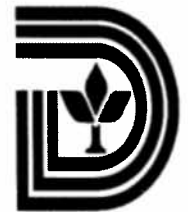


# Memorandum



CITY OF DALLAS

DATE October 5, 2012

TO The Honorable Members of the Transportation and Environment Committee:  
Linda L. Koop (Chair), Sheffie Kadane (Vice Chair), Sandy Greyson,  
Delia Jasso, Vonciel Jones Hill, Pauline Medrano

SUBJECT **Update on the Good Neighbor Plan Initiative for Dallas Love Field**

On Monday October 8, 2012, you will be briefed regarding the Update on the Good Neighbor Plan Initiative for Dallas Love Field Airport. The briefing materials are attached for your review.

If you have any questions or require additional information, please let me know.

A handwritten signature in black ink, appearing to read 'A.C. Gonzalez', written over a horizontal line.

A.C. Gonzalez  
First Assistant City Manager

c: The Honorable Mayor and Members of the City Council  
Mary K. Suhm, City Manager  
Thomas P. Perkins, Jr. City Attorney  
Rosa Rios, City Secretary  
Craig Kinton, City Auditor  
Daniel Solis, Administrative Judge  
Ryan S. Evans, Assistant City Manager  
Jill A. Jordan, P.E., Assistant City Manager  
Forest Turner, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Edward Scott, Director, Controller's Office  
Frank Libro, Public Information Office  
Theresa O'Donnell, Director, Sustainable Development and Construction  
Stephanie Cooper, Assistant to the City Manager – Council Office

*October 8, 2012*

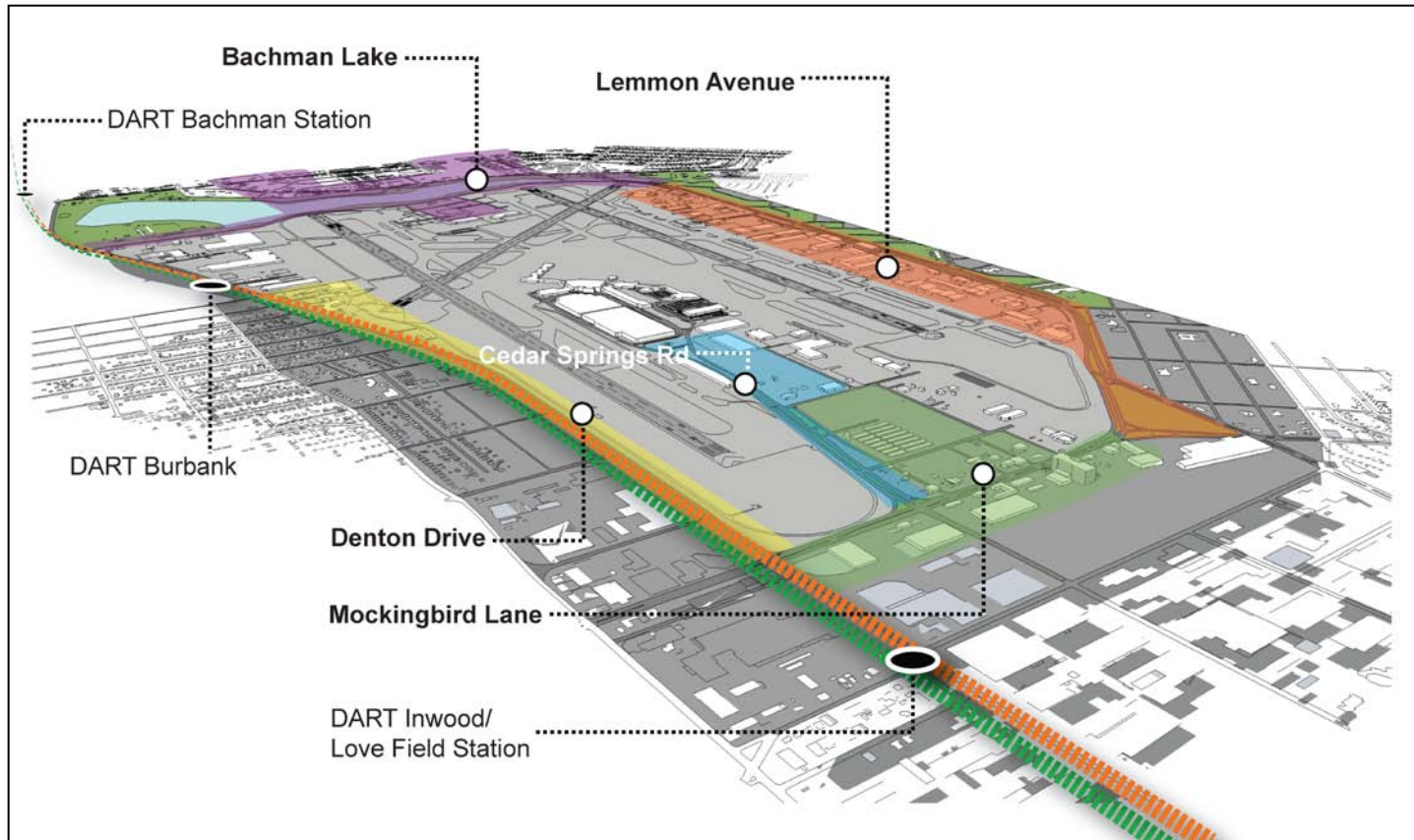
# Update on the Good Neighbor Plan Initiative for Dallas Love Field Transportation & Environment Committee



# PROJECT STATUS UPDATE

- Presented to City Council on June 25, 2012
- Major tasks completed
  - Public Involvement Plan
  - Comprehensive stakeholder database
  - Draft neighborhood map
  - Project brand
- Major tasks in progress (Near Completion)
  - Web page
  - Newsletter

# TARGET FOCUS AREAS



# PUBLIC INVOLVEMENT PROGRAM OVERVIEW

- Public involvement throughout the project
- Public involvement tools:
  - Public meetings
  - Public comment tracking and response
  - Newsletters
  - Webpage information
  - Social media
  - Speaking engagement presentations

# PUBLIC INVOLVEMENT PHASES

- **Phase 1: Fall 2012**

Kick-off meetings and outreach to present proposed goals and obtain community input

- **Phase 2: Winter 2012/Spring 2013**

Outreach to update public on proposed concepts and improvement strategy

- **Phase 3: Summer 2013**

Outreach to update public on refined development concepts and implementation strategy

# PHASE 1 – PUBLIC MEETINGS SCHEDULE

## TENTATIVE SCHEDULE OF STAKEHOLDER PUBLIC MEETINGS

Date/Time	Stakeholder Group
Tues, Oct. 9, 6 – 8 PM	East Zone - North (Resident)
Thurs, Oct. 11, 1-3 PM	East Zone (Business)
Tues, Oct. 16, 6-8 PM	East Zone – South (Resident)
Thurs, Oct. 18, 1-3 PM	Airport Tenants
Tues, Oct. 23, 10 AM – 12 PM	South Zone (Business)
Thurs, Oct. 25, 6-8 PM	South Zone (Resident)
Tues, Oct. 30, 1-3 PM	West Zone (Business)
Thurs, Nov. 8, 6-8 PM	West Zone (Resident)
Tues, Nov. 13, 6-8 PM	North Zone (Resident)
Thurs, Nov. 15, 1-3 PM	North Zone (Business)

# PUBLIC MEETING FORMAT

- Brief presentation
  - Inform of proposed initiative
  - Obtain community input on concerns, interests and wants for specific target focus area
- Breakout Session (Goal Rating Activity)
  - Participants place colored dots on goals of high priority
  - Discuss wants and concerns of high priority goals amongst group
  - Document wants and concerns on sticky wall



# PUBLIC MEETING NOTIFICATION METHODS

- Door hangers
- Direct contact with stakeholder database contacts (email, phone calls, direct mail)
- Meeting notices in community recreation centers and libraries
- Possible PSA on Love Field AM radio station
- Prominent link of Dallas Love Field website

# NEXT STEPS

- Complete public input process
- Brief TEC on results of public input process
- Incorporate input into first draft of Good Neighbor Plan and develop proposed concepts and improvement strategies
- Begin second phase of presenting options of the proposed plan to community