

# Graffiti Abatement Program



Presented to Quality of Life  
Committee by the Department  
of Code Compliance

October 9, 2006

# History of Graffiti Abatement in Dallas

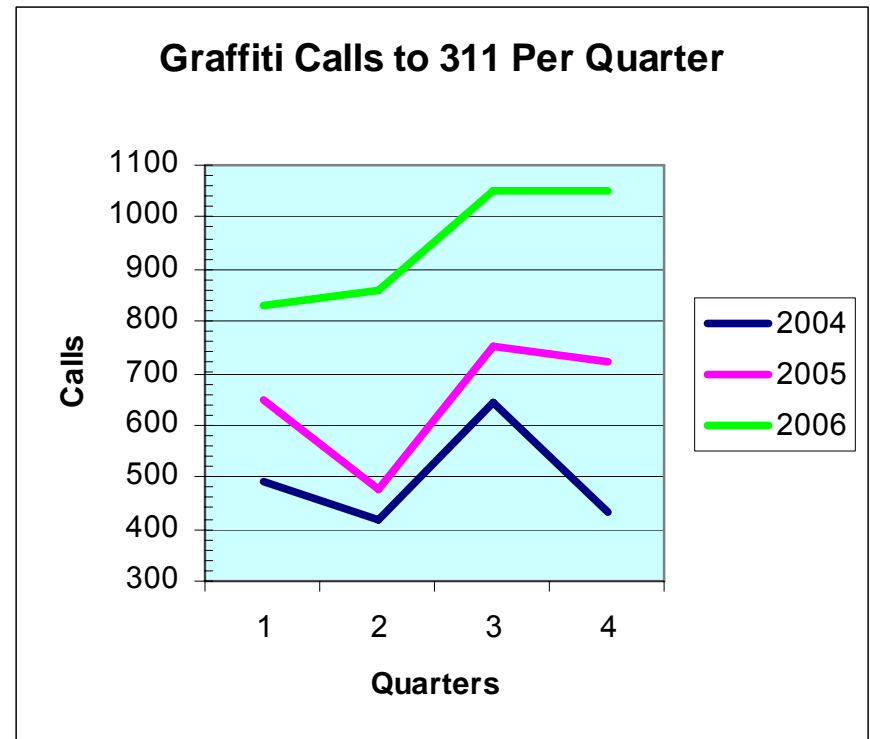
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- Various City Departments abate graffiti
  - Parks Department – Park property
  - Street Department – Street Signs, bridges
  - Code Compliance – private property
- Brush Buster Program moved from Sanitation to Code Compliance via mutual agreement on February 1, 2006
  - Transferred 1 FTE position to Code Compliance along with small budget for paint/supplies

# History of Graffiti Abatement in Dallas

## Quarterly Calls to 311 Call Center (Public and Private)

	2004	2005	2006*
Q1	493	647	830
Q2	420	477	859
Q3	646	751	1051
Q4	432	722	1051
Totals	1991	2597	3791

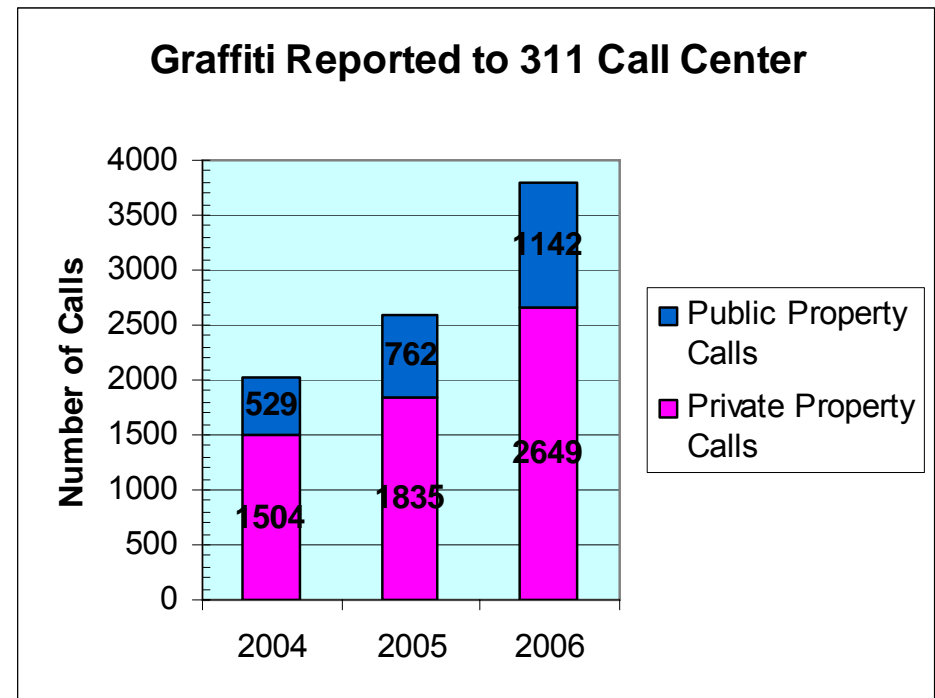


\*Q3/Q4 2006 numbers are calculated based on average % increase of calls in Q3/Q4 over Q1/Q2 of 2004/2005

# History of Graffiti Abatement in Dallas

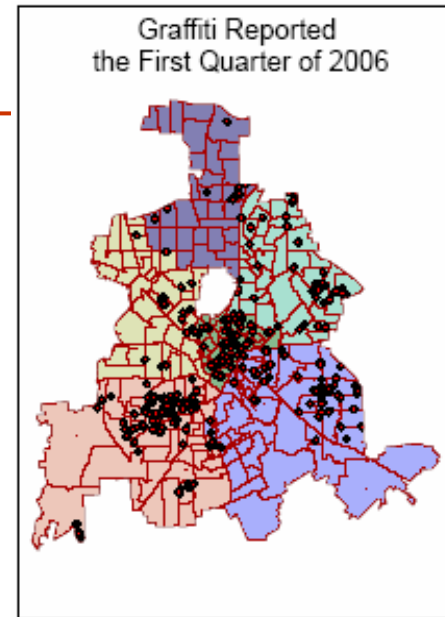
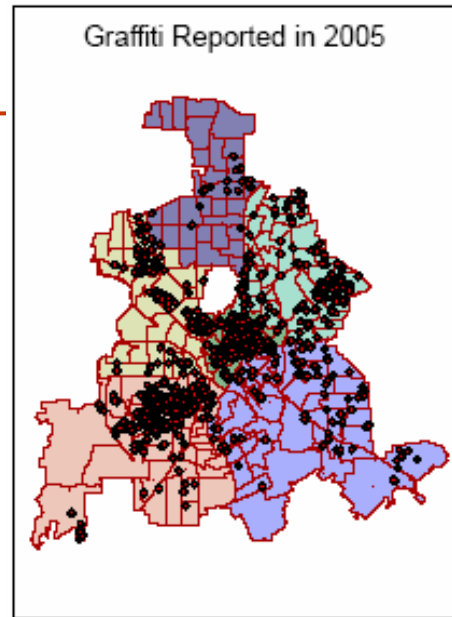
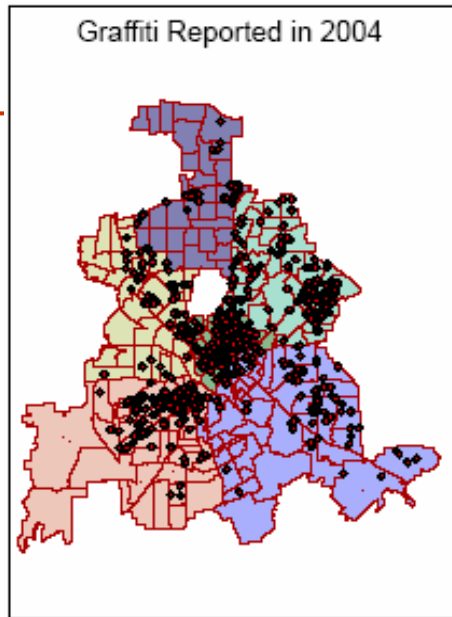
## Yearly Calls to 311 Call Center (Public and Private)

- Increase of 30.4% from 2004 to 2005
- Increase of 46.0% from 2005 to 2006 (using Q1/Q2 data)
- 72% of calls are related to private property
  - 69.2% Residence/business
  - 2.8% Apartments



\*Q3/Q4 2006 numbers are calculated based on average % increase of calls in Q3/Q4 of 2004/2005

# History of Graffiti Abatement in Dallas



## Three Areas of Concentration

- Southwest - North Oak Cliff
- Downtown - North and Northeast of Downtown
- East/Northeast

Also along major roadways such as I-35, I-75, northern LBJ

# FY05/06 Accomplishments

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- Volunteer Efforts – 282 sites abated
  - Swiss Avenue – October 2005
  - Old East Dallas – March 2006
  - Citywide Paint Out – May 2006
  
- Mow Clean - 589 sites abated
  
- Total sites abated to date: 871

# Sponsors-to-date

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- Paint has been donated by Sherwin Williams and The Meadows Foundation
- Atmos Energy donated one Ford F-150 pickup truck for Mow Clean crews to abate graffiti
- Leadership Dallas donated one Ford F-250 pickup truck for Mow Clean crews to abate graffiti

# FY 05/06 Highlights

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Swiss Avenue Graffiti Abatement – Oct '05



Old East Dallas Volunteer Day – Mar '06



Graffiti Wipeout – May '06

Mayor's Summer Reading Program Finale–Aug '06





# Budget

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- FY05/06 - \$75,969

  - Includes 1 FTE position – Graffiti Coordinator

- Proposed for FY06/07 - \$196,721

  - Includes: 4 FTE - 1 Graffiti Coordinator, 1 Abatement Supervisor, 2 laborers

    - Paint matching equipment

    - Funds for street sign replacement

# Future Goals

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## Enhance Graffiti Program

- ❑ Add to existing staff: 1 abatement supervisor and 2 laborers with goal to remove graffiti within 48 hours
- ❑ Acquire paint matching equipment for more aesthetic abatement, eliminating “patch work” effect
- ❑ Expand database of signed consent forms to facilitate legal ability to quickly abate graffiti
- ❑ Facilitate coordination with DPD Gang Unit and other city departments
  - Share information on sites, trends
  - Share resources, if needed
  - Review program for best practices

# Future Goals

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## Develop and expand public outreach

- Call 311 to report
  - All graffiti/tagging is illegal (i.e. Class of '06, Suzie ♥ Jonnie, etc.)
  - Don't have to accept as part of the neighborhood
  - Tips on how to deter graffiti
  
- August 19, 2006 – Mayor's Summer Reading Program Finale
- September 19, 2006 meeting with Northwest Dallas Improvement League
- September 23, 2006 – Trinity River Trash Bash at Samuell Grand Park
- October 4, 2006 graffiti activity/presentation at Audelia Road Branch Library

# Future Goals

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- Create database of community volunteers
  - Utilize HOAs, neighborhood assoc, scout troops, faith-based groups, schools
- Expand database of signed waivers
- Concentrate abatement in hard hit areas of the City, then moving outward to all areas
  - October 14, 2006 paint-out planned in Lower Greenville area
- Utilize staff to accomplish goal of locating and abating graffiti within 48 hours