

Memorandum

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2010 MAY -6 PM 4:50

CITY SECRETARY
DALLAS, TEXAS



CITY OF DALLAS

DATE: May 6, 2010

TO: Honorable Members of the Quality of Life Committee: Vonciel Jones Hill (Vice Chair), Carolyn R. Davis, Angela Hunt, Sheffie Kadane, David A. Neumann, Steve Salazar

SUBJECT: Quality of Life Committee Meeting

Monday, May 10, 2010, 12:00 p.m.

Dallas City Hall - 6ES, 1500 Marilla St., Dallas, TX 75201

The agenda for the meeting is as follows:

- | | |
|--|--|
| 1. Approval of April 26, 2010 minutes
(12:00 p.m. – 12:01 p.m.) | Pauline Medrano, Chair |
| 2. Code Compliance Nuisance Abatement Update
(12:01 p.m. – 1:00 p.m.) | James Childers, Assistant
Director, Code Compliance |
| 3. City Cultural Centers Overview
(1:00 p.m. – 2:00 p.m.) | Maria Munoz-Blanco, Director
of Cultural Affairs |
| 4. Adjourn
(2:00 p.m.) | Pauline Medrano, Chair |

Please let me know if you have any questions.

A handwritten signature in cursive script that reads "Pauline Medrano".

Pauline Medrano
Chair

cc: Honorable Mayor and Members of the City Council
Mary K. Suhm, City Manager
Deborah A. Watkins, City Secretary
Thomas P. Perkins, Jr., City Attorney
Craig D. Kinton, City Auditor
C. Victor Lander, Administrative Judge
Ryan S. Evans, First Assistant City Manager

A.C. Gonzalez, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Forest E. Turner, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Frank Libro, Public Information Office

Helena Stevens-Thompson, Assistant to the City Manager

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. Contemplated or pending litigation or matters where legal advice is requested of the City Attorney. Section 551.071 of the Texas Open Meetings Act.
2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.
3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.
4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.
5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.

Quality of Life Council Committee

Meeting Record (DRAFT)

Meeting Date: 4-26-2010

Convened: 12:09 p.m.

Adjourned: 1:23 p.m.

Pauline Medrano, Chair
Vonciel Jones Hill, Vice-Chair
Sheffie Kadane
Dave Neumann
Steve Salazar
Carolyn R. Davis

Jerry Allen (non-member)

Briefing Presenters:

- Martha T. Blaine, Executive Director Community Council of Greater Dallas
- Debby Thornton, Director, 211 Texas – Dallas Region
- Maria Munoz-Blanco, Director of Cultural Affairs
- Gigi Antoni, Big Thought President & CEO

Special Guests:

Big Thought staff

AGENDA:

1. **Approval of March 8, 2010 minutes and April 12, 2010 minutes**

Presenter(s):

Information Only: _____

Action Taken/Committee Recommendation(s):

Motion to approve the March 8, 2010 minutes. Motion to approve the April 12, 2010 minutes with corrections.

Motion made by: Vonciel Jones Hill

Item passed unanimously: __X__

Item failed unanimously: _____

Motion seconded by: Sheffie Kadane

Item passed on a divided vote: _____

Item failed on a divided vote: _____

2. **2-1-1 Connecting People and Services**

Presenter(s): Martha T. Blaine and Debby Thornton

Information Only: __X__

Action Taken/Committee Recommendation(s):

The purpose of the briefing was to inform citizens of where to call to help find resources for health and human services. 2-1-1 serves over 241 million Americans nationwide. These numbers increase every few weeks and government support of 2-1-1 nationally is pending legislation. Texas has 100% coverage. People who call 2-1-1 in Texas will be connected directly to their regional Area Information Center (AIC).

2-1-1 is available 24 hours a day, seven days a week, 365 days a year, and answered by professionally trained and certified specialists. The benefits include an easy to remember 3-digit dialing code, eliminates confusion about “where to call” for services, provides accurate

Quality of Life Council Committee

Meeting Record (DRAFT)

information to the public, eliminates inappropriate calls to 9-1-1, provides homeland security and disaster support.

In Dallas County the major needs are utility assistance, food, rental/shelter assistance, affordable housing, and medical assistance. 2-1-1 also provides homeland security and disaster response assistance including authorized information dissemination to the public, rumor control, regional and community response, disaster response support, crisis intervention and human services coordination, and volunteer and donation coordination.

3. Thriving Minds Success

Presenter(s): Gigi Antoni and Maria Munoz-Blanco

Information Only: X

Action Taken/Committee Recommendation(s):

The purpose of the briefing was to provide an update on the Thriving Minds initiative managed by Big Thought and to provide information on the SLANT45 partnership program with the North Texas Super Bowl XLV Host Committee. In 2005, the Wallace Foundation gave a \$1 million planning grant. In 2006-2007 the Wallace Foundation gave an additional \$8 million for implementation. With this money Big Thought brought creative learning to 157 campuses and six neighborhoods in a coordinated year-round creative learning system. In 2008, DISD and Big Thought teamed up to support after-school programs funded through the federal 21st Century grant program in 22 schools. In 2009-2010, additional grants were received and 34 schools were supported in September. Summer camps are coordinated in 28 Dallas schools and OCA centers.

Thriving Minds Phase I has impacted jobs and the economy for the City as well as supported community connections. Thriving Minds Phase II will establish year round programs out of every DISD elementary school, begin summer camps in every Dallas neighborhood, build more than 500 neighborhood leaders, and provide professional development to 6,000 teachers and 370 fine arts specialists.

Summer Camps in 2010 will offer visual and performing arts components, will have a capacity of 25 students weekly, be on a first come first served basis to any child residing in the City of Dallas, and will provide breakfast, lunch and snacks daily.

The SLANT 45 program will host 20,000 students with 45,000 hours of service learning in 112 cities across North Texas. Registration is now through December 2010, a project must be completed by December, and reflective art and final stats must be turned in by December. In January a documentary premiere and touring art exhibit will take place before the culminating event celebration.

Memorandum



DATE May 6, 2010

TO Honorable Members of the Quality of Life Committee: Pauline Medrano (Chair), Vonciel Jones Hill (Vice Chair), Carolyn R. Davis, Angela Hunt, Sheffie Kadane, David A. Neumann, Steve Salazar

SUBJECT Code Compliance Nuisance Abatement Update Briefing

On Monday, May 10, 2010, you will be updated on Nuisance Abatement by Assistant Director, James Childers in the Code Compliance Department. The briefing material is attached for your review.

If you have questions or need additional information, please let me know.



Forest E. Turner
Assistant City Manager

cc: Honorable Mayor and Members of the City Council
Mary K. Suhm, City Manager
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Code Compliance Nuisance Abatement Update

Presented to the Quality of Life &
Government Services Committee
May 10, 2010



Purpose

- To provide details related to the efforts in the Nuisance Abatement Division of Code Compliance that will increase efficient and effective service delivery to customers

Nuisance Abatement Background

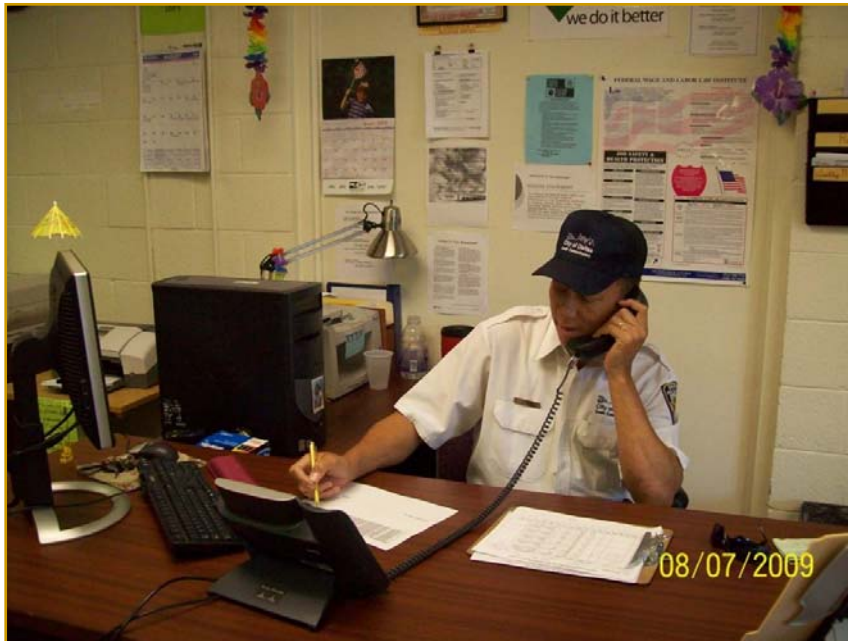
- The Nuisance Abatement Division was created during the departmental reorganization that took place in the Spring of 2008 and included:
 - Mow/Clean
 - Rapid Intensified Inspection Program (RIIP)
- In October 2008, the Code Inspectors assigned to the City Attorney's Office were added to the Division

Mow/Clean

- This group is responsible for bringing non-compliant lots into compliance by mowing, cleaning, removing graffiti, or securing the property
- Work orders created by staff are used to bill and lien non-compliant properties where work is performed



Rapid Intensified Inspection Program



- The Rapid Intensified Inspection Program (R.I.I.P.) is responsible for:
 - ❑ Specialized sweeps
 - ❑ Providing weekend inspections
 - ❑ Special projects

City Attorney Office Inspectors

- The City Attorney's Office Inspectors support the Code Litigation and Community Prosecution sections of the City Attorney's Office by facilitating the repair or demolition of substandard structures and addressing code violations that detract from quality of life in target neighborhoods
 - The Code Litigation group inspects for cases city-wide
 - The Community Prosecution group inspects for cases in specific geographic target areas

Our Daily Challenge

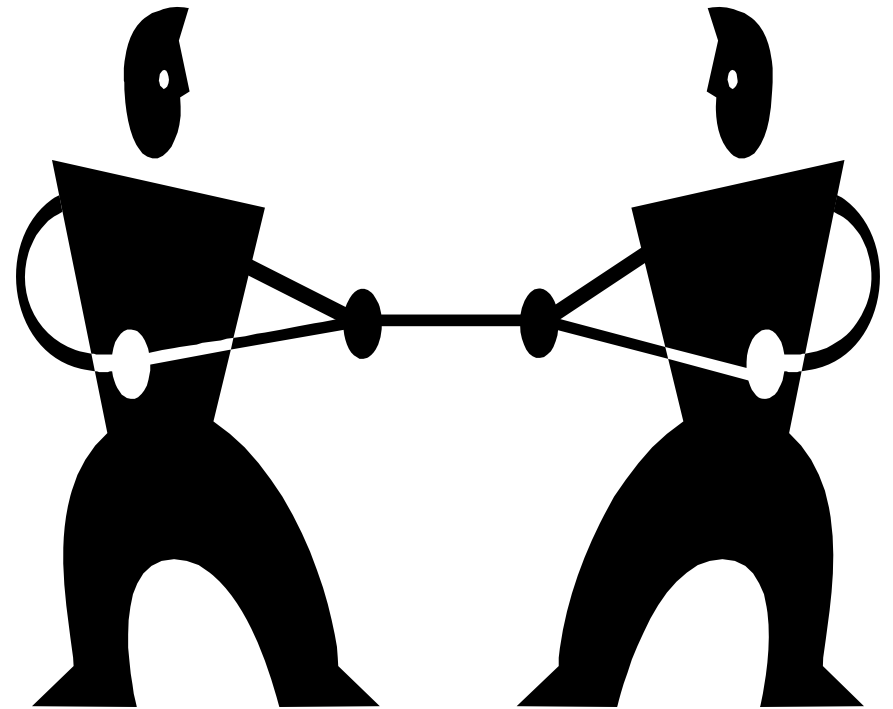


The Challenge

- During the typical year, our crews:
 - ❑ Mow and/or clean 23,572 lots
 - ❑ Secure 1,874 open and vacant structures
 - ❑ Perform 1,049 Heavy Clean Operations
 - ❑ Abate 5,250 graffiti cases
- High volume of vacant lots and vacant homes
 - ❑ Estimated 19,000 vacant lots in the City of Dallas
- Staffing Levels
 - ❑ There are approximately 1,100 cases per Nuisance Abatement Crew

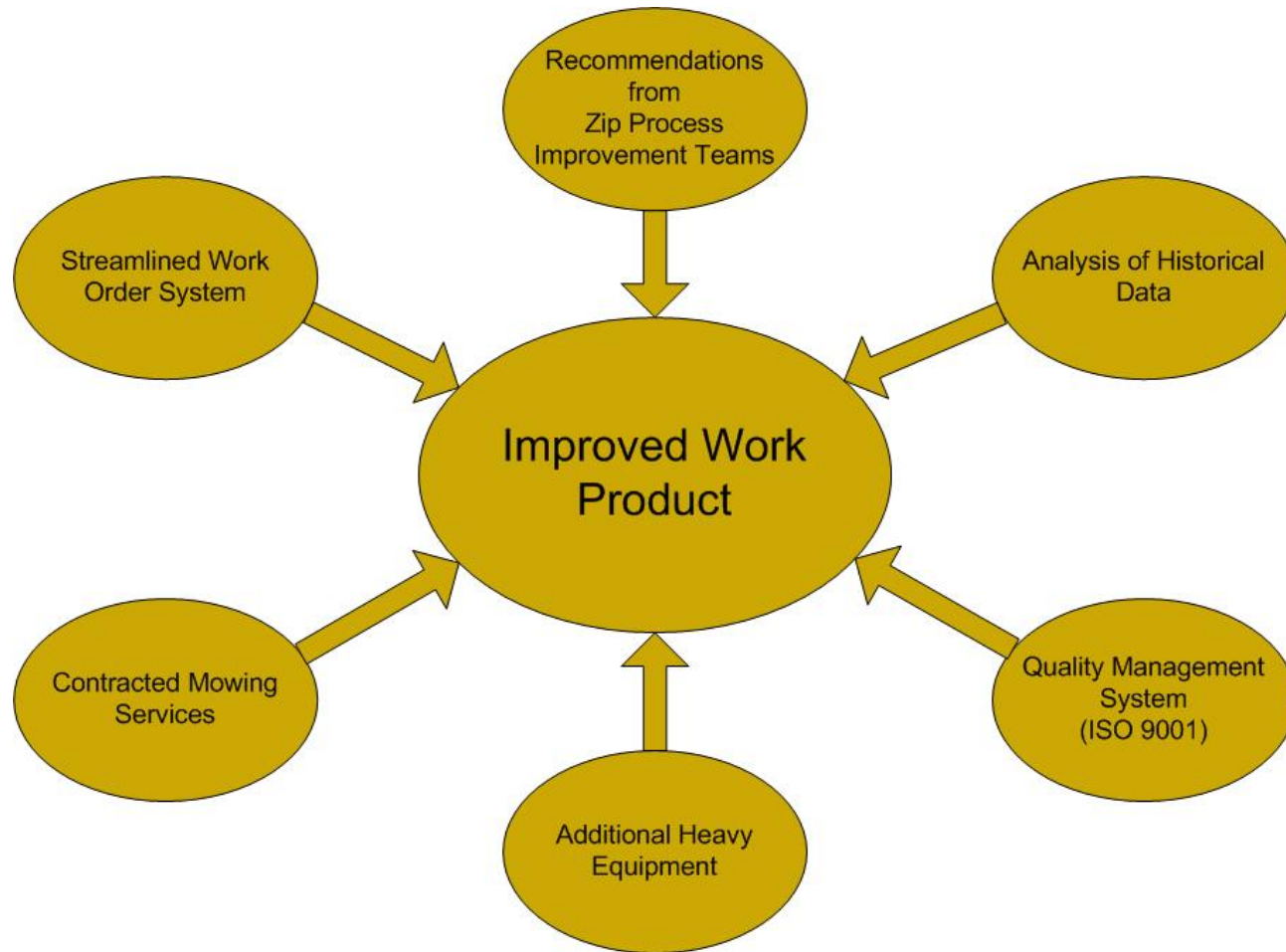
The Challenge

- There are areas of the City that have higher concentrations of nuisance issues than others
- These same areas also have more complex nuisance issues (i.e. a single location that has high weeds, litter, open and vacant structure, homeless camps, crime, etc.)
- This makes it difficult to stay on a consistent and organized schedule when you have multiple areas competing for resources



To address these challenges, a major effort began in 2009 to make the appropriate changes necessary to properly respond

Working Towards the Solution

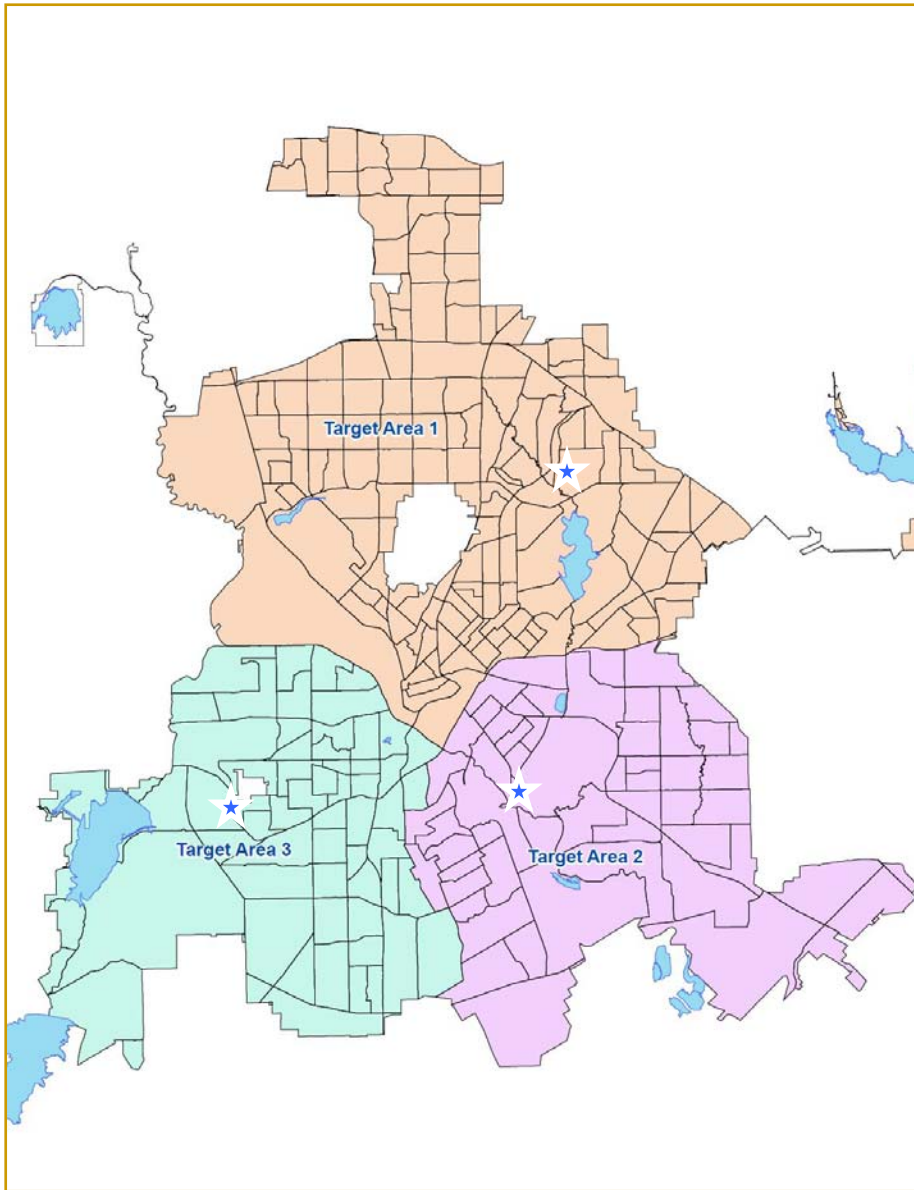


Working Towards the Solution

- Reinventing “Mow/Clean”
 - Mowing and Litter removal is the principal service that the group provides
- The Division provides other services, such as:
 - Graffiti Abatement
 - Heavy Clean
 - Closure
 - Inspection Services

New Abatement Strategy

- The strategy going forward is to enhance Nuisance Abatement Division service delivery by making best use of available staff and resources
- This will be achieved by:
 - Consolidating the RIIP and Mow/Clean workgroups to maximize management staff and administrative resources
 - Creating distinctive Nuisance Abatement Target Areas with dedicated staff and equipment

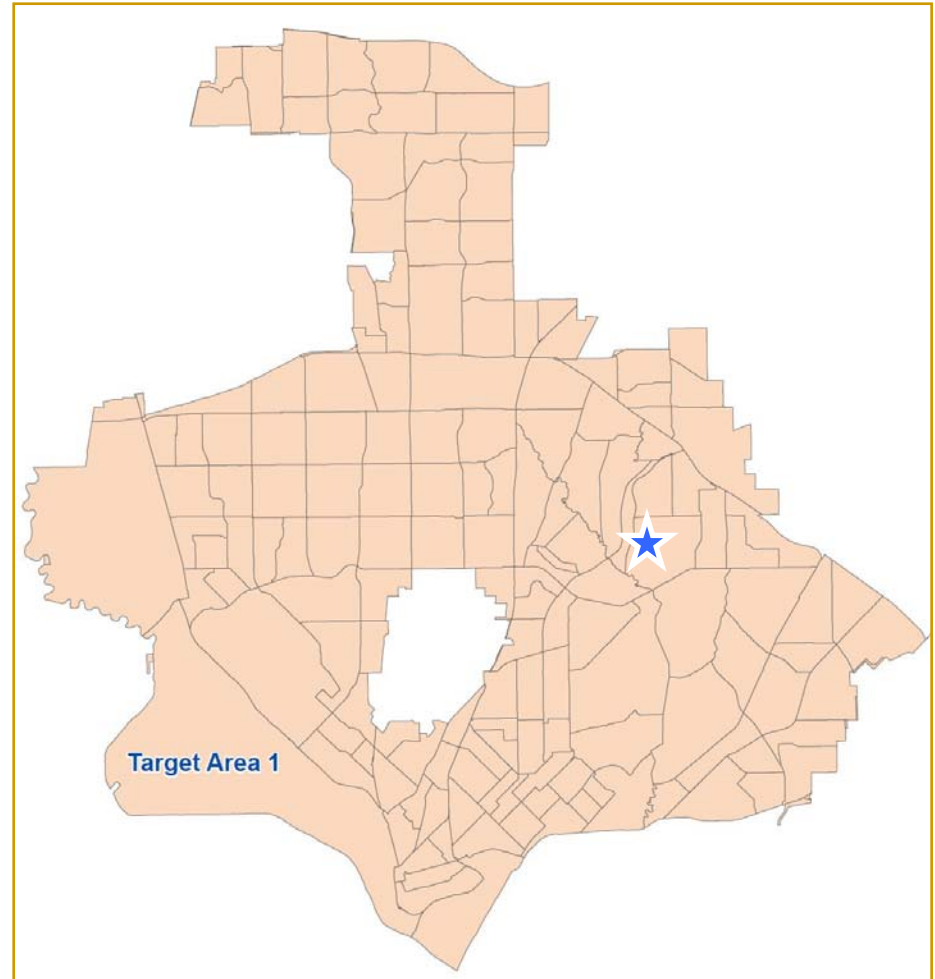


- The Boundaries for the new Target areas were determined by the volume of nuisance cases (i.e. High Weeds, Litter, Obstruction, Open & Vacant, etc.) that were received via 311 and the number of abatement requests that were worked by Mow/Clean staff
- All three Target Areas will have a full compliment of abatement crews and inspectors

Nuisance Abatement Target Area 1

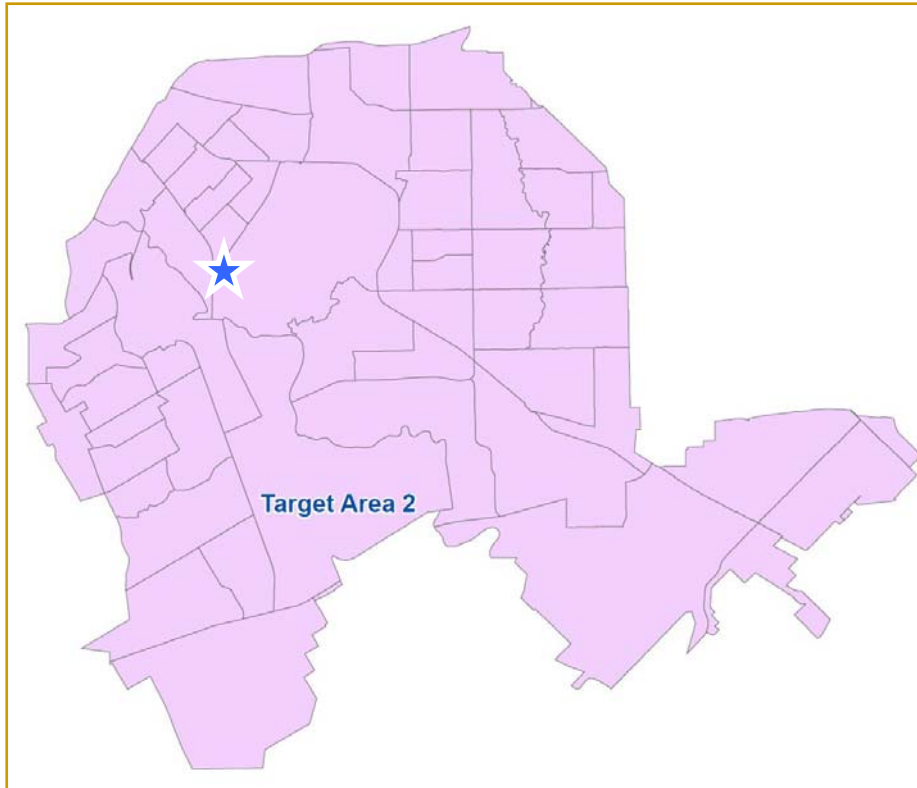
“North”

- Office located at 7901 Goforth Rd
- Serves area North of I-30
 - Michael Oluborode – Manager
 - Alfred Beecham – Interim Assistant Manager
- Six (6) Inspectors
- Five (5) Abatement Crews



Nuisance Abatement Target Area 2

“Southeast”

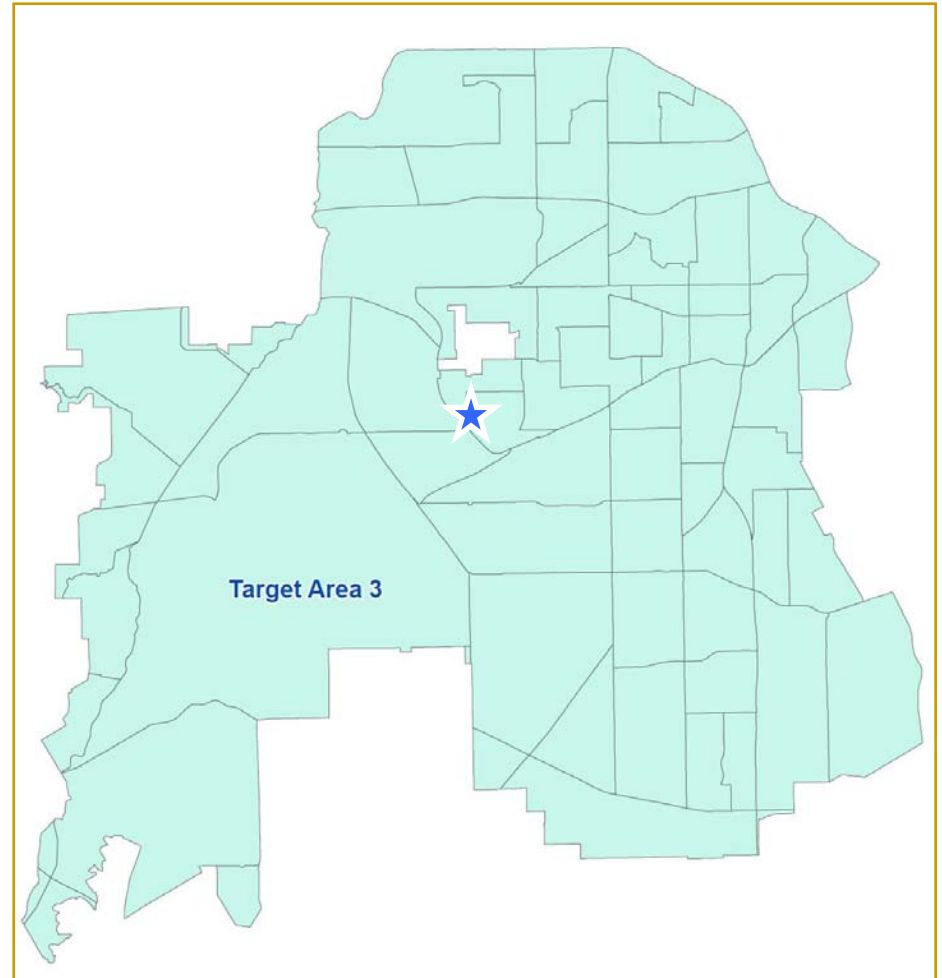


- Office located at 2721 Municipal
- Serves area South of I-30, East of Lancaster Rd.
 - Juan Pedraza – Interim Manager
 - Brent Johnson – Assistant Manager
- Nine (9) Inspectors
- Nine (9) Abatement Crews

Nuisance Abatement Target Area 3

“Southwest”

- Office located at 4020 W. Illinois
- Serves area south of the Trinity and west of Lancaster Rd.
 - LaSonnuia Sloan – Manager
 - Kashopra Rakestraw – Assistant Manager
- Seven (7) Inspectors
- Eight (8) Abatement Crews

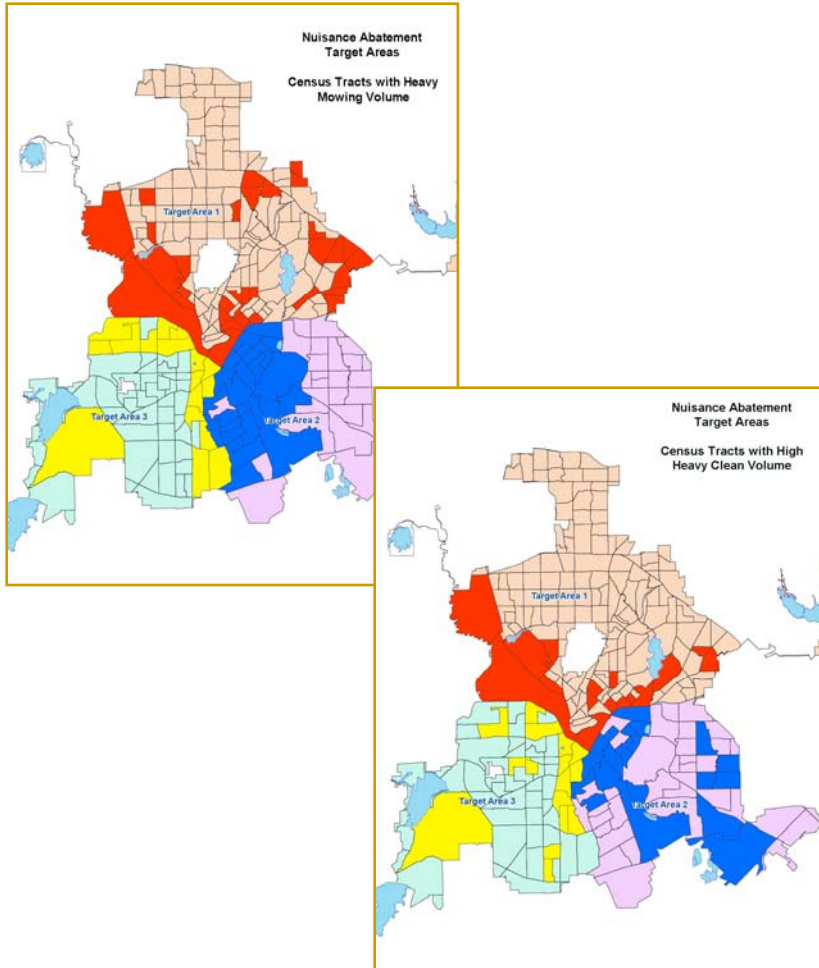


Benefits to this Structure



- Abatement Crews can address nuisance issues quickly
- The neighborhoods that we serve will be cleaner and code compliant

New Abatement Strategy



- A majority of the Nuisance Abatement workload is located in tight, concentrated areas
- The plan for the 2010 growing season is to keep the City's mowing resources consistently working in these areas (Examples)
 - **South Dallas**
 - **Cadillac Heights**
 - **West Dallas**
- Requests in other areas will be addressed by contractors and direct response crews

Trash Attack!



Peabody Ave

- Trash Attack Routes
 - These routes are being set up to monitor and abate habitual illegal dumpsites
 - The strategy is to have a consistent presence at these locations to limit the amount of time the materials are left out in the open
- Coordination with the City Marshal's Office is a critical component of this concept to help achieve sustained compliance at these locations

New Inspection Strategy

- The RIIP inspectors will continue to provide inspection services on the weekends and some evenings that focus on the following violations:
 - Illegal Vending
 - Garage Sales
- Staff will also be available to address calls for inspections that are received on the weekend

New Inspection Strategy

- RIIP will coordinate with abatement crews when inspections are needed (seasonal sweeps, high volume areas, chronic locations, etc.)
- RIIP will focus on providing services that support and enhance the efforts of Community Code, but **not duplicate** them
- Unique and specialized functions for RIIP will be piloted in Spring '10
 - Vacant Lot Inventory
 - Illegal Dumping Investigation
 - Properties with chronic code violations

Nuisance Abatement staff
cannot make a substantial
impact alone...

Involvement from the
community is key for
sustained success.

Community Partnership is Key



- Owner Compliance and community involvement is a critical component for sustainable improvement in problematic areas
- The Community Hand Tool Program encourages more community involvement by providing landscaping equipment to program participants
- Since the program was introduced in the Summer of 2009, this equipment has been used in nine (9) clean up events and resulted in approximately 175 lots being mowed and cleaned by neighborhood groups

Community Partnership is Key

- Nuisance Abatement is committed to improving the quality of life of all residents by keeping lots targeted by CHDOs development ready
 - This is accomplished by providing inspection and abatement services to the CHDOs
- Benefits
 - Building houses in the Southern Sector will reduce the number of vacant lots, thus:
 - The number of complaints of high weeds and litter on vacant lots are reduced
 - Code Compliance staff can focus its resources towards other areas of need in the community

Education and Outreach

- In Spring of 2010 several graffiti outreach components were introduced to increase public education and outreach:
- www.dallasgraffitiwipeout.com
- Graffiti Tip Line:
 - (214) 670-TIPS (8477)
- Participated in events
 - District 1 sponsored Graffiti Wipeout Conference
 - Boy Scout sponsored abatement project on Ferguson Rd

Code Compliance Services **Dallas Graffiti Wipeout**

Home | General Information | Projects | Abatement | Volunteers | Forms | Contact Us | Graffiti for KIDS

Dallas Code Compliance, what it all means
COMMUNITY **Dallas Graffiti Wipeout**

Report An Incident
You can report graffiti by calling 3-1-1 or submitting a service request online.
[More](#)

Give Graffiti the Brush!
Graffiti: Painting of graffiti, also known as "tagging", is a crime. If you see someone tagging property, please call 3-1-1 immediately. If you see graffiti in your neighborhood, please report it to the Department of Code Compliance by calling the Graffiti Tip Line at 214-670-TIPS (8477).
You can also report graffiti by either calling 3-1-1 or by submitting a service request online.

TIPS AND OTHER BRIGHT IDEAS
TIPS for Graffiti Prevention
Learn how to remove, prevent, and control graffiti.
[More](#)

GRAFFITI ABATEMENT PROGRAM
FREE Graffiti Abatement
Clean up services provided to property owners.
[More](#)

Graffiti Videos
View graffiti related videos.
[More](#)

State Laws & City Codes | Contact Us | Murals & Public Projects | Abatement Clean Up
for Kids | for Parents | for Teachers | Join the Team

Dallas Graffiti Wipeout
City of Dallas Department of Code Compliance
City of Dallas | Department of Code Compliance | Graffiti Home

Education and Outreach



- The Community Reach Conference, held on April 16-17, 2010, brought together code compliance professionals from around the region and key community stakeholders from Southern Dallas to discuss best practices and new strategies to keep blighted areas code compliant

Questions?

Memorandum



DATE May 6, 2010

TO Honorable Members of the Quality of Life Committee: Pauline Medrano (Chair),
Vonciel Jones Hill (Vice Chair), Carolyn R. Davis, Angela Hunt, Sheffie Kadane,
David A. Neumann, Steve Salazar

SUBJECT City Cultural Centers Overview Briefing

On Monday, May 10, 2010, you will be given an overview of the City Cultural Centers by Director, Maria Munoz-Blanco in the Office of Cultural Affairs. The briefing material is attached for your review.

If you have questions or need additional information, please let me know.



Forest E. Turner
Assistant City Manager

cc: Honorable Mayor and Members of the City Council
Mary K. Suhm, City Manager
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Office of Cultural Affairs
CITY OF DALLAS

City Cultural Centers Overview

Briefing to the Quality of Life Committee

May 10, 2010





Office of Cultural Affairs
CITY OF DALLAS

Purpose of the Briefing

- Provide an overview of the City-owned cultural centers managed by the Office of Cultural Affairs.



Office of Cultural Affairs
CITY OF DALLAS

Mission Statement

The Office of Cultural Affairs works to enhance the vitality of the City and the **quality of life** for all Dallas citizens by creating an environment wherein arts and cultural organizations can thrive so that **people of all ages** can enjoy opportunities for **creative expressions** and the celebration of our community's **multi-cultural heritage**.

Our mission is to establish a **cultural system** that ensures that ALL Dallas citizens and visitors have an opportunity to experience the finest in arts and culture.



Office of Cultural Affairs
CITY OF DALLAS

Dallas Cultural System

- The Office of Cultural Affairs oversees 20 City-owned cultural facilities totaling over 1.5 million square feet of cultural space.
- Three different approaches to facility management:
 - **Nonprofit Facility Partner:** An independent nonprofit cultural organization operates the facility through a long-term management agreement
 - **Resident Organization:** OCA manages the facility with a principal resident organization with long-term use agreement
 - **OCA Cultural Centers:** OCA manages and programs the facility with multiple arts partners



Nonprofit Facility Partners

- Fifteen City-owned cultural facilities are managed by our nonprofit partners through long-term management agreements or leases.
 - Management agreements or leases approved by Council; each agreement is specific to the facility, reflecting the role of the nonprofit partner in the development of the facility, and outlining both parties responsibilities.
1. AT&T Performing Arts Center / Wylie Theater
 2. AT&T Performing Arts Center / Winspear Opera House
 3. African American Museum
 4. Black Academy of Arts & Letters
 5. Black Dallas Remembered / Juanita Craft Civil Rights House
 6. Dallas Black Dance Theater / Historic Moreland YMCA
 7. Dallas County Heritage Society / Heritage Village at Old City Park
 8. Dallas Historical Society / Hall of State
 9. Dallas Museum of Art
 10. DSM Management Group / Fair Park Music Hall
 11. Dallas Theater Center / Kalita Humphreys Theater
 12. Museum of Nature & Science / Natural History Building
 13. Museum of Nature & Science / Science Place Building
 14. Sammons Center for the Arts
 15. Women's Museum



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Resident Organization

- Meyerson Symphony Center
 - Resident Arts Organization: Dallas Symphony Association
 - City staff provides facility management and operations, but does not program artistic events



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Meyerson Symphony Center

- **History**

The Meyerson Symphony Center opened its doors in September 1989 as the result of a long-standing private/public partnership between the City of Dallas and the Dallas Symphony Association. It is renowned, nationally and internationally, for its superb acoustics and elegant design. The Meyerson was designed by I.M. Pei.



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Meyerson Signature Partnership

- The Dallas Symphony Association has been the City's partner since the inception of the facility, raising more than \$50 million in private funds to match the City Bond funds allocated to its construction.
- The Symphony offers year-round programs, including classical and pops concerts, family and educational concerts, and a presenting series of touring performers.
- 80% of the events presented at the Meyerson are Dallas Symphony programs.



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Meyerson Community Partnerships

- In addition to the Dallas Symphony Orchestra, the Meyerson also hosts performances by the following organizations:
 - Dallas Children’s Chorus
 - Dallas Wind Symphony
 - Greater Dallas Youth Orchestra
 - Turtle Creek Chorale
 - Black Academy of Arts & Letters
- The Meyerson is also the home of several long-standing community events, including the Empty Bowls annual fundraiser, Vogel Alcove’s annual benefit, and the City of Dallas Council Inauguration.



Meyerson Attendance

- In FY08/09, attendance to the MSC totaled 286,910.
- YTD, attendance to MSC has increased by 15% over last year.

Month	FY08/09	FY09/10	FY09/10
October	33,755	29,285	
November	28,471	35,850	↑
December	35,592	34,610	
January	22,008	25,926	↑
February	25,549	34,389	↑
March	26,143	41,787	↑
April	31,052		
May	26,981		
June	27,106		
July	3,647		
August	5,516		
September	21,270		



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OCA Cultural Centers

- Referred to mainly as the “cultural centers,” these facilities are located in neighborhoods and have a distinct mission and cultural focus:
 - Bath House Cultural Center
 - Latino Cultural Center
 - South Dallas Cultural Center
 - Oak Cliff Cultural Center



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Bath House Cultural Center

- **Mission**

The Bath House Cultural Center is dedicated to fostering the growth, development, and quality of multicultural arts within the city of Dallas by emphasizing innovative visual and performing arts as well as other multidisciplinary arts events.

- **Brief History**

The oldest of the city's cultural centers, the Bath House opened its doors as a cultural center in 1981. The 1930 Art Deco structure was first built to provide lockers and changing rooms for swimmers at White Rock Lake.



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Bath House Signature Programs

- **Festival of Independent Theaters**

Now in its 12th year, the critically acclaimed festival features new works by Dallas' edgier independent theater companies. Named "Best Cultural Buffet" by *D Magazine*.

- **One Thirty Productions**

Dallas's only matinee series created in 2008 as an affordable theater experience for senior citizens. The quality of the productions have been lauded with a Dallas/Ft Worth Theater Critics Forum award and a nomination for a National Theater Critics Forum Award. One Thirty Productions plays to over 2,500 patrons each season.

- *Well-Traveled But Not Well-Known* (May 1-22) World Premiere
- *Sanders Family Christmas* (December 1-18)



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Bath House Signature Programs (cont.)

- **Día de los Muertos Exhibition (Day of the Dead)**
Celebrated for the last 23 years, this annual exhibition features over 50 artists working in traditional and contemporary styles to celebrate, explore, and honor people, things, and ideas that have “passed on.” Many Dallas school children tour this exhibition to learn about the “Day of the Dead” traditions.
- **El Corazón Exhibition**
This passionate and eclectic exhibition featuring a wonderful variety of creations inspired by the human heart has been a standing tradition at the Bath House for 16 years.



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Bath House Partnerships

- The Bath House features many multi-cultural visual and performing arts events each season but has several long standing partnerships with companies in the areas of music, theater and dance:
 - Echo Theater
 - WingSpan Theater
 - Elledancework
 - Performing Arts Initiative
 - Shakespeare Festival of Dallas
 - Barefoot Brigade
 - Meadows school of the Arts
 - Audacity Theatre



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Bath House Community Support

- **Friends of the Bath House**

The mission of the FBHCC is to foster community support for the preservation of the landmark building, provide assistance with the programming at the Bath House Cultural Center, and enhance the awareness of both among the citizens of the community and the Dallas area.

- Peninsula Neighborhood Association
- Bath House Advisory Council



Bath House Attendance

- In FY08/09, attendance to the BHCC totaled 26,266.
- YTD, attendance to BHCC has increased by 6% over last year.

Month	FY08/09	FY09/10	FY09/10
October	2,322	2,764	↑
November	2,737	3,078	↑
December	1,450	2,158	↑
January	2,454	1,546	
February	2,151	2,005	
March	2,263	2,671	↑
April	2,615		
May	2,056		
June	1,498		
July	2,495		
August	1,481		
September	2,744		



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Latino Cultural Center

- **Mission**

To serve as a regional catalyst for the preservation, development, and promotion of Latino and Hispanic arts and culture.

- **Brief History**

Established in 2003, the LCC is the outcome of a master plan completed in 1998. The facility, located at 2600 Live Oak, was designed by renowned architect Ricardo Legorreta.



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LCC Signature Programs

- **Target Second Saturday**

Established in 2006, this monthly family event features a children's theater production, arts and crafts workshops, dance or movement classes, and a Spanish-language film.

- **Día de los Muertos (Day of the Dead)**

Established in 2006, this family-friendly festival features an array of programs that include an exhibition of *altares* created by local artists and music on the plaza.

- In 2010, LCC will also feature a special performance of *Rosita's Day of the Dead*, a bilingual comedy performed by Ruby Nelda Pérez, in which the titular character deals with both the living and the dead while preparing traditional Mexican food for the Día de los Muertos.



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LCC Signature Programs (cont.)

- **Día del Niño**

New initiative in 2010, day-long festival inspired in long-standing tradition in Mexico and many Latin American countries. Held April 25, more than 900 people attended.

- **LCC Presents**

Featuring state and national Latino touring theater, music and dance artists who are not often seen by Dallas audiences

- Tish Hinojosa (June 12)
- Son del Barrio (September 25)
- Manuel Ramos (October 17)
- In prior years, LCC has presented Repertorio Español, José Limón Dance Company, Inti-Illimani and many other national touring artists



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LCC Signature Programs (cont.)

- **Maestros Tejanos**

Established in 2008, this annual exhibition showcases the work of a Latino visual artist with strong Texas ties

- Celia Alvarez Muñoz on view from May 6-August 28, 2010
- In prior years, artists featured in this series include Benito Huerta (2008) and Tina Fuentes (2009)

- **Hecho en Dallas / Made in Dallas**

Annual juried competition, open to artists from Dallas and the DFW area, juried by local curators.

- In 2010, 138 DFW artists entered, the most ever in the seven years the juried competition has been held; 38 were selected by the jury.



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LCC Partnerships

- **Core Organizations**

A group of 10 Dallas Latino arts organizations that were instrumental in the development of the Center and who are committed to presenting their artistic productions annually at the LCC:

- Alegre Ballet Folklórico
 - Anita Martinez Ballet Folklórico
 - Cara Mia Theater
 - Conte de Loyo Flamenco Dance Theatre
 - Daniel de Córdoba Bailes Españoles
 - Evolution Tango
 - Mexico Institute
 - Ollimpaxqui Ballet Company
 - Teatro Dallas
 - Vistas Film Festival
- International Partners such as the Mexican Consulate, Peruvian Consulate, Spanish Consulate



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LCC Partnerships (cont.)

- **Mexico 2010 Events**

LCC is collaborating with the Consulate of Mexico in Dallas to present programs that celebrate the bicentennial of Mexico's Independence (1810) and centennial of the Revolution (1910):

- *La Doña* Film Series (May 21 & 22)
- Exhibitions *El Ojo Fino / The Exquisite Eye* and *Estampas de la Independencia* (September 11-November 24)
- Encore presentation of Teatro Dallas' *Leona Vicario* (September 17-18)



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LCC Community Support

- Media Sponsorships
 - Dallas Morning News & Al Día
 - Univision Radio and Television
- Corporate partners
 - Target
 - American Airlines
 - Dieste
 - Macy's Foundation
- Friends of the LCC



LCC Attendance

- In FY08/09, attendance to the LCC totaled 24,523.
- YTD, attendance to LCC has increased by 18% over last year.

Month	FY08/09	FY09/10	FY09/10
October	2,722	2,790	↑
November	2,748	2,572	
December	1,565	3,254	↑
January	1,401	1,106	
February	1,257	1,586	↑
March	1,838	2,755	↑
April	2,342		
May	4,836		
June	1,444		
July	1,225		
August	1,650		
September	1,495		



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South Dallas Cultural Center

- **Mission**

To present excellent cultural programs reflecting the contributions of Africa to world culture.

- **Brief History**

The SDCC first opened its doors in June 1986, before the OCA was in existence, through the efforts of the Park Board, City Council, African American artists and community leaders. An expansion and renovation was completed in 2007.



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South Dallas Signature Programs

- **Summer Arts at the Center**

Now in its 14th year, this summer arts institute serves South Dallas DISD students ages 5-17 years. The program teaches African American history using the arts as the vehicle for learning.

- **Soul Children's Theatre**

Established in 2009, this resident company presents plays on the African Diaspora experience by African Diaspora playwrights and authors.

- **An Evening of Spoken Word**

Monthly open mic event hosted by Fort Worth National Poetry Slam Champion Michael Guinn.



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South Dallas Signature Programs (cont.)

- **Arthello Beck Gallery**

Features local, regional & nationally recognized visual artists from around the African Diaspora.

- Henry Howard (May 15-June 26)
- Emanuel Gillespie (July 17-August 28)

- **Jammin' At the Center**

One of the oldest jazz series in North Texas, this monthly event features local and Texas Jazz musicians. Starting in 2010, the series is presented in affiliation with the AT&T Performing Arts Center.



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South Dallas Signature Programs (cont.)

- **Film Festivals**

Through its long-standing partnership with Black Cinemateque Dallas, the SDCC hosts four signature film series: Black Women's Film Festival (March); Black Men's Film Festival (May); Short & Sweet Film Festival (April); and Queer Film Series (monthly screenings).

- **South Dallas Dance Festival**

Established in 2000 in partnership with Beckles Dancing Company, this annual fall festival is a harmonious blend of community and professional dance, displaying a variety of dance genre including African, Afro-modern, jazz, and tap.



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South Dallas Partnerships

- **Resident Companies**
 - Beckles Dancing Company
 - Exhibit Dance Collective
 - A Dance Expression
 - Os Malandros de Mestre Touro Capoeira
 - Black Cinematheque Dallas
 - Queer Film Series
 - The Third Eye
- SDCC cultural partners also include Teatro Dallas (International Theater Festival) and Dallas Public Library (Tulisoma Book & Arts Fair).



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South Dallas Partnerships (cont.)

- **National Performance Network**

The SDCC is the only North Texas cultural organization invited to be a member of NPN, a national organization that supports the commission and presentation of new work by performing artists, both emerging and established, across the U.S.

- SDCC will host the NPN annual meeting in Dallas in December 2010
- NPN support has enabled the SDCC to present in Dallas award winning national artists such as Teo Castellanos (Miami), Progress Theater (Atlanta), Hannibal Lokumbe (New Orleans), and Kalamu ya Salaam (New Orleans).

- The SDCC also has international partnerships with the Associação Artística e Cultural Diáspora and Teatro Avatar (Bahia, Brazil), African Heritage Diaspora Trail (Bermuda), and Miramax Corporation (Senegal).



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South Dallas Community Support

- Media Partnerships
 - Dallas Weekly, Dallas South News, Radio One, DallasBlack.com
- Corporate Partners
 - Intuit Corporation
 - Matthews Southwest
 - Target
 - Reach Media
 - Williams Fried Chicken
 - Capital One
- South Dallas Cultural Center Association



South Dallas Attendance

- In FY08/09, attendance to the SDCC totaled 21,863.
- YTD, attendance to SDCC has increased by 7% over last year.

Month	FY08/09	FY09/10	FY09/10
October	2,042	1,361	
November	1,578	1,987	↑
December	804	1,877	↑
January	1,951	1,538	
February	1,634	2,320	↑
March	2,135	1,772	
April	2,615		
May	2,118		
June	2,698		
July	1,598		
August	1,848		
September	842		



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Oak Cliff Cultural Center

- **Mission:**

To promote arts and cultural events that reflect the diversity of Oak Cliff and the surrounding neighborhoods.

- **History:**

This new center is scheduled to open in August 2010. The property was acquired and renovated with funds from the 2003 Bond Program. It replaces the Ice House Cultural Center, a leased facility programmed by OCA from 1999-2009.



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Oak Cliff Partnerships

- Building on the successful events of the Ice House Cultural Center, the program planned for the Oak Cliff Cultural Center will include exhibitions of Oak Cliff and Dallas artists; workshops and classes for youth and families.
- Big Thought / Thriving Minds partnership for June 2010 summer camp.



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Customer Service

- High level of satisfaction:
 - 82% of citizens rated the opportunities to attend arts and cultural events in Dallas as “excellent” or “good” (arts ranked second after shopping)
 - 70% of the residents surveyed rated the appearance of arts and cultural centers and facilities in the City as “excellent” or “good”
 - 61% of those surveyed rated the accessibility of arts and cultural centers and facilities as “excellent” or “good”

Source: 2009 Citizen Survey



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Information?

- www.dallasculture.org
 - Each center has its own section with events calendar
 - Citizens can sign-up for monthly e-newsletter produced by each center with details on upcoming programs
- Facebook
 - www.facebook.com/dallasculture