Advisory team

- To provide technical guidance to City staff on: mission, performance measurement, funding strategy, nonprofit governance and to facilitate connections and partner recruitment
- Entrepreneurs and representatives from key institutions:
 - U.S. Small Business Administration
 - North Texas Small Business Development Center Network
 - Startup Texas
 - United Way of Metropolitan Dallas
 - Federal Reserve Bank of Dallas
 - Citi
 - Executives in Action
 - Boone Family Foundation

Partner recruitment

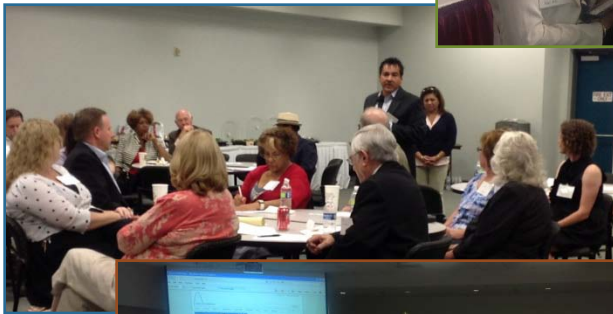
- City staff met with approximately 70 organizations
- 50 partners officially recruited*
- Focused on key early stage services:
 - Business counseling
 - Training and technical assistance
 - Networking
- With soft launch shifting to key remaining service clusters
 - Finance
 - Procurement
 - Facilities
 - Talent / workforce

*Listed in Appendix A

Partner network kickoff meeting

- First network partner meeting
- August 6th at Bill J. Priest Campus of El Centro College
- Fifty attendees from partner agencies and U.S. SourceLink

Kickoff meeting, August 6th



Strategic asset map meeting

- August 29th, SourceLinkDallas convened a dozen of the largest institutions and network groups in the area to begin an inventory of programs, data and other assets in Dallas that support entrepreneurs
- The group agreed to develop a citywide entrepreneurial ecosystem asset map

Asset map meeting, August 29th



SourceLinkDallas.com

- Soft launch August 15th
- Testing complete
- Staff are referring clients to website but not actively marketing yet



Program Governance: New SourceLinkDallas Entity

- Dallas Entrepreneur Network (DEN)
- Seven to fifteen member board*
 - Appointed by City Manager
 - Approved by Council
 - Provides basic oversight, policy and technical guidance
- Council approves board members and bylaw changes while City is the primary funder
- City staff will operate SourceLinkDallas programs and support the nonprofit board

*Board candidates and bios in Appendix B

Why create a nonprofit?

- To facilitate fundraising (501c3 status)
- To brand the program as a neutral party in the community
- To create an entity that represents all groups supporting entrepreneurship and small businesses
- To encourage more participation by certain isolated groups than is possible in a government run initiative
- Fiscal sponsorship is needed to begin immediate fundraising

What is a fiscal sponsorship?

- A way to accelerate fundraising for SourceLinkDallas
- An IRS 501c3 corporation can more easily raise funds for entrepreneurship activities, but designations are taking 18 to 24 months
- New nonprofit awaiting designation operates under the 501c3 status of an existing nonprofit and uses its donation process

Fiscal sponsorship framework

- Fiscal sponsor maintains a separate, dedicated fund to receive donations on behalf of the nonprofit
- Fiscal sponsor grants payments from the fund to cover approved uses
- Fiscal sponsor assesses administrative fee on donations received to support SourceLinkDallas

Communities Foundation of Texas (CFT)

- CFT is a logical fiscal sponsor for SourceLinkDallas
- Track record of City partnerships: GrowSouth fund, Latino Cultural Center, Dallas Police Department
- Collaborative opportunities
 - Entrepreneurs for North Texas
 - Focus on working poor families and asset poverty
- Donor Bridge, Giving Day and other dedicated platforms to channel funders to SourceLinkDallas

Fiscal sponsorship process

- Contract is between DEN and CFT
- Application process and sponsorship agreement identifies approved uses of the fund
- Dedicated SourceLinkDallas fund created at CFT
- City disburses \$125,000 to CFT to open the fund to support SourceLinkDallas
- Once IRS issues 501c3 status for DEN, close fiscal sponsor fund and disburse to DEN or convert it to DEN designated fund

SourceLinkDallas funding opportunities

- Earned revenue from sponsorships and social enterprise opportunities (value-added services for partners or others)
- Philanthropic contributions
- Bank Community Reinvestment Act
- Founding sponsor identified with announcement pending formation of DEN / fiscal sponsorship – announcement at October 2nd launch

Performance measurement system

- Critical for funding partnerships and operational guidance
- SourceLinkDallas advisory team recommended multi-year strategy:
 - Establish baseline data
 - Focus on qualitative satisfaction indicators in year one
 - Build collaborative tracking and reporting process to demonstrate collective impact of the network*

*Indicators in Appendix C

Integral component of GrowSouth

- SourceLinkDallas has been identified as a GrowSouth initiative from the beginning
- Sustainable southern Dallas redevelopment must include more business formation and faster growth in each community
- Year one's proactive marketing will focus on southern Dallas

Roll out strategy

- Launch October 2nd Eastfield Campus in Pleasant Grove
- Community engagement teams
 - City departments
 - Neighborhood partners
 - Other key community connectors
- All GrowSouth focus areas engaged within ten months
 - Partner and neighborhood events
 - Awareness campaign with for profit service providers

Next steps

- Recommend for full Council consideration on September 26th
 - Authorization for:
 - (1) Creation of non profit corporation, named Dallas Entrepreneur Network (DEN)
 - (2) Approval of DEN's bylaws and filing of certificate of formation with Texas Secretary of State
 - (3) Controller to reimburse Office of Economic Development up to \$635,000 related to Source Link operations; accept and deposit funds received from outside sources; and additional transfers/reimbursements for cost related to Source Link program

Appendices

- A. Official SourceLinkDallas partners
- B. Dallas Entrepreneur Network board candidates
- C. Proposed performance measures
- D. SourceLinkDallas mission and vision statements
- E. Source Link programs nationally
- F. Proposed disposition of City Source Link appropriation

Appendix A: SourceLinkDallas Partners (as of September 12th)

Best Southwest SBDC · Brookhaven College · BAC 1 · BAC 2 · BAC 3 · BAC 4 · BAC 5 · BAC 6 · BAC 8 · Caruth Institute SMU · BDPS - CoD · Cedar Valley College · Collin SBDC · Cynthia Nevels.com · DFW Minority Supplier Dev. Council · Dallas Public Library · Dallas SCORE · Dallas SBDC · Eastfield College of Continuing Ed. and Workforce Dev. · Economic Development CoD · El Centro College Corp. Solutions · Executives in Action · Federal Reserve Bank of Dallas · Grayson SBDC · Greater Dallas Indo American Chamber of Commerce · Greater East Dallas Chamber of Commerce · ICDC · International SBDC, Kilgore SBDC · Kilgore SBDC · McLennan SBDC · Mountain View College Economic and Workforce Development ·

Appendix A: SourceLinkDallas Partners (as of September 12th) Continued

Navarro SBDC · North Central Texas College SBDC · North Dallas Chamber of Commerce · Northeast Texas SBDC · Paris SBDC · Risk Management SBDC · SBDC for Enterprise Excellence · South East Dallas Hispanic Chamber of Commerce · Stemmons Corridor Business Association · Tarrant SBDC · Technology Commercialization SBDC · The Center for Government Contracting SBDC · The Murphy Center for Entrepreneurship · Trinity Valley SBDC · Tyler SBDC · University of Texas at Dallas · West Dallas Chamber of Commerce

Appendix B: DEN Board Candidates

- Michele Bobadilla, UT-Arlington
- Trey Bowles, Startup Texas
- Jasmin Brand, BrandPoint
- Albert Bryant, Alb + Blair Architects
- Effie Booker-Dennison, Vendor Resource Management
- Steve Lafredo, Citi
- Sharon Lyle, TEDxSMU
- Victor Ornelas, Ornelas, Inc.
- Lee McKinney, City of Dallas
- Karl Zavitkovsky, City of Dallas

Michele Bobadillo

Ms. Bobadilla has been with the University of Texas at Arlington since 1996 and is currently Senior Associate VP for Outreach Services and Community Engagement and Assistant Provost for Hispanic Student Success. Previously she was a teacher and administrator with Dallas Independent School District. She is a native Dallasite with a thirty-five year career in education and civic engagement.

Ms. Bobadilla has served as a Director on thirty-five boards including: LULAC National Member, Education Service Centers, Inc., Center for Community Cooperation, Hispanic 50, Greater Dallas Community Relations Commission, Greater Dallas Hispanic Chamber of Commerce, Young Women's Christian Association, LUPUS Foundation, Greater Dallas Mental Health Association, Dallas Women's Foundation, The Dallas Commission for International Cultural Affairs, Consejo Hispano PAC, The Science Place, Dallas Opera, University Crossroads, Junior Players, the Dallas Concilio, Community Council of Greater Dallas, Dallas ISD Community Advisory Board, Hispanic 100 Executive Committee, North Texas Latino Leadership Coalition Executive Board and Education Chair, Blueprint for Leadership

Advisory Board of the United Way of Metropolitan Dallas, Inc., Planning/Steering Committee for the National College Board Forum, Chicago, IL, Consul General of Mexico's Editorial Board, Dallas Summer Musicals, The Girl Scouts Tejas Council and Dallas ISD's Irma Rangel Young Women's Leadership School.

Ms. Bobadilla has received numerous awards including most recently 2012 Woman of Distinction Award from the Texas Association of Mexican American Chambers of Commerce; 2011 Martha H. Salmon Leadership Award presented by the Southwestern Regional College Board; the 2010 Ultimate Latina – Community Service Award from the US Hispanic Chamber of Commerce and the 2010 Outstanding Woman in Texas Government in Community Involvement.

Trey Bowles

Mr. Bowles is currently the Chair of Startup America: Texas Region. Trey most recently led the turn-around and sale of Big Jump Media Inc. when he was added as Chief Executive Officer in July 2009. As CEO, Trey's primary focus was guiding the global vision of the social media website(s) [tangle.com](#) and [GodTube.com](#) while overseeing all strategic, developmental, revenue-generating and expansion initiatives.

Prior to his role as CEO, Trey was hired as Chief Marketing Officer where he was responsible for managing all music and media strategies for the social network, ensuring the continued success of a social interactive community.

Mr. Bowles has significant experience with building and running technology based media companies including Morpheus, World Digital Media Group. He started in Internet marketing in 1998 as one of the first employees hired at [Musicforce.com](#), an online retailer of Christian music, which was sold to Gaylord Entertainment in 1999.

He is an Adjunct Assistant Professor Southern Methodist University and affiliated with Tech Wildcatters a leading entrepreneurship seed accelerator and organized Mayor Michael Rawlings' Star Council. Mr. Bowles served on the [SourceLinkDallas](#) advisory team.

Jasmin Brand

Ms. Brand is CEO of BrandPointe a privately held management consulting company. She was named as one of Dallas' Top Ten Entrepreneurs to Watch in 2012 by YFS Magazine.

BrandPoint provides online community engagement using innovative marketing, branding & social solutions, strategic planning, content development, publicity and liaison work for organizations. Some of Brandpointe's clients include: Mockingbird Station, YMCA, Elfa, the Greek Food Festival of Dallas, Oak Cliff Cellars, Reading Partners, UNT Dallas and the Junior League of Dallas

Prior to founding BrandPointe, Ms. Brand was Director of Marketing and Sales for Protocols, LLC, was Quality Analyst with Nationwide Insurance where she created their national customer service training program.

Ms. Brand holds a Masters degree in Education & Adult Training from the University of Phoenix and a B.A. in Political Science and International Studies from Southern Methodist University.

She is a 2011 graduate of the Dallas Regional Chamber's program, Leadership Dallas and is first recipient of the Young Professional Leadership ATHENA Award presented by the Dallas Regional Chamber and KPMG.

Giving back to the community has always played an integral role in Jasmin's life. She devotes many hours to serving at various nonprofits throughout the city including the Junior League of Dallas, the Urban League of Greater Dallas Young Professionals, Dallas Children's Advocacy Center and The Aberg Center for Literacy.

Albert Bryant

Mr. Bryant is a Principal of alb+Blair Architects and Associates with over 23 years experience in facilities programming, design, construction document preparation, contract administration and value engineering. His experience includes commercial, correctional, public and educational facilities up to \$70 million. Al is also highly experienced in the preparation of SD, DD & CD documents on AutoCAD and Intergraph CADD systems.

He has served as a member of the Hearts & Hammers Planning Council and was Captain of a Hearts & Hammers Team that renovated several homes for low income homeowners who could not afford to make the improvements themselves. He has also worked with Habitat For Humanity in the planning and building of a church facility in South Dallas.

His professional affiliations include Architectural Registration, Texas and the National Organization of Minority Architects. He has been a member or officer of Archineers, Toastmasters Club of Dallas and Hearts & Hammers.

Mr. Bryant has a B.S. in Architecture from Lawrence Tech University

Effie Booker-Dennison

Effie Dennison is Senior Vice President of Strategic Development for Vendor Resource Management and PCV Murcor. In her present capacity, she is responsible for new Business Development growth strategies for both VRM and its' affiliate valuation company PCV Murcor.

Prior to joining VRM, Mrs. Dennison was Senior Director of REO Operations for CoreLogic, formerly First American. Additionally, Mrs. Dennison was Director of FannieMae's Community Business Center for the North Texas Region responsible for a twenty-three billion dollar five-year corporate goal in loan originations and multi-family investments throughout North Texas. She was Senior Vice President at Wells Fargo Bank and Senior Asset Manager of the Owned Real Estate (ORE) Division with the Federal Deposit Insurance Corporation (FDIC).

Mrs. Dennison has a diverse background and extensive experience in real estate. She is a licensed real estate broker for the State of Texas and has a Certified Property Manager (CPM) designation.

Mrs. Dennison has served on numerous non-profit boards including The Family Place and KERA Public Broadcast. She is the recipient of several prestigious awards including the Profiles in Leadership Award presented by Southern Methodist University, as well as a 2010 recipient of the Maura Awards presented by The Dallas Women's Museum.

In addition to her role in the corporate arena, Mrs. Dennison has been a successful entrepreneur of two full service car wash and Texaco Express Lube facilities which she founded and operated for twelve years.

Steve Lafredo

Mr. Lafredo is the North Texas Business Banking Director for Citibank and a 27 year veteran of the bank. He currently leads the Business Banking team for DFW and a portion of West Texas. His experience is varied with a background in operations, technology, business strategy, credit, product, corporate, and retail. The majority of his career has been spent in emerging markets. He currently manages a team of Business Bankers in the North Texas marketplace, where he has lead multiple innovative partnerships including the recent micro-lending portfolio acquisition with Accion Texas, the first of it's kind in the US.

He has been involved with the communities across the US and World for more than 30 years. He currently serves as a member of the Greater Dallas Hispanic Chamber of Commerce Board, serves as a Board Member for the Dallas Convention and Visitors Bureau and is the Board Vice Chair of the Association of Enterprise Opportunity. He is very involved with poverty and economic development issues especially around business creation and asset building. His work with United Way has won him "Volunteer of the Year" for 2010. He served on the SourceLinkDallas advisory team.

Sharon Lyle

Ms. Lyle is the President of Dallas IdeaSpace and Creative Director and Producer of TEDxSMU and TEDxKids @SMU. With a passion for community engagement, education and art, her work aims to foster dialogue around the open exchange of ideas and to spur investment in seed-stage socially conscious businesses. Dallas IdeaSpace works to positively impact the intellectual infrastructure and creative capacity of Dallas through investing in ideas and curating experiences.

Prior to running TEDxSMU, Sharon worked at Russell/Shaw, an integrated marketing firm. Working predominately with the portfolio of nonprofit clients at Russell/Shaw, Sharon oversaw projects and ongoing marketing initiatives for clients including Ballet Austin, University Medical Center at Brackenridge, Capital Area Food Bank, H-E-B and Oxford Commercial. She has also worked with the CE Group Communications & Events as the Austin Office Director of Business Development and Marketing, Development Associate with San Antonio Academy.

Ms. Lyle's Community involvement includes board service with KIPP: DFW, Dallas IdeaSpace, Booker T. Washington School for the Performing & Visual Arts Advisory, Trinity University National Alumni Board and the Art Alliance Austin.

Ms. Lyle has an MBA from the University of Texas McCombs School of Business and a BA, Business from Trinity University.

Victor Ornelas

Mr. Ornelas is Executive Coach and Consultant with Ornelas, Inc., an Executive Coaching and Consulting practice where he coaches and guides entrepreneurs and corporate executives to the success they want to achieve. He is recognized as one of the pioneers in Latino marketing in the U.S.

Prior to launching Ornelas, Inc., Victor founded Ornelas & Associates, one of the largest Latino-owned marketing communications agencies in the U.S. Clients included Anheuser-Busch, Inc., Blockbuster, Verizon, Nissan, Mobil, and Pepsi-Cola. Ornelas and Associates was the recipient of the American Association of Advertising Agencies' O'Toole Award for Multicultural Advertising and won numerous industry awards for their work.

Prior to founding Ornelas & Associates, Victor was National Manager of Consumer Promotions for the Seven-Up Company and Director of Hispanic Marketing for Anheuser-Busch, Inc. Mr. Ornelas began his corporate career at Levi Strauss & Co., where he was Director of Domestic Community Affairs and managed the domestic charitable contributions program for the Levi Strauss Foundation.

He has served on the Board of Directors of the United Way of Metropolitan Dallas and the YMCA of North Texas. He was a member of the Board of Regents of The University of the Pacific and was the Secretary-Treasurer and member of the Board of Directors of the American Association of Advertising Agencies. He was named Entrepreneur of the Year by *Hispanic Business* and was the recipient of *Hispanic Magazine's* prestigious Adelante Award for his entrepreneurial achievements.

Mr. Ornelas is a graduate of the University of the Pacific.

Lee McKinney

Lee McKinney is an Assistant Director in the Office of Economic Development for the City of Dallas. She is responsible for small business initiatives for the city and economic development initiatives in Southern Dallas.

Ms. McKinney was formerly a Senior Vice President and manager with Bank One (now JPMorgan Chase) in Dallas, retiring in January 2004. She was responsible for creating the Dallas Community Banking Group, a division of the bank that had responsibility for meeting the banking needs of businesses and residents in Historically Underserved Markets in North Texas with a special focus on economic development in Southern Dallas and low/moderate income areas. She held several positions with the bank including District Manager for all branches in southern Dallas County. She has been a branch manager, small business loan officer, a commercial and real estate loan officer and a mortgage loan originator.

Actively involved in the Dallas community, she serves on the board of the YMCA of Metropolitan Dallas, St. Philips School and Community Center Foundation, the Dallas Black Dance Theatre, the National Urban Financial Services Coalition Foundation and the Advisory Board of the Urban Financial Services Coalition – Dallas Chapter.

Ms. McKinney is a Leadership Dallas graduate and formerly served on the boards of the Oak Cliff Chamber of Commerce, the North Texas Housing Coalition and the Southern Dallas Development Corporation.

Ms. McKinney attended Indiana University/Purdue University at Indianapolis and is a graduate of the Stonier Graduate School of Banking at the University of Delaware. She is a member of the Antioch Fellowship Missionary Baptist Church where she is a Trustee, Chair of the Finance Committee and a member of the church's Projects Leadership Team.

Karl Zavitkovsky

Karl Zavitkovsky is Director of the Office of Economic Development for the City of Dallas, Texas.

Mr. Zavitkovsky worked for Bank of America's Real Estate Group for 16 years, prior to his retirement in June, 2005. He was Managing Director and Commercial Real Estate Division Executive for the Central United States. He also supervised the Commercial Real Estate Advisory Group, where he facilitated investment banking transactions with Public Finance and the Real Estate Investment Bank.

Mr. Zavitkovsky began his banking career with the International Charter Mortgage Corporation and subsequently Citicorp in San Juan, Puerto Rico, focusing primarily on workouts. In 1978, he moved to Caracas, Venezuela where he led Citicorp's real estate lending activities in Northern South America (Venezuela, Columbia, Ecuador) and the Caribbean. In 1984 Zavitkovsky moved to Dallas to head the Citicorp Real Estate's Southwest Region with offices in Dallas, Houston, and Denver.

Mr. Zavitkovsky graduated from William and Mary where he majored in economics. He also earned a masters degree from Georgetown's School of Foreign Service, after which he served as a Captain in the U.S. Marine Corps and a Peace Corps Director in Bolivia.

Actively involved in the real estate industry,

Mr. Zavitkovsky serves as an Urban Land Institute Governor and Trustee and is a former member of the Executive Committee. He also participates on the Trust for Public Land Real Estate Advisory Council. He previously served on the boards of North Texas Affordable Housing Coalition, the South Dallas Development Corporation, and the National Multi Housing Council. He is past chairman of the Dallas Real Estate Council, the North Texas Affordable Housing Coalition, and the Dallas Ballet. Zavitkovsky recently received the 2011 Community Spirit Award from The Real Estate Council.

Appendix C: Proposed performance measures

1. Jobs created (self employment and payroll)
2. Revenue growth (by some interval or percentage category)
3. Commercial real estate used (sq. feet)
4. Qualitative accounts of operating improvements and challenges overcome (stories)*
5. Overall satisfaction with SourceLinkDallas (satisfaction scale)*
6. Clients referred by SourceLinkDallas*
7. Clients served by network partners (by type of service)*
8. Network partner collaborative successes that resulted in operating savings, increases in service capacity or increased revenue (stories)*
9. Asset map of network partners, services and referrals.
10. Economic and fiscal impact of SourceLinkDallas and its partners.

* Recommended by advisory team as first year measures to provide operational program feedback.

Appendix D: Mission and vision

- The mission of SourceLinkDallas is to connect entrepreneurs to the services they need to start, improve and grow their businesses.
- Vision: Dallas entrepreneurs have fast, easy access to the most responsive and effective entrepreneurial support community in America. This will help businesses start sooner, grow faster and survive longer. In turn, entrepreneurship becomes an assumed solution in Dallas for innovation, value creation and individual opportunity.

Appendix E: Source Link programs nationally

Existing Affiliates:

Tri Cities Business Builder (Washington State) · Alaska SourceLink · NetWork Kansas · SourceLink Tulsa · Central Iowa SourceLink (Des Moines) · Kansas City SourceLink · Missouri Rural Enterprise and Innovation Center · Missouri SourceLink · Missouri Technology Corporation · St. Louis SourceLink · Arkansas SourceLink · Metro New Orleans SourceLink · New Orleans Business Resource & Entrepreneurship Center · State of Ingenuity SourceLink (Southern Wisconsin/Northern Illinois) · MyBiz-Mississippi Entrepreneur Alliance · Michigan Business OneStop · Cincinnati Economic Empowerment Center · Cleveland Entrepreneurship · KYBizInfo (Kentucky) · Jacksonville Entrepreneurship Center (Florida) · Atlanta Entrepreneurship Center · Growing American Throughout Entrepreneurship (North Carolina) ·

In Start-up Phase:

Iowa SourceLink · Loudoun SourceLink (Virginia) · SoMNSourceLink (S. Minnesota)

Appendix D: Disposition of City funds

- In March, Council authorized \$750,000 in Public Private partnership funds to create a Source Link fund on the City's accounts
- \$115,000 was encumbered for U.S. SourceLink software, training and technical assistance for three years
- FY 2013 – Source Link fund at City (Fund 0744) will have a starting balance of \$635,000
 - Disbursement not to exceed \$125,000 on behalf of DEN to Communities Foundation of Texas
 - Reimbursement to Office of Economic Development for staff to run SourceLinkDallas program and support DEN board
- FY 2014 anticipated opening balance of Source Link fund at City at \$370,000
- Subsequent years through FY 2016 will reimburse OED for staff to run the program and support the DEN board the program
- Discussions with potential funders reveals keen interest in the program and sustainability should be possible by 2016