

# Memorandum



DATE: November 14, 2008

TO: Members of the Public Safety Committee

SUBJECT: **Holiday Crime Initiative**

Attached is briefing material on the "Holiday Crime Initiative" to be presented to the Members of the Public Safety Committee on Monday, November 17, 2008.

A handwritten signature in black ink, appearing to read 'Ryan S. Evans'.

Ryan S. Evans  
First Assistant City Manager

alb

Attachment



# Holiday Crime Initiative

## Public Safety Committee

November 17, 2008



# Situation

- There are three area shopping malls within the North Central Patrol Division vulnerable to an increase in crime during the holiday shopping season. These malls are:
  - Galleria Mall
  - Northpark Mall
  - Valley View Center
- Since 1987, a special Holiday Mall Task Force has been created by the North Central Patrol Division to address this problem at the malls.

# Mission

- Reduce the incidence of major crime in areas where holiday related crimes traditionally occur
- Provide a police presence to build confidence in the shopping public
- Supplement ongoing security operations at each mall with a highly visible uniformed presence

# Operation

- Dates: November 28 (Friday) – December 26 (Friday)
- Hours: 9:30am – 11:00pm
- Locations:
  - Galleria Mall
  - Northpark Mall
  - Valley View Center
- Estimated Overtime Expenditure – \$48,000.00 (Budgeted)

# Personnel

- In addition to a highly visible uniformed presence, other resources to be utilized will be:
  - Bicycle Officers
  - Mounted Officers
  - Tactical Officers
  - Reserve Officers
  - Helicopter Unit
  - Covert Deployment Officers
  - Volunteers in Patrol (VIPs)
  - Sky Tower

# Targeted Offenses

- The most common offenses occurring in and around the malls and the offenses that will be targeted are:
  - Robberies of Individuals
  - Robberies of Businesses
  - Auto Theft
  - Auto Accessory Theft
  - Burglaries of Motor Vehicles
  - Purse Snatches
  - Shoplifting

# Situation

- There is one shopping mall and four retail areas within the Southwest Patrol Division vulnerable to an increase in crime during the holiday shopping season. These are:
  - Southwest Center Mall
  - Wynnewood Shopping Center
  - Pinnacle Park Shopping Center
  - Jefferson Boulevard Shopping Area
  - Bishop Arts District



# Operation

- Dates: November 28 (Friday) – December 26 (Friday)
- Hours: Varying depending on day of week
- Locations:
  - Southwest Center Mall
  - Wynnewood Shopping Center
  - Pinnacle Park Shopping Center
  - Jefferson Boulevard Shopping Area
  - Bishop Arts District
- Estimated Overtime Expenditure – \$64,000 (Budgeted)

**QUESTIONS?**