

# Memorandum



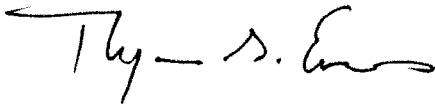
DATE September 14, 2012

TO Housing Committee Members: Carolyn R. Davis, Chair, Scott Griggs, Vice-Chair, Dwaine Caraway, Linda Koop, and Pauline Medrano

SUBJECT Community Center Update

On Monday, September 17, 2012, you will be briefed on the Community Center Update. A copy of the briefing is attached.

Please let me know if you have any questions.



Ryan S. Evans  
Assistant City Manager

c: The Honorable Mayor and Members of the City Council  
Mary K. Suhm, City Manager  
Rosa A. Rios, City Secretary  
Tom P. Perkins, Jr., City Attorney  
Craig Kinton, City Auditor  
Daniel Solis, Administrative Judge, Municipal Court  
A.C. Gonzalez, First Assistant City Manager  
Forest Turner, Assistant City Manager  
Jill A. Jordan, P.E., Assistant City Manager  
Joey Zapata, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Jerry Killingsworth, Housing/Community Services Director  
Stephanie Pegues-Cooper, Assistant to the City Manager

# Community Center Update



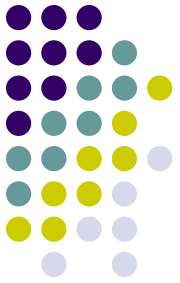
A Briefing to the  
Housing Committee  
September 17, 2012

by the

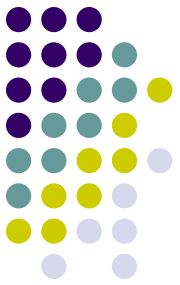
Housing/Community Services Department



# Purpose of Briefing



Provide an update on the programs and services at the Martin Luther King, Jr. Community Center and West Dallas Multipurpose Center



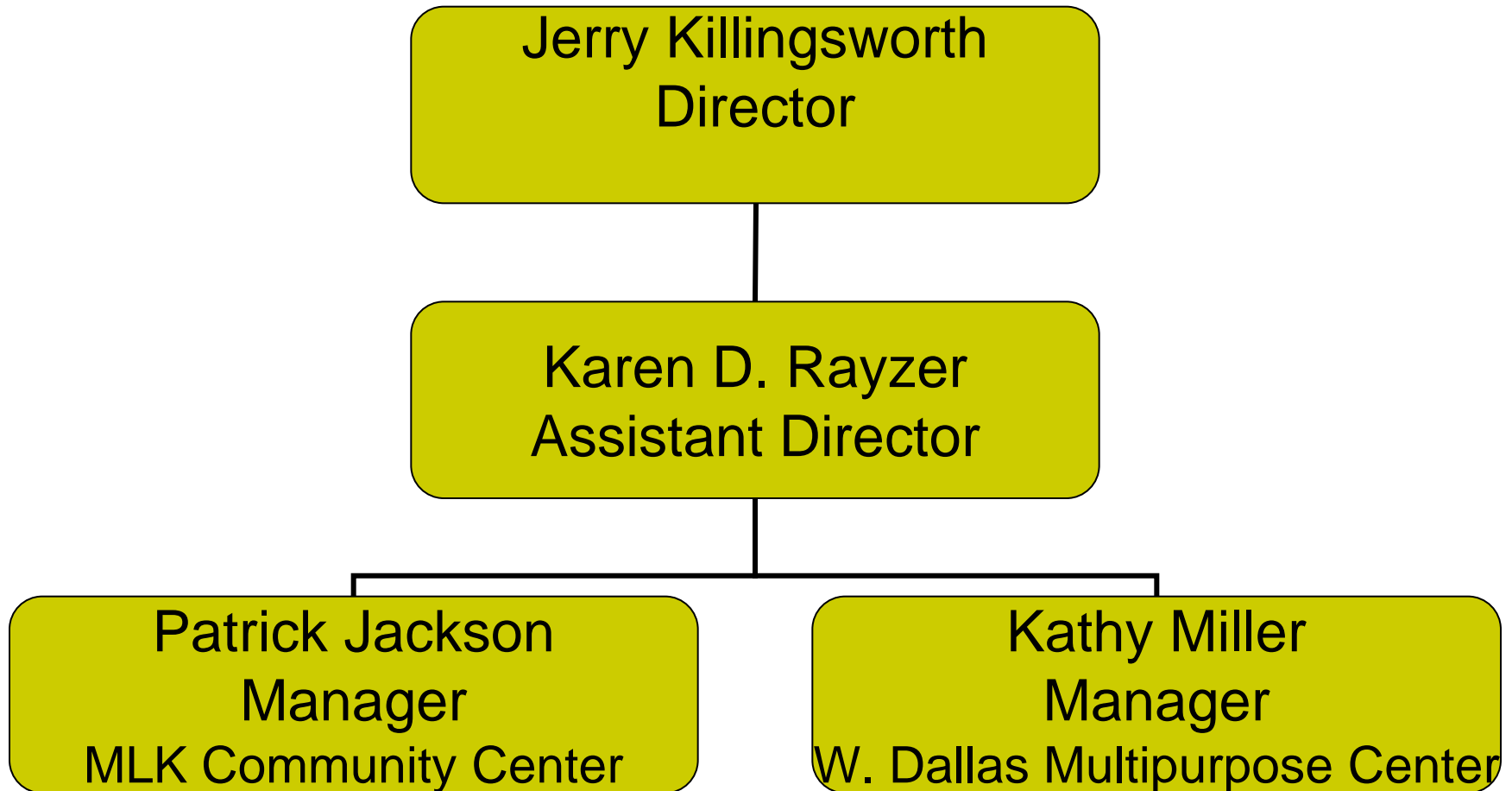
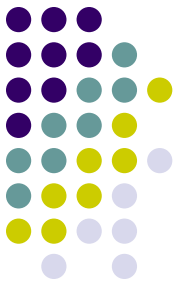
## **Vision**

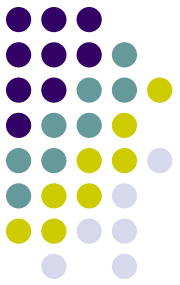
.....partnering with the community to promote healthy living and social well-being in a healthy environment

## **Mission**

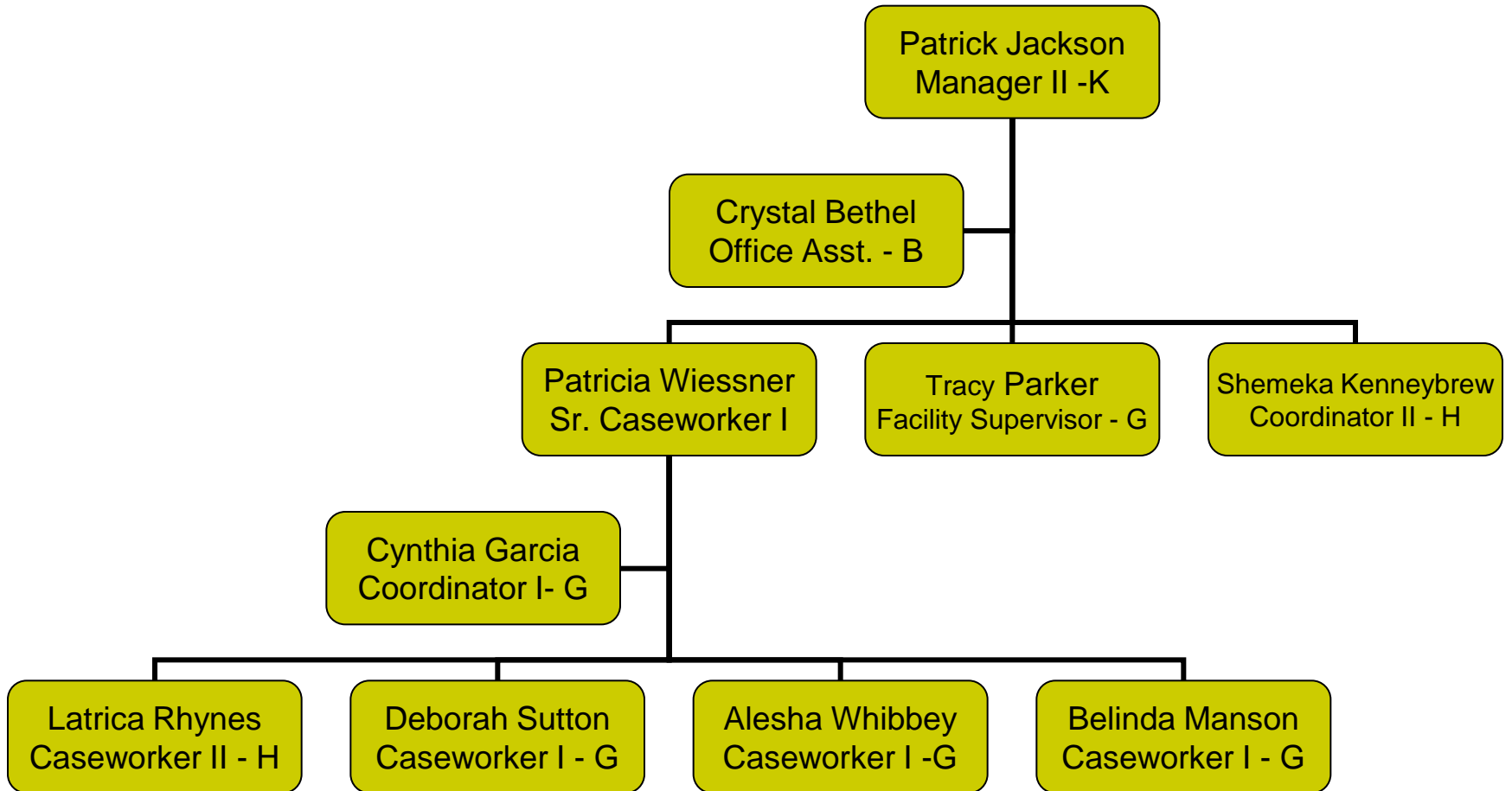
.....to provide quality health and social services that are responsive to the needs of the community now and in the future

# Housing/Community Services Community Centers





# MLKCC Organizational Chart



# Martin Luther King, Jr. Community Center



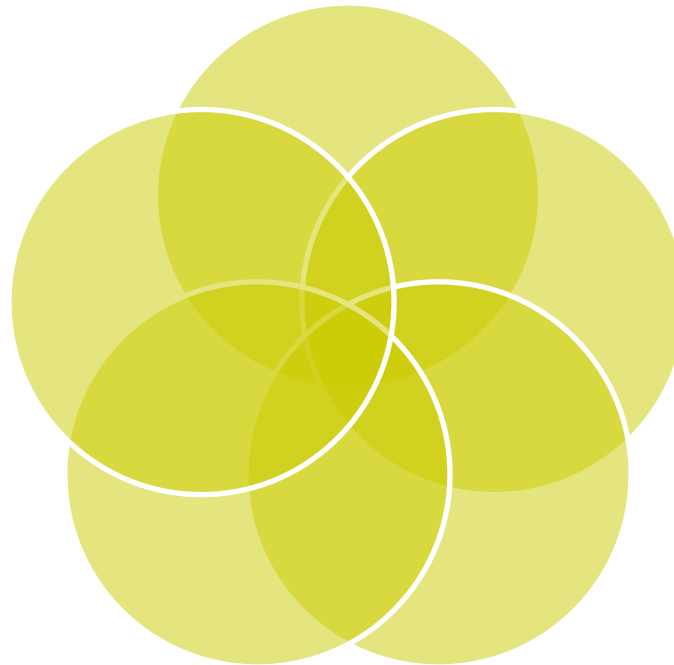
**HCS Core Facility  
Community Partnerships,  
Social Services  
Special Events,**

**ChildCareGroup**

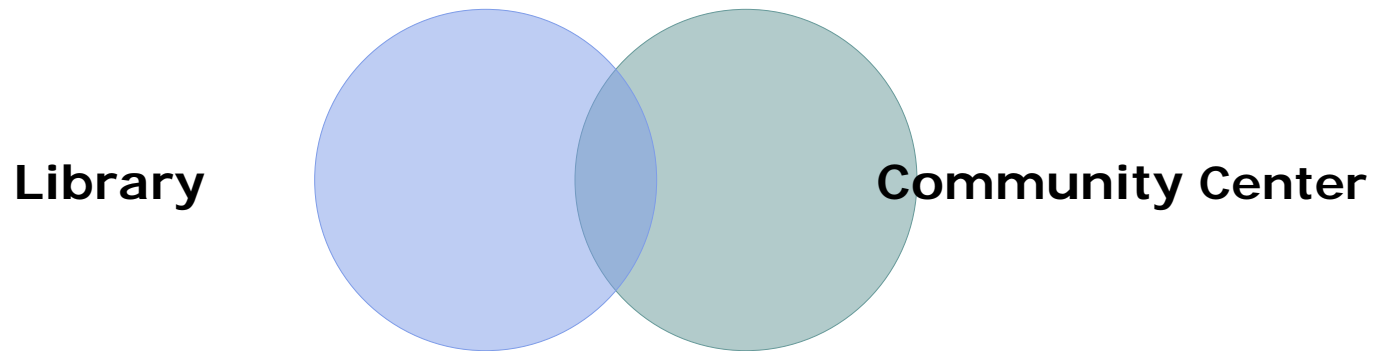
**Library**

**MLK Family  
Clinic**

**Park &  
Recreation  
Center**

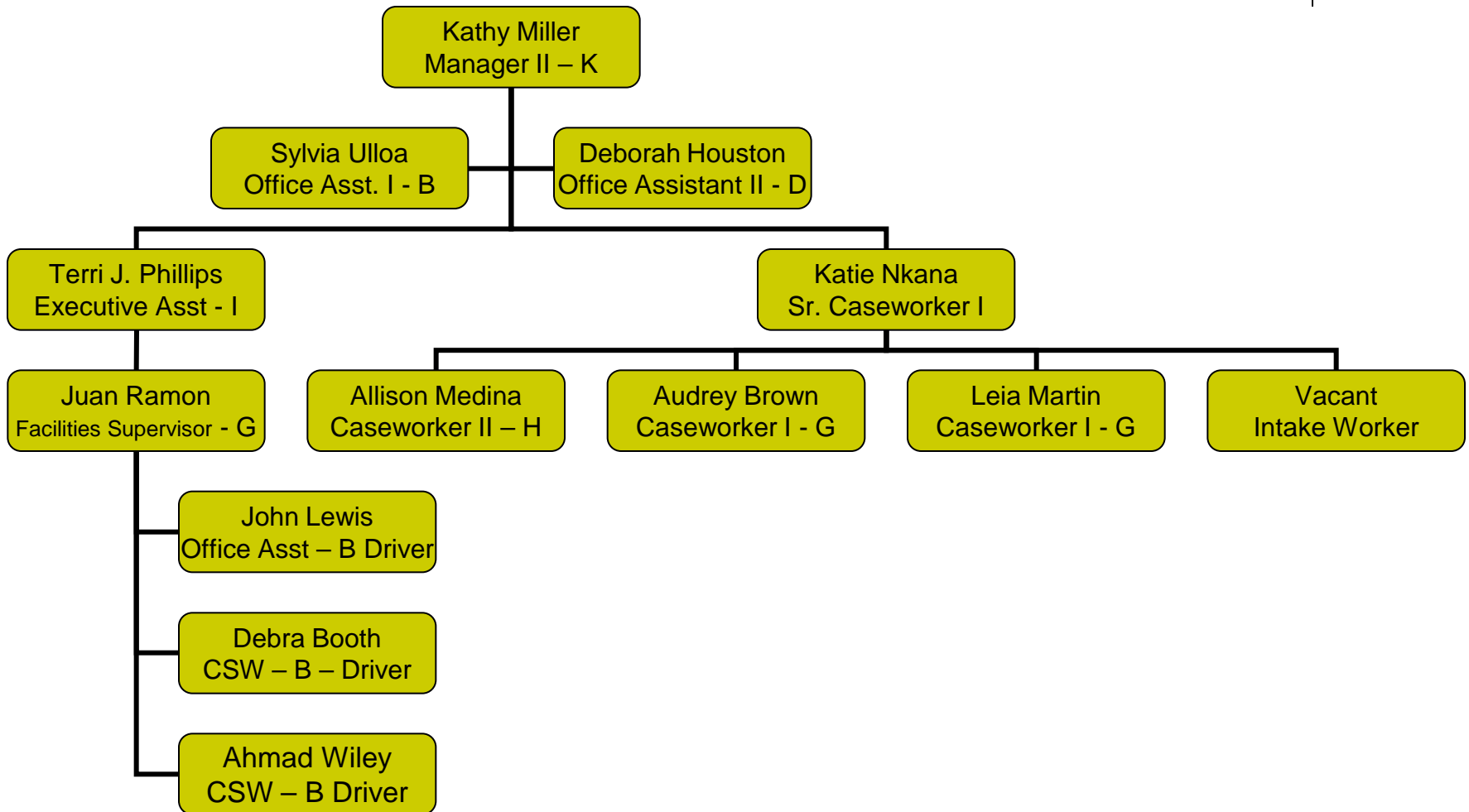


# West Dallas Multipurpose Center





# West Dallas Multipurpose Center Organizational Chart



# Background

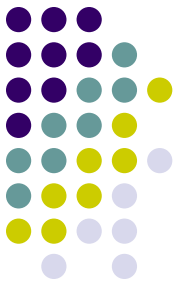


## **Martin Luther King Community Center**

- Funded by a 1967 Capital Improvement Bond Program
- Opened in 1971
- Located in the heart of South Dallas on MLK Boulevard just west of Fair Park
- The doors are open from 8:00 a.m. to 6:00 p.m., Monday through Friday and Community meetings until 9:00 pm, Closed Saturday and Sunday.
- The core facility is 32,000 square feet

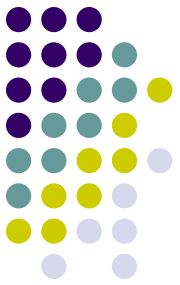
## **West Dallas Multipurpose Center**

- Funded by the 1982 Capital Improvement Bond Program
- Opened in 1988
- Located at the intersection of Singleton Blvd., near the intersection of Hampton Rd.
- The doors are open from 8:00 a.m. – 6:00 p.m., Monday through Friday, closed Saturday and Sunday.
- West Dallas is a stand-alone 19,280 sq. ft. facility



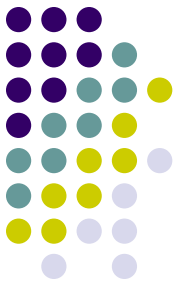
# MLK & WDMC Operations

- Current staffing levels for the Centers are 19 general fund FTE's with 4 grant funded FTE's
- The FY 2011 – 2012 General Fund budget is \$ 1,521,141
- The centers receive an estimated 1,125 calls per month requesting assistance
- An estimated 900 walk in customers per month requesting assistance
- 363,530 Annual Visitors (All Visitors to All Tenants from All Services)
- 600 community meetings annually for groups such as Delta Sigma Theta, Black Business Fundraisers, the Dallas Study Club, Legal Aid, Juvenile Services, Veteran Affairs Support Groups, United Steel Workers, Narcotics Anonymous, and Girl Scouts of America



# Programs and Services

# Housing/Community Services



**MLK and WDMC Administration** - Provides overall management of the centers, handles joint projects between the centers and the community.

**Project Reconnect Program** - To provide on-going case management for non-violent offenders on parole or FED Probation who live within the City of Dallas that are 18 years of age or older to secure independent living. (MLK)

**Social Services** - Assesses applicant's needs, interest, abilities resources and goals and negotiates a plan of action that will resolve situations that adversely affect the person's daily life. (MLK and WDMC)

**Child Care Services** - Provides a subsidy for parents that need child care and do not qualify for any other assistance. (MLK)

**Community Technology Center** - Grant funded program provides self-paced on line G.E.D. classes, A+ Certification and English as a Second Language (ESL). (MLK)

**Community Technology Center** - El Centro Community College offers basic computer classes at no cost to citizens. (WDMC)

**WIC** - Provides nutrition, education and counseling, breast-feeding support, nutrition foods, and referrals for health care to eligible women and children. (MLK)

**Medical Transportation** - Provides non-emergency medical transportation. (WDMC)

# Other City Department Services



## At MLK

**South Dallas/Fair Park Trust Fund** - Provides unique opportunities for businesses and nonprofit organizations to have a positive and mutually beneficial impact on the South Dallas/Fair Park community.

**Recreation Center** - Provides a gymnasium and park area for use by the public for athletic and social programs, as well arts and crafts.

**MLK Branch Library** - The library houses extensive materials on African-American history and provides G.E.D. and tutoring classes, community programs, story hours, and puppet shows.

## At Both Centers

**Equipment & Building Services** - Responsible for building maintenance.

**Security** - Provides security to the five buildings on MLK and one building at WDMC.

**Community Court** – Dallas' first community court (MLK), where the focus of the court is to rehabilitate the defendant and restore the community. WDMC also has a Community Court. The courts are unique because defendants are held accountable to the members of the community.

# Inter-Agency Groups @MLK & WDMC



- Partners who are housed and provide services at MLK and WDMC
- Community organizations that collaborate in providing comprehensive services for the citizens of Dallas and surrounding communities
- The agencies meet to discuss current issues at the centers, collaborate with efforts of upcoming programs, and network to provide viable services to the community
- The agencies identify the aesthetic needs of the Centers and have joined efforts to solicit materials and resources to improve the landscape, interior, and furniture fixtures of the facilities

# Inter-Agency Group Services



## **MLKCC**

**ChildCareGroup** – Provides childcare and Headstart services to an average of 142 children ages 3 ½ to 5 years of age.

**Dallas Metro-Care Services** - Provides counseling for individuals, couples, children, families, and group. This Program also offers child/payment intake, follow-up psychiatric consultations, and outreach to minority low income neighborhoods, employee assistance programs, and family-life education.

**MLK Family Clinic** - A comprehensive community health center that provides a full range of preventive and Primary-care services and specialized hospital-referral arrangements. There is also a dental office and pharmacy on site.

**Dallas County Seniors Program** - Includes a nutrition program, social service advocacy & outreach.

**Showers of Blessings** - Provides limited financial assistance, food, toiletries, quarterly clothing drives, and hot meals for the homeless on Saturdays.

**Texas Work Source** - Provides unemployment compensation, work incentive programs, job counseling, employment testing, training and placement of youth and veterans, food-stamp programs, referral services, and job fairs.



# Inter-Agency Group Services



## **WDMC**

**West Dallas Communities Centers, Inc.** – Provides accessible, quality, out of school programming for youth ages 6-17.

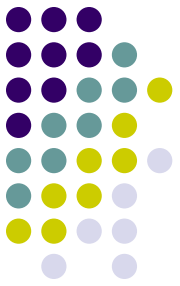
**El Centro Community College** – Offers basic computer classes at no-cost to citizens.

**Dallas County Older Adults Service Programs-** Dallas county sponsored program for older adults, 60 and older. Provides program participants with hot lunches and planned activities, health promotions and other services.

**Family Care Connection** – Provides parenting education to residents from designated zip code areas.

**United Universe, Inc.** – Operates a food pantry for qualified persons who reside in the following designated zip codes 75208,75211, 75212.

**People and Nutrition (PAN)** – A commodities supplemental food program sponsored by the North Texas Food Bank.

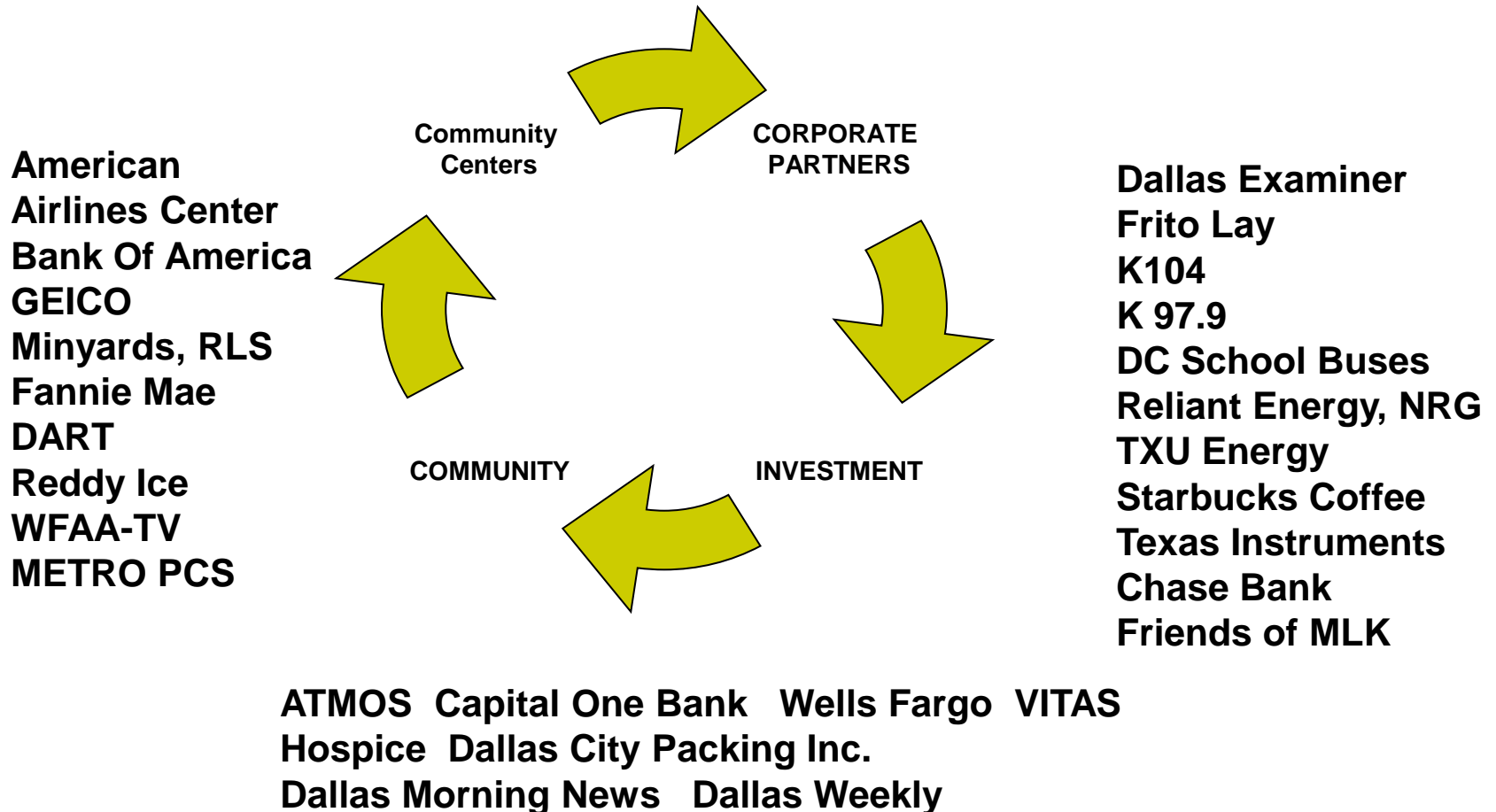


# Community Events

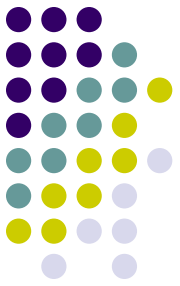
Community Cultural Programs and Activities

# Community Center Partners For MLK and WDMC

“Building relationships that promote investment, opportunities and commitment to Council’s Key Focus Area Clean Healthy Environment”



# Community Celebrations and Events



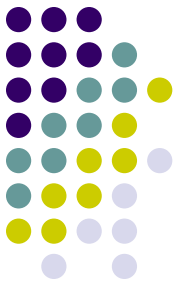
## Celebrations

- **Martin Luther King, Jr. Birthday Celebration**
  - Candle-Lighting Ceremony
  - March/Parade
  - Awards Banquet
- **Cinco de Mayo (MLK and WDMC)**
- **Harambee Festival (MLK)**
- **Cesar Chavez (WDMC)**
- **Juneteenth (MLK and WDMC)**

## Events at Both Centers

- **Back-to-School Fairs** – School supplies provided to approx. 600 neighborhood school children who were unable to obtain supplies.
- **Summer Fan Project-** 150-250 fans are distributed to the elderly and the at-risk community for the extremely hot Dallas summer
- **Thanksgiving Food Baskets-** Through a combination of canned food donations, turkey drives, other donations and trust funds, food baskets with Gift Cards to buy turkeys are delivered to approximately 300 families every year
- **Christmas Toy Drive** – Through donations from Salvation Army, Toys for Tots, and WFAA, toys are disseminated to approximately 1,300 children.

# Emergency Social Services MLK and WDMC



- Provide social services, including case management, emergency rent and utility assistance, and food assistance to eligible persons.
  - 28,000 household/families provided social service
  - 3,200 households/families provided emergency financial assistance
  - 750 individuals provided emergency food assistance
  - 2,250 of the households will maintain stable housing verified by a six month follow-up with clients.
  - Prevent homelessness for 75% of households to which we provide assistance.

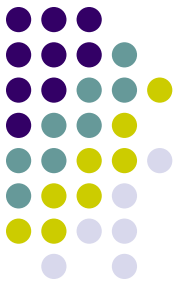
# Emergency Services Partners

## MLK and WDMC



- **Friendship West Baptist Church** - utilities, DWU, rent
- **Pilgrim Rest Baptist** – utilities, DWU, rent
- **New Hope Baptist** - utilities, food pantry, rent,
- **Reliant Energy** – utilities, Beat The Heat
- **TXU Energy Aid** – utilities
- **Dallas County** – utilities, rent, CEAP
- **Dallas Urban League** - utilities, rent, mortgage, employment
- **Salvation Army** – utilities, rent, mortgage, food
- **Dallas Water Share** – water utilities
- **Ladies of Charity** - clothing , small household appliances
- **North Dallas Shared Ministry** – utilities, rent, mortgage, food pantry
- **Texas Work Source** – Employment
- **The Bethlehem Foundation** – utilities, rent, small household appliances
- **The Family Place** – domestic violence shelter, utilities, rent,
- **Operation Relief Center** – housing placements, utilities, Men Of Nieomiah
- **Stew Pot** – birth certificates, food
- **Shower of Blessings** – food pantry
- **Catholic Charities** – utilities, rent, refugee program
- **Richardson Network** – utilities, rent
- **Cathedral of Hope** – utilities, rent, mortgage
- **Greenville Ave. Baptist Church** – utilities , rent
- **Pilgrim Rest Baptist Church** – food pantry
- **North Texas Food Bank** - food
- **ATMOS Energy** -utilities
- **Oak Cliff Churches for Emergency Aid** – utilities, food pantry
- **United Universe Inc** – food pantry

# Funding @ MLK and WDMC



## Sources of Funds

<b>General Fund:</b>		<b>\$1,521,141</b>
<b>Grant and Trust Funds:</b>		
<b>Energy Aid -</b>	\$ 116,019	
<b>Alvin E Moore -</b>	\$ 13,882	
<b>HOPWA -</b>	\$ 205,000	
<b>Carrie S. Orleans -</b>	<u>\$ 2,500</u>	
<b>Subtotal</b>		<b>\$ 337,401</b>
<b>TOTAL Sources</b>		<b>\$1,858,542</b>

## Use of Funds

<b>Administration</b>	\$1,129,648	
<b>Services</b>	\$ 469,802	
<b>Events</b>	<u>\$ 259,092</u>	
<b>TOTAL</b>		<b>\$1,858,542</b>

# The Community Technology Center @ MLK



A major goal of the Community Technology Center (CTC) is to expand access to technology in disadvantaged communities with the ultimate focus of enhancing learning outcomes for adults and neighborhood children.

## The CTC:

- Opened in 2002 with a grant from the Department of Education to provide GED, ABE, A+ Certification, pre-vocational training and Microsoft Word classes
- Received a second grant in 2003 from the Department of Education to provide services to youth experiencing difficulty in achieving competence with TAKS testing and was granted a 3<sup>rd</sup> grant for 2005-06 to continue the 2003 grant.
  - Capital One Bank has made contributions to the program since 2007.
- Has a current partnership with Academic Realities and Capital One Bank to provide services to clients
- Has 20 computers for development of technology programs
- **All funds expire annually**

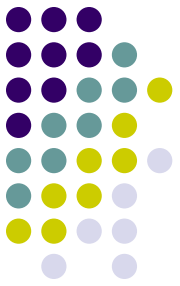


# Transportation Services at WDMC



Provides non-emergency medical transportation for COD.

- To and from medical and health related destinations
- Service is for senior citizens in designated zip codes
  
- Serves Council designated zip codes
  - 75206,75209,75210,75211,75212,75215,75216,
  - 75217, 75235, and 75241
  - Ambulatory
  - Age 60 years and older
  
- Limited number of coupons available for DART paratransit



# Contacts

## Martin Luther King Community Center

- 214-670-8355 – Information and Services
- 214-670-8416 – Appointment Line

## West Dallas Multipurpose Center

- 214-670-6341 – Information and Services
- 214-670-6530 – Appointment Line