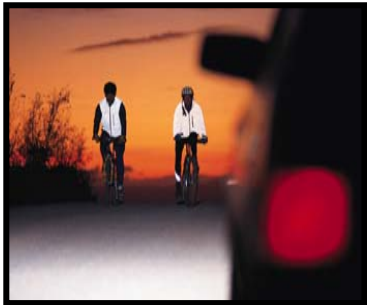

Vibrant and Viable Neighborhoods

Dallas City Council Presentation
Budgeting for Outcomes FY 07-08
1/12/2007



Group Members

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Result Description

- Key Focus Area – Neighborhood Quality of Life
 - Result: The city is composed of vibrant and viable neighborhoods.

Indicators for Vibrant and Viable Neighborhoods

Indicator	Sample Statistics	Target Statistics
<p>Percentage of residents who report neighborhood as:</p> <ul style="list-style-type: none"> □ A good place to live □ Raise a family 	<p>According to the 2006 ICMA Dallas Citizen's Survey:</p> <ul style="list-style-type: none"> □ 53% rate their neighborhood as a good or excellent place to live <ul style="list-style-type: none"> -The 2005 total was 49% □ 40% rate Dallas as a good or excellent place to raise a family <ul style="list-style-type: none"> -The 2005 total was 36% 	<p>By 2012:</p> <ul style="list-style-type: none"> ■ 75% rate Dallas as a good or excellent place to live ■ 70% rate Dallas as a good or excellent place to raise a family
<p>Housing Affordability Index</p>	<p>According to the 2006 ICMA Dallas Citizen's Survey:</p> <ul style="list-style-type: none"> ■ 41% of Dallas citizens believe they have access to affordable quality housing ■ The 2005 housing affordability index for Dallas was 1.83 <ul style="list-style-type: none"> -2006 2nd Quarter was 1.62 	<p>By 2012:</p> <ul style="list-style-type: none"> ■ 65% of Dallas citizens believe they have access to affordable quality housing

Trends and Gaps

■ Diversified Housing

- 43% Homeownership rate*
 - National Average is 67%
- Median sales price for a home is \$162,600
 - See Appendix A
- Affordable housing construction starts is a 1:3 ratio when compared to the rest of Dallas County (Mayor's Task Force 2002)
 - See Appendix B
- Lack of new middle/upper middle class housing



*Includes single-family homes, condominiums, and townhouses

Trends and Gaps

■ Animal Issues

- 7,858 loose/aggressive animal service requests from October '05 – April '06
 - 57% of citizens rated the service they received regarding loose/aggressive animals service requests as poor or unacceptable (Customer Feedback Results October '05 – April '06)
 - 64% of Dallas residents rated Animal Control Services as fair or poor (2006 Dallas Citizen Survey)

■ Neighborhood Clean-up

- 8,821 litter service requests from October '05 – April '06
 - 40% of citizens rated the service they received as poor or unacceptable (Customer Feedback Results October '05 – April '06)

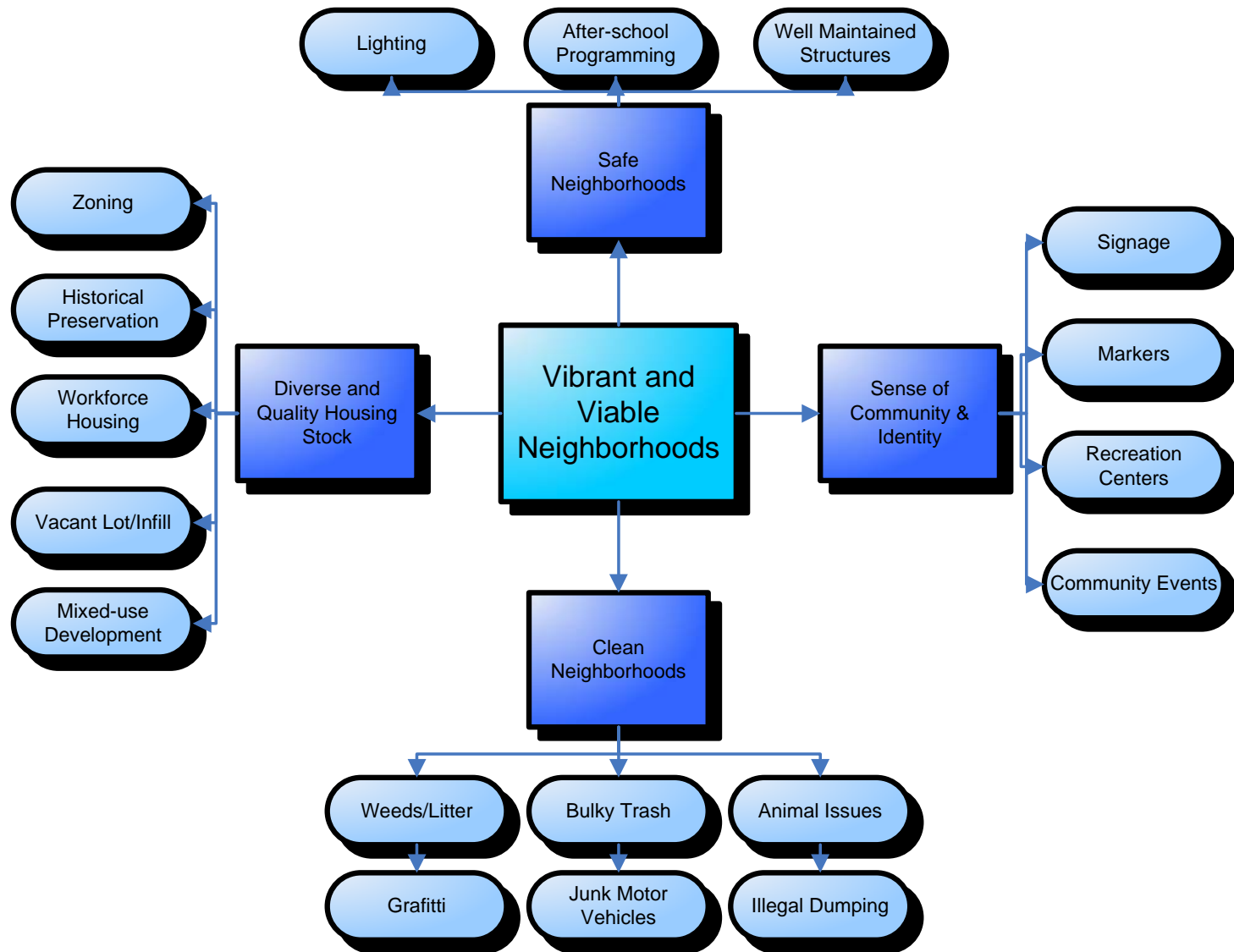
■ Maintenance Public/Private Areas

- Graffiti
 - Geo-coding of 311/911 calls for police pertaining to graffiti identifies it as a city-wide problem
 - See Appendices C-E
 - 48% of Dallas residents rated Graffiti as a “major” or “moderate” problem (2006 Dallas Citizen Survey)

Trends and Gaps

- Improved 311 resolution times mean neighborhood concerns are being addressed according to their SLA, however...
 - Customer Feedback Surveys indicate customer service could be improved in several areas including certain Sanitation and Code Services
 - 48% of Dallas residents rated 311 services as fair or poor (2006 Dallas Citizen Survey)

FY 07-08 Results Map



Strategies

KFA 2	Neighborhood Quality of Life		
Result 4	The city is composed of vibrant and viable neighborhoods		Numbering System
Strategy 1	Increase the quality and diversity of the City's housing stock		
	Sub-strategy 1	Integrate affordable housing with market-driven housing	2.4.s1.ss1
	Sub-strategy 2	Increase the percentage of home-ownership	2.4.s1.ss2
	Sub-strategy 3	Increase assistance to property owners to help maintain properties to code standards, which impact surrounding neighbors	2.4.s1.ss3
	Sub-strategy 4	Increase infill construction on vacant lots and decrease vacant/abandoned properties	2.4.s1.ss4
	Sub-strategy 5	Encourage development on new middle-class/upper middle-class housing	2.4.s1.ss5
Strategy 2	Improve neighborhood cleanliness		
	Sub-strategy 1	Improve upon bulky trash, litter, and animal services	2.4.s2.ss1
	Sub-strategy 2	Continue building upon and strengthen the City's graffiti abatement program	2.4.s2.ss2
	Sub-strategy 3	Promote the maintenance of public and private area	2.4.s2.ss3

Strategies

Strategy 3 Build a sense of community in neighborhoods

Sub-strategy 1 Make public buildings more accessible to community groups **2.4.s3.ss1**

Sub-strategy 2 Leverage city funding for neighborhood based events **2.4.s3.ss2**

Sub-strategy 3 Create a sense of place through physical amenities **2.4.s3.ss3**

Sub-strategy 4 Facilitate the support and creation of neighborhood groups **2.4.s3.ss4**

Sub-strategy 5 Utilize comprehensive zoning and planning to maintain the historic fabric of neighborhoods **2.4.s3.ss5**

Strategy 4 Build safe neighborhoods

Sub-strategy 1 Increase lighting on neighborhood streets, at businesses, and in public spaces **2.4.s4.ss1**

Sub-strategy 2 Ensure code compliance and enforcement, including sanctions against repeat violators **2.4.s4.ss2**

Sub-strategy 3 Increase after-school programming to keep children off of the streets and occupied while parents are working **2.4.s4.ss3**

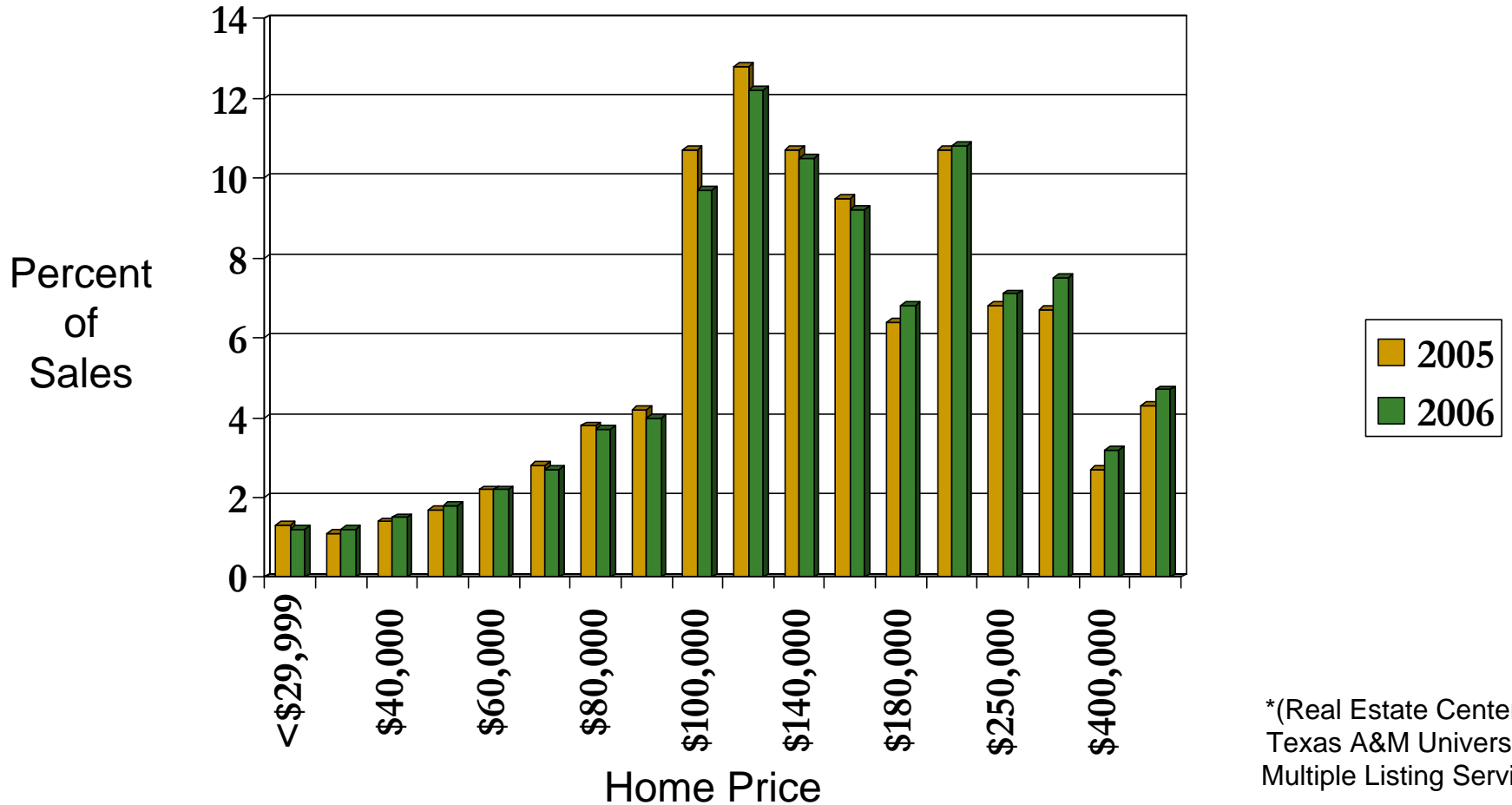
In Summary



- 70% of people believe that quality of life in neighborhoods should be a high priority (Comprehensive Land Use Survey)
- Housing in Dallas is considered affordable according to national standards, however, lack of middle/upper-middle class housing integration is a concern
- 52% of Dallas residents rate the overall quality of life in Dallas as good or excellent
- Overall citizen satisfaction is trending upward
- We propose strategies addressing:
 - Diverse and Quality Housing Stock
 - Neighborhood Beautification
 - Sense of Community and Identity
 - Safe Neighborhoods

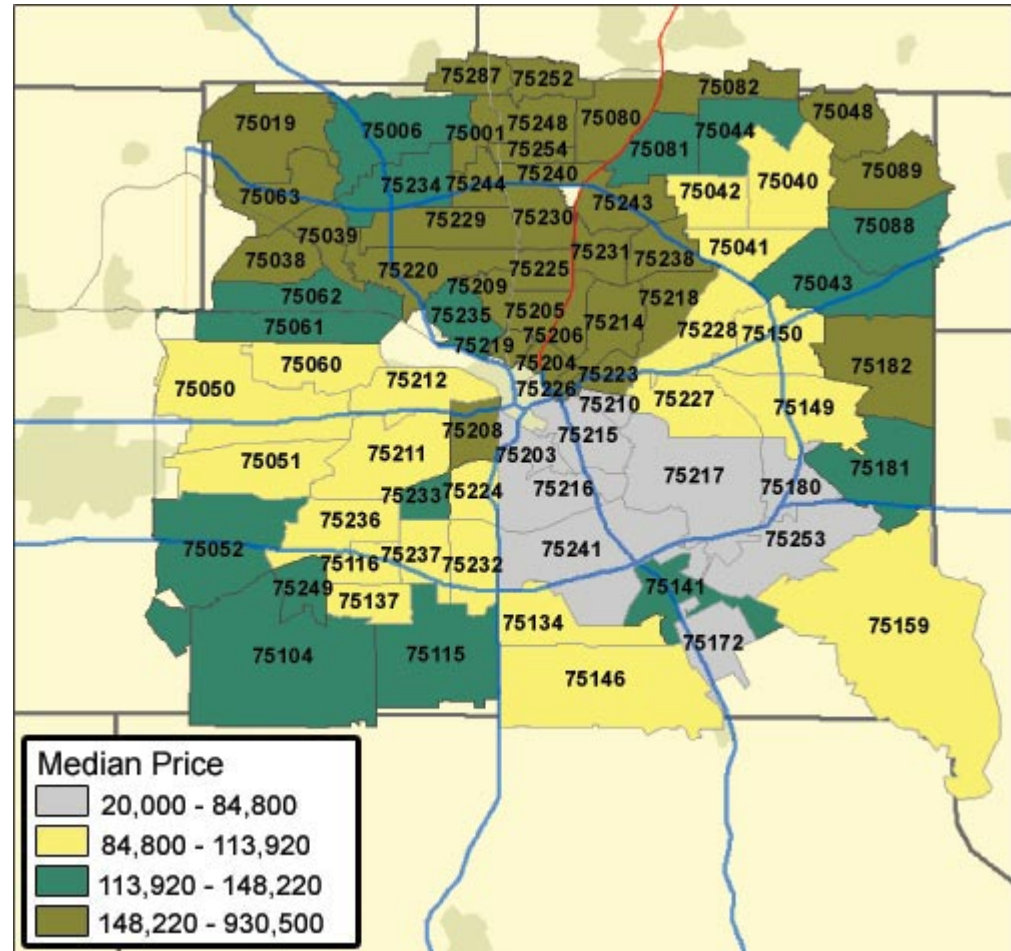
Appendix A

Price Distribution of Homes Sold In Dallas



Appendix B

- 2005 Median Home Sales Price by Zip Code



*(Real Estate Center at Texas A&M University-Multiple Listing Service)

Appendix C

Top 3 Council Districts for 2005:

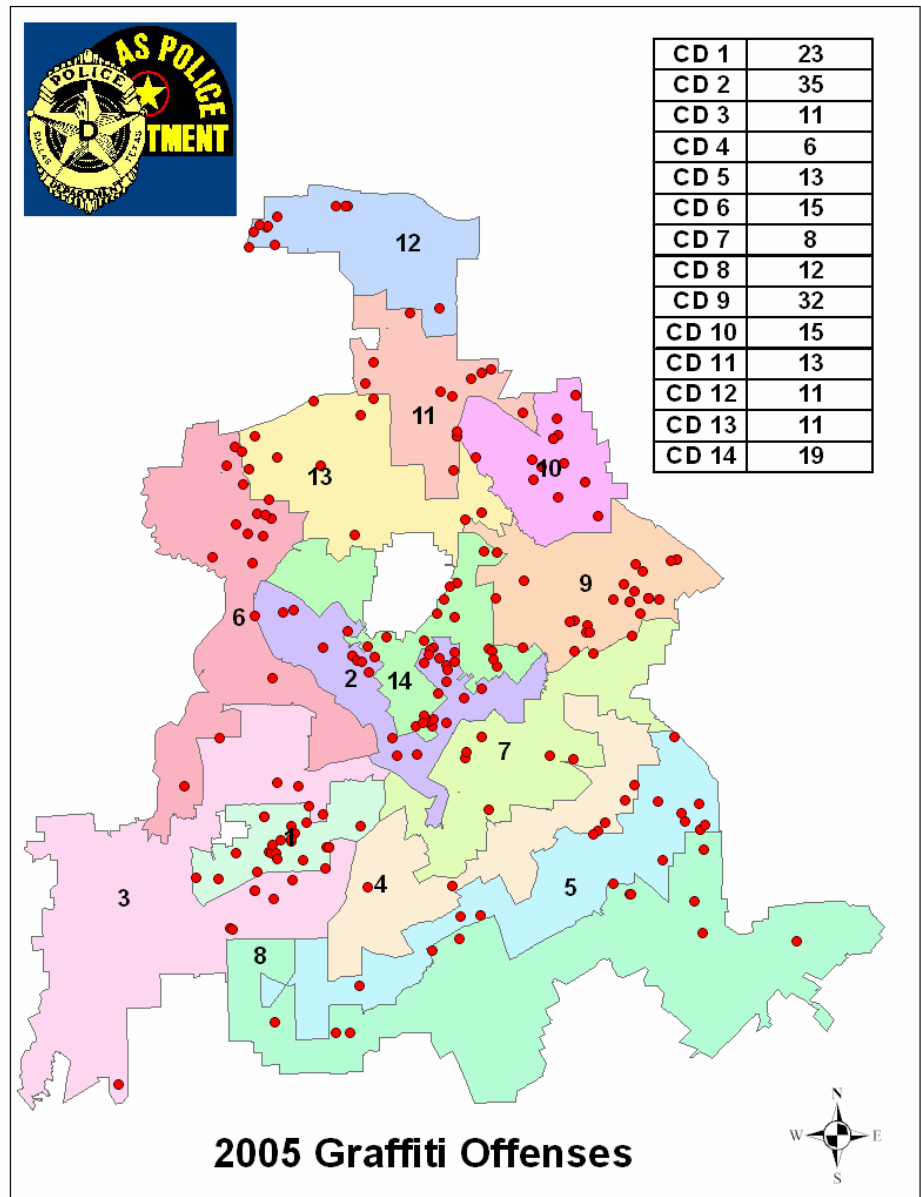
CD 2 - 35 offenses – 16% of city

CD 9 - 32 offenses – 14% of city

CD 1 - 23 offenses – 10% of city

Total Reported Offenses for 2005: 224

*Only graffiti offenses reported to the police as “graffiti” are depicted.



Appendix D

Top 3 Council Districts for 2006:

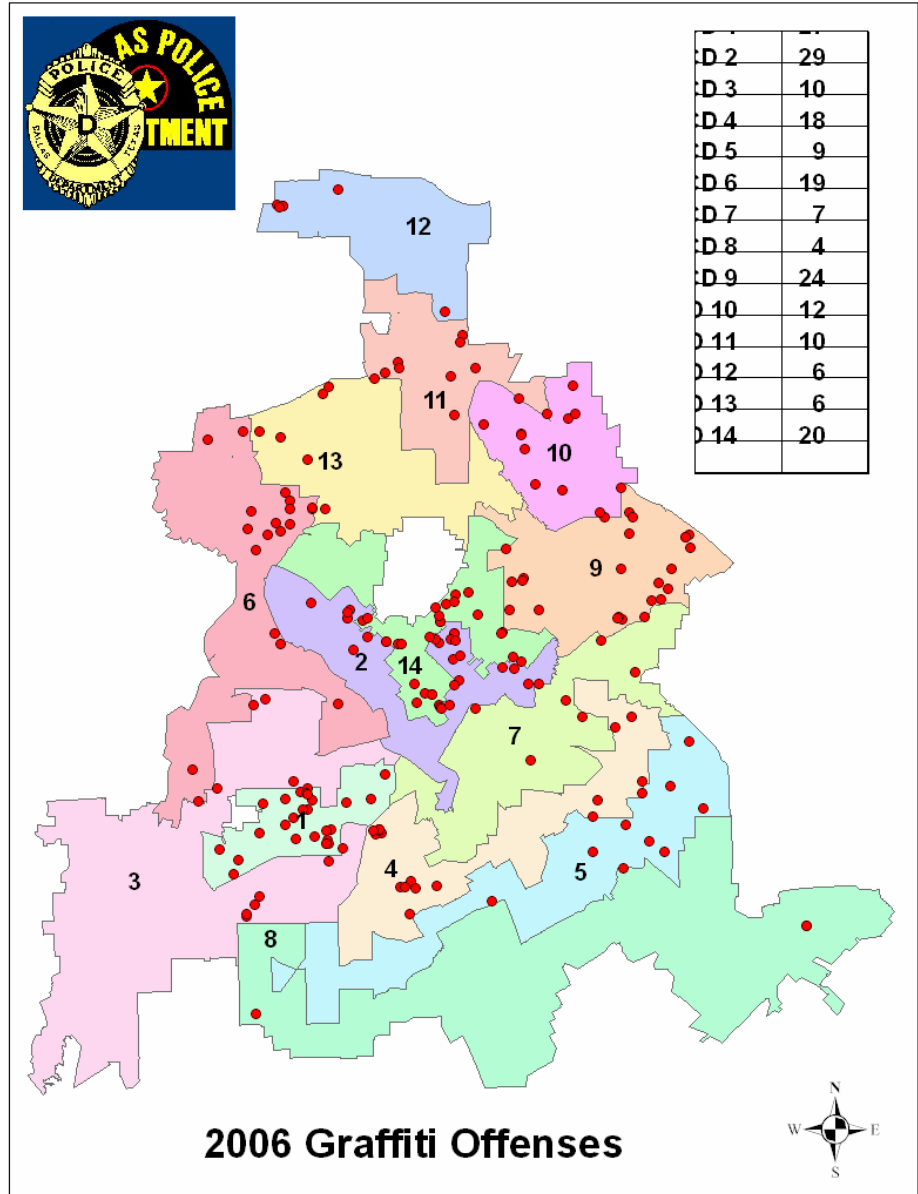
CD 2 – 29 offenses – 14% of city

CD 1 – 27 offenses – 13% of city

CD 9 – 24 offenses – 12% of city

Total Reported Offenses for 2006: 201
(as of December 7, 2006)

*Only graffiti offenses reported to the police
as “graffiti” are depicted.



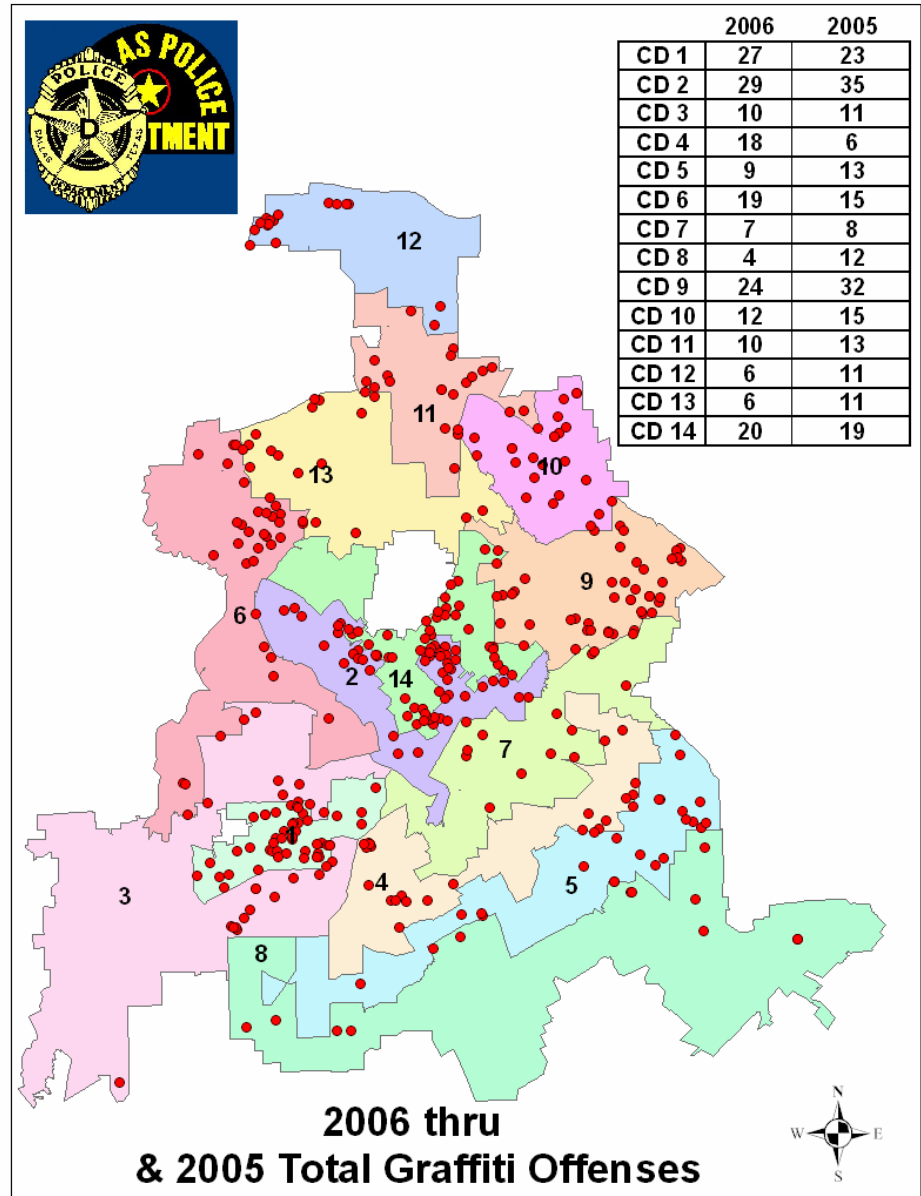
Appendix E

Top 3 Council Districts for 2005 and 2006:

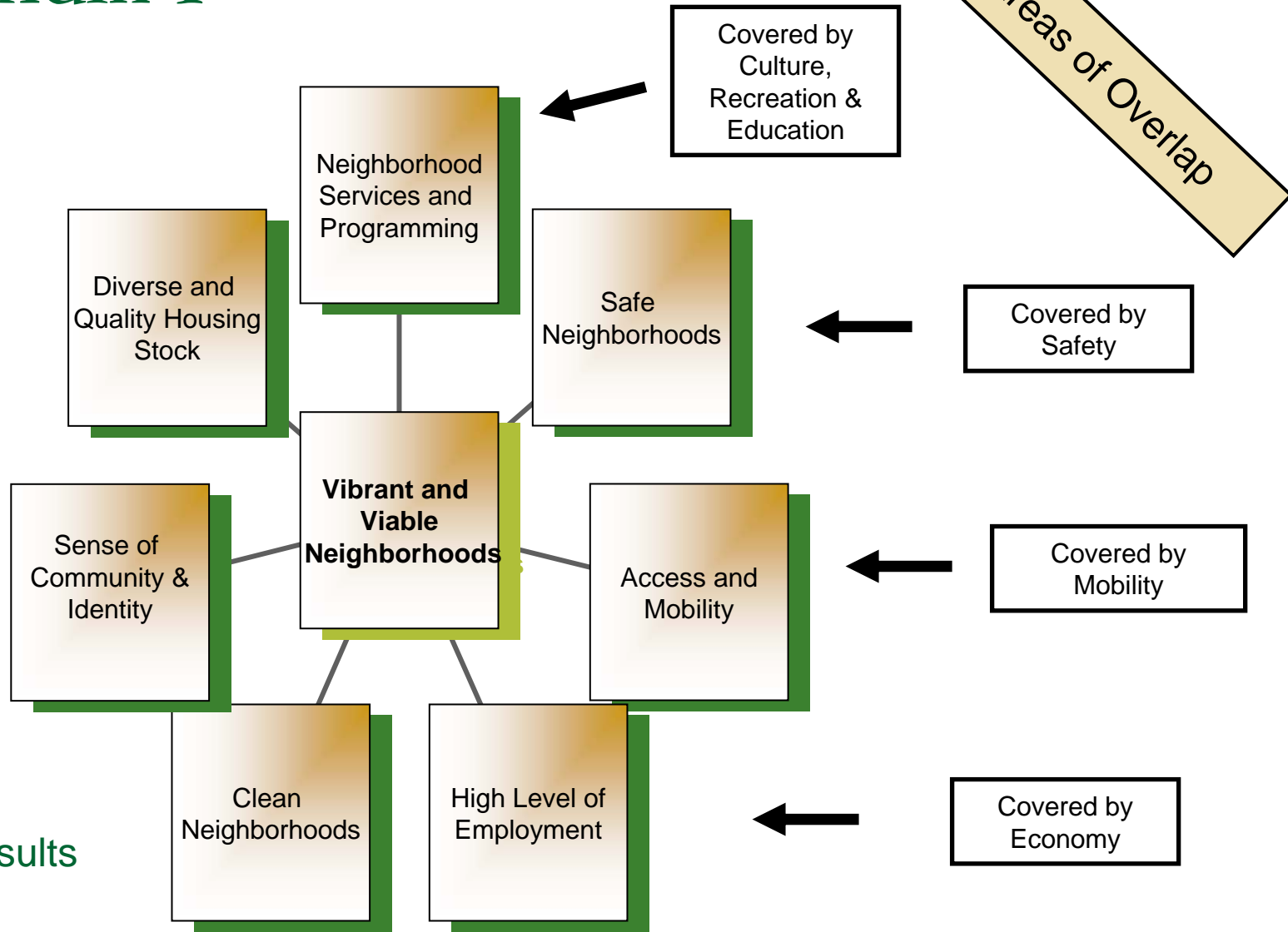
- CD 2 – 64 offenses – 15% of city
- CD 9 – 56 offenses – 13% of city
- CD 1 – 50 offenses – 12% of city

Total Reported Offenses for 2005 and 2006: 425
(as of December 7, 2006)

*Only graffiti offenses reported to the police as “graffiti” are depicted.



Appendix F



FY 06-07 Results
Map

Vibrant and Viable Neighborhoods