

**Quality of Life & Environment Committee
Meeting Record**

DRAFT

Meeting Date: September 23, 2013 **Convened:** 9:44 a.m. **Adjourned:** 10:59 a.m.

Members Present:

Dwaine R. Caraway, Chair
Sandy Greyson, Vice Chair
Carolyn R. Davis
Rick Callahan
Lee M. Kleinman

Members Absent:

Adam Medrano

Briefing Presenters

LaToya Jackson
Asst. Dir., Strategic Cust. Services

Margaret Wright
Asst. Dir., Strategic Cust. Services

Willis Winters
Park and Recreation Director

Staff Present:

Joey Zapata, Margaret Wright, LaToya Jackson, Barbara Kindig, Mick McCord, Willis Winters, John Rogers, Daniel Huerta, Jimmy Martin, Rozalind Dickerson, Sally Rodriguez, Steven Drake

AGENDA:

1. Approval of September 9, 2013 Minutes

Presenter(s):

Action Taken/Committee Recommendation(s):

A motion was made to approve the minutes of September 9, 2013.

Motion made by: Lee M. Kleinman

Motion seconded by: Sandy Greyson

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

2. Elm Fork Athletic Complex Management Contract Update

Presenter(s): Willis Winters

The purpose of this briefing was to provide an overview on the Park and Recreation Board's proposed operation and management of the Elm Fork Athletic Complex (EFAC). The City's proposed intent was to seek a qualified operator to work with the City to manage and operate EFAC as a premier soccer venue and to market the facility for regional, national and international tournaments.

The Committee was provided an outline on how an operator was chosen and provided an outline of the contract with FCD. Director Winters also provided an update on questions that arose from Committee members at the September 9th briefing.

The Chair thanked Mr. Winters for bringing this matter to the Committee for briefing.

Action Taken/Committee Recommendation(s):

The Chair made a recommendation that Director Winters have other naming alternatives for the Complex before the item comes before full Council for a vote.

A motion was made to forward the matter to full Council for consideration.

Motion made by: Sandy Greyson

Motion seconded by: Rick Callahan

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

3. Amendment to Lease Agreement with State Fair of Texas: Naming Rights Contracts for Cotton Bowl Stadium and Coliseum Sponsorship Advertising

Presenter(s): Willis Winters

The purpose of this briefing was to provide an overview on a proposed amendment to the State Fair of Texas contract for pursuing naming opportunities for the Cotton Bowl Stadium and Coliseum sponsorship advertising.

The proposed amendment would allow the State Fair of Texas to continue to pursue naming opportunities on behalf of the City of Dallas for the Cotton Bowl Stadium and to pursue the sale of sponsorship advertising in the Coliseum at Fair Park.

The Chair had concerns as to why the Stadium has yet to be named and why the contract should be extended.

Ms. Davis expressed similar concerns as the Chair and stated that she would like to hold the agenda item. Ms. Davis expressed that she would like for State Fair representatives to come before Committee and explain the reasons for wanting to extend the naming contract.

Action Taken/Committee Recommendation(s):

The Vice Chair made a motion to bring item back to full Committee.

Motion made by: Sandy Greyson

Motion seconded by: Carolyn R. Davis

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

Councilmember Dwaine R. Caraway
Chair