

Memorandum



CITY OF DALLAS

DATE November 27, 2013

TO Honorable Members of the Arts, Culture & Libraries Committee:
Philip T. Kingston (Chair), Monica R. Alonzo (Vice Chair), Vonciel
Jones Hill, Jerry R. Allen, Carolyn R. Davis, Jennifer Staubach
Gates

SUBJECT Follow-up Information to October 21, 2013 Cultural Affairs Briefing

As requested during the October 21, 2013 Cultural Affairs Briefing, the attached information was provided for the committee's discussion.

- OCA 10-Yr Budget History Data Points
- OCA Breakdown by Facility
- OCA FY13-14 Budget
- Facility Management Contracts
- Long-Term Maintenance / Capital Needs
- Budget Issues

If you have questions or need additional information, please contact me.

A handwritten signature in black ink, appearing to read 'Joey Zapata'.

Joey Zapata
Assistant City Manager

cc: Honorable Mayor and Members of the City Council
A.C. Gonzalez, Interim City Manager
Warren M.S. Ernst, City Attorney
Daniel F. Solis, Administrative Judge
Rosa A. Rios, City Secretary
Craig D. Kinton, City Auditor
Ryan S. Evans, Interim First Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager

Forest E. Turner, Assistant City Manager
Charles M. Cato, Interim Assistant City Manager
Theresa O'Donnell, Interim Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Frank Libro, Public Information Officer
Elsa Cantu, Assistant to the City Manager

	A	B	C	D	E	F	G	H	I	J
1	ATTACHMENT 2: OFFICE OF CULTURAL AFFAIRS -- BREAKDOWN BY FACILITY									
2										
3	Facility	FY12-13					FY13-14 BUDGET			
4		Center Operating Budget	OCA Utilities*	OCA Other**	Total		Center Operating Budget	OCA Utilities*	OCA Other**	Total
5	MANAGED BY OCA									
6	Bath House Cultural Center	\$221,073	\$17,092		\$238,165		\$249,755	\$21,099		\$270,854
7	Dallas City Performance Hall	\$505,894	\$32,349		\$538,243		\$893,288	\$39,934		\$933,222
8	Latino Cultural Center	\$505,916	\$76,798		\$582,714		\$611,929	\$94,804		\$706,733
9	Majestic Theatre	\$531,983	\$124,912		\$656,895		\$505,527	\$154,199		\$659,726
10	Meyerson Symphony Center	\$1,749,788	\$1,650,104		\$3,399,892		\$1,879,277	\$2,036,990		\$3,916,267
11	Oak Cliff Cultural Center	\$205,334	\$12,576		\$217,910		\$210,844	\$15,525		\$226,369
12	South Dallas Cultural Center	\$314,741	\$27,127		\$341,867		\$391,931	\$33,487		\$425,418
13										
14										
15		OCA Cultural Contract Award	OCA Utilities*	OCA Other**	Total		OCA Cultural Contract Award	OCA Utilities*	OCA Other**	Total
16	MANAGED BY NONPROFIT PARTNERS									
17	African American Museum	\$108,828	\$74,047		\$182,875		\$108,828	\$94,408		\$203,236
18	AT&T Performing Arts Center (Winspear, Wily, Strauss)	N/A	N/A	\$2,500,000	\$2,500,000		N/A	N/A	\$2,500,000	\$2,500,000
19	Black Academy of Arts & Letters	\$117,758	\$135,000	\$135,000	\$387,758		\$117,758	\$135,000	\$135,000	\$387,758
20	Dallas Black Dance Theater	\$132,143		\$93,000	\$225,143		\$132,143		\$170,000	\$302,143
21	Dallas County Heritage Society	\$155,451	\$69,604		\$225,055		\$155,451	\$85,923		\$241,374
22	Dallas Historical Society (Hall of State)	\$40,244	\$82,433		\$122,677		\$46,994	\$101,760		\$148,754
23	Dallas Museum of Art	\$768,182	\$694,103	\$662,711	\$2,124,996		\$843,182	\$856,843	\$662,711	\$2,362,736
24	Dallas Theater Center (Kalita Humphreys)	\$23,132	\$61,897		\$85,029		\$23,132	\$76,409		\$99,541
25	DSM Management Group, Inc. (Fair Park Music Hall)	\$48,440	N/A		\$48,440		N/A	N/A		N/A
26	Perot Museum / Natural History and Science Place I & II	\$586,307	\$105,421		\$691,728		\$586,307	\$130,139		\$716,446
27	Sammons Center for the Arts	\$47,204			\$47,204		\$60,204	N/A		\$60,204
28										
29	TOTAL				\$12,616,592					\$14,160,781
30										
31	NOTES:									
32	* OCA Utilities: OCA pays utility bills directly									
33	** Other: Additional facility support as noted below:									
34	AT&T Performing Arts Center: contract reimbursement for facility expenses (utilities and ordinary repair and maintenance)									
35	Dallas Black Dance Theater: contract reimbursement for facility expenses (utilities and ordinary repair and maintenance)									
36	Black Academy of Arts & Letters: rental subsidy for Convention Center facility									
37	Dallas Museum of Art: payment to energy management contract (utilities-related)									
38										

	A	B	C
1	ATTACHMENT 3 (A): OFFICE OF CULTURAL AFFAIRS FY13-14 APPROVED BUDGET		
2			
3	OCA EXPENSES BY SERVICE		
4			
5	Cultural Services Contracts	\$4,330,253	
6	Community Artists Program	\$30,000	
7	City Cultural Centers & Facilities Partners	\$11,363,227	
8	Majestic Theater	\$507,527	
9	Public Art (Reimbursed from Capital Budget)	\$255,372	
10	Arts Learning & Audience Development	\$685,031	
11	Total Expenses	\$17,171,410	
12	Public Art Reimbursement	(\$255,372)	
13	Total General Fund	\$16,916,038	
14			
15	WRR Municipal Radio (Enterprise Fund)	\$2,379,435	
16			

	A	B	C
1	ATTACHMENT 3 (B): OFFICE OF CULTURAL AFFAIRS FY13-14 APPROVED BUDGET		
2			
3	OCA EXPENSES BY TYPE		
4			
5	OCA PERSONNEL		
6	Staff Salaries + Benefits	\$3,660,307	
7	Subtotal OCA Personnel		\$3,660,307
8			
9	CULTURAL CONTRACTS		
10	Cultural Organizations Program (COP)	\$3,649,724	
11	Cultural Projects Program (CPP)	\$204,250	
12	Community Artists Program (CAP)	\$30,000	
13	Cultural Centers Program Contracts	\$176,820	
14	Special Initiatives (cultural data project, TRG/TACA, planning)	\$148,856	
15	Cultural Contracts / Miscellaneous	\$58,759	
16	Subtotal Cultural Contracts		\$4,268,409
17			
18	CONTRACT PAYMENTS / FACILITY EXPENSES		
19	AT&T Performing Arts Center	\$2,500,000	
20	Dallas Black Dance Theater	\$170,000	
21	The Black Academy of Arts & Letters	\$135,000	
22	Subtotal Contract Payments		\$2,805,000
23			
24	UTILITIES		
25	Electricity & Energy Management	\$3,553,566	
26	Gas	\$43,000	
27	Water & Sewer	\$141,954	
28	Subtotal Utilities		\$3,738,520
29			
30	CITY-MANAGED VENUES FACILITY EXPENSES		
31	Custodial	\$623,103	
32	Security (Meyerson, Majestic, DCPH, SDCC)	\$559,674	
33	Repairs, grounds maintenance, supplies, misc.	\$426,360	
34	Equipment	\$142,611	
35	Professional Services (Stagehands, Contracted Labor)	\$137,402	
36	Subtotal City-Managed Venues Facility Expenses		\$1,889,150
37			
38	OTHER DEPARTMENT EXPENSES		
39	Communications & Technology	\$374,343	
40	Risk Management	\$313,654	
41	Office Expenses (copier leases, office supplies, postage, etc.)	\$71,009	
42	Printing/marketing	\$22,622	
43	Miscellaneous (Medellin windows, misc.)	\$28,397	
44	Subtotal Department-Wide Expenses		\$810,025
45			
46			
47	TOTAL EXPENSES		\$17,171,411

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1	ATTACHMENT 3 (C): OFFICE OF CULTURAL AFFAIRS FY13-14 APPROVED BUDGET		
2			
3	OCA EXPENSES BY OBJECT CODE		
4			
5	OBJ	DESCRIPTION	
6	1101	SALARIES-CIVILIAN	2,944,987
7	1111	CELLPHONE STIPEND	1,208
8	1201	OVERTIME-CIVILIAN	42,917
9	1203	SERVICE INCENTIVE PAY	10,752
10	1242	LANGUAGE ASSIGNMENT PAY	4,920
11	1301	PENSIONS-CIVILIAN	327,807
12	1304	HEALTH INSURANCE	273,263
13	1306	FICA	43,561
14	1308	MANDATORY DEFERED COMP ADM	136
15	1314	WORKER'S COMP	10,756
16	1000s	TOTAL	3,660,307
17			
18	2110	OFFICE SUPPLIES	15,281
19	2120	MINOR TOOLS	5,000
20	2140	LIGHT & POWER	3,553,566
21	2160	FUEL SUPPLIES	43,000
22	2170	WATER & SEWER	141,954
23	2181	FLEET FUEL & LUBE	178
24	2231	CLOTHING	5,375
25	2232	FOOD SUPPLIES	4,052
26	2252	METER POSTAGE	13,293
27	2280	OTHER SUPPLIES	25,318
28	2310	BUILDING SUPPLIES	13,720
29	2710	FURNITURE & FIXTURES	115,000
30	2731	DATA PROCESSING EQUIP	2,840
31	2735	COMPUTER SOFTWARE LICENSES	60,806
32	2770	AUDIO VISUAL	4,840
33	2890	MISCELLANEOUS EQUIPMENT	10,879
34	2000s	TOTAL	4,015,102
35			
36	3020	Food Laundry Services	6,300
37	3030	PRINTING & PHOTO SVCS	22,402
38	3050	COMMUNICATIONS SVCS	84,532
39	3053	CIRCUITS	55,305
40	3060	EQUIPMENT RENTAL (Outside City)	1,977
41	3062	PC LEASING	15,859
42	3070	PROFFESIONAL SVC	472,482
43	3085	FREIGHT	5,360
44	3089	CULTURAL CONTRACTS-ARTISTIC SERVICES	4,092,982
45	3090	CITY FORCES	5,250
46	3091	CUSTODIAL	623,103

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47	3092	SECURITY SVC	554,424
48	3099	MISC SPECIAL SERVICES	2,773,397
49	3110	EQUIP. MAINTENANCE & REPAIR	3,500
50	3130	COPY MACHINE RENTAL	12,596
51	3150	COPY CENTER CHARGES	1,860
52	3151	DEPT SUPPORT	323,404
53	3210	BLDG GROUND MAINT/REPAIRS	152,669
54	3310	INSURANCE (PROPERTY & CASUALTY)	312,379
55	3313	INSURANCE (PUBLIC LIABILITY)	1,275
56	3320	ADVERTISING	220
57	3330	RENTS	135,000
58	3340	MEMBERSHIP DUES	2,400
59	3363	REIMB. PERSONAL VEHICLE USE	2,700
60	3410	EQUIPMENT RENTAL (FROM EBS)	1,415
61	3429	Blackberry Fees	1,614
62	3420	COMMUNICATION EQUIP RENTAL	13,130
63	3430	COMPUTER SERVICES (FROM CIS)	45,107
64	3434	PROGRAMMING (CIS)	89,415
65	3435	DATA SERVICE EQUIP RENTAL	90
66	3439	AUDIO VISUAL	7,259
67	3000s	TOTAL	9,819,406
68			
69	5002	Dept Support Reimbursement	(323,405)
70	5011	Reimbursements from Other Orgs (public art)	(255,372)
71	5000s	TOTAL	(578,777)
72			
73	GRAND TOTAL		16,916,038
74			
75	Full Time Equivalent-Total		69.20
76		Regular	53.80
77		Overtime	0.80
78		Temporary Help	14.60
79			
80		HEAD COUNT	56.00
81		Permanent	33.00
82		Non Permanent	

	A	B	C	D	E	F	G	H	I	J
1	ATTACHMENT 3 (D): OFFICE OF CULTURAL AFFAIRS – CULTURAL CONTRACTS BREAKDOWN									
2	CULTURAL ORGANIZATIONS PROGRAM (COP)			CULTURAL PROJECTS PROGRAM (CPP)						
3	Organization	Award Amount		Organization	Award Amount					
4	Anita N. Martinez Ballet Folklorico	\$55,622		Asian Film Festival	\$3,250					
5	African American Museum (contract pending)	\$108,828		Chamber Music International	\$6,500					
6	Artreach- Dallas, Inc.	\$29,751		Color Me Empowered	\$4,250					
7	Big Thought	\$204,788		Contemporary Ballet Dallas	\$7,000					
8	Big Thought (Thriving Minds)	\$41,668		Creative Arts Center	\$11,000					
9	Big Thought (Thriving Minds)	\$376,436		Dallas Asian Youth Orchestra	\$4,500					
10	The Black Academy of Arts and Letters, Inc.	\$117,758		Dallas Bach Society	\$9,000					
11	Cara Mia Theatre Co.	\$32,036		Dallas Holocaust Museum	\$9,000					
12	Children's Chorus of Greater Dallas	\$26,693		Dallas Institute for Humanities	\$5,000					
13	Dallas Black Dance Theatre, Inc.	\$132,143		Dallas Metroplex Musicians	\$3,000					
14	Dallas Children's Theater	\$42,050		DFW International	\$6,500					
15	Dallas County Heritage Society	\$155,451		Echo Theater	\$4,500					
16	Dallas Historical Society	\$46,994		Friends of Fair Park	\$3,000					
17	Dallas Museum of Art	\$768,182		Greater Dallas Asian Chamber	\$5,000					
18	Dallas Museum of Art (Free admission)	\$75,000		Indian Cultural Heritage	\$3,000					
19	The Dallas Opera	\$97,521		Jewish Community Center	\$5,000					
20	Dallas Theater Center	\$23,132		La Reunion	\$7,000					
21	Dallas Wind Symphony	\$25,448		Lonestar Wind Orchestra	\$12,000					
22	Dance Council	\$30,431		MADI Museum	\$6,500					
23	Fine Arts Chamber Players	\$38,382		Metropolitan Winds	\$2,050					
24	Greater Dallas Youth Orchestra	\$35,504		Nasher Sculpture Center	\$5,000					
25	Junior Players Guild	\$42,035		New Arts Six	\$2,200					
26	Kitchen Dog Theater Company	\$35,342		New Conservatory	\$6,500					
27	Perot Museum of Nature and Science	\$586,307		New Texas Symphony	\$3,000					
28	Sammons Center for the Arts	\$60,204		Olimpaxqui Ballet	\$3,000					
29	Shakespeare Festival of Dallas	\$69,940		Orchestra of New Spain	\$4,500					
30	Teatro Hispano De Dallas	\$40,336		Orpheus Chamber Singers	\$6,500					
31	TeCo Theatrical Productions, Inc.	\$73,560		Southwest Celtic	\$8,000					
32	Texas Winds Musical Outreach, Inc.	\$39,424		Teatro Flor Candela	\$1,200					
33	Theatre Three, Inc.	\$52,026		Texas Ballet Theater	\$5,000					
34	Texas International Theatrical Society	\$34,870		Texas Performing Chinese	\$3,000					
35	Turtle Creek Chorale, Inc.	\$45,355		The M.A.C.	\$4,500					
36	Undermain Theatre	\$25,230		Upstart Productions	\$2,050					
37	USA Film Festival	\$44,316		Uptown Players	\$5,500					
38	Writer's Garret	\$36,961		Video Association	\$6,500					
39				Voices Intimae	\$3,000					
40				Voices of Change	\$4,250					
41	TOTAL	\$3,649,724		Women's Chorus	\$6,500					
42				Wordspace	\$7,000					
43				TOTAL	\$204,250					
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