Memorandum

CITY OF DALLAS

Date: May 22, 2009

Thru: Forest E. Turner
Interim Assistant City Manager

To: Honorable Members of the Quality of Life Committee: Pauline Medrano, Chair; Vonciel Jones Hill, Vice Chair; Carolyn R. Davis, Angela Hunt, Sheffie Kadane, David A. Neumann, Steve Salazar

Subject: "Dallas Park and Recreation Department 2008 Volunteer Program" briefing

Attached is the "Dallas Park and Recreation Department 2008 Volunteer Program" briefing which will be presented to the Quality of Life Committee on May 26, 2009.

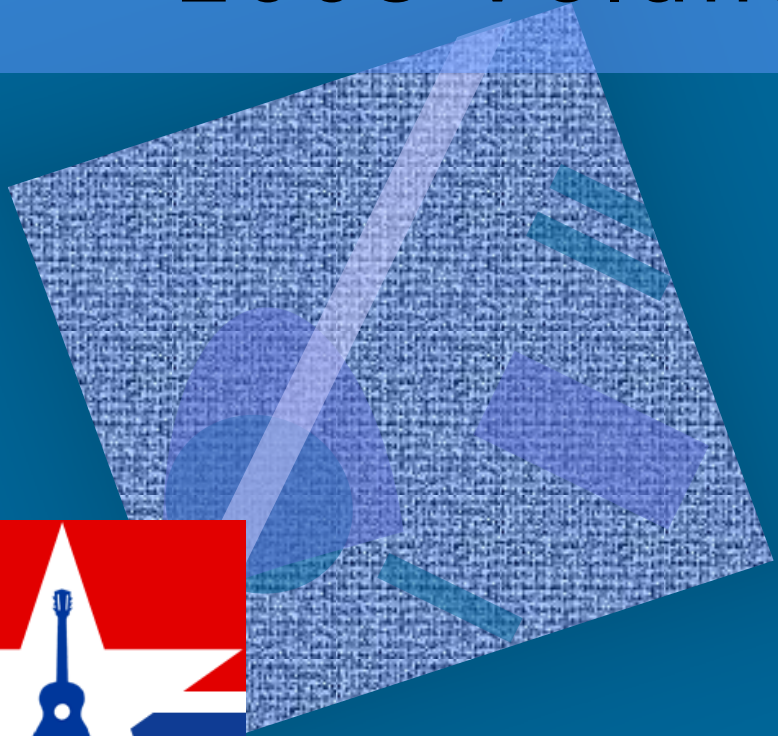
If you have questions, please call me at 214-670-4071.

Paul D. Dyer, Director
Park and Recreation

c: Honorable Mayor and Members of the City Council
Mary K. Suhm, City Manager
Deborah A. Watkins, City Secretary
Thomas P. Perkins, Jr., City Attorney
Craig D. Kinton, City Auditor
Judge C. Victor Lander, Judiciary
Ryan S. Evans, First Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Ramon F. Miguez, P.E., Assistant City Manager
A. C. Gonzalez, Assistant City Manager
David K. Cook, Chief Financial Officer
Helena Stevens-Thompson, Assistant to the City Manager

Dallas Park and Recreation Department

2008 Volunteer Program



Quality of Life Committee

May 26, 2009

Key Focus Area

Culture, Arts & Recreation

Volunteer Program History

- Department's program established in 1986
- Volunteer Manual adopted as policy by the Dallas Park and Recreation Board in 1991
- An estimated 4.5 million hours have been contributed by volunteers since the program began
  - Using today's volunteer rate of $16 an hour, the value would be $72M

Volunteer Program Purpose

- To utilize the skills, knowledge, and expertise of volunteers to support and further the mission of the Dallas Park & Recreation Department
- To recruit and train volunteers
- To enhance and expand programs and services

Volunteer Coordination

- Recruitment and training of approximately 2500 volunteers on an annual basis
- Coordination of background checks with the Volunteer Center of North Texas
- Dallas Park and Recreation Department staff training
  - New employee orientation on volunteer policies and procedures
  - Expert specialty trainings for program participant safety
- Tracking of hours and record keeping
  - Volunteer applications and reports
- Program site audits for adherence to Volunteer Policy

Volunteers

- Individuals
- Families
- Seniors
- Youth organizations
- Professionals
- Student groups and clubs
- Civic/Service organizations
- Faith-based organizations
- Businesses and corporations
- Court ordered referrals

Volunteer Opportunities

- Park Maintenance Areas
  - Cleanups, shoreline debris, pruning, horticulture plantings, tree planting, trail maintenance
- Recreation Centers
  - Programs instruction, advisory councils, receptionist, special events and activities, tutors
- Dallas Zoo & Aquarium
  - Docents, Jr. Zoo Keepers, Animal Operations, & Education

Volunteer Opportunities

- Fair Park & Community Services
  - Special events, youth programs, environmental management initiatives, painting, administration, carpentry, marketing
- Golf & Tennis
  - First Tee Golf program, tennis instruction
- Administration & Finance
  - Assistance Receptionist, filing, and general office
- Planning, Design & Facility Services
  - Forestry

Volunteer Partners

- Volunteer Center of North Texas
- Public & Private Schools
  - DISD, Ursuline Academy
- Colleges & Universities
  - Southern Methodist University, Dallas County Community College District, University of North Texas
- Special Interest & Friends Groups
  - Friends of Oak Cliff Parks, For the Love of the Lake, American Association of Retired Persons
- Corporations
  - Citi, Home Depot, Texas Instruments

Cooking Program Volunteers

DALLAS PARK & RECREATION

Fishing Event Volunteer

Citigroup Corporate Volunteers

Holiday In the Grove Volunteers

Magic 102
RH9-533
Magic 102
Magic 102
Magic 102

DALLAS PARK & RECREATION

Dallas Zoo & Aquarium Youth Volunteer

DALLAS PARK & RECREATION

SMU Volunteers Storing Summer Supplies

Youth Volunteers Planting Trees

DALLAS PARK & RECREATION

Dallas Zoo & Aquarium Young Adult Volunteers

DALLAS PARK & RECREATION

Trinity River Clean-Up Volunteers

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ExxonMobil Environmental Program Volunteers

Ursuline Academy Youth Volunteer

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Recreation Center Athletic Program Volunteers

Color Guard Volunteers

DALLAS PARK & RECREATION

Education Program Volunteers

Cleanup Volunteers

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Bachman Recreation Special Event Volunteer

Critter & Mascot Volunteers

DALLAS PARK & RECREATION

Therapeutic SCUBA Diving Volunteer

Halloween Carnival Volunteers

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First Tee Junior Golf Program Volunteer

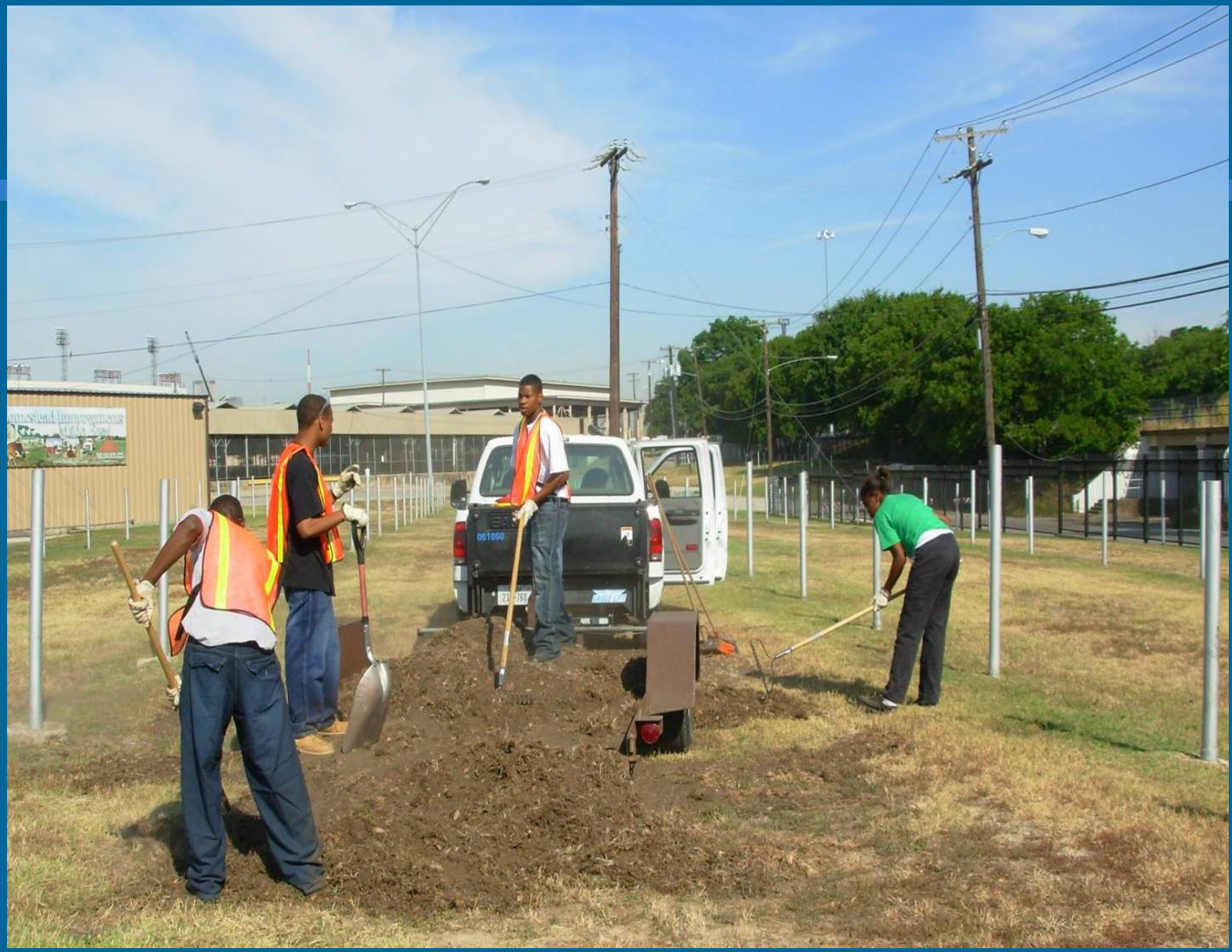
Volunteer Mentor

Volunteer Coaches

After School Program Volunteers

Corporate Volunteers

DALLAS PARK & RECREATION



Mulching Project Volunteers

DALLAS PARK & RECREATION

Inspirational Speaker Volunteer

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Special Event Corporate Volunteers

Samuell Farm Volunteers

Corporate Volunteers

Cub Scout Service Group Volunteers

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Volunteer Painters

DALLAS PARK & RECREATION

The City of Dallas

Thanks the Dallas Park & Recreation Department 2008 Volunteers

For

195,000 hours of donated service valued at $3.2 million