Urban Forestry Program

Quality of Life Committee

April 9, 2007

Urban Forestry Program

- December 2005
  - Mayor creates Citizens Urban Forest Advisory Committee
- January 2006
  - Entered into partnership with Texas Forest Service
- October 2006
  - Hired first Urban Forester to establish urban forestry program

Urban Forestry Program

- Goals
  - Training – city staff and citizens
  - Education/Outreach – city staff and citizens
  - Increase tree canopy
  - Improve overall forest health
  - Resource inventory/assessment
  - Sustainability

Mission

- The mission of the Dallas Urban Forestry Program is to educate, advocate, and care for trees so that they are safe, healthy, and provide a multitude of benefits.

Trees

- Trees have framed and defined Parks in the past and will in the future
  - Destinations
  - Rooms
  - Shelters
  - Borders
  - Habitat
  - Infrastructure

Benefits of Trees

- Quality of Life
- Stormwater
- Air Quality
- Energy Consumption
- Cost of Community Services
- Climate Moderation
- Economic Development
- Consumer Preference

Roles and Responsibilities

- Park and Recreation, City Forester
  - Manages park and publicly owned trees
  - Provides information to the public
  - Facilitates partnerships to care for trees
- Planning and Development, City Arborists
  - work with private property owners and developers on issues involving the Tree Ordinance

Roles and Responsibilities

- Street Department (and DPARD) Mowmentum Program
  - partners with groups to conduct neighborhood improvement projects on streets
- Urban Forest Advisory Committee
  - advises, advocates, raises funds, educates, and facilitates partnerships

Partners

- Friends of …….
- Urban Forest Advisory Committee
- Texas Trees Foundation
- Community Groups
- Corporate
- Chambers of Commerce, Improvement Districts
- Many, many more

Action Items

- Inventory
- Public Information
- Partnership Building
- Tree Care
- Citizen Forester

Urban Forest Advisory Committee

- Plant trees
- Care for trees
- Volunteer professional services
- Support events
- Raise funds
- Advise and plan
- Inventory/monitor
- Educate and advocate
- www.dallastrees.org