

# Memorandum



CITY OF DALLAS

DATE October 18, 2013

TO Honorable Members of the Arts, Culture & Libraries Committee:  
Philip T. Kingston (Chair), Monica R. Alonzo (Vice Chair), Vonciel Jones Hill, Jerry R. Allen, Carolyn R. Davis, Jennifer Staubach Gates

SUBJECT Upcoming Agenda Items - Addendum Item 6, October 23, 2013

At the October 23, 2013 City Council meeting, you will be asked to consider the above item to authorize contracts for cultural services to the City through the Cultural Services Contracts Program, which includes 31 Dallas-based nonprofit arts and cultural organizations and totals \$3,710,896. This amount includes budget amendment funds approved by Council to be distributed to organizations with budgets under \$1 million.

As in recent years, Council's consideration and approval of these contracts in October facilitates distribution of funding support to the organizations in a timely manner to assist with their seasonal programming and cash flow planning.

The Cultural Affairs Commission has reviewed and recommends the cultural contracts allocations. The attached agenda sheet details the scope of each contract as well as the performance benchmarks for each contract (type and number of services and projected attendance). Combined, the recommended cultural contracts will provide Dallas citizens and visitors with the following cultural services during FY13-14:

• Camps	2,641
• Classes / Workshops	10,663
• Exhibits	1,073
• Fairs / Festivals	126
• Performances / Presentations	8,192
• Residencies	2,279
• Tours	584
• Other	3,477

The projected attendance for FY13-14 services is 4,085,384.

Organizations will leverage the City's financial support to garner additional contributed support from donors, foundations and corporations, as well as earned revenue from tickets and program fees. The City's \$3.7 million investment is projected to leverage \$135 million in earned and contributed funds to support our community's vibrant cultural sector.

Please note that in addition to the 31 arts and cultural organizations included in this agenda item, an additional 39 emerging and mid-size organizations have also been approved by the Cultural Affairs Commission to receive awards in the Cultural Projects category (CPP)

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totaling \$204,250. These smaller CPP contract awards, which range between \$1,200 and \$12,000, are processed through administrative actions.

If you have questions or need additional information, please contact me.

  
Joey Zapata  
Assistant City Manager

C: Honorable Mayor and Members of the City Council  
A.C. Gonzalez, Interim City Manager  
Warren M.S. Ernst, City Attorney  
Daniel F. Solis, Administrative Judge  
Rosa A. Rios, City Secretary  
Craig D. Kinton, City Auditor  
Ryan S. Evans, Interim First Assistant City Manager  
Jill A. Jordan, P.E., Assistant City Manager  
Forest E. Turner, Assistant City Manager  
Charles M. Cato, Interim Assistant City Manager  
Theresa O'Donnell, Interim Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Frank Libro, Public Information Officer  
Elsa Cantu, Assistant to the City Manager, Mayor and Council  
Maria Munoz-Blanco, Director of Cultural Affairs

**KEY FOCUS AREA:** Culture, Arts and Recreation

**AGENDA DATE:** October 23, 2013

**COUNCIL DISTRICT(S):** N/A

**DEPARTMENT:** Office of Cultural Affairs

**CMO:** Joey Zapata, 670-1204

**MAPSCO:** N/A

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### **SUBJECT**

Authorize contracts with cultural organizations for the provision of services to the City through the Cultural Services Contracts Program (list attached) - Not to exceed \$3,710,896 - Financing: Current Funds

### **BACKGROUND**

On September 18, 2013, by Resolution No. 13-1646, the City Council approved funds in the FY 2013-14 operating budget for services procured from cultural organizations. The Office of Cultural Affairs staff and the Cultural Affairs Commission reviewed proposals from Cultural Organizations. Proposals were evaluated and funding levels were recommended and approved by the Cultural Affairs Commission.

The Cultural Services Contracts Program provides operating support to eligible organizations in exchange for cultural services to the citizens of Dallas over a twelve-month period. All services must be provided no later than September 30, 2014.

### **PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSION)**

On September 26, 2013, the Cultural Affairs Commission approved FY 2013-14 Cultural Organization Program funding.

### **FISCAL INFORMATION**

\$3,710,896 - Current Funds

## ETHNIC COMPOSITION

### Staff

#### Anita N. Martinez Ballet Folklorico, Inc.

White Female	1	Hispanic Female	4
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#### Artreach-Dallas, Inc.

White Male	1		
African American Male	1	Hispanic Female	1

#### Big Thought

African American Male	24	African American Female	92
Asian Male	0	Asian Female	1
Hispanic Male	25	Hispanic Female	77
White Male	18	White Female	62

#### The Black Academy of Arts & Letters, Inc.

African American Male	3	African American Female	8
Hispanic Male	5	Hispanic Female	3

#### Cara Mia Theatre Co.

Hispanic Male	1	Hispanic Female	2
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#### Children's Chorus of Greater Dallas

African American Male	2	African American Female	1
White Male	8	White Female	8

#### Dallas Black Dance Theatre, Inc.

African American Male	7	African American Female	14
Asian Male	1	Asian Female	0
Hispanic Male	0	Hispanic Female	1
White Male	0	White Female	4

#### Dallas Children's Theater

African American Male	1	African American Female	2
Hispanic Male	2	Hispanic Female	1
White Male	15	White Female	17

**ETHNIC COMPOSITION** (Continued)

**Staff**

Dallas County Heritage Society

African American Male	1	African American Female	1
Hispanic Male	0	Hispanic Female	1
White Male	3	White Female	10

Dallas Historical Society

African American Male	0	African American Female	1
White Male	1	White Female	5

Dallas Museum of Art

African American Male	20	African American Female	40
Asian Male	0	Asian Female	2
Hispanic Male	17	Hispanic Female	22
Native American Male	1	Native Hawaiian Female	0
White Male	45	White Female	80

The Dallas Opera

African American Male	0	African American Female	2
Hispanic Male	0	Hispanic Female	1
White Male	12	White Female	20

Dallas Theater Center

African American Male	2	African American Female	6
Hispanic Male	1	Hispanic Female	4
White Male	30	White Female	26

Dallas Wind Symphony

White Male	1	White Female	4
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Dance Council

White Male	0	White Female	2
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**ETHNIC COMPOSITION** (Continued)

**Staff**

Fine Arts Chamber Players

White Male	0	White Female	1
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Greater Dallas Youth Orchestra

African American Male	1	Asian Female	1
White Male	4	White Female	5

Junior Players Guild

African American Male	1	African American Female	0
Hispanic Female	0	Hispanic Female	1
White Male	0	White Female	1

Kitchen Dog Theater Company

Hispanic Male	1	Hispanic Female	0
White Male	1	White Female	2

Perot Museum of Nature & Science

African American Male	10	African American Female	18
Hispanic Male	23	Hispanic Female	33
White Male	53	White Female	124

Sammons Center for the Arts

African American Male	1	African American Female	0
Hispanic Male	2	Hispanic Female	0
White Male	2	White Female	2

The Shakespeare Festival of Dallas

African American Male	0	African American Female	1
Hispanic Male	4	Hispanic Female	5
White Male	19	White Female	15

**ETHNIC COMPOSITION** (Continued)

**Staff**

Teatro Hispano de Dallas

Hispanic Male	0	Hispanic Female	1
White Male	0	White Female	1

TeCo Theatrical Productions, Inc.

African American Male	2	African American Female	1
Hispanic Male	0	Hispanic Female	1

Texas International Theatrical Arts Society

African American Male	0	African American Female	1
Hispanic Male	2	Hispanic Female	1
White Male	1	White Female	2

Texas Winds Musical Outreach, Inc.

White Male	0	White Female	2
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Theater Three, Inc.

African American Male	1	African American Female	1
Asian Male	0	Asian American Female	1
Hispanic Male	1	Hispanic Female	0
Other Male	0	Other Female	0
White Male	12	White Female	7

Turtle Creek Chorale, Inc.

White Male	6	White Female	3
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Undermain Theatre

White Male	5	White Female	4
African American Male	0	African American Female	1

USA Film Festival

White Male	0	White Female	3
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**ETHNIC COMPOSITION** (Continued)

**Staff**

The Writer's Garret

White Male	0	White Female	2
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**Board**

Anita N. Martinez Ballet Folklorico, Inc.

Asian Male	1	Hispanic Female	7
		White Female	2

Artreach Dallas, Inc

Asian Male	1	Asian American Female	0
White Male	6	White Female	17

Big Thought

African American Male	1	African American Female	6
Asian Male	1	Asian American Female	2
Hispanic Male	2	Hispanic Female	2
White Male	18	White Female	29

The Black Academy of Arts & Letters, Inc.

African American Male	2	African American Female	5
White Male	1	White Female	1

Cara Mia Theatre Co.

Hispanic Male	5	Hispanic Female	3
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Children's Chorus of Greater Dallas

African American Male	0	African American Female	1
Asian Male	1	Asian Female	1
White Male	5	White Female	9
Hispanic Male	1		



**ETHNIC COMPOSITION** (Continued)

**Board**

Dallas Black Dance Theatre, Inc.

African American Male	14	African American Female	19
Hispanic Male	0	Hispanic Female	1
White Male	2	White Female	7

Dallas Children's Theater

African American Male	1	African American Female	4
Hispanic Male	2	Hispanic Female	2
White Male	15	White Female	30

Dallas County Heritage Society

African American Male	1	African American Female	1
Hispanic Male	1	Hispanic Female	1
White Male	10	White Female	13

Dallas Historical Society

African American Male	2	African American Female	2
Hispanic Male	1	Hispanic Female	0
White Male	20	White Female	15

Dallas Museum of Art

African American Male	2	African American Female	5
Asian Male	1	Asian American Female	1
Hispanic Male	3	Hispanic Female	0
White Male	26	White Female	28

The Dallas Opera

Hispanic Male	3	Hispanic Female	1
White Male	29	White Female	22

Dallas Theater Center

African American Male	1	African American Female	1
Hispanic Male	0	Hispanic Female	1
White Male	31	White Female	31

**ETHNIC COMPOSITION** (Continued)

**Board**

Dallas Wind Symphony

Hispanic Male	1	Hispanic Female	0
Native American Male	0	Native American Female	1
White Male	14	White Female	7

Dance Council

African American Male	2	African American Female	3
Hispanic Male	0	Hispanic Female	2
White Male	3	White Female	13

Fine Arts Chamber Players

African American Male	0	African American Female	1
White Male	2	White Female	6

Greater Dallas Youth Orchestra

African American Male	1	African American Female	2
Asian Male	1	Asian American Female	1
White Male	11	White Female	12

Junior Players Guild

African American Male	2	African American Female	1
Hispanic Male	1	Hispanic Female	2
White Male	3	White Female	6

Kitchen Dog Theater Company

Hispanic Male	1	Hispanic Female	1
White Male	8	White Female	7

Perot Museum of Nature & Science

Hispanic Male	2	Asian American Female	1
White Male	17	White Female	10

**ETHNIC COMPOSITION** (Continued)

**Board**

Sammons Center for the Arts

African American Male	0	African American Female	1
Hispanic Male	1	Hispanic Female	1
White Male	8	White Female	1

The Shakespeare Festival of Dallas

African American Male	1	African American Female	0
Hispanic Male	1	Hispanic Female	1
White Male	7	White Female	3

Teatro Hispano de Dallas

Hispanic Male	2	Hispanic Female	2
White Male	2	White Female	0

TeCo Theatrical Productions, Inc.

African American Male	1	African American Female	3
White Male	3	White Female	1

Texas International Theatrical Arts Society

African American Male	0	African American Female	2
Asian Male	0	Asian Female	1
Hispanic Male	2	Hispanic Female	0
White Male	13	White Female	11

Texas Winds Musical Outreach, Inc.

African American Male	0	African American Female	2
White Male	3	White Female	7

Theater Three, Inc.

African American Male	0	African American Female	1
Asian Male	0	Hispanic Female	1
White Male	5	White Female	6

**ETHNIC COMPOSITION** (Continued)

**Board**

Turtle Creek Chorale, Inc.

White Male	11	White Female	1
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Undermain Theatre

White Male	6	White Female	8
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USA Film Festival

African American Male	2	African American Female	1
Hispanic Male	2	Hispanic Female	1
Native American Male	1	Native American Female	1
White Male	31	White Female	49

The Writer's Garret

African American Male	0	African American Female	1
White Male	3	White Female	6

**OWNERS**

**Anita N. Martinez Ballet Folklorico, Inc.**

Lucinda Rocha, President

**Artreach-Dallas, Inc.**

Susie Strauss Breen, President

**Big Thought**

Irene Hosford, Chair

**The Black Academy of Arts & Letters, Inc.**

Barbara Steele, Chair

**Cara Mia Theatre Co.**

Eliberto Gonzalez, President

**OWNERS** (Continued)

**Children's Chorus of Greater Dallas**

Russel Young, Chair

**Dallas Black Dance Theatre, Inc.**

Gilbert Gerst, Chair

**Dallas Children's Theater**

Sharron Hunt, Chair

**Dallas County Heritage Society**

Don Baynham, President

**Dallas Historical Society**

Margaret Keliher, Chair

**Dallas Museum of Art**

Margot B. Perot, Chair

**The Dallas Opera**

James F. Berry, President

**Dallas Theater Center**

Rebecca Fletcher, Chair

**Dallas Wind Symphony**

James Griffin, Chair

**Dance Council**

Linda James, Chair

**Fine Arts Chamber Players**

Wanda Wilson, President

**OWNERS** (Continued)

**Greater Dallas Youth Orchestra**

Prater Monning, Chair

**Junior Players Guild**

John B. Cravens, President

**Kitchen Dog Theater Company**

Susan Albritton, President

**Perot Museum of Nature & Science**

Carolyn Rathjen, Chair

**Sammons Center for the Arts**

Mary Anne Sammons Cree, Chair

**Shakespeare Festival of Dallas**

John Hall, Chair

**Teatro Hispano de Dallas**

John Fullinwider, President

**TeCo Theatrical Productions, Inc.**

C.W. Whitaker, Chair

**Texas International Theatrical Arts Society**

Steven Gendler, President

**Texas Winds Musical Outreach, Inc.**

Karen L. Hart, President

**Theatre Three, Inc.**

Sally Hansen, Chair

**OWNERS** (Continued)

**Turtle Creek Chorale, Inc.**

Justin Lombardo, Chair

**Undermain Theatre**

Linda Patston, President

**USA Film Festival**

Greg Nieberding, Chair

**The Writer's Garret**

Hunter Foreman, President

## Office of Cultural Affairs FY2013-14 Funding

<u>Organization</u>	<u>Total Funding Level</u>
Anita N. Martinez Ballet Folklorico	\$ 55,622
Artreach- Dallas, Inc.	\$ 29,751
Big Thought	\$ 622,892
The Black Academy of Arts and Letters, Inc.	\$ 117,758
Cara Mia Theatre Co.	\$ 32,036
Children's Chorus of Greater Dallas	\$ 26,693
Dallas Black Dance Theatre, Inc.	\$ 302,143
Dallas Children's Theater	\$ 42,050
Dallas County Heritage Society	\$ 155,451
Dallas Historical Society	\$ 46,994
Dallas Museum of Art	\$ 843,182
The Dallas Opera	\$ 97,521
Dallas Theater Center	\$ 23,132
Dallas Wind Symphony	\$ 25,448
Dance Council	\$ 30,431
Fine Arts Chamber Players	\$ 38,382
Greater Dallas Youth Orchestra	\$ 35,504
Junior Players Guild	\$ 42,035
Kitchen Dog Theater Company	\$ 35,342
Perot Museum of Nature and Science	\$ 586,307
Sammons Center for the Arts	\$ 60,204
Shakespeare Festival of Dallas	\$ 69,940
Teatro Hispano De Dallas	\$ 40,336
TeCo Theatrical Productions, Inc.	\$ 73,560
Texas Winds Musical Outreach, Inc.	\$ 39,424
Theatre Three, Inc.	\$ 52,026
Texas International Theatrical Society	\$ 34,870
Turtle Creek Chorale, Inc.	\$ 45,355
Undermain Theatre	\$ 25,230
USA Film Festival	\$ 44,316
Writer's Garret	\$ <u>36,961</u>
<b>TOTAL</b>	<b>\$ 3,710,896</b>