DATE: November 14, 2008  

TO: Members of the Public Safety Committee  

SUBJECT: Holiday Crime Initiative  

Attached is briefing material on the “Holiday Crime Initiative” to be presented to the Members of the Public Safety Committee on Monday, November 17, 2008.

Ryan S. Evans  
First Assistant City Manager  

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Attachment
Holiday Crime Initiative
Public Safety Committee
November 17, 2008
Situation

• There are three area shopping malls within the North Central Patrol Division vulnerable to an increase in crime during the holiday shopping season. These malls are:
  – Galleria Mall
  – Northpark Mall
  – Valley View Center

• Since 1987, a special Holiday Mall Task Force has been created by the North Central Patrol Division to address this problem at the malls.
Mission

• Reduce the incidence of major crime in areas where holiday related crimes traditionally occur

• Provide a police presence to build confidence in the shopping public

• Supplement ongoing security operations at each mall with a highly visible uniformed presence
Operation

- Dates: November 28 (Friday) – December 26 (Friday)
- Hours: 9:30am – 11:00pm
- Locations:
  - Galleria Mall
  - Northpark Mall
  - Valley View Center
- Estimated Overtime Expenditure – $48,000.00 (Budgeted)
Personnel

- In addition to a highly visible uniformed presence, other resources to be utilized will be:
  - Bicycle Officers
  - Mounted Officers
  - Tactical Officers
  - Reserve Officers
  - Helicopter Unit
  - Covert Deployment Officers
  - Volunteers in Patrol (VIPs)
  - Sky Tower
Targeted Offenses

• The most common offenses occurring in and around the malls and the offenses that will be targeted are:
  – Robberies of Individuals
  – Robberies of Businesses
  – Auto Theft
  – Auto Accessory Theft
  – Burglaries of Motor Vehicles
  – Purse Snatches
  – Shoplifting
Situation

• There is one shopping mall and four retail areas within the Southwest Patrol Division vulnerable to an increase in crime during the holiday shopping season. These are:
  – Southwest Center Mall
  – Wynnewood Shopping Center
  – Pinnacle Park Shopping Center
  – Jefferson Boulevard Shopping Area
  – Bishop Arts District
Operation

• Dates: November 28 (Friday) – December 26 (Friday)

• Hours: Varying depending on day of week

• Locations:
  – Southwest Center Mall
  – Wynnewood Shopping Center
  – Pinnacle Park Shopping Center
  – Jefferson Boulevard Shopping Area
  – Bishop Arts District

• Estimated Overtime Expenditure – $64,000 (Budgeted)
QUESTIONS?