

Memorandum



Date: October 31, 2008

To: Dr. Elba Garcia, Chair
and Members of the Public Safety Committee

Subject: Adopt-A-Station "Freedom Day Event Update"

The Public Safety Committee will be briefed on the Adopt-A-Station "Freedom Day Event Update" on November 3, 2008.



Ryan S. Evans
First Assistant City Manager

Attachments



Adopt-A-Fire Station

Dallas Fire-Rescue

Leanne Siri-Edwards, Executive Officer
Organizational Development & Planning Bureau

November 3, 2008





Briefing Objective

- © Update on the Adopt-A-Station Program efforts
- © Review results from Freedom Day
- © Overview of ongoing projects and support





General Update

- © September 11, 2008 more than 375 volunteers came together to launch Freedom Day
- © Volunteers were divided into 6 groups and transported to their designated stations to start work:
 - **The Fire Museum was also attended to by a group of Navy Officers**
- © Work wrapped up mid-afternoon where volunteers, once transported back to launch site, were treated to lunch

Adopt-A-Station Contributions



- © Through Freedom Day alone, \$56,800 in cash and in-kind donations were received from citizens and companies
- © Citizens have also graciously donated their time: Volunteer hours have been valued at \$85,500 as of Freedom Day alone, not including ongoing projects done to date



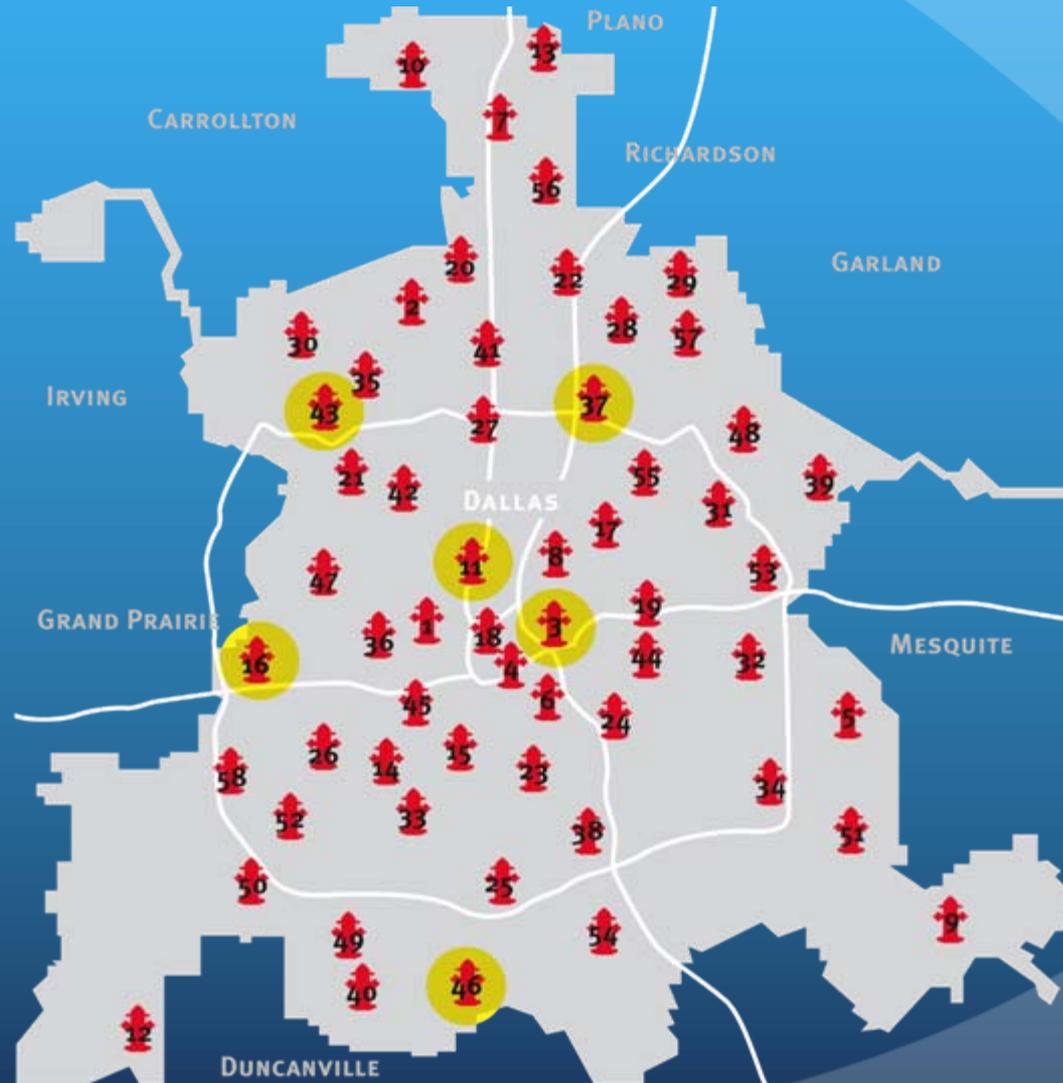
Freedom Day

The Entrepreneurs Foundation of North Texas (EFNT):

- © Every year, EFNT hosts Freedom Day, a powerful day of community service that was developed to honor the lives lost and changed on September 11, 2001.
- © EFNT has now chosen to partner with Dallas Fire-Rescue for 2009 instead of choosing another organization.
- © EFNT promotes and facilitates community involvement and philanthropy for companies. As a designated fund of Communities Foundation of Texas, EFNT makes it easy for companies to give back to the community in a way that's good for their business.



Freedom Day 2008 Stations





Freedom Day Volunteers



Freedom Day 2008 Station 3

**Council District 2
500 North Oakland Avenue**

Projects Completed Include:

- Painted kitchen walls, cabinets and lockers
- Built shelving in recreation room
- Painted apparatus doors
- Landscaped yard







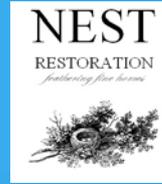
Freedom Day 2008 Station 11

**Council District 14
3828 Cedar Springs Road**

Projects Completed Include:

- Interior and exterior painting
- Restored staircase
- Repaired damaged ceiling and windows
- Rebuilt apparatus work desk
- Repaired outdoor workbench and built covered awning
- Replaced tiling
- Replaced ceiling fans and faucet
- Landscaping completed
- Repaired and stained fence
- Restored antique pool table
- Installed window film





Freedom Day 2008 Station 11

Nest Restorations has officially adopted Station 11 and have scheduled to complete:

- Install new faucets
- Rebuild the Station's sign
- Repair the fence
- Finish the interior painting
- New grout for the laundry room
- Replace cracked kitchen window
- Repair the apparatus room desk
- Install shelving in laundry area
- Caulk and paint windows
- Paint the side garage door
- Replace laminate countertops
- Refinish the hardwood floors
- Replace living room furniture
- Install massage shower heads
- Replace mattresses
- Replace ceiling fans and window A/C units
- Finish the restoration of the staircase
- Install privacy fence around parking area
- Power-wash exterior and apparatus room floor
- Finish out the awning and workbench on patio
- Provide updated cookware, possibly replace kitchen appliances



Freedom Day 2008 Station 16

**Council District 3
2616 Chalk Hill Road**

Projects Completed Include:

- Painted outside back of apparatus room, garage doors, and overhang
- Landscaping plus weeding and mulching the front yard
- Kitchen walls and ceiling re-painted and deep-cleaned
- TV/Watch Room walls and ceiling re-painted
- Officer's Room walls and ceiling re-painted
- Bathroom walls and ceiling re-painted and deep-cleaned
- Installed ceiling fan kit in barracks, re-painted all, and installed UV window tint
- Laundry Room re-painted and new shelving installed
- Common hallways walls and ceiling re-painted and deep-cleaned



Freedom Day 2008 Station 37

**Council District 9
6742 Greenville Avenue**

Projects Completed Include:

- Repaired and re-painted overhangs on doors
- Doors sanded, primed and re-painted
- Sanded and re-painted railing
- Re-painted interior walls and ceilings
- Replaced cabinet doors, cleaned cabinets
- Cleaned and re-painted lockers
- Repainted lines on floors
- Bathroom re-painted and deep cleaned
- Supply closet re-painted, cleaned and organized
- Replaced window sill tiles
- Kitchen area and ceiling re-painted
- Installed black-out film on windows
- Mini blinds cleaned and re-installed



Freedom Day 2008 Station 37

Ongoing Projects Include:

- Sand, prime and re-paint frames and trim
- Install a new faucet for the kitchen
- Replace laminate on dining table, clean and re-stain frame
- Replace kitchen door
- Install new ceiling fans
- Replace kitchen hardware
- Install two A/C units
- Re-paint the Officer's Room





Freedom Day 2008 Station 43

Council District 6
2844 Lombardy Lane

Projects Completed Include:

- Painted front doors black and doors fire engine red
- Added Lieutenants' Office
- Cleaned and painted locker area
- Added partitions in bathroom, shower area and stalls
- Refurbished the bomb shelter to use as a room
- Added shading over back porch
- Cleaned and organized kitchen area





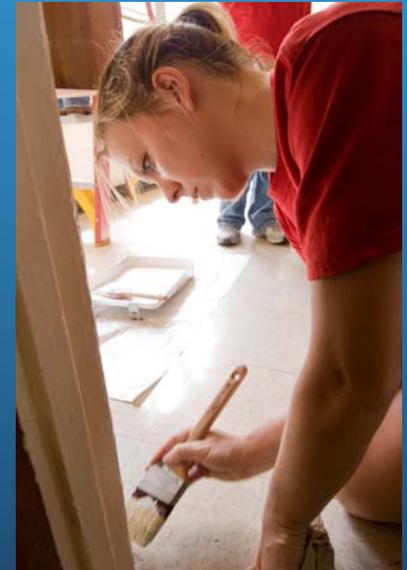


Freedom Day 2008 Station 46

**Council District 5
331 East Camp Wisdom Road**

Projects Completed Include:

- Landscaping completed and patio cover built
- Interior walls and ceilings re-painted
- Replaced kitchen counter tops
- Installed new sink, power faucet and disposal
- Refinished dining benches
- Refinished woodwork and lockers
- Recovered furniture
- Installed bathroom privacy partition
- Re-built mailbox
- Installed black-out film on windows
- Replaced small TV with 32" HDTV





Freedom Day 2008 Station 46

**Beryl Technologies has
officially adopted Station 46
and have completed:**

- Installed new kitchen countertop
- Provided new cookware and silverware
- Provided new mattresses
- Replaced two broken windows
- Finish painting all interior trim
- Re-painted exterior
- Installed new bathroom faucet





Freedom Day 2008 Fire Museum

3801 Parry Avenue

Projects Completed Include:

- All of the vines and growth from the rear and side of the building were removed
- The rear woodwork was painted
- The south downstairs' windows were painted
- The upstairs' ceiling in the main display room was painted
- The dispatch display was cleaned, organized and floor oiled
- The stairs were cleaned and oiled with a preservative







Community Involvement

- ❖ Winstead Attorneys are implementing an ongoing “Jeans Day” once a month, where employees are encouraged, for a \$5 donation, to wear jeans to work while the collected money will be donated to Adopt-A-Station.
- ❖ Atmos Energy has promised \$10,000 and volunteered to adopt Stations 20 (12727 Montfort Dr.) and 57 (10801 Audelia Rd.) for immediate and ongoing projects.
- ❖ Ameriprise International has adopted Stations 10 (4451 Frankford Rd.), 29 (9830 Shadow Way), and 56 (7040 Belt Line Rd.). They are hosting a quarterly Game Night at a local Dave & Busters where proceeds from ticket sales, silent auctions, and game cards will be donated to the SE stations.
- ❖ Highland Meadows Neighborhood Association are kicking off a neighborhood fundraiser in October with a guaranteed start of \$500 benefitting Station 48 (10480 E. Northwest Hwy.).
- ❖ Value Giant Stores, Inc. has donated a commercial grade treadmill to Station 14 (1005 W. Twelfth St.), and a commercial grade stove to Station 15 (111 E. 8th St.).



Feedback

- ❖ “Since Freedom Day, I have had more people come up, shake my hand and thank me for my service than at any time in my career.” - Captain from 37's
- ❖ “I want to thank you and your team for organizing such an extraordinary event. The day was one of the most fulfilling ones that I have had in almost 20 years. When you give of yourself, you get so much back. Thanks.”
- Corporate participant
- ❖ “It hasn't looked this good as long as I've been here, you can actually see in here now, I'm afraid to see what's in my locker...” - DFR Firefighter



**ADOPT•A
•STATION**

Questions?