

# Memorandum



CITY OF DALLAS

DATE October 7, 2010

TO Trinity River Corridor Project Committee Members:  
David A. Neumann (Chairman)                      Vonciel Jones Hill  
Steve Salazar (Vice-Chair)                      Delia Jasso  
Mayor Pro Tem Dwaine Caraway                      Linda Koop  
Deputy Mayor Pro Tem Pauline Medrano                      Ann Margolin  
Carolyn R. Davis

SUBJECT **Personal Service Contracts with Larry Beasley and Brent Brown for  
FY 2010-2011**

On October 28, 2009, City Council authorized personal service contracts with Larry Beasley and Brent Brown. Their functions were to guide and direct the Studio, work with City Staff and the local design and development community to advance livable communities within Dallas, and elevate an awareness and attention to design in both private and public projects.

Larry Beasley has agreed to renew his contract to serve as an Urban Design Special Advisor to the City, and will provide experience and expertise to mentor and guide the ongoing work of the Studio. The amount of the contract for FY 2010-2011 is \$156,000. The scope of services for this contract will include:

- Work with development interests identified by the Studio to develop collaborative strategies to advance livable communities along the Trinity Corridor and within the City of Dallas;
- Represent the Studio through community engagement and outreach efforts in areas of interest identified by the Studio; and
- Advise the City Manager and mentor Studio staff in the ongoing operation of the Studio.

Also, Brent Brown has agreed to renew his contract to serve as the Studio Director. The amount of the contract for FY 2010-2011 is \$85,000. The scope of services for this contract will include:

- Plan and direct the overall management of the Studio;
- Establish priorities for the Studio and develop appropriate strategies and work program to ensure their implementation;
- Direct Studio staff to ensure productivity and quality standards are maintained; and
- Represent the Studio to the design and development community as well as other City Departments.

Staff is preparing an agenda item for the October 26, 2010 City Council meeting to authorize each of these personal service contracts. Please contact me if you have questions.



Jill A. Jordan, P.E.  
Assistant City Manager



THE TRINITY  
DALLAS

- C: Honorable Mayor and Members of the City Council  
Mary K. Suhm, City Manager  
Ryan S. Evans, First Assistant City Manager  
A.C. Gonzalez, Assistant City Manager  
Forest E. Turner, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Deborah A. Watkins, City Secretary  
Thomas P. Perkins, Jr., City Attorney  
Craig D. Kinton, City Auditor  
Judge C. Victor Lander  
Helena Stevens-Thompson, Assistant to the City Manager  
Frank Libro, Director, Public Information Office  
Kelly High, Director, Trinity Watershed Management  
Rebecca Rasor, P.E., Managing Director, Trinity River Corridor Project