



PUBLIC SAFETY

FY13-14 Budget Strategies

**Presented to the Dallas City Council
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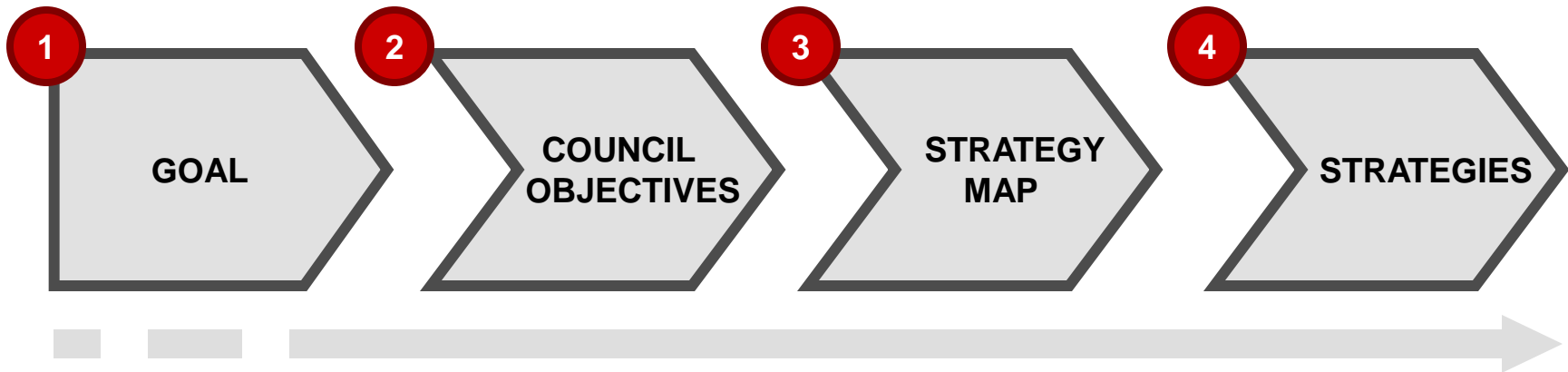
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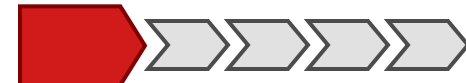
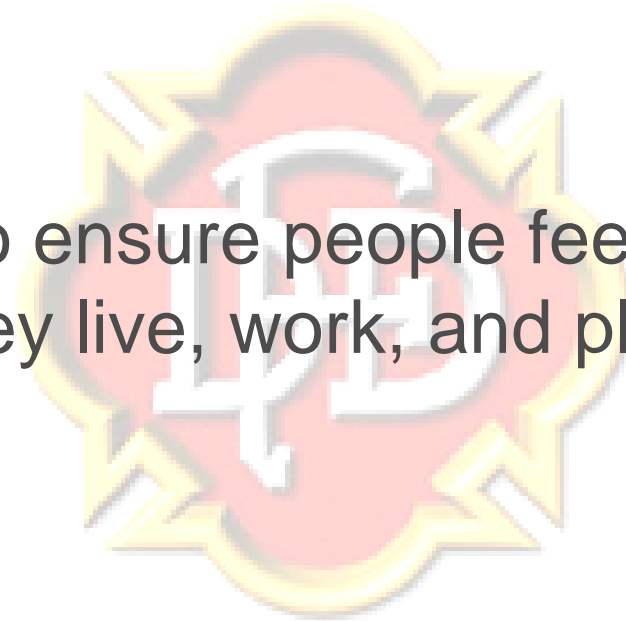
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Public Safety Road Map



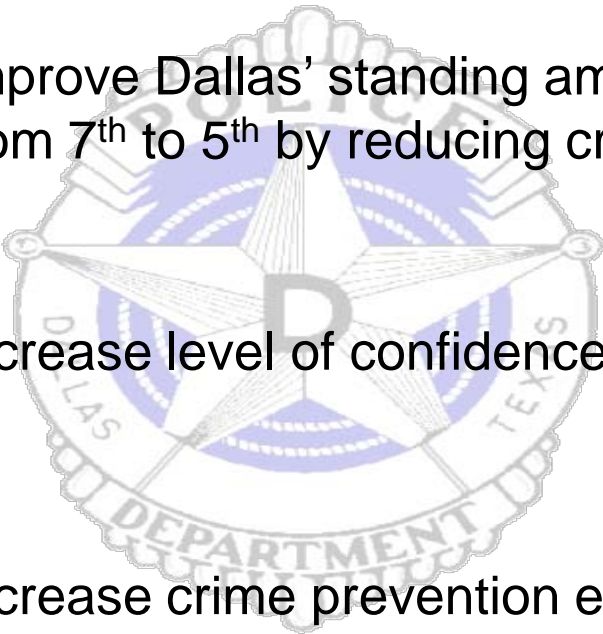
Public Safety Goal

Enhance public safety to ensure people feel safe and secure where they live, work, and play



City Council's Objectives

- 1 Improve Dallas' standing among safest large cities (1M population) from 7th to 5th by reducing crime
- 2 Increase level of confidence in public safety
- 3 Increase crime prevention efforts



Public Safety Strategy Map

- Inter-agency collaboration
- Public-private partnerships
- Collaboration with community groups



- Staffing
- Continuing education
- Employee development and retention
- Recruitment strategies

Community Outreach

- Strong media relations
- Sustain public warning systems
- Mobilize community stakeholders
- Public education programs

- Pre-incident planning
- Equipment procurement
- Visible staff

Resource Management

Neighborhood Vitality

Human Resource Development

Enhance public safety to ensure people feel safe and secure where they live, work, and play



Human Resources Development

COUNCIL OBJECTIVES

- 1 Improve Dallas' standing among safest large cities
- 2 Increase level of confidence in public safety
- 3 Increase crime prevention efforts

STRATEGY

Strengthen City forces through continued enhancement of human resources programs

SUB-STRATEGIES

- 1) Ensure appropriate staffing levels
- 2) Promote continuing education programs
- 3) Encourage employee development and retention
- 4) Enhance recruitment strategies to attract high quality applicants



Human Resources Development Measures



STRATEGY MEASURES		FY 08 - 09	FY 09 - 10	FY 10 - 11	FY 11 -12
Police officers per 1,000 residents:		2.79	2.82	2.87	2.88
DPD officer certifications	Master:	1,872	1,892	1,917	1,942
	Int./Adv:	859	1,024	1,059	1228
	Basic:	684	730	558	219
DFR firefighter certifications	Master:	714	735	745	651
	Adv:	110	116	160	153
	Inter:	256	224	219	190
DFR inspector certifications	Master:	27	31	33	28
	Adv:	9	11	20	20
	Inter:	26	22	22	20
Number of officers that attended classes at Caruth Police Institute		N/A	46	46	76



Community Outreach

COUNCIL OBJECTIVES

- 1 Improve Dallas' standing among safest large cities
- 2 Increase level of confidence in public safety
- 3 Increase crime prevention efforts

STRATEGY

Enhance community outreach by increasing involvement, communication, and education

SUB-STRATEGIES

- 1) Strengthen disaster preparedness planning through marketing and media relations
- 2) Sustain public warning and notification systems
- 3) Mobilize community stakeholders to proactively assist with public safety initiatives
- 4) Provide public education and prevention programs



Community Outreach Measures



STRATEGY MEASURES				
Fire safety and code inspections conducted	<u>FY 08-09</u> 71,188	<u>FY 09-10</u> 106,288	<u>FY 10-11</u> 80,105	<u>FY 11-12</u> 86,628
Volunteers in Patrol (VIP) participants	<u>CY 09</u> 2,723	<u>CY 10</u> 2,345	<u>CY 11</u> 2,483	<u>CY 12</u> 2,761
Community Emergency Response Team members (CERT)	<u>CY 09</u> 682	<u>CY 10</u> 921	<u>CY 11</u> 1,202	<u>CY 12</u> 1,368
Citizen Fire Academy classes conducted per year	<u>FY 08-09</u> 1	<u>FY 09-10</u> 1	<u>FY 10-11</u> 1	<u>FY 11-12</u> 1
Smoke detector installations	<u>FY 08-09</u> 7,429	<u>FY 09-10</u> 6,457	<u>FY 10-11</u> 7,463	<u>FY 11-12</u> 5,496
Fire prevention and education programs	<u>FY 08-09</u> 9,634	<u>FY 09-10</u> 10,269	<u>FY 10-11</u> 9,173	<u>FY 11-12</u> 9,868



Resource Management

COUNCIL OBJECTIVES

- 1 Improve Dallas' standing among safest large cities
- 2 Increase level of confidence in public safety
- 3 Increase crime prevention efforts

STRATEGY

Effectively deploy resources for improved service delivery

SUB-STRATEGIES

- 1) Deploy staff to ensure visibility of public safety personnel
- 2) Develop and exercise critical pre-incident plans
- 3) Promote equipment procurement and maintenance



Resource Management Measures



STRATEGY MEASURES				
Overall crime rate reduction year over year	<u>CY 09</u> - 6.4%	<u>CY 10</u> -10.2%	<u>CY 11</u> -4.2%	<u>CY 12</u> -10.7%
DFR 1st Company % response rate within 5 minutes, 20 seconds for 90% of calls <i>(New National Fire Protection Association 1710 standards)</i>	<u>FY 08-09</u> NA	<u>FY 09-10</u> 80.53%	<u>FY 10-11</u> 83.99%	<u>FY 11-12</u> 84.88%
EMS % response rate within 9 minutes for 90% of calls <i>(New National Fire Protection Association 1710 standards)</i>	<u>FY 08-09</u> 90.1%	<u>FY 09-10</u> 90.1%	<u>FY 10-11</u> 91.59%	<u>FY 11-12</u> 92.3%
% of 911 calls answered within 10 seconds	*New Strategy Measure for FY12-13*			
DPD % response rate for Priority 1 calls within 8 minutes Goal: 82%	<u>CY 09</u> 74.0%	<u>CY 10</u> 80.8%	<u>CY 11</u> 78.8%	<u>CY 12</u> 77.3%
Position in the nation for crime rate	<u>CY 09</u> 7th	<u>CY 10</u> 7th	<u>CY 11</u> 7th	<u>CY 12</u> 7th



Neighborhood Vitality

COUNCIL OBJECTIVES

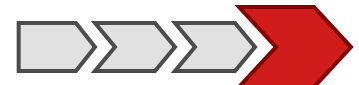
- 1 Improve Dallas' standing among safest large cities
- 2 Increase level of confidence in public safety
- 3 Increase crime prevention efforts

STRATEGY

Expand interdepartmental collaboration and community partnerships to cultivate thriving neighborhoods

SUB-STRATEGIES

- 1) Form partnerships with other agencies to streamline multi-agency collaboration
- 2) Encourage public/private partnerships and community activities
- 3) Collaborate with community groups to foster safer neighborhoods



Neighborhood Vitality Measures



STRATEGY MEASURES	FY 08 - 09	FY 09 - 10	FY 10 - 11	FY 11 -12
Number of crime watch groups	740	848	731	997
Number of DPD 10-70-20 and Operation Restoration programs	18	29	29	20
Dallas Emergency Response Team members (DERT)	580	753	633	633

Public Safety Goal

Enhance public safety to ensure people feel safe and secure where they live, work, and play

