

# DRAFT

## Economic Development

### Committee

Meeting Record

October 20, 2009

The Economic Development Committee meetings are recorded. Agenda materials and audiotapes may be reviewed/copied by contacting the Office of Economic Development, Staff Coordinator at 214-670-1686.

Meeting Date: October 20, 2009 Meeting Start time: 9:33 AM

**Committee Members Present:**

Ron Natinsky  
Tennell Atkins  
Sheffie Kadane  
Linda Koop  
Ann Margolin  
Steve Salazar  
Jerry Allen  
Dwayne Caraway

**Other Council Members Present:**

Vonciel Jones Hill  
Delia Jasso  
Carolyn R. Davis

**Staff Present:**

AC Gonzalez, *Assistant City Manager*  
Karl Zavitkovsky, *Director, Economic Development*  
Frank Poe, *Director, Dallas Convention & Event Services*  
Theresa O'Donnell, *Director, Development Services*  
Paul Dyer, *Director, Park and Recreation*  
Arthur Hudman, *Assistant City Attorney, City of Dallas Attorney's Office*  
Lee McKinney, *Assistant Director, Economic Development*

**1. Approval of October 5, 2009 Minutes of the Economic Development Committee**  
Presenter(s):

**Action Taken/Committee Recommendation(s):** Motion made to approve the minutes.

Motion made by: **Ms. Koop**

Motion seconded by: **Mr. Atkins**

Item passed unanimously:   X  

Item passed on a divided vote:       

Item failed unanimously:       

Item failed on a divided vote:       

**Follow-up (if necessary):**

**2. Refining TIF Policy: Term Extension**

Presenter(s): AC Gonzalez, Assistant City Manager; Karl Zavitkovsky, Director, Economic Development:

**Action Taken/Committee Recommendation(s):** Motion made to accept new criteria for policy and to include one extension up to ten years.

**Motion made by: Ms. Koop**

Item passed unanimously: X

Item failed unanimously: \_\_\_\_\_

**Motion seconded by: Ms. Marqolin**

Item passed on a divided vote: \_\_\_\_\_

Item failed on a divided vote: \_\_\_\_\_

**Follow-up (if necessary):**

- **Councilman Natinsky requested staff to revise the chart on p. 7 to include number of dollars and monetary ratios.**
- **Councilwoman Koop requested further information on the City Center and Downtown Connection TIFs along with a pictorial map with corresponding information on TIF money and boundaries.**

**6. NBA All-Star Other Event Trust Fund Agreement**

**Presenter(s): AC Gonzalez, Assistant City Manager; Frank Poe, Director, Dallas Convention & Event Services:**

**Action Taken/Committee Recommendation(s):** Motion made to support item.

**Motion made by: Mr. Atkins**

Item passed unanimously: X

Item failed unanimously: \_\_\_\_\_

**Motion seconded by: Mr. Salazar**

Item passed on a divided vote: \_\_\_\_\_

Item failed on a divided vote: \_\_\_\_\_

**Follow-up (if necessary):**

**5. Streetscape License Fees**

**Presenter(s): AC Gonzalez, Assistant City Manager; Theresa O'Donnell, Director, Development Services:**

**Action Taken/Committee Recommendation(s):** Motion made to support item.

**Motion made by: Mr. Atkins**

Item passed unanimously: X

Item failed unanimously: \_\_\_\_\_

**Motion seconded by: Mr. Caraway**

Item passed on a divided vote: \_\_\_\_\_

Item failed on a divided vote: \_\_\_\_\_

**Follow-up (if necessary):**

**3. Oak Cliff Gateway TIF District: Term Extension and Zang Triangle Project**

**Presenter(s): AC Gonzalez, Assistant City Manager; Karl Zavitkovsky, Director, Economic Development:**

**Action Taken/Committee Recommendation(s):** Motion made to support item.

**Motion made by: Mr. Atkins**

Item passed unanimously: X

Item failed unanimously: \_\_\_\_\_

**Motion seconded by: Mr. Caraway**

Item passed on a divided vote: \_\_\_\_\_

Item failed on a divided vote: \_\_\_\_\_

**Follow-up (if necessary):**

**7. Upcoming Agenda Item for October 2009**

- **Assuming the functions from DCVB to market and promote the City of Dallas as a desirable location for the Entertainment Industries including film and digital image**

**Presenter(s): AC Gonzalez, Assistant City Manager; Karl Zavitkovsky, Director, Economic Development:**

**Action Taken/Committee Recommendation(s):** Motion made to support item

**Motion made by:** Mr. Salazar

**Motion seconded by:** Mr. Caraway

Item passed unanimously: X

Item passed on a divided vote: \_\_\_\_\_

Item failed unanimously: \_\_\_\_\_

Item failed on a divided vote: \_\_\_\_\_

**Follow-up (if necessary):**

**4. Southern Skates**

**Presenter(s): AC Gonzalez, Assistant City Manager; Karl Zavitkovsky, Director, Economic Development; Paul Dyer, Director, Park and Recreation; Arthur Hudman, Assistant City Attorney, City of Dallas Attorney's Office; Lee McKinney, Assistant Director, Economic Development:**

**Action Taken/Committee Recommendation(s):** No action was taken on this item

**Motion made by:** \_\_\_\_\_

**Motion seconded by:** \_\_\_\_\_

Item passed unanimously: \_\_\_\_\_

Item passed on a divided vote: \_\_\_\_\_

Item failed unanimously: \_\_\_\_\_

Item failed on a divided vote: \_\_\_\_\_

**Follow-up (if necessary):**

- **Councilman Natinsky requested staff to generate a set of criteria for the RFP process for the sale of operations and total sale of the skating rink within the next 30 days.**
- **Councilman Natinsky requested a monthly P&L briefing regarding operation cost from Parks and Recreation staff by December 2009.**

**Meeting Adjourned: 11:30 AM.**

**Approved By: \_\_\_\_\_**  
**Ron Natinsky, Chair**