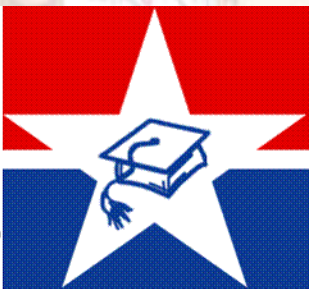


**Council Presentation
FY 2013-14**

February 6, 2013

Educational Enhancements

Key Focus Area

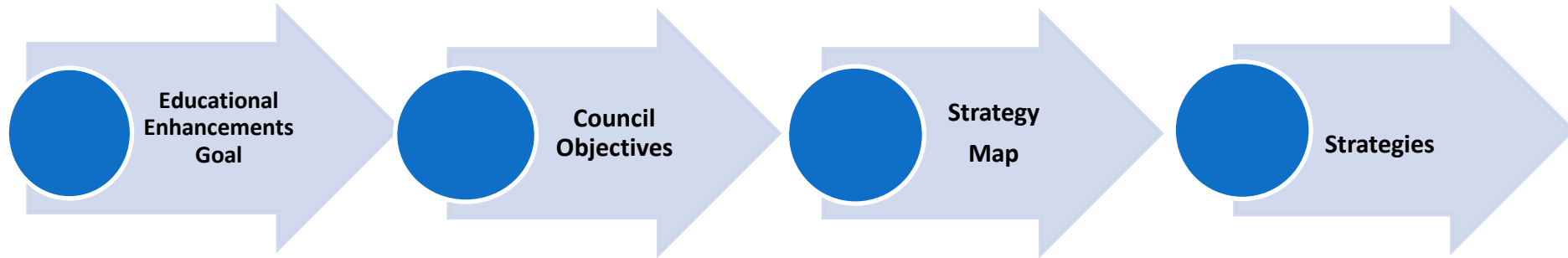


Educational Enhancements

KFA Team Members

Michelle Gonzalez	Office of Financial Services
Maria Erevia	City Attorney's Office
Sheneice Hughes	Mayor & City Council
Clinton Lawrence	Dallas Public Libraries
Juan Marroquin	Dallas Water Utilities
Estela Ornelas	Public Information Office
Poornima Rikhilal	Civil Service
Chalisa Warren	Fair Housing
Brenda Washington-Sparks	Housing/Community Services
Don Whitmire	Office of Financial Services

Road Map



EDUCATION ENHANCEMENTS GOAL

Recognizing that Education is the foundation for achieving prosperity, health and well-being, the City of Dallas supports lifelong learning opportunities through various partnerships to benefit the community.



Council Objectives

FY 2013-14 OBJECTIVES

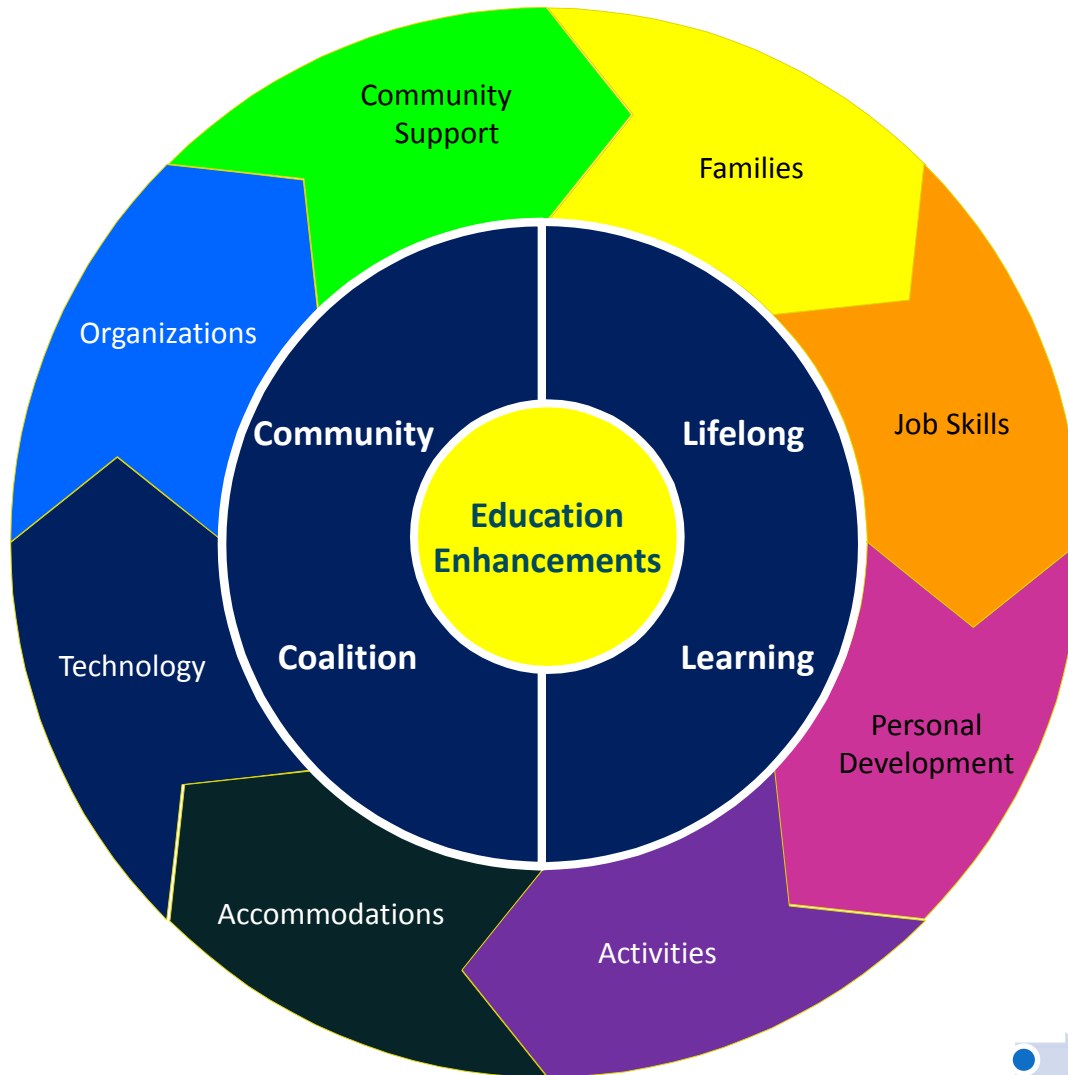
Complete the Library Master Plan

Standardize Programs Across Libraries

Support Development of a Law School in Downtown Dallas



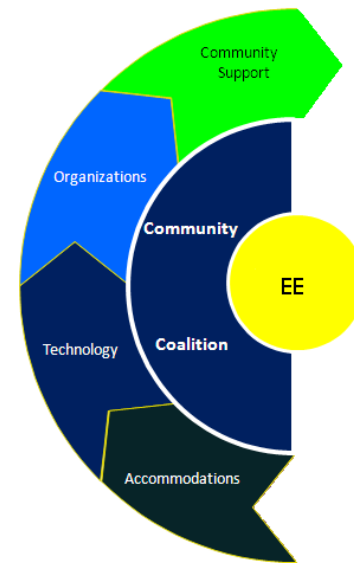
Strategy Map



Strategies

COUNCIL OBJECTIVES

- Complete Library Master Plan
- Standardize Programs Across Libraries
- Support Development of a Law School in Downtown Dallas



STRATEGY: Community Coalition

- Enhance access to educational opportunities by promoting the value of learning and exploring all resources including facilities, programs, and technology to accommodate the community needs

1

- Maintain facilities which are comfortable and appropriately equipped

2

- Enhance residents' capability to use technology to access educational opportunities

3

- Plan for the future in conjunction with various educational institutions around Dallas

4

- Partner with the business community and other governmental agencies to solicit continued support

5

- Increase opportunities for residents to provide feedback



Strategy: Supporting Data

Strategy: Community Coalition

	FY 10-11	FY 11-12
Materials used at libraries*	9,286,958	10,106,552
Number of visitors at libraries	4,616,903	4,015,308
Volunteer hours at libraries	54,048	54,052
Community Coalition Opportunities		
<u>Grants Information Center</u> In FY2011-2012, 505 people attended nine grant related programs offered by the library. More than \$1.75 million was raised by local nonprofit organizations using this center.		
<u>Teen Centers</u> The centers give teens access to technology, homework, and career assistance as well as opportunities to build positive social relationships.		

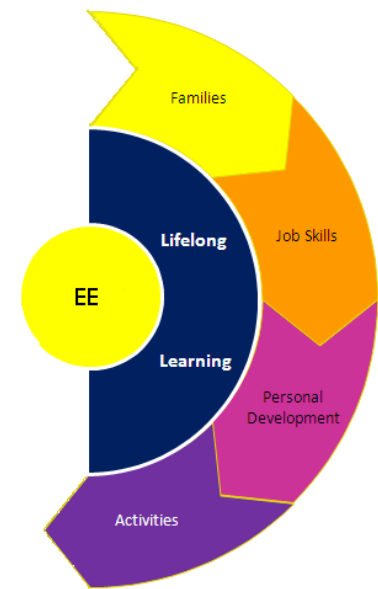
*Materials used at libraries refers to books, DVD'S, CD'S, and audio books that are either checked out or used in-house by a customer.



Strategies

COUNCIL OBJECTIVES

- Complete Library Master Plan
- Standardize Programs Across Libraries
- Support Development of a Law School in Downtown Dallas



STRATEGY: Lifelong Learning

- Identify innovative ways to actively engage the community in the learning process through targeted programming and services

1

- Offer direct programming (such as early childhood literacy, cultural and arts-based activities)

2

- Provide resources for individuals to continue and complete education

3

- Provide opportunities for training and workforce development

4

- Advocate and encourage individual and group volunteer opportunities



Strategy: Supporting Data

Strategy: Lifelong Learning		
	FY10-11	FY11-12
Enrollment in ESL classes*	11,447	212
Enrollment in GED classes *	3,192	79
Virtual visits to the libraries	1,725,065	1,651,123
Attendance at library programs	250,120	267,634
Attendance at “Every Child Ready to Read” program	38,031	27,269
Lifelong Learning Opportunities		
<u>Digital Dallas</u>		
Dallas is expanding its ability to offer downloadable media. E-books, audio books, videos, and music are available for check-out from home. Dallas Libraries are now equipped with the latest downloadable technology compatible with E-readers.		
<u>Mayor’s Summer Reading Program</u>		
This program encourages children to make reading and the library part of their summer fun. More than 20,000 children benefited from the program in 2012.		

*DISD funding for ESL/GED classes cut in FY11-12. Library objective is to increase ESL/GED classes through community/corporate partnerships by August 2013.



Educational Enhancement

Thank You