

# Memorandum



DATE November 30, 2012

TO Housing Committee Members: Carolyn R. Davis, Chair, Scott Griggs, Vice-Chair, Dwaine Caraway, Linda Koop, and Pauline Medrano

SUBJECT Education and Economic Development in New York City

On Wednesday, December 5th, 2012, Brett Wilkinson, Director of Intergovernmental Services, will brief the Housing Committee on, "Education and Economic Development in New York City." The briefing recaps a trip taken by a City of Dallas' delegation to New York City that focused on innovative practices in education and economic development. A copy of the briefing is attached.

Please let me know if you have any questions.



Ryan S. Evans  
Assistant City Manager

c: The Honorable Mayor and Members of the City Council  
Mary K. Suhm, City Manager  
Rosa A. Rios, City Secretary  
Tom P. Perkins, Jr., City Attorney  
Craig Kinton, City Auditor  
Daniel Solis, Administrative Judge, Municipal Court  
A.C. Gonzalez, First Assistant City Manager  
Forest Turner, Assistant City Manager  
Jill A. Jordan, P.E., Assistant City Manager  
Joey Zapata, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Brett Wilkinson, Director, Intergovernmental Services  
Jerry Killingsworth, Director, Housing/Community Services  
Stephanie Pegues-Cooper, Assistant to the City Manager

# EDUCATION AND ECONOMIC DEVELOPMENT IN NEW YORK CITY



December 5, 2012

Housing Committee Briefing



# Agenda

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- Trip Participants
  - ▣ Ashley Bryan (Commit!)
  - ▣ Carolyn Davis (Dallas City Council Member)
  - ▣ Lee McKinney (Assistant Director Economic Development)
  - ▣ Bernadette Nutall (DISD Board Member)
  - ▣ Brett Wilkinson (Managing Director Intergovernmental Services)
  - ▣ Shawn Williams (Mayor's Deputy Chief of Staff)
- Trip Objectives
- Trip Recap
- Key Lessons



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# Trip Objectives

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- ❑ To identify innovative practices in education and economic development
- ❑ To learn from ongoing work in Harlem
- ❑ To establish relationships with the Harlem Children's Zone and New York City economic development teams



# Trip Recap

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## □ Thursday, September 19

- Harlem Children's Zone

## □ Friday, September 20

- Mayor Bloomberg's Economic Development Office
- Brooklyn Bridge Park
- Upper Manhattan Empowerment Zone





# Overarching Themes

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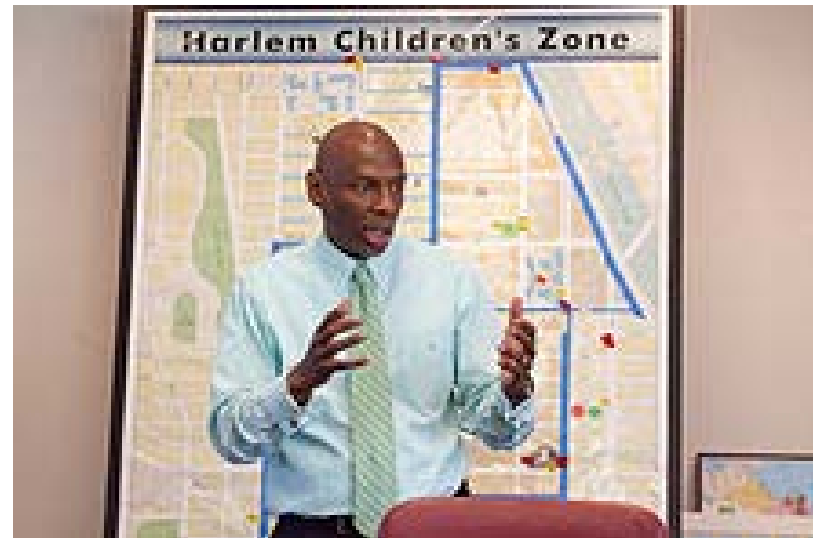
- ❑ Bold initiatives significantly impact a community
- ❑ New initiatives should be driven by and respond to community needs
- ❑ Crucial to improve neighborhood safety conditions
- ❑ Capital campaigns help build and sustain education and economic development



# Key Lesson #1: Wraparound Services

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- Harlem Children's Zone
  - A Promise Neighborhood committed to doing “whatever it takes”
  - Coordinates services in tightly-constructed support net



# Key Lesson #2: Afterschool Programming

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- Learn to Earn
  - ▣ Serves “disconnected” 14-21 year-olds
  - ▣ Supports students through tutoring, recreation and arts, academic case management, college- and career-awareness, crisis intervention, and community service projects





# Key Lesson #3: Coordinated Economic Development

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- New York City's economic development teams uses innovation and economic competitiveness to:
  - ▣ Improve quality of life (Brooklyn Bridge Park)
  - ▣ Create a pro-business environment (Upper Manhattan Empowerment Zone)
  - ▣ Invest in the future



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# Key Lesson #4: Strong Communities

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- Coordinate education and economic development
- Community-based approach to change
- Neighborhood leadership



# Questions?

